Voya Financial, Inc. Form 4 August 03, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * POLLITT BYRON H JR			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			Voya Financial, Inc. [VOYA]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
230 PARK AVENUE			(Month/Day/Year) 07/30/2015	X Director 10% Owner Officer (give title below) Other (specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
NEW YORI	K, NY 1016	9		Form filed by More than One Reporting Person		

(City)	(State) (Z	Zip) Table	I - Non-De	erivative Se	ecuriti	es Aco	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code	4. SecuritionAcquired Disposed	(A) or		5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4	(A) or	,	Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock	07/30/2015		Code V A	Amount 1,015 (1)	` '	Price \$ 0	1,015	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title a	ınd 8	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumbe	Expiration D	Date	Amount	of I	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Underlyi	ng S	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivat	ive		Securitie	es ((Instr. 5)	Bene
	Derivative				Securiti	es		(Instr. 3 a	and 4)		Own
	Security				Acquire	ed					Follo
	•				(A) or						Repo
					Dispose	ed					Trans
					of (D)						(Instr
					(Instr. 3	,					
					4, and 5)					
				Codo I	. (A) (T)) Data	Evaluation	Title A.			
				Code V	(A) (Γ	1	Expiration				
						Exercisable	Date	or			
									umber		
								of			
								Sh	nares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
POLLITT BYRON H JR 230 PARK AVENUE NEW YORK, NY 10169	X						

Signatures

/s/ Jean Weng, Attorney

in Fact 08/03/2015

**Signature of Reporting Person Da

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares of Common Stock reflect a grant of restricted stock units pursuant to the Issuer's 2013 Omnibus Non-Employee Director Incentive Plan. The number of restricted stock units granted was determined by reference to the closing price of a share of the Issuer's Common Stock on July 30, 2015, the grant date. Each restricted stock unit represents a conditional right to receive one share of the Issuer's Common Stock. 1/3 of the restricted stock units will vest on March 31, 2016, 1/3 on March 31, 2017 and 1/3 on March 31, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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