

SINA CORP  
Form 6-K  
October 03, 2017

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
OF THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October 2017

Commission File Number: 001-37361

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**SINA Corporation**

(Registrant's Name)

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SINA Plaza, No. 8 Courtyard 10  
the West Xibeiwang E. Road  
Haidian District, Beijing 100193  
People's Republic of China  
(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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Attached hereto as Exhibit 99.1 is a Letter to the Shareholders of SINA Corporation (the **Company** ).

**Exhibits**

Exhibit 99.1 Letter to the Company's Shareholders

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SINA CORPORATION**

Date: October 3, 2017

By:

/s/ Bonnie Yi Zhang  
Bonnie Yi Zhang  
Chief Financial Officer