

Section 5 – Corporate Governance and Management

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) Departure of Certain Officer

As a result of the Company’s decision to outsource its investment operations to third party managers, Selective Insurance Group, Inc. (the “Company”) announced that, as of April 2, 2010, Kerry A. Guthrie, Executive Vice President and Chief Investment Officer, left the Company.

A copy of the press release dated April 2, 2010 announcing Mr. Guthrie’s departure is attached hereto as Exhibit 99.1.

Section 9 – Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release of Selective Insurance Group, Inc. dated April 2, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SELECTIVE INSURANCE GROUP, INC.

Date: April 2, 2010

By:

/s/ Michael H. Lanza

Michael H. Lanza

Executive Vice President and General Counsel

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release of Selective Insurance Group, Inc. dated April 2, 2010