

BROVA JACQUELIN J  
Form 4  
December 05, 2011

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BROVA JACQUELIN J

2. Issuer Name and Ticker or Trading Symbol  
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
469 NORTH HARRISON STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
12/01/2011

\_\_\_\_ Director  
 Officer (give title below) Executive V.P. Human Resources  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

PRINCETON, NJ 08543  
(City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	12/01/2011		M		6,900	A	\$ 14.75
Common Stock	12/01/2011		M		4,600	A	\$ 17.645
Common Stock	12/01/2011		M		6,572	A	\$ 18.7175
Common Stock	12/02/2011		M		3,428	A	\$ 18.7175
Common Stock	12/02/2011		M		10,000	A	\$ 16.65

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Common Stock	12/01/2011	S	3,521	D	\$ 44.1349 (1) (3)	47,266.2513	D
Common Stock	12/01/2011	S	1,400	D	\$ 44.29	45,866.2513	D
Common Stock	12/01/2011	S	3,000	D	\$ 44.29	42,866.2513	D
Common Stock	12/01/2011	S	2,000	D	\$ 44.28	40,866.2513	D
Common Stock	12/01/2011	S	3,000	D	\$ 44.3201	37,866.2513	D
Common Stock	12/01/2011	S	1,551	D	\$ 44.5804	35,715.2513	D
Common Stock	12/01/2011	S	3,600	D	\$ 44.4	32,115.2513	D
Common Stock	12/02/2011	S	13,428	D	\$ 44.1235 (2) (4)	18,687.2513	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14.75	12/01/2011		M	6,900	06/14/2007	06/14/2014	Common Stock	6,900
Stock Option	\$ 17.645	12/01/2011		M	4,600	06/20/2008	06/20/2015	Common Stock	4,600
Stock Option	\$ 18.7175	12/01/2011		M	6,572	08/01/2008	08/01/2015	Common Stock	6,572

Stock Option	\$ 18.7175	12/02/2011	M	3,428	08/01/2008	08/01/2015	Common Stock	3,428
Stock Option	\$ 16.65	12/02/2011	M	10,000	01/16/2009	01/16/2016	Common Stock	10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROVA JACQUELIN J 469 NORTH HARRISON STREET PRINCETON, NJ 08543			Executive V.P. Human Resources	

## Signatures

/s/ Andrew C. Forsell, attorney-in-fact for Jacquelin J.  
Brova

12/05/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The prices in Column 4 are weighted average prices. The prices actually received from these transactions range from \$44.00 to \$45.00.
- (2) The price in Column 4 is a weighted average price. The prices actually received from this transaction range from \$44.00 to \$45.00.
- (3) The reporting person has provided to the issuer, and the issuer will provide to any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range reported above.
- (4) The reporting person has provided to the issuer, and the issuer will provide to any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares sold at each price within the range reported above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.