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Primerica, In	c.						
Form 4							
April 02, 201	4						
FORM	4	ES SECURITIES AND EXCHANGE COMMISSION	OMB APPROVAL				
	N OMB 3235-0287 Number:						
Check thi			Expires: January 31,				
if no long subject to		OF CHANGES IN BENEFICIAL OWNERSHIP OF	Estimated average				
Section 1		SECURITIES	burden hours per				
Form 4 or Form 5							
obligation		to Section 16(a) of the Securities Exchange Act of 1934,					
may conti	inue. $3000000000000000000000000000000000000$	he Public Utility Holding Company Act of 1935 or Section	on				
See Instru	action 50	(h) of the Investment Company Act of 1940					
1(b).							
(Print or Type R	Responses)						
· • • •	. ,						
	ddress of Reporting Person	J J J J J J J J J J J J J J J J J J J	5. Relationship of Reporting Person(s) to Issuer				
CRITIEND	EN GARY L	Symbol					
		Primerica, Inc. [PRI] (Che	eck all applicable)				
(Last)	(First) (Middle)	3. Date of Earliest Transaction					
		(Month/Day/Year)X_Director	X_ Director 10% Owner Officer (give title Other (specify				
I PRIMERIO	CA PARKWAY	$\frac{03/31/2014}{\text{below}}$	below)				
	(Street)	4. If Amendment, Date Original 6. Individual or .	Joint/Group Filing(Check				
		Filed(Month/Day/Year) Applicable Line)	1 0				
			One Reporting Person				
DULUTH, O	GA 30099	Person	More than One Reporting				
(City)	(State) (Zip)						
(01)	(51110) (22.2)	Table I - Non-Derivative Securities Acquired, Disposed					
	2. Transaction Date 2A. D		6. 7. Nature of				
Security (Instr. 3)	(Month/Day/Year) Execution any	tion Date, if Transactionor Disposed of (D) Securities Code (Instr. 3, 4 and 5) Beneficially	Ownership Indirect Form: Beneficial				
(-	h/Day/Year) (Instr. 8) Owned	Direct (D) Ownership				
		Following	or Indirect (Instr. 4)				
		(A) Reported Transaction(s)	(I) (Instr. 4)				
		Or (Instr 3 and 4					
Common		Code V Amount (D) Price (1131.5) and 4 451.072 4 \$ 1.202.245					
Stock	03/31/2014	A (1) A $(1$	D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. onNumber	6. Date Exerce Expiration D		7. Title and Amount of	8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	5	Year)	Underlying Securities (Instr. 3 and 4)	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
CRITTENDEN GARY L 1 PRIMERICA PARKWAY DULUTH, GA 30099	Х					
Signatures						
/s/ Stacey K. Geer, attorney in fact		04/02/2014				
<u>**Signature of Reporting Person</u>		Date				

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents deferred stock units that were awarded in lieu of the quarterly cash retainer and committee fees in accordance with the election (1) of the director under the Non-employee Directors' Deferred Compensation Plan. The deferred stock units are payable in common stock on a one-for-one basis after the director leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.