QUAN NANCY Form 4 March 18, 2019

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

burden hours per

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005 Estimated average

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * QUAN NANCY			2. Issuer Name <b>and</b> Ticker or Trading Symbol COCA COLA CO [KO]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) THE COCA-COMPANY,		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/14/2019	Director 10% Owner X Officer (give title Other (specibelow) below)  Senior Vice President		
PLAZA ATLANTA,	(Street) GA 30313		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(7in)				

(City)	(State)	(Zip) T	able I - Non-	Derivative Securities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired (A)	5. Amount of	6.	7. Natur
Security	(Month/Day/Year)	Execution Date it	f Transactio	omr Disposed of (D)	Securities	Ownership	Indirect

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or Dispos (Instr. 3, 4	ed of (	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.25 Par Value	03/14/2019		M	5,000	` ′	\$ 31.9975	161,369	D	
Common Stock, \$.25 Par Value	03/14/2019		M	27,000	A	\$ 34.3525	188,369	D	
Common Stock, \$.25 Par							3,395 (1)	I	By 401(k) Plan

#### Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Numbe of Shar
Employee Stock Option (Right to Buy)	\$ 31.9975	03/14/2019		M	5,000	(2)	02/16/2021	Common Stock, \$.25 Par Value	5,000
Employee Stock Option (Right to Buy)	\$ 34.3525	03/14/2019		M	27,000	(3)	02/15/2022	Common Stock, \$.25 Par Value	27,00
Hypothetical Shares	<u>(4)</u>					<u>(5)</u>	<u>(5)</u>	Common Stock, \$.25 Par Value	4,92

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

QUAN NANCY THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

Senior Vice President

Daladianahina

Reporting Owners 2

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#### **Signatures**

/s/ Karen V. Danielson attorney-in-fact for Nancy
Ouan
03/18/2019

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of March 14, 2019.
- (2) Option (with tax withholding right) granted on February 17, 2011 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (3) Option (with tax withholding right) granted on February 16, 2012 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (4) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (5) There is no data applicable with respect to the hypothetical shares.
- (6) As of March 14, 2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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