

VENTAS INC  
Form FWP  
January 07, 2015

Issuer Free Writing Prospectus filed pursuant to Rule 433  
supplementing the Preliminary Prospectus Supplement dated  
January 7, 2015 and the Prospectus dated April 2, 2012  
Registration No. 333-180521

**VENTAS REALTY, LIMITED PARTNERSHIP**

**Fully and unconditionally guaranteed by Ventas, Inc.**

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**Terms applicable to  
\$600,000,000 3.500% Senior Notes due 2025**

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| <b>Issuer:</b>                       | Ventas Realty, Limited Partnership                                       |
| <b>Guarantor:</b>                    | Ventas, Inc.   |
| <b>Aggregate Principal Amount:</b>   | \$600,000,000  |
| <b>Final Maturity Date:</b>          | February 1, 2025   |
| <b>Public Offering Price:</b>        | 99.663%, plus accrued and unpaid interest, if any, from January 14, 2015 |
| <b>Coupon:</b>                       | 3.500%   |
| <b>Yield to Maturity:</b>            | 3.540%   |
| <b>Benchmark Treasury:</b>           | 2.250% due November 15, 2024   |
| <b>Benchmark Treasury Yield:</b>     | 1.940%   |
| <b>Spread to Benchmark Treasury:</b> | T+160 bps  |
| <b>Interest Payment Dates:</b>       | February 1 and August 1, commencing August 1, 2015                       |
| <b>Optional Redemption:</b>          |  |

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The redemption price for notes that are redeemed before November 1, 2024 will be equal to (i) 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to (but excluding) the date of redemption, plus (ii) a make-whole premium (T+25 bps). The redemption price for notes that are redeemed on or after November 1, 2024 will be equal to 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to (but excluding) the date of redemption, and will not include a make-whole premium.

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**Joint Book-Running Managers:** Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
J.P. Morgan Securities LLC  
RBC Capital Markets, LLC  
TD Securities (USA) LLC

**Senior Co-Managers:** Barclays Capital Inc.  
BBVA Securities Inc.  
Citigroup Global Markets Inc.  
Credit Agricole Securities (USA) Inc.  
Credit Suisse Securities (USA) LLC  
Goldman, Sachs & Co.  
Mitsubishi UFJ Securities (USA), Inc.  
Morgan Stanley & Co. LLC  
Jefferies LLC  
RBS Securities Inc.  
UBS Securities LLC  
Wells Fargo Securities, LLC

**Co-Managers:** BB&T Capital Markets, a division of BB&T Securities, LLC  
Fifth Third Securities, Inc.

**CUSIP / ISIN:** 92277G AE7 / US92277GAE70

**Denominations:** \$1,000 x \$1,000

**Trade Date:** January 7, 2015

**Settlement Date:** January 14, 2015 (T+5)

It is expected that delivery of the notes will be made to investors on or about January 14, 2015, which will be the fifth business day following the date hereof (such settlement being referred to as T+5 ). Under Rule 15c6-1 of the Exchange Act, trades in the secondary market generally are required to settle in three business days unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes on the date of pricing of the notes or the next succeeding business day will be required, by virtue of the fact that the notes initially will settle T+5, to specify an alternative settlement cycle at the time of any such trade to prevent failed settlement and should consult their own advisors.

