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BEVERLY ENTERPRISES INC  
Form 8-K  
February 04, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
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FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 2, 2004  
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BEVERLY ENTERPRISES, INC.  
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(Exact Name of Registrant as Specified in Charter)

Delaware ----- (State or Other Jurisdiction of Incorporation)	1-9550 ----- (Commission File Number)	62-1691861 ----- (I.R.S. Employer Identification No.)
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One Thousand Beverly Way Fort Smith, Arkansas ----- (Address of Principal Executive Offices)	72919 ----- (Zip Code)
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Registrant's telephone number including area code (479) 201-2000

INFORMATION TO BE INCLUDED IN THE REPORT

Item 9. Regulation FD Disclosure.

On February 2, 2004, Beverly Enterprises, Inc. (the "Company") issued a press release announcing that Maria Berthoud will join the Company as Senior Vice President, Government Affairs, effective March 15, 2004. A copy of the press release is attached as Exhibit 99.1 and incorporated herein by reference.

Exhibit 99.1\* - Press Release of Beverly Enterprises, Inc. dated February 2, 2004.

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\*Furnished with this document

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 3, 2004.

BEVERLY ENTERPRISES, INC.

By: /s/ PAMELA H. DANIELS

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Pamela H. Daniels  
Senior Vice President, Controller and  
Chief Accounting Office

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EXHIBIT INDEX

Exhibit No. -----	Exhibit -----
99.1	Press Release of Beverly Enterprises, Inc. dated February 2, 2004

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