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AMERICAN AMMUNITION INC/FL
Form 10QSB
November 24, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

Form 10-QSB

(Mark one)

Quarterly Report under Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended: September 30, 2006

Transition Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from _____ to _____

Commission File Number: 0-32379

American Ammunition, Inc.

(Exact name of small business issuer as specified in its charter)

Nevada

91-2021594

(State of incorporation)

(IRS Employer ID Number)

3545 NW 71st Street, Miami, FL 33147

(Address of principal executive offices)

(305) 835-7400

(Issuer's telephone number)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES NO

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act): YES NO

State the number of shares outstanding of each of the issuer's classes of common equity as of the latest practicable date: November 21, 2006: 5,845,803

Transitional Small Business Disclosure Format (check one): YES NO

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American Ammunition, Inc.

Form 10-QSB for the Quarter ended September 30, 2006

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Part I

- Item 1 - Financial Statements

American Ammunition, Inc. and Subsidiaries
Consolidated Balance Sheets
September 30, 2006 and 2005

(Unaudited)

September 30, S
2006

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ASSETS	
Current Assets	
Cash on hand and in bank	\$ 127,986
Accounts receivable - trade, net allowance for doubtful accounts of \$12,463 and \$-0-, respectively	141,844
Inventory	404,457
Prepaid expenses	71,362

Total Current Assets	745,649

Property and Equipment - at cost or contributed value	-

Other Assets	
Restricted cash	700,000
Patents, Trademarks and Noncompetition agreement, net of accumulated amortization of approximately \$105,681 and \$50,543, respectively	170,009
Loan costs, net of accumulated amortization of approximately \$51,765 and \$2,620, respectively	13,485
Deposits and other	77,860

Total Other Assets	961,354

TOTAL ASSETS	\$ 1,717,003
	=====
LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)	
Current Liabilities	
Loans payable to stockholders	\$ 1,075,000
Customer deposits	232,690
Accounts payable - trade	725,787
Other accrued liabilities	495,001

Total Current Liabilities	2,528,478
Long-Term Liabilities	
Loans payable to stockholders	-

Total Liabilities	2,528,478

Commitments and Contingencies	
Convertible Debenture	2,150,000

Shareholders' Equity (Deficit)	
Preferred stock - \$0.001 par value 20,000,000 shares authorized. 2,022,902 and 3,833,205 shares issued and outstanding	2,023
Common stock - \$0.001 par value. 300,000,000 shares authorized. 5,495,803 and 4,108,324 shares issued and outstanding	5,496
Additional paid-in capital	25,758,828
Accumulated deficit	(28,737,622)

	(2,971,475)
Stock subscription receivable	-

Total Shareholders' Equity	(2,971,475)

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TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY

\$ 1,717,003

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The financial information presented herein has been prepared by management without audit by independent certified public accountants.

The accompanying notes are an integral part of these consolidated financial statements.

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American Ammunition, Inc. and Subsidiaries
 Consolidated Statements of Operations and Comprehensive Income (Loss)
 Nine and Three months ended September 30, 2006 and 2005
 (Unaudited)

	Nine months ended September 30, 2006	Nine months ended September 30, 2005	Three months ended September 30, 2006	
Revenues	\$ 1,685,302	\$ 2,233,336	\$ 305,805	\$
Cost of Sales				
Materials, Direct Labor and other direct costs	2,707,237	3,447,036	695,067	
Depreciation	31,024	573,466	-	
Total Cost of Sales	2,738,261	4,020,502	695,067	
Gross Profit	(1,052,959)	(1,787,166)	(389,262)	
Operating Expenses				
Research and development expenses	-	2,615	-	
Marketing and promotion expenses	94,266	161,502	20,191	
Other operating expenses	1,188,357	1,108,423	335,967	
Bad debt expense	-	-	-	
Interest expense	117,486	26,639	40,865	
Depreciation and amortization	41,354	45,305	13,785	
Total Operating Expenses	1,441,463	1,344,484	410,808	
Loss from Operations	(2,494,422)	(3,131,650)	(800,070)	
Other Income (Expense)				
Interest and other income	189,897	8,146	405	
Prepayment penalty on early redemption of Series E 8% Convertible Preferred Stock	(25,000)	-	(25,000)	
Settlement fees on restructuring of convertible debentures	(354,450)	-	(354,450)	

