### INNOVATIVE DESIGNS INC Form NT 10-Q March 13, 2008

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 12b-25

Commission File Number 000-51791 CUSIP NO. 45772B 106

NOTIFICATION OF LATE FILING

(Check One): [_] Form 10-K [_] Form 11-K [_] Form 20-F [X] Form 10-Q [_] Form N-SAR				
For Period Ended: January 31, 2008				
[_] Transition Report on Form 10-K				
[_] Transition Report on Form 20-F				
[_] Transition Report on Form 11-K				
[_] Transition Report on Form 10-Q				
[_] Transition Report on Form N-SAR				
For the Transition Period Ended:				
Read attached instruction sheet before preparing form. Please print or type.				
Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.				
If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates: $ \frac{1}{2} \int_{-\infty}^{\infty} \frac{1}{2} \left( \frac{1}{2} \int_{-\infty}^{\infty} \frac{1}{2} $				
PART I				
REGISTRANT INFORMATION				
Innovative Designs, Inc.				
Full Name of Registrant				
Former Name if Applicable				
223 North Main St, Suite 1				
Address of Principal Executive Office (Street and Number)				
Pittsburgh, PA 15215				
City, State and Zip Code				

# PART II RULE 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

- |(a) The reasons described in reasonable detail in Part III of this | | form could not be eliminated without unreasonable effort or expense;
- - (c) The accountant's statement or other exhibit required by Rule
    12b-25(c) has been attached if applicable.

#### PART III NARRATIVE

State below in reasonable detail why the Form 10-K, 11-K, 20-F 10-Q, N-SAR or the transition report portion thereof could not be filed within the prescribed time period. (Attach extra sheets if needed.)

The registrant is continuing to assemble financial information necessary for its outside auditors to complete their review.

# PART IV OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

- (2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s).

  [x] Yes [\_] No
- (3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?
  [X] Yes [\_] No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Revenues for the three months ended January 31, 2008, were approximately \$251,000, compared to revenues of \$215,683 for the three months ended January 31, 2007. Cost of sales for the three months ended January 31, 2008, was approximately \$145,000, compared to \$85,908 for the three months ended January 31, 2007. Selling, general and administrative expenses were approximately \$113,000 for the three months ended January 31, 2008, compared to \$69,694 for the three months ended January 31, 2007. Income (loss) from operations was approximately (\$9,000) for the three months ended January 31, 2008, compared to net income from operations of \$54,081 for the three months ended January 31, 2008, was approximately (\$15,000) compared to net income of \$46,882 for the three months ended January 31, 2007.

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# Innovative Designs, Inc. -----(Name of Registrant as Specified in Charter)

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date Marc	h 12, 2008	By /s/	Joseph Riccelli

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

#### ATTENTION

Intentional misstatements or omissions of fact constitute Federal Criminal Violations (see 18 U.S.C. 1001).

#### GENERAL INSTRUCTIONS

- 1. This form is required by Rule 12b-25 of the General Rules and Regulations under the Securities Exchange Act of 1934.
- 2. One signed original and four conformed copies of this form and amendments thereto must be completed and filed with the Securities and Exchange Commission, Washington, D.C. 20549, in accordance with Rule 0-3 of the General Rules and Regulations under the Act. The information contained in or filed with the form will be made a matter of public record in the Commission files.
- 3. A manually signed copy of the form and amendments thereto shall be filed with each national securities exchange on which any class of securities of the registrant is registered.
- 4. Amendments to the notifications must also be filed on Form 12b-25 but need not restate information that has been correctly furnished. The form shall be clearly identified as an amended notification.
  - 5. ELECTRONIC FILERS. This form shall not be used by electronic filers

unable to timely file a report solely due to electronic difficulties. Filers unable to submit a report within the time period prescribed due to difficulties in electronic filing should comply with either Rule 201 or Rule 202 of Regulation S-T or apply for an adjustment in filing date pursuant to Rule 13(b) of Regulation S-T.