

GENERAL MILLS INC  
Form SC 13D/A  
August 25, 2005

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13D**

Under the Securities Exchange Act of 1934

**Amendment No. 6**

General Mills, Inc.

---

(Name of Issuer)  
Common Stock, par value \$.10 per share

---

(Title of Class of Securities)

370334104

---

(CUSIP Number)

---

Timothy D. Proctor  
Diageo plc  
Group General Counsel  
8 Henrietta Place  
London W1G 0NB  
+44-207-927-5200

---

(Name, Address and Telephone Number of Person Authorized  
to Receive Notices and Communications)

Copy to:

Richard C. Morrissey  
Sullivan & Cromwell LLP  
1 New Fetter Lane  
London EC4A 1AN  
+44-207-959-8900

August 24, 2005

---

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box.

Edgar Filing: GENERAL MILLS INC - Form SC 13D/A

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of the Act but shall be subject to all other provisions of the Act (however, *see* the Notes).

---

**TABLE OF CONTENTS**

Item 2. Identity and Background.

Item 3. Source and Amount of Funds or Other Consideration.

Item 4. Purpose of the Transaction.

Item 5. Interest in Securities of the Issuer.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

Item 7. Material to be filed as Exhibits.

Diageo plc

Directors and Executive Officers

Diageo US Limited

Directors and Executive Officers

Exhibit P

---

**Table of Contents**

CUSIP No. 370334104

Page 2 of 8

---

1. Name of Reporting Person: I.R.S. Identification Nos. of above persons (entities only):  
Diageo plc

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions):  
N/A

---

5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization:  
England and Wales

---

7. Sole Voting Power:  
0

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

---

8. Shared Voting Power:  
25,095,457

---

9. Sole Dispositive Power:  
0

---

10. Shared Dispositive Power:  
25,095,457

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
25,095,457

---

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):  
o

---

13. Percent of Class Represented by Amount in Row (11):  
6.9%

---

14. Type of Reporting Person (See Instructions):  
HC, CO

---

---

**Table of Contents**

CUSIP No. 370334104

Page 3 of 8

---

1. Name of Reporting Person: I.R.S. Identification Nos. of above persons (entities only):  
Diageo US Limited

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions):  
N/A

---

5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization:  
The Netherlands

---

7. Sole Voting Power:  
0

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

---

8. Shared Voting Power:  
25,095,457

---

9. Sole Dispositive Power:  
0

---

10. Shared Dispositive Power:  
25,095,457

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
25,095,457

---

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):  
o

---

13. Percent of Class Represented by Amount in Row (11):  
6.9%

---

14. Type of Reporting Person (See Instructions):  
HC, CO

---

---

**Table of Contents**

Page 4 of 8

This Amendment No. 6 amends and supplements the Schedule 13D ( Schedule 13D ) of Diageo plc, a public limited company incorporated under the laws of England and Wales ( Diageo ), and Selviac Nederland B.V., a company organized under the laws of the Netherlands and an indirect wholly owned subsidiary of Diageo ( SNBV ), filed with the U.S. Securities and Exchange Commission ( SEC ) on November 13, 2001, as amended by Amendment No. 1 to the Schedule 13D of Diageo, Diageo Holdings Netherlands B.V., a company organized under the laws of the Netherlands and an indirect wholly owned subsidiary of Diageo ( Diageo Holdings Netherlands ), and Diageo Midwest B.V., a company organized under the laws of the Netherlands and an indirect wholly owned subsidiary of Diageo ( DMWBV ), filed with the SEC on October 23, 2002, and as further amended by Amendment No. 2 to the Schedule 13D of Diageo, Diageo Holdings Netherlands and DMWBV, filed with the SEC on October 28, 2002, and as further amended by Amendment No. 3 to the Schedule 13D of Diageo and Diageo Holdings Netherlands filed with the SEC on June 24, 2004, and as further amended by Amendment No. 4 to the Schedule 13D of Diageo, Diageo US Limited, a private limited company organized under the laws of England and Wales and an indirect wholly owned subsidiary of Diageo ( DUSL ), and Diageo Great Britain Limited, a private limited company organized under the laws of England and Wales and an indirect wholly owned subsidiary of Diageo ( DGBL ), filed with the SEC on October 6, 2004, and as further amended by Amendment No. 5 to the Schedule 13D of Diageo, DUSL and DGBL, filed with the SEC on October 8, 2004, with respect to the common stock of General Mills, Inc., a Delaware corporation ( General Mills ), beneficially owned by Diageo (the Shares ).