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Loss before Income Taxes	(2,683,975)	(3,131,650)	(1,179,115)
Provision for Income Taxes	-	-	-
Net Loss	(2,683,975)	(3,131,650)	(1,179,115)
Other Comprehensive Income	-	-	-
Comprehensive Loss	\$ (2,683,975)	\$ (3,131,650)	\$ (1,179,115)
Net Loss	\$ (2,683,975)	\$ (3,131,650)	\$ (1,179,115)
Preferred Stock dividends	(66,050)	(40,830)	(22,558)
Net Loss available to Common Shareholders	\$ (2,750,025)	\$ (3,172,480)	\$ (1,201,673)
Loss per weighted-average share of common stock outstanding, computed on net loss - basic and fully diluted	\$ (0.58)	\$ (0.83)	\$ (0.23)
Weighted-average number of common shares outstanding	4,760,317	3,833,205	5,199,890

The financial information presented herein has been prepared by management without audit by independent certified public accountants.

The accompanying notes are an integral part of these consolidated financial statements.

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American Ammunition, Inc. and Subsidiaries
Consolidated Statements of Cash Flows
Nine months ended September 30, 2006 and 2005

(Unaudited)

	Nine months ended September 30, 2006	N S
Cash flows from operating activities		
Net loss for the period	\$ (2,683,975)	\$
Adjustments to reconcile net loss to net cash provided by operating activities		
Depreciation and amortization	112,834	

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Consulting expense related to common stock issuances at less than "fair value"	259,789	
Common stock issued for fees and services	30,288	
Prepayment penalty on early redemption of Series E 8% Convertible Preferred Stock	25,000	
Settlement fees on restructuring of convertible debentures	354,450	
(Increase) Decrease in		
Accounts receivable	429,583	
Inventory	155,633	
Prepaid expenses, deposits and other	(8,773)	
Increase (Decrease) in		
Accounts payable - trade	(120,830)	
Other accrued expenses	198,961	
Customer deposits	-	
Net cash used in operating activities	(1,247,040)	
Cash flows from investing activities		
Increase in restricted cash	(700,000)	
Purchase of property and equipment	(31,024)	
Net cash used in investing activities	(731,024)	
Cash flows from financing activities		
Cash received on new convertible debenture	2,150,000	
Cash received from loans payable to stockholders	100,000	
Funding of working capital advance	50,000	
Cash received on sale of preferred stock	500,000	
Cash received on sale of common stock	-	
Cash paid to retire convertible debenture, refund working capital advances and pay settlement fees	(585,000)	
Cash paid to obtain capital	(265,000)	
Cash paid to retire preferred stock, including \$25,000 prepayment penalty	(275,000)	
Net cash provided by financing activities	1,675,000	
Increase (Decrease) in Cash	(303,064)	
Cash at beginning of year	431,050	
Cash at end of year	\$ 127,986	\$
Supplemental disclosure of interest and income taxes paid		
Interest paid for the period	\$ 15,342	\$
Income taxes paid for the period	\$ -	\$
Supplemental disclosure of non-cash investing and financing activities		
Common stock issued for payment of loan costs	\$ -	\$

The financial information presented herein has been prepared by management without audit by independent certified public accountants.

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The accompanying notes are an integral part of these consolidated financial statements.

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American Ammunition, Inc. and Subsidiaries
Notes to Consolidated Financial Statements
September 30, 2006 and 2005

Note A - Organization and Description of Business

American Ammunition, Inc. (AAI or Company) was incorporated on February 1, 2000 in accordance with the Laws of the State of California. The Company functions as a holding company providing management oversight services to its wholly-owned operating subsidiaries; F&F Equipment, Inc. and Industrial Plating Enterprise Co.

