

Williams Glenn J.  
Form 4  
March 05, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Williams Glenn J.

(Last) (First) (Middle)

1 PRIMERICA PARKWAY

(Street)

DULUTH, GA 30099

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
Primerica, Inc. [PRI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/01/2019

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/01/2019		M	(A) or (D) Amount (1) 8,357	Price \$ 0	67,643.995	D
Common Stock	03/01/2019		F	(2) 3,573	\$ 125.04	64,070.995	D
Common Stock	03/01/2019		M	(1) 5,697	\$ 0	69,767.995	D
Common Stock	03/01/2019		F	(2) 2,436	\$ 125.04	67,331.995	D
Common Stock	03/01/2019		M	(1) 4,558	\$ 0	71,889.995	D

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Common Stock	03/01/2019	F	<u>1,949</u> (2)	D	\$ 125.04	69,940.995	D
Common Stock	03/01/2019	A	<u>10,345</u> (3)	A	\$ 0	80,285.995	D
Common Stock	03/01/2019	F	<u>4,666</u> (4)	D	\$ 125.04	75,619.995	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit	(5)	03/01/2019		M	8,357	(6) (6)	Common Stock	8,357
Restricted Stock Unit	(5)	03/01/2019		M	5,697	(6) (6)	Common Stock	5,697
Restricted Stock Unit	(5)	03/01/2019		M	4,558	(6) (6)	Common Stock	4,558

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Williams Glenn J. 1 PRIMERICA PARKWAY DULUTH, GA 30099	X		Chief Executive Officer	

## Signatures

/s/ Stacey K. Geer, attorney  
in fact

03/05/2019

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents RSUs vested on March 1, 2019.
- (2) Represents shares withheld to cover taxes due upon the vesting of RSUs.
- (3) Represents the payout of shares in connection with the vesting of Performance Stock Units (PSUs) granted under the Issuer's Second Amended and Restated 2010 Omnibus Incentive Plan. The PSUs had a three year performance period and are settled in common stock.
- (4) Represents shares withheld to cover taxes upon the vesting of PSUs.
- (5) Each RSU is granted under the Issuer's Second Amended and Restated 2010 Omnibus Incentive Plan and represents a contingent right to receive one share of PRI common stock.
- (6) The RSUs vest annually in three equal installments beginning March 1st of the year following the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.