**Item 2. Identity and Background.**

Item 2 of the Schedule 13D is hereby amended and supplemented by deleting the last sentence of the second paragraph and the entirety of the third and fourth paragraphs added to Item 2 by Amendment No. 3, the last sentence of the second paragraph and the entirety of the third and fourth paragraphs added to Item 2 by Amendment No. 4 and the second sentence added to Item 2 by Amendment No. 5 and by adding the following paragraphs to the end thereof:

On October 29, 2004, pursuant to the terms of the Stockholders Agreement, DGBL transferred 503,137 Shares to DUSL. DGBL currently owns no Shares and DUSL currently owns 25,095,457 Shares.

References to the Reporting Persons herein are to Diageo and DUSL.

The names, business address, present principal occupation or employment and citizenship of each of the executive officers and directors of Diageo

**Table of Contents**

Page 5 of 8

and DUSL are set forth in Schedule I hereto and are incorporated by reference herein.

During the last five years, none of the Reporting Persons and, to the knowledge of each of the Reporting Persons, none of the persons listed on Schedule I hereto: (i) has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors); or (ii) was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

Item 3. **Source and Amount of Funds or Other Consideration.**

Item 3 of Schedule 13D is hereby amended and supplemented by deleting the last sentence added to Item 3 by Amendment No. 4 and replacing the second sentence added to Item 3 by Amendment No. 5 with the following:

On October 29, 2004, pursuant to the terms of the Stockholders Agreement, DGBL transferred 503,137 Shares to DUSL. DGBL currently owns no Shares and DUSL currently owns 25,095,457 Shares. Funds for the premium to be paid for the put options described in more detail under Item 4 below are expected to be derived from the related sale of the Shares or from general corporate funds.

Item 4. **Purpose of the Transaction.**

Item 4 of the Schedule 13D is hereby amended and supplemented by adding the following paragraphs at the end thereof:

*The Put Option Agreement.* On August 24, 2005, Diageo Brands Holdings, B.V., a company organized under the laws of the Netherlands and an indirect wholly owned subsidiary of Diageo ( DBHBV ), and Lehman Brothers International (Europe) ( Lehman ) entered into a written agreement (the Put Option Agreement ) memorialized by a written confirmation (the Put Option Confirmation ) pursuant to which DBHBV purchased European-style put options, exercisable in five portions on November 4, November 7, November 8, November 9 and November 10, 2005, covering 25,095,457 Shares of Common Stock from Lehman. If the put options are to be exercised, the Reporting Persons expect to transfer their Shares to DBHBV in advance of the exercise date.

Under the Put Option Agreement, DBHBV has the option to sell an aggregate of 25,095,457 Shares of Common Stock to Lehman on the settlement dates of November 4, November 7, November 8, November 9 and November 10, 2005, for the exercise price of \$51.56 per share. The premium to be paid by

---

**Table of Contents**

Page 6 of 8

DBHBV for the put options is \$5.56 per share, payable on the relevant settlement date.

The descriptions of the Put Option Agreement and the Put Option Confirmation in this item and throughout this Amendment No. 6 are qualified by reference to the Put Option Confirmation, a copy of which is attached hereto as Exhibit (p).

**Item 5. Interest in Securities of the Issuer.**

Item 5 of the Schedule 13D is hereby amended and supplemented by deleting the final sentence added to Item 5 by Amendment No. 5 and by adding the following paragraphs at the end thereof:

On October 29, 2004, pursuant to the terms of the Stockholders Agreement, DGBL transferred 503,137 Shares to DUSL. Following the completion of this transaction, the Reporting Persons own 25,095,457 Shares which represent approximately 6.9% of the Common Stock outstanding, based on 366,063,704 Shares of Common Stock outstanding as of July 15, 2005 (as reported by General Mills in its Annual Report on Form 10-K filed on July 28, 2005).

As described more fully in Item 4 above, DBHBV purchased European-style put options exercisable on November 4, November 7, November 8, November 9 and November 10, 2005, covering 25,095,457 Shares of Common Stock. This transaction did not change the beneficial ownership of Shares by the Reporting Persons.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.**

Item 6 of the Schedule 13D is hereby amended and supplemented by adding the following paragraphs at the end thereof:

As described more fully in Item 4 above, DBHBV and Lehman are parties to a Put Option Agreement memorialized by the Put Option Confirmation. A copy of the Put Option Confirmation is attached hereto as Exhibit (p).

