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BOSTON BEER CO INC

Form 3

February 23, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

response...

3235-0104

0.5

Number: January 31, Expires: 2005

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

A Burwick David A

32 AUTUMN LANE

(Last)

(First)

(Street)

(Middle)

Statement

(Month/Day/Year)

02/15/2005

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

BOSTON BEER CO INC [SAM]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

(Check all applicable)

_X__ Director 10% Owner Officer Other (give title below) (specify below)

6. Individual or Joint/Group

Filing(Check Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One

Reporting Person

NEW CACAAN, CT, X1Â 06840

1. Title of Security

(Instr. 4)

(City) (State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form: Direct (D)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date**

(Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

4. Conversion or Exercise

Price of

Security

Ownership Form of Derivative Derivative Security:

5.

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Expiration

Amount or Title Number of Shares

Direct (D) or Indirect

(Instr. 5)

(I)

Exercisable Date

1

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Stock Option (Right to Buy)	02/15/2005	02/14/2015	Class A Common	5,000	\$ 24.19	D	Â
Stock Option (Right to Buy)	02/15/2005	02/14/2015	Class A Common	1,000	\$ 24.19	D	Â

Reporting Owners

Reporting Owner Name / Address		Relationships			
	Director	10% Owner	Officer	Othe	
Burwick David A 32 AUTUMN LANE	ÂΧ	Â	Â	Â	
NEW CACAAN, CT, Â X1Â 06840					

Signatures

David A
Burwick

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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