F&F Equipment, Inc. (F&F) was incorporated on October 4, 1983 in accordance with the Laws of the State of Florida. F&F is engaged in the design, manufacture and international sales of small arms ammunition. F&F has conducted its business operations under the assumed name of "American Ammunition" since its inception.

Industrial Plating Enterprise Co. (IPE), which was incorporated and commenced production on June 14, 2002. IPE is a fully licensed and approved state of the art electrochemical metallization facility for processing the Company's line of small arms projectiles as well as other products and services while employing environmentally sound water conservation and proven waste treatment techniques. The facility meets or exceeds all current environmental requirements and enjoys the "conditionally exempt small quantity generator" status for State and Federal regulations. All activities of IPE since its inception have been dedicated to the needs and demands of F&F.

Note B - Preparation of Financial Statements

The Company and its subsidiaries follow the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America and have adopted a year-end of December 31 for all entities.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Management further acknowledges that it is solely responsible for adopting sound accounting practices, establishing and maintaining a system of internal accounting control and preventing and detecting fraud. The Company's system of internal accounting control is designed to assure, among other items, that 1) recorded transactions are valid; 2) valid transactions are recorded; and 3) transactions are recorded in the proper period in a timely manner to produce financial statements which present fairly the financial condition, results of operations and cash flows of the Company for the respective periods being presented

During interim periods, the Company follows the accounting policies set forth in

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its annual audited financial statements filed with the U. S. Securities and Exchange Commission on its Annual Report on Form 10-KSB for the year ended December 31, 2005. The information presented within these interim financial statements may not include all disclosures required by generally accepted accounting principles and the users of financial information provided for interim periods should refer to the annual financial information and footnotes when reviewing the interim financial results presented herein.

In the opinion of management, the accompanying interim financial statements, prepared in accordance with the U. S. Securities and Exchange Commission's instructions for Form 10-QSB, are unaudited and contain all material adjustments, consisting only of normal recurring adjustments necessary to present fairly the financial condition, results of operations and cash flows of the Company for the respective interim periods presented. The current period results of operations are not necessarily indicative of results which ultimately will be reported for the full fiscal year ending December 31, 2006.

For segment reporting purposes, the Company operated in only one industry segment during the periods represented in the accompanying financial statements and makes all operating decisions and allocates resources based on the best benefit to the Company as a whole.

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American Ammunition, Inc. and Subsidiaries Notes to Consolidated Financial Statements - Continued September 30, 2006 and 2005

Note B - Preparation of Financial Statements - Continued

The accompanying consolidated financial statements contain the accounts of American Ammunition, Inc. and its wholly-owned subsidiaries, F&F Equipment, Inc. and Industrial Plating Enterprise Co. All significant intercompany transactions have been eliminated. The consolidated entities are collectively referred to as "Company".

Note C - Summary of Significant Accounting Policies

1. Cash and cash equivalents

For Statement of Cash Flows purposes, the Company considers all cash on hand and in banks, certificates of deposit and other highly-liquid investments with maturities of three months or less, when purchased, to be cash and cash equivalents.

Cash overdraft positions may occur from time to time due to the timing of making bank deposits and releasing checks, in accordance with the Company's cash management policies.

2. Accounts receivable and Revenue Recognition

In the normal course of business, the Company extends unsecured credit to virtually all of its customers which are located throughout the United States. Because of the credit risk involved, management has provided an allowance for doubtful accounts which reflects its opinion of amounts which will eventually become uncollectible. In the event of complete non-performance, the maximum

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exposure to the Company is the recorded amount of trade accounts receivable shown on the balance sheet at the date of non-performance.

The Company ships all product on an FOB-Plant, "as-is" basis. Accordingly, revenue is recognized by the Company at the point at which an order is shipped at a fixed price, collection is reasonably assured and the Company has no remaining performance obligations related to the sale. The Company sells all products with "no right of return" by the purchaser for any factor other than defects in the product's production.

On rare occasion, the Company may elect to accept product returns from customers on a case-by-case basis to offset unpaid accounts receivable. These situations are a "last case" scenario and are initiated by senior management through negotiations with the respective customer.

