

SMITH GRAHAM
Form 4
December 16, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
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(Print or Type Responses)

1. Name and Address of Reporting Person *
SMITH GRAHAM

(Last) (First) (Middle)

**THE LANDMARK@ONE
MARKET STREET, SUITE 300**

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)

12/15/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

Chief Financial Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Common Stock	12/15/2010 ⁽¹⁾		M		2,500	A \$ 25.97	13,446 D
Common Stock	12/15/2010 ⁽¹⁾		S		500	D \$ 134.59	12,946 D
Common Stock	12/15/2010 ⁽¹⁾		S		300	D \$ 134.76	12,646 D
Common Stock	12/15/2010 ⁽¹⁾		S		400	D \$ 134.88	12,246 D
Common Stock	12/15/2010 ⁽¹⁾		S		100	D \$ 134.94	12,146 D

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Common Stock	12/15/2010 ⁽¹⁾	S	500	D	\$ 135.22	11,646	D
Common Stock	12/15/2010 ⁽¹⁾	S	100	D	\$ 135.39	11,546	D
Common Stock	12/15/2010 ⁽¹⁾	S	100	D	\$ 135.66	11,446	D
Common Stock	12/15/2010 ⁽¹⁾	S	300	D	\$ 135.88	11,146	D
Common Stock	12/15/2010 ⁽¹⁾	S	200	D	\$ 135.9301	10,946	D
Common Stock	12/16/2010 ⁽¹⁾	M	6,000	A	\$ 52.28	16,946	D
Common Stock	12/16/2010 ⁽¹⁾	S	6,000	D	\$ 136.0218	10,946	D

⁽²⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-qualified Stock Option (Right to Buy)	\$ 25.97	12/15/2010 ⁽¹⁾		M	2,500	11/25/2009 ⁽³⁾ 11/25/2013	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 52.28	12/16/2010 ⁽¹⁾		M	6,000	01/22/2009 ⁽³⁾ 01/22/2013	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SMITH GRAHAM THE LANDMARK@ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			Chief Financial Officer	

Signatures

/s/ David Schellhase, Attorney-in-Fact: Graham
Smith

12/16/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.

The price reported in Table I, Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$135.86 to \$136.10 inclusive. The reporting person undertakes to provide to salesforce.com, Inc., any security holder of salesforce.com, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.

(3) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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