**Item 7. Material to be filed as Exhibits.**

Item 7 of the Schedule 13D is hereby amended and supplemented by adding the following at the end thereof:

---

**Table of Contents**

Page 7 of 8

Description

Exhibit

Put Option Confirmation between DBHBV and Lehman

(p)

---

**Table of Contents**

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Dated: August 25, 2005

DIAGEO PLC

By: /s/ John Nicholls  
Name: John Nicholls  
Title: Deputy Secretary

DIAGEO US LIMITED

By: /s/ John Nicholls  
Name: John Nicholls  
Title: Company Secretary

---

**Table of Contents****Schedule I****Diageo plc  
Directors and Executive Officers**

Name	Present Business Address	Present Principal Occupation	Citizenship
<b><u>Directors</u></b>			
Lord Blyth of Rowington	8 Henrietta Place London W1G 0NB United Kingdom	Chairman and non-executive Director of Diageo plc	United Kingdom
Paul S. Walsh	8 Henrietta Place London W1G 0NB United Kingdom	Chief Executive Officer of Diageo plc	United Kingdom
Nicholas C. Rose	8 Henrietta Place London W1G 0NB United Kingdom	Chief Financial Officer of Diageo plc	United Kingdom
Lord Hollick of Notting Hill	Stirling Square 7 Carlton Gardens London SW1Y 5AD	Managing Director of Kohlberg Kravis Roberts & Co Limited	United Kingdom
Dr Franz B. Humer	Grenzacherstrasse 124 CH-4070 Basel Switzerland	Chairman and Chief Executive Officer of F. Hoffmann-La Roche Ltd	Austria/ Switzerland
Maria Lilja	Engelbrektskatan 23 114 32 Stockholm Sweden	Non-executive Chairman of Mandator AB	Sweden
William S. Shanahan	300 Park Avenue New York, NY 10022, USA	President, Colgate-Palmolive Company	United States
H. Todd Stitzer	25 Berkeley Square London W1J 6HB United Kingdom	Chief Executive Officer of Cadbury Schweppes Public Limited Company	United States
Jonathan R. Symonds	15 Stanhope Gate London W1K 1LN United Kingdom	Chief Financial Officer of AstraZeneca plc	United Kingdom
Paul A Walker	North Park Newcastle upon Tyne NE13 9AA United Kingdom	Chief Executive of The Sage Group plc	United Kingdom

**Executive Officers**



**Table of Contents**

Name	Present Business Address	Present Principal Occupation	Citizenship
Paul S. Walsh	8 Henrietta Place London W1G 0NB United Kingdom	Chief Executive Officer of Diageo plc	United Kingdom
Nicholas C. Rose	8 Henrietta Place, London W1G 0NB, United Kingdom	Chief Financial Officer	United Kingdom
Stuart R. Fletcher	7HQ Lakeside Drive Park Royal London NW10 7HQ United Kingdom	President, Diageo International	United Kingdom
James N.D. Grover	8 Henrietta Place London W1G 0NB United Kingdom	Global Business Support Director	United Kingdom
Robert M. Malcolm	801 Main Avenue Norwalk CT 06851 USA	President, Global Marketing, Sales and Innovation	United States
Ivan M. Menezes	801 Main Avenue Norwalk CT 06851 USA	President and Chief Executive Officer of Diageo North America	United States
Andrew Morgan	7HQ Lakeside Drive Park Royal London NW10 7HQ United Kingdom	President, Diageo Europe	United Kingdom
Timothy D. Proctor	801 Main Avenue Norwalk CT 06851 USA	General Counsel	United States
Gareth Williams	8 Henrietta Place London W1G 0NB United Kingdom	Human Resources Director	United Kingdom

---

**Table of Contents****Diageo US Limited  
Directors and Executive Officers**

Name	Present Business Address	Present Principal Occupation	Citizenship
<b><u>Directors</u></b>			
Gavin P.Crickmore	8 Henrietta Place London W1G 0NB United Kingdom	Director of Technical Accounting	United Kingdom
Charles D. Coase	8 Henrietta Place London W1G 0NB United Kingdom	Group Treasurer	United Kingdom
Matthew J. Lester	8 Henrietta Place London W1G 0NB United Kingdom	Group Controller	United Kingdom
Susanne M. Bunn	8 Henrietta Place London W1G 0NB United Kingdom	Company Secretary, Diageo plc	United Kingdom
Michael C. Flynn	8 Henrietta Place London W1G 0NB United Kingdom	Director of Finance, Global Corporate	United Kingdom

**Executive Officers**

There are no executive officers of Diageo US Limited.