3. Inventory

Inventory consists of raw materials, work-in-process and finished goods related to the production and sale of small arms ammunition. Inventory is valued at the lower of cost or market using the first-in, first-out method.

4. Property, plant and equipment

Property and equipment are recorded at historical cost. These costs are depreciated over the estimated useful lives of the individual assets using the straight-line method, generally three to ten years.

Gains and losses from disposition of property and equipment are recognized as incurred and are included in operations.

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American Ammunition, Inc. and Subsidiaries
Notes to Consolidated Financial Statements - Continued
September 30, 2006 and 2005

Note C - Summary of Significant Accounting Policies - Continued

4. Property, plant and equipment - continued

In accordance with SFAS No. 144, the Company evaluates the accompanying financial statements to determine if any impairment indicators are present related to its fixed assets and other long-term assets. If impairment indicators were present, future cash flows related to the asset group are estimated. The sum of the undiscounted future cash flows attributable to the asset group was then compared to the carrying amount of the asset group. The cash flows were estimated utilizing various assumptions regarding future revenue and expenses, availability of working capital, and proceeds, if any, from asset disposals on a basis consistent with the Company's strategic plan. If the carrying amount exceeded the sum of the future undiscounted future cash flows, the Company discounted the future cash flows using a risk-free discount rate and recorded an impairment charge as the difference between the discounted cash flows and the carrying value of the asset group. Generally, the Company performed its testing of the asset group at the overall corporate level, as this is the lowest level for which identifiable cash flows are available. As a result of the impairment testing described above, management is of the opinion that no impairment charge

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is appropriate.

5. Income Taxes

The Company uses the asset and liability method of accounting for income taxes. At September 30, 2006 and 2005, the deferred tax asset and deferred tax liability accounts, as recorded when material to the financial statements, are entirely the result of temporary differences. Temporary differences represent differences in the recognition of assets and liabilities for tax and financial reporting purposes, primarily accumulated depreciation and amortization, allowance for doubtful accounts and vacation accruals.

As of September 30, 2006 and 2005, the deferred tax asset related to the Company's net operating loss carryforward is fully reserved. If these carryforwards are not utilized, they will begin to expire at the end of 2005.

6. Earnings (loss) per share

Basic earnings (loss) per share is computed by dividing the net income (loss) available to common shareholders by the weighted-average number of common shares outstanding during the respective period presented in our accompanying financial statements.

Fully diluted earnings (loss) per share is computed similar to basic income (loss) per share except that the denominator is increased to include the number of common stock equivalents (primarily outstanding options and warrants).

Common stock equivalents represent the dilutive effect of the assumed exercise of the outstanding stock options and warrants, using the treasury stock method, at either the beginning of the respective period presented or the date of issuance, whichever is later, and only if the common stock equivalents are considered dilutive based upon the Company's net income (loss) position at the calculation date.

As of September 30, 2006 and 2005, and subsequent thereto, the Company had no options outstanding. The outstanding warrants and convertible preferred stock and mandatorily convertible debentures are anti-dilutive due to the Company's net operating loss position.

7. Advertising costs

The Company does not conduct any direct response advertising activities. For non-direct response advertising, the Company charges the costs of these efforts to operations at the first time the related advertising is published.

Note D - Fair Value of Financial Instruments

The carrying amount of cash, accounts receivable, accounts payable and notes payable, as applicable, approximates fair value due to the short term nature of these items and/or the current interest rates payable in relation to current market conditions.

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Interest rate risk is the risk that the Company's earnings are subject to fluctuations in interest rates on either investments or on debt and is fully dependent upon the volatility of these rates. The Company does not use derivative instruments to moderate its exposure to interest rate risk, if any.

Financial risk is the risk that the Company's earnings are subject to fluctuations in interest rates or foreign exchange rates and are fully dependent upon the volatility of these rates. The company does not use derivative instruments to moderate its exposure to financial risk, if any.

