

Pointer Telocation Ltd  
Form 6-K  
May 22, 2018

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
under the Securities Exchange Act of 1934**

For the month of May 2018

Commission File Number: 001-13138

**Pointer Telocation Ltd.**  
(Translation of registrant's name into English)

14 Hamelacha Street, Rosh Ha'ayin, Israel 4809133  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Edgar Filing: Pointer Telocation Ltd - Form 6-K

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-  
\_\_\_\_\_

**Pointer Telocation Ltd.**

On May 22, 2018, Pointer Telocation Ltd. issued a press release announcing collaboration with Microsoft Israel in the development of a Deep Learning AI system for driver behavior.

A copy of this press release is annexed hereto as **Exhibit 1** and is incorporated herein by reference.

**Exhibit**

Exhibit 1 Press Release – Pointer Telocation Announces Collaboration with Microsoft Israel in the Development of a Deep Learning AI System for Driver Behavior.

**Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

POINTER TELOCATION LTD.

Date: May 22, 2018 By: /s/ Yossi Ben Shalom

Yossi Ben Shalom  
Chairman of the Board of Directors