**Form of Offering:** SEC Registered (Registration No. 333-180521)

**Terms applicable to  
\$300,000,000 4.375% Senior Notes due 2045**

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|--------------------------------------|--|
| <b>Issuer:</b>                       | Ventas Realty, Limited Partnership   |
| <b>Guarantor:</b>                    | Ventas, Inc.   |
| <b>Aggregate Principal Amount:</b>   | \$300,000,000  |
| <b>Final Maturity Date:</b>          | February 1, 2045   |
| <b>Public Offering Price:</b>        | 99.500%, plus accrued and unpaid interest, if any, from January 14, 2015   |
| <b>Coupon:</b>                       | 4.375%   |
| <b>Yield to Maturity:</b>            | 4.405%   |
| <b>Benchmark Treasury:</b>           | 3.125% due August 15, 2044   |
| <b>Benchmark Treasury Yield:</b>     | 2.505%   |
| <b>Spread to Benchmark Treasury:</b> | T+190 bps  |
| <b>Interest Payment Dates:</b>       | February 1 and August 1, commencing August 1, 2015   |
| <b>Optional Redemption:</b>          | The redemption price for notes that are redeemed before August 1, 2044 will be equal to (i) 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to (but excluding) the date of redemption, plus (ii) a make-whole premium (T+30 bps). The redemption price for notes that are redeemed on or after August 1, 2044 will be equal to 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to (but excluding) the date of redemption, and will not include a make-whole premium. |
| <b>Joint Book-Running Managers:</b>  | Merrill Lynch, Pierce, Fenner & Smith<br>Incorporated<br>J.P. Morgan Securities LLC<br>RBC Capital Markets, LLC<br>TD Securities (USA) LLC   |
| <b>Senior Co-Managers:</b>           | Barclays Capital Inc.<br>BBVA Securities Inc.<br>Citigroup Global Markets Inc.<br>Credit Agricole Securities (USA) Inc.<br>Credit Suisse Securities (USA) LLC<br>Goldman, Sachs & Co.<br>Mitsubishi UFJ Securities (USA), Inc.<br>Morgan Stanley & Co. LLC<br>Jefferies LLC  |

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RBS Securities Inc.  
UBS Securities LLC  
Wells Fargo Securities, LLC

**Co-Managers:** BB&T Capital Markets, a division of BB&T Securities, LLC  
Fifth Third Securities, Inc.

**CUSIP / ISIN:** 92277G AF4 / US92277GAF46

**Denominations:** \$1,000 x \$1,000

**Trade Date:** January 7, 2015

**Settlement Date:** January 14, 2015 (T+5)

It is expected that delivery of the notes will be made to investors on or about January 14, 2015, which will be the fifth business day following the date hereof (such settlement being referred to as T+5 ). Under Rule 15c6-1 of the Exchange Act, trades in the secondary market generally are required to settle in three business days unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes on the date of pricing of the notes or the next succeeding business day will be required, by virtue of the fact that the notes initially will settle T+5, to specify an alternative settlement cycle at the time of any such trade to prevent failed settlement and should consult their own advisors.

**Form of Offering:** SEC Registered (Registration No. 333-180521)

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### **Additional Changes to the Preliminary Prospectus Supplement:**

On an as adjusted basis, after giving effect to the sale of the notes offered hereby and the application of the net proceeds therefrom, as if each had occurred on September 30, 2014, we would have had approximately \$11.1 billion of outstanding indebtedness (excluding unamortized fair value adjustment and unamortized discounts).

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Ventas, Inc. and the issuer have filed a registration statement (including a prospectus) with the Securities and Exchange Commission ( SEC ) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents that Ventas, Inc. and the issuer have filed with the SEC, including the prospectus supplement, for more complete information about Ventas, Inc., the issuer and this offering. You may get these documents for free by visiting the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, Ventas, Inc., the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and the accompanying prospectus supplement if you request it by contacting: Merrill Lynch, Pierce Fenner & Smith Incorporated by telephone at 800-294-1322 or via email at [dg.prospectus\\_requests@baml.com](mailto:dg.prospectus_requests@baml.com); J.P. Morgan Securities LLC, 383 Madison Avenue, New York, New York, 10179, Attention: High Grade Syndicate Desk, 3rd Floor, by telephone: 212-834-4533 (collect); RBC Capital Markets, LLC, Three World Financial Center, 200 Vesey Street, New York, New York 10281, Attn: Debt Capital Markets or by calling 1-866-375-6829 or



by emailing [usdebtcapitalmarkets@rbccm.com](mailto:usdebtcapitalmarkets@rbccm.com); or TD Securities (USA) LLC, 31 West 52nd Street, New York, New York, 10019, Attention: Debt Capital Markets or by calling 1-855-495-9846.