## Edgar Filing: Cox Christopher K - Form 4

Cox Christopher K   Form 4   July 25, 2018   FORM 4   UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES OMB APPROVAL   Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, both of the Public Utility Holding Company Act of 1935 or Section 1(b). Expires: January 31, 2005											
(Print or Type		D *									
1. Name and Cox Christ	Address of Reporting topher K	Syn	Issuer Name anbol sebook Inc [		or Trad	8	5. Relationship of Reporting Person(s) to ssuer				
(Last)	(First)		Date of Earliest	-	n		(Check all applicable)				
C/O FACE WILLOW	EBOOK, INC., 16 ROAD	onth/Day/Year) /23/2018	)			Director _X Officer (give elow) Chief I					
MENLO F	(Street) PARK, CA 94025	f Amendment, cd(Month/Day/Y	-	nal	- -	. Individual or Joint/Group Filing(Check applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting erron					
(City)	(State)	FCISOII						f, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Ye	d 3. 4. Securities Acquired (A) of Date, if TransactionDisposed of (D) Code (Instr. 3, 4 and 5) y/Year) (Instr. 8) (A)				r 5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Class A Common Stock	07/23/2018		S <u>(1)</u>	400	D	\$ 209.6525 (2)	115,882	D			
Class A Common Stock	07/23/2018		S <u>(1)</u>	10,200	D	\$ 210.6951 (3)	105,682	D			
Class A Common Stock							200,000	I	By Christopher K. Cox 2017 Annuity Trust (4)		

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Class A Common Stock							14,4	08 I		Inte Tru Cre Uno Chr K. C 200 Ann Tru	ated ler The istopher Cox	
Reminder: R	eport on a sep	arate line for	each cla	ss of securities be	Perso inform requir	ns who re nation con ed to resp ys a curre	or indirectly. espond to the ntained in the bond unless ently valid O	is form are the form	not	SEC 14 (9-(		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transacti (Month/Day	ction Date 3A. Deemed Day/Year) Execution Date, if any (Month/Day/Year)		Code	· · · · · · · · · · · · · · · · · · ·		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Reporting Owners												
Reporting	Owner Name	/ Address		I	Relationships							
Cox Chris C/O FAC 1601 WIL		JC. D	Directo	r 10% Owner	Officer Chief Pro	duct Offi	Other					

# Signatures

/s/ Michael Johnson as attorney-in-fact for Christopher K. Cox

07/25/2018

\*\*Signature of Reporting Person

#### Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the holder.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$209.15 to \$209.88 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the

(2) Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$210.32 to \$210.90 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the

- (3) Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (4) Shares held of record by Christopher K. Cox, Trustee of The Christopher K. Cox 2017 Annuity Trust u/a/d 10/24/2017.

Shares held of record by Visra Vichit-Vadakan, Trustee of the Remainder Interest Trust under the Christopher K. Cox 2009 Annuity Trust u/a/d 5/29/2009, the beneficiaries of which include the reporting person's children. The reporting person's spouse is trustee of the

(5) This and 5/2/2007, the beneficial ownership of these shares, and the filing of this report is not an admission that the reporting person is the beneficial owner of these shares for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.