Note E - Concentrations of Credit Risk

The Company maintains its cash accounts in a single financial institutions subject to insurance coverage issued by the Federal Deposit Insurance Corporation (FDIC). Under FDIC rules, the Company and its subsidiaries are entitled to aggregate coverage of \$100,000 per account type per separate legal entity per financial institution.

During the period ended September 30, 2006 and the periods subsequent thereto, respectively, the various operating companies maintained deposits in this financial institution with credit risk exposures in excess of statutory FDIC coverage. The Company incurred no losses through September 30, 2006, and subsequent thereto, as a result of any of these unsecured situations.

Note F - Inventory

As of September 30, 2006 and 2005, inventory consisted of the following components:

	September 30 2006	September 30, 2005
Raw materials	\$ 366,725	\$ 434,305
Work in process	30,268	122,561
Finished goods	7,464	10,004
	-----	-----
Totals	\$ 404,457	\$ 566,870
	=====	=====

Note G - Property and Equipment

Property and equipment consist of the following components:

	September 30, 2006	September 30, 2005	Estimated useful life
Manufacturing equipment	\$ 7,944,673	\$ 8,096,289	3-10 years
Office furniture and fixtures	69,889	55,577	3- 7 years
Leasehold improvements	184,939	190,277	8-20 years
	-----	-----	
Accumulated depreciation	8,199,501	8,342,143	
Impairment of recoverability of carrying value	(5,575,782)	(5,379,112)	
	-----	-----	
Net property and equipment	\$ -	\$ 3,963,031	

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American Ammunition, Inc. and Subsidiaries
 Notes to Consolidated Financial Statements - Continued
 September 30, 2006 and 2005

Note G - Property and Equipment - Continued

Total depreciation expense charged to operations for the nine months ended September 30, 2006 and 2005 was approximately \$31,024 and \$577,417, respectively.

In accordance with Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets", the Company follows the policy of evaluating all property and equipment as of the end of each reporting quarter. At December 31, 2005, pursuant to the requirements of this accounting standard, management recorded an impairment for the future recoverability of these assets of approximately \$2,777,829.

Note H - Loans from Shareholders

Fourteen and Four separate notes payable to three separate stockholders. Interest at 8.0%, payable monthly. Principal due at maturity on December 31, 2006. Shareholder/lender has the option to convert the principal amount into common stock of the Company at the lesser of 66-2/3% of the average closing bid and ask price on the date of conversion or \$0.07 per share. Each note is unsecured.

	\$1,075,000	\$650,000
	=====	=====

Note I - Convertible Debenture

The Company entered into a Securities Purchase Agreement with La Jolla Cove Investors, Inc. ("La Jolla") on October 4, 2002 for the sale of (i) \$250,000 in convertible debentures and (ii) warrants to buy 30,000,000 shares of our common stock. On March 13, 2003 and May 6, 2003, La Jolla advanced an aggregate of \$350,000 to our company which such funding was allocated towards the principal balance of our convertible debentures.

As of September 30, 2006, the outstanding balance on the La Jolla convertible debenture has been retired. A recap of the debenture activity is as follows:

	Debenture (in dollars)	Warrant (in shares)
	-----	-----
Initial amount	\$ 600,000	6,000,000
2003 redemptions	(208,635)	(2,086,350)
2004 redemptions	(125,000)	(1,250,000)
2005 redemptions	(40,000)	(400,000)
2006 retirement	(226,365)	(2,263,650)
	-----	-----

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Balances outstanding at September 30, 2006 \$ - -
 ===== =====

In addition to retiring the debenture, the Company repaid \$200,000 in prepaid warrant exercises and approximately \$158,635 in negotiated prepayment and penalty fees for an aggregate payment of \$585,000.

Additionally, the Company recognized a charge to operations, including the aforementioned \$158,635 cash payment, of approximately \$354,450 for the issuance of 56,003 shares of common stock to La Jolla and the forgiveness of \$175,000 in monies due from La Jolla for common stock issued on warrant exercises in prior periods.

