Pearson James F Form 4 March 05, 2013

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

Expires: January 31, 2005
Estimated average

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person Pearson James F			2. Issuer Symbol	Name ar	nd Ticker or Trading	5. Relationship Issuer	5. Relationship of Reporting Person(s) to Issuer				
			FIRSTE	NERG'	Y CORP [FE]	(Ch	(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of	Earliest '	Γransaction						
76 SOUTH	MAIN STR	EET	(Month/D 03/01/20	•		DirectorX Officer (gi	ive title Oth below) SVP & CFO				
(Street)			4. If Amendment, Date Original			6. Individual or	6. Individual or Joint/Group Filing(Check				
AKRON, O	он 44308 Он 44308		Filed(Mon	th/Day/Ye	ar)		y One Reporting P y More than One R				
(City)	(State)	(Zip)	Table	e I - Non-	Derivative Securities	Acquired, Disposed	of, or Beneficia	ally Owned			
1.Title of	2. Transactio	n Date 2A. De	emed	3.	4. Securities Acquir	ed 5. Amount of	6. Ownership	7. Nature o			

(City)	(State) (2	Zip) Table	e I - Non-D	erivative Secu	rities Acc	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities on(A) or Dispos (D) (Instr. 3, 4 and (A)	sed of d 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/01/2013		Code V F	Amount (D 262 (2) D) Price \$ 39.5	5,417.985	D	
Common Stock	03/01/2013		M	916 (2) A	\$ 39.5	5,679.985	D	
Common Stock						2,100	I	By Mother (jointly)
Common Stock						7,036.599 (3)	I	By Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercis	sable and	7. Title and A	Amount (
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Dat	e	Underlying Securities	
Security	or Exercise		any	Code	Derivative	(Month/Day/Y	ear)	(Instr. 3 and 4	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities				
	Derivative				Acquired				
	Security				(A) or				
					Disposed				
					of (D)				
					(Instr. 3, 4,				
					and 5)				
									Amoun
						_			or
						Date	Expiration	Title	Numbe
						Exercisable	Date		of
				Code V	(A) (D)				Shares
					016			C	
Phantom3/10d	<u>(1)</u>	03/01/2013		M	916	03/01/2010	03/01/2013	Common	916
1 Hamom <i>3/</i> 100	<u> </u>	03/01/2013		171	(2)	03/01/2010	03/01/2013	Stock	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Pearson James F

76 SOUTH MAIN STREET SVP & CFO

AKRON, OH 44308

Signatures

Edward J. Udovich, POA 03/05/2013

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1 for 1
- (2) These transactions reflect the conversion of stock originally deferred for three years, and held in the Phantom 3/10D account, to directly held common stock. Shares were withheld to cover income tax obligations.
- (3) A review conducted in our normal course of operations revealed that an administrative error was made in calculating the 2009 bonus match in this 401(k) account. The balance has been adjusted to reflect the addition of 5.08 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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