Voya Financial, Inc. Form 4 March 08, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Ragavan Chetlur S			2. Issuer Name and Ticker or Trading Symbol Voya Financial, Inc. [VOYA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
230 PARK A	VENUE		(Month/Day/Year) 03/06/2017	Director 10% Owner _X Officer (give title Other (specify below) See Remarks		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
NEW YORK,	NY 10169		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	e Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	OF Disposition (Instr. 3,	sed of 4 and (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/06/2017		Code V M	Amount 4,905	(D)	Price (1)	25,211	D	
Common Stock	03/06/2017		F	1,815	D	\$ 41.35	23,396	D	
Common Stock	03/07/2017		M	8,072	A	<u>(2)</u>	31,468	D	
Common Stock	03/07/2017		F	3,472	D	\$ 41.09	27,996	D	
Common Stock	03/08/2017		S	2,617	D	\$ 41.4649	25,379	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	Sector Acq (A) Disp (D)	urities uired or posed of tr. 3, 4,	6. Date Exerc Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	<u>(4)</u>	03/06/2017		M		2,137	<u>(4)</u>	<u>(4)</u>	Common Stock	2,137
Performance Stock Unit	\$ 1.06 (5)	03/06/2017		M		2,612	<u>(5)</u>	(5)	Common Stock	2,768
Restricted Stock Units	<u>(4)</u>	03/07/2017		M		8,072	<u>(4)</u>	<u>(4)</u>	Common Stock	8,072
Deferred Savings Plan Issuer Stock Units	<u>(6)</u>						<u>(6)</u>	<u>(6)</u>	Common Stock	6,867.126

Reporting Owners

Reporting Owner Name / Address	Relationships							
Topotonig o mior round / roundess	Director	10% Owner	Officer	Other				
Ragavan Chetlur S								
230 PARK AVENUE			See Remarks					
NEW YORK, NY 10169								

Signatures

/s/ Jean Weng, Attorney	
in Fact	03/08/2017
**Signature of Reporting Person	Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Delivery of shares of the company's common stock was made to the reporting person without the payment of any consideration in connection with the vesting of the underlying restricted stock units and performance stock units that were awarded as compensation.
- (2) Delivery of shares of the company's common stock was made to the reporting person without the payment of any consideration in connection with the vesting of the underlying restricted stock units that were awarded as compensation.
- This transaction was executed in multiple trades at prices ranging from \$41.4500 to \$41.4880. The price reported represents the weighted average sale price of these trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the company, or a security holder of the company, full information regarding the shares sold at each separate price.
- (4) The restricted stock units were awarded as compensation and converted to common stock on a 1 to 1 basis upon the vesting date.
- (5) The performance stock units were awarded as compensation and converted to common stock based on the achievement of certain performance factors.
- (6) Each of these units represents a right to receive the cash value of one share of the company's common stock upon the reporting person's separation from the company. The reporting person may reallocate investments in these units to alternative investments in the future.

Remarks:

Executive Vice President and Chief Risk Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.