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American Ammunition, Inc. and Subsidiaries Notes to Consolidated Financial Statements - Continued September 30, 2006 and 2005

Note I - Convertible Debenture - Continued

On September 13, 2006, La Terraza Trading and Asset Management Ltd. ("Investor") deposited a total of \$2,150,000 in escrow for the use and benefit of the Company. The escrow deposit was for the following:

1. The sum of \$585,000 was paid to La Jolla Cove Investors, Inc. ("La Jolla") to acquire for Investor a full and complete assignment of any and all of La Jolla's right, title and interest in any and all of AAMU indebtedness to La Jolla and specifically including La Jolla's rights under the active SB-2 Registration Statement for the issuance and registration of securities thereunder; the consent of AAMU to the foregoing subject to the right of AAMU to prepay any and all indebtedness thereunder in AAMU common stock, without penalty, at any time before or after default.
2. The sum of \$275,000 to be used by AAMU to redeem and satisfy in full the Series E Preferred Stock funded by third party investors on or about July 12, 2006, including a prepayment redemption penalty of \$25,000.
3. The sum of \$215,000 payable as fees to Capital Investment Services, Inc. for locating, negotiating and closing the funding.
4. The sum of \$100,000 to repay in full, without interest, an unsecured bridge loan from Investor to AAMU dated and funded on August 25, 2006.
5. The sum of \$275,000 released to AAMU for working capital.
6. The balance of \$700,000, to be retained in escrow and disbursed to AAMU for payment in reduction of the assigned La Jolla debenture and required warrant exercised thereunder, until the debenture and warrant obligations are satisfied in full in accordance with the terms of the assigned La Jolla documents.

The financing transaction requires AAMU to deposit in escrow for later delivery a total of 11,470,000 shares of its common stock (to be held as unissued and not outstanding) to guarantee availability of stock as required for the reduction of the debenture and satisfaction of warrant obligations. The agreement also calls for an additional 5,000,000 shares of the restricted common stock of AAMU to be

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deposited in a separate escrow to be used for any other expenses and compensation to third parties that may be agreed upon between Investor and AAMU for future services to advance the overall business of AAMU. In addition AAMU granted Investor 600,000 warrants exercisable at the lesser of \$0.1875 per share or the average closing price per share for the common stock during the twelve (12) month period prior to the date of exercise, such warrants exercisable at any time on or before five (5) years from and after July 24, 2006. All shares required to be escrowed have in fact been deposited in escrow on September 26, 2006 as required.

Note J - Preferred Stock Transactions

Preferred stock consists of the following as of September 30, 2006 and 2005, respectively:

	September 30, 2006		September 30, 2005	
	# shares	value	# shares	value
Series A Cumulative Convertible Preferred Stock	12,000	\$ 60,000	12,000	\$ 60,000
Series B Cumulative Convertible Preferred Stock	55,020	275,100	91,700	458,550
Series C Convertible Preferred Stock	1,905,882	324,000	1,905,882	324,000
Series E 8% Convertible Preferred Stock	50,000	250,000	-	-
	2,022,902	\$ 909,100	2,009,582	\$ 884,550

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American Ammunition, Inc. and Subsidiaries
Notes to Consolidated Financial Statements - Continued
September 30, 2006 and 2005

Note J - Preferred Stock Transactions - Continued

Series A Convertible Preferred Stock

In September, October and November 2001, the Company sold an aggregate 222,600 shares of \$5.00 Series A Convertible Preferred Stock (Series A Preferred Stock) for total proceeds of approximately \$1,113,000 through a Private Placement Memorandum. The Series A Convertible Preferred Stock provides for cumulative dividends at a rate of 8.0% per year, payable quarterly, in cash or shares of the Company's common stock at the Company's election. Each share of Series A Preferred Stock is convertible into 11 shares of the Company's common stock initially at any time after 6 months of the date of issue and prior to the notice of redemption at the option of the holder, subject to adjustments for customary anti-dilution events. In December 2001, at the request of the holders of the Series A Preferred Stock, the Company and the individual holders modified the holding period for conversion to allow for conversion in December 2001.

In September 2001, the Company's principal stockholder converted approximately \$4,007,327 of unsecured debt and approximately \$3,546,273 of cumulative and

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unpaid accrued interest