

SALESFORCE COM INC
Form 3
March 21, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â FISHER STEPHEN

(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET STREET,Â SUITE
300

(Street)

SAN
FRANCISCO,Â CAÂ 94105

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/13/2014

3. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)
EVP, Technology

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

Date Exercisable Expiration Date

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

Title Amount or Number of

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

Edgar Filing: SALESFORCE COM INC - Form 3

				Shares		or Indirect (I) (Instr. 5)	
Non-qualified Stock Option (Right to Buy)	11/23/2011 ⁽¹⁾	11/23/2015	Common Stock	18,000	\$ 35.625	D	Â
Restricted Stock Units	11/23/2011 ⁽²⁾	11/23/2014	Common Stock	1,500	\$ 0 ⁽³⁾	D	Â
Restricted Stock Units	08/23/2012 ⁽⁴⁾	08/23/2015	Common Stock	67,500	\$ 0 ⁽³⁾	D	Â
Restricted Stock Units	11/27/2013 ⁽⁵⁾	11/27/2016	Common Stock	27,144	\$ 0 ⁽³⁾	D	Â
Non-qualified Stock Option (Right to Buy)	11/26/2014 ⁽⁶⁾	11/26/2020	Common Stock	135,634	\$ 52.3	D	Â
Restricted Stock Units	11/26/2014 ⁽⁷⁾	11/26/2017	Common Stock	43,403	\$ 0 ⁽³⁾	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FISHER STEPHEN THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Â	Â	Â EVP, Technology	Â

Signatures

/s/ Burke Norton, Attorney-in-Fact for Stephen Fisher 03/21/2014

Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 18,000 unvested options outstanding that vest as to 2,000 options on March 23, 2014 and monthly thereafter until fully vested.
- (2) Represents 1,500 unvested restricted stock units that vest as to 500 units on May 23, 2014 and quarterly thereafter until fully vested.
- (3) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (4) Represents 67,500 unvested restricted stock units that vest as to 11,248 units on May 23, 2014 and quarterly thereafter until fully vested.
- (5) Represents 27,144 unvested restricted stock units that vest as to 2,468 units on May 27, 2014 and quarterly thereafter until fully vested.
- (6) Represents 135,634 unvested stock options that vest over four years at the rate of 25% on November 26, 2014 and in equal monthly installments thereafter for the remaining 36 months.
- (7) Represents 43,403 unvested restricted stock units that vest over four years at the rate of 25% on November 26, 2014 and in equal installments quarterly thereafter until fully vested.

Â
Remarks:

Edgar Filing: SALESFORCE COM INC - Form 3

Exhibit 24 Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.