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ASBURY AUTOMOTIVE GROUP INC

Form 4

February 18, 2015

FORM 4

Check this box

if no longer

Section 16.

Form 4 or

obligations

may continue.

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Number: 3235-0287

Expires: January 31, 2005

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

See Instruction 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

` 31	1									
			2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC [ABG]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (N		3. Date of Earliest Transaction				Director 10% Owner X Officer (give title Other (specify			
	RY AUTOMOTI IC., 2905 PREMI 7 NW	VE 02	(Month/Day/Year) 02/15/2015				below) below) SVP & CFO			
			4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
			led(Month/Day/Year)							
DULUTH, GA 30097										
(City)	(State)	(Zip)	Table I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	Pate, if Transaction Code	(Instr. 3,	spose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	02/15/2015		M	1,365 (1)	A	\$ 0	16,059	D		
Common Stock	02/15/2015		F	456 (2)	D	\$ 79.87	15,603	D		
Common Stock	02/15/2015		F	351 <u>(3)</u>	D	\$ 79.87	15,252	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		3 (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Performance Share Units	<u>(4)</u>	02/15/2015		M	1,365	<u>(4)</u>	<u>(4)</u>	Common Stock Par Value \$.01 per share	1,365	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Style Keith C/O ASBURY AUTOMOTIVE GROUP, INC. 2905 PREMIERE PARKWAY NW DULUTH, GA 30097

SVP & CFO

Signatures

/s/ George A. Villasana, Attorney in Fact 02/18/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of the Issuer's common stock issued upon the vesting of performance share units granted on February 15, 2012. This transaction represents the vesting of the third and final tranche of this award.
- (2) Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of performance share units granted on February 15, 2012.
- (3) Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of shares of restricted stock granted on February 15, 2012.

Reporting Owners 2

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Represents vesting of performance share units upon the Issuer having met certain performance objectives, which objectives were certified as having been met on March 18, 2013. Each performance share unit converts into one share of the Issuer's common stock upon vesting.

(4) One-third of the performance share units granted on February 15, 2012 vested upon certification of the objectives having been met, which occurred on March 18, 2013, an additional one-third vested on February 15, 2014 and the remaining one-third vested on February 15, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.