INNOVATIVE DESIGNS INC Form NT 10-Q March 16, 2009 **UNITED STATES** 

Former Name if Applicable

# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 12b-25

Commission File Number 000-51791 **CUSIP NUMBER 45772B** 

| NOTIFICATION OF LATE FILING   |  |  |  |  |  |
|---|--|--|--|--|--|
| (Check One): o Form 10-K o Form 11-K o Form 20-F x Form 10-Q o Form N-SAR   |  |  |  |  |  |
| For Period Ended: January 31, 2009  |  |  |  |  |  |
| o Transition Report on Form 10-K  |  |  |  |  |  |
| o Transition Report on Form 20-F  |  |  |  |  |  |
| o Transition Report on Form 11-K  |  |  |  |  |  |
| o Transition Report on Form 10-Q  |  |  |  |  |  |
| o Transition Report on Form N-SAR   |  |  |  |  |  |
| For the Transition Period Ended:  |  |  |  |  |  |
| Read attached instruction sheet before preparing form. Please print or type.  Nothing in this form shall be construed to imply that the Commission has verified any information contained herein. |  |  |  |  |  |
| If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates:   |  |  |  |  |  |
| PART I - REGISTRANT INFORMATION Innovative Designs, Inc.  |  |  |  |  |  |
| Full Name of Registrant   |  |  |  |  |  |

| 223 North Main Street, Sui | te 1 |  |
|----------------------------|------|--|
|----------------------------|------|--|

Address of Principal Executive Office (Street and Number)

Pittsburgh, PA 15215

City, State and Zip Code

#### PART II - RULE 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

- (a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K or Form N-SAR, or portion thereof will be filed on or before the 15th calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and
  - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

### PART III - NARRATIVE

State below in reasonable detail why the Form 10-K, 11-K, 20-F 10-Q, N-SAR or the transition report portion thereof could not be filed within the prescribed time period. The registrant is continuing to assemble financial information necessary for its outside auditors to complete their review.

| PART IV - OTHER INFORMATION  (1) Name and telephone number of person to contact in regard to this notification |   |                             |  |  |  |
|--|---|-----------------------------|--|--|--|
|  |   |                             |  |  |  |
| (Name)   | (Area Code)   | _                           | (Telephone Number)   |  |  |
| Section 30 of the Inves  | tment Company Act of<br>to file such report(s) b                                | 1940 during                 | on 13 or 15(d) of the Securities Exchange Act of 1934 or g the preceding 12 months or for such shorter period that the the answer is no, identify report(s).   |  |  |
|  | ected by the earnings st  |                             | of operations from the corresponding period for the last be included in the subject report or portion thereof?   |  |  |
|  |   |                             | both narratively and quantitatively, and, te of the results cannot be made.  |  |  |
| three months ended Jan<br>in the sales of the regis  | nuary 31, 2008. The pri<br>trant's Arctic Armor line<br>ecessary to determine t | mary reason<br>ne of cold w | ere \$602,760, compares to revenues of \$234,183 for the for the increase in revenues for the period was the increase eather clothing. The registrant continues to assemble the ales, selling, general and administrative expenses and the |  |  |
| Innovativa Designs In  |   |                             |  |  |  |
| Innovative Designs, In   |   |                             |  |  |  |
| (Name of Registrant as   | Specified in Charter)   |                             |  |  |  |
| Has caused this notif  | ication to be signed on   | its behalf b                | by the undersigned thereunto duly authorized.  |  |  |
|  |   | Compar                      | ny Name  |  |  |
| Date: March 16, 2009   |   | By:                         | /s/ Joseph Riccelli.<br>Chief Executive Officer  |  |  |

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

#### **ATTENTION**

Intentional misstatements or omissions of fact constitute Federal Criminal Violations (see 18 U.S.C. 1001).

#### **GENERAL INSTRUCTIONS**

- 1. This form is required by Rule 12b-25 of the General Rules and Regulations under the Securities Exchange Act of 1934.
- One signed original and four conformed copies of this form and amendments thereto must be completed and filed with the Securities and Exchange Commission, Washington, D.C. 20549, in accordance with Rule 0-3 of the General Rules and Regulations under the Act. The information contained in or filed with the form will be made a matter of public record in the Commission files.
- 3. A manually signed copy of the form and amendments thereto shall be filed with each national securities exchange on which any class of securities of the registrant is registered.
- 4. Amendments to the notifications must also be filed on Form 12b-25 but need not restate information that has been correctly furnished. The form shall be clearly identified as an amended notification.
- 5. ELECTRONIC FILERS. This form shall not be used by electronic filers unable to timely file a report solely due to electronic difficulties. Filers unable to submit a report within the time period prescribed due to difficulties in electronic filing should comply with either Rule 201 or Rule 202 of Regulation S-T or apply for an adjustment in filing date pursuant to Rule 13(b) of Regulation S-T.

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