WILLIAMS MICHAEL P

Form 4

March 24, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(C:tr.)

(Print or Type Responses)

1. Name and Address of Reporting Person * WILLIAMS MICHAEL P

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading

Symbol

AUTOINFO INC [AUTO]

3. Date of Earliest Transaction

(Month/Day/Year) 12/06/2007

C/O AUTOINFO, INC., 6413 **CONGRESS AVENUE, SUITE 260**

(Middle)

(Zin)

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Director 10% Owner X_ Officer (give title _ Other (specify below)

COO & GC of Sunteck Trnspt

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

BOCA RATON, FL 33487

(City)	(State) (A	Table	e I - Non-Do	erivative S	Securi	ities Acq	puired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. 4. Securities Acquired Transaction(A) or Disposed of Code (D)			•	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3,	(A) or		Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock	12/06/2007		Code V P	Amount 1,500		Price \$ 0.75	1,500	D	
Common Stock	09/11/2008		P	1,500	A	\$ 0.51	3,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and 4
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Qualified Options	\$ 0.29	03/16/2009		A	400,000	03/16/2010(1)	03/16/2015	Common Stock
Non-Qualified Options	\$ 1.12					06/06/2007(3)	06/06/2012	Common Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WILLIAMS MICHAEL P C/O AUTOINFO, INC. 6413 CONGRESS AVENUE, SUITE 260 BOCA RATON, FL 33487

COO & GC of Sunteck Trnspt

Signatures

/s/ Michael P. 03/19/2010 Williams

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The qualified stock option is exercisable as follows: (a) to acquire 133,334 shares of common stock on 3/16/2010 and an additional 133,333 shares on each successive anniversary date through 3/16/2012.
- (2) Not applicable.

The non-qualified stock option is exercisable as follows: (a) to acquire 50,000 shares of common stock on 6/6/2007 and an additional 50,000 shares on each successive anniversary date through 6/6/2011; and (b) beginning on 12/31/2009, the stock option is exercisable to acquire an additional 100,000 shares of common stock on each of 12/31/2009 and 12/31/2010, and an additional 150,000 shares of common stock on 12/31/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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