

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form 8-K

VALASSIS COMMUNICATIONS INC

Form 8-K

December 18, 2007

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OMB APPROVAL  
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OMB Number: 3235-0060  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 18, 2007

VALASSIS COMMUNICATIONS, INC.

-----  
(Exact name of registrant as specified in its charter)

|   |                             |                                      |
|---|-----------------------------|--------------------------------------|
| Delaware  | 1-10991                     | 38-2760940                           |
| -----   | -----                       | -----                                |
| (State or Other Jurisdiction<br>of Incorporation) | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |
| 19975 Victor Parkway, Livonia, MI                 |                             | 48152                                |
| -----   |                             | -----                                |
| (Address of Principal Executive Offices)          |                             | (Zip Code)                           |

(734) 591-3000

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Registrant's Telephone Number, Including Area Code

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Items to be Included in this Report

Item 8.01 Other Events

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Attached hereto as Exhibit 99.1 is a press release issued by Valassis Communications, Inc. ("Valassis") on December 18, 2007.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

| Exhibit No. | Description   |
|-------------|---|
| 99.1        | Press Release issued by Valassis on December 18, 2007 |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VALASSIS COMMUNICATIONS, INC.

By: /s/Robert L. Recchia

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Date: December 18, 2007

Name: Robert L. Recchia  
Title: Executive Vice President and  
Chief Financial Officer

Exhibit Index

| Exhibit No. | Description  |
|-------------|--|
| 99.1        | Press Release issued by Valassis on December 18, 2007. |