

Item 8.01 Other Items.

On December 17, 2010, John P. Burns rejoined Cincinnati Bell Inc. (the “Company”) as President of CBTS, a Cincinnati-based provider of data center colocation services, managed and professional services, and IT equipment. Burns will report to Ted Torbeck, president and general manager of Cincinnati Bell Communications.

As president of CBTS, Mr. Burns will have primary responsibility for a segment of the top enterprise customers served by Cincinnati Bell Communications. Additionally, Mr. Burns will have primary responsibility for the operations of CBTS. CBTS will continue to focus on the Cincinnati region and will serve existing Cincinnati-based global customers with its full suite of managed and professional services and equipment sales. CyrusOne, a data center colocation company in Texas that Cincinnati Bell acquired in June 2010, will continue to be led by Dave Ferdman. CyrusOne will be focused on all data center opportunities outside Cincinnati.

A copy of the press release announcing this management change is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99.1 Press release announcing CBTS management change.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CINCINNATI BELL INC.

By: /s/ Christopher J. Wilson
Christopher J. Wilson
Vice President, General Counsel and Secretary

Date:
December
22, 2010

EXHIBIT INDEX

Exhibit No. Exhibit

99.1 Press release announcing CBTS management change.