

SALESFORCE COM INC
Form 4
February 08, 2016

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Benioff Marc

(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
02/04/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman of the Board & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	02/04/2016 ⁽¹⁾		S		\$ 65.4809	D ⁽³⁾	
					36,470,866		
Common Stock	02/04/2016 ⁽¹⁾		S		\$ 66.4615	D ⁽³⁾	
					36,466,766		
Common Stock	02/04/2016 ⁽¹⁾		S		\$ 67.0695	D ⁽³⁾	
					36,462,500		
Common Stock	02/05/2016 ⁽¹⁾		S		\$ 58.2566	D ⁽³⁾	
					36,457,179		

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					(6)			
Common Stock	02/05/2016 ⁽¹⁾	S	3,028	D	\$ 59.1911	36,454,151	D	⁽³⁾
Common Stock	02/05/2016 ⁽¹⁾	S	2,351	D	\$ 60.4592	36,451,800	D	⁽³⁾
Common Stock	02/05/2016 ⁽¹⁾	S	1,100	D	\$ 61.385	36,450,700	D	⁽³⁾
Common Stock	02/05/2016 ⁽¹⁾	S	600	D	\$ 62.2033	36,450,100	D	⁽³⁾
Common Stock	02/05/2016 ⁽¹⁾	S	100	D	\$ 63.04	36,450,000	D	⁽³⁾
Common Stock	02/08/2016 ⁽¹⁾	S	3,625	D	\$ 53.1395	36,446,375	D	⁽³⁾
Common Stock	02/08/2016 ⁽¹⁾	S	4,710	D	\$ 54.107	36,441,665	D	⁽³⁾
Common Stock	02/08/2016 ⁽¹⁾	S	2,865	D	\$ 55.241	36,438,800	D	⁽³⁾
Common Stock	02/08/2016 ⁽¹⁾	S	1,200	D	\$ 55.9483	36,437,600	D	⁽³⁾
Common Stock	02/08/2016 ⁽¹⁾	S	100	D	\$ 56.8	36,437,500	D	⁽³⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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(11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.6800 to \$53.6500 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$53.7300 to \$54.6700 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(13) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$54.6800 to \$55.6600 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(14) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$55.7200 to \$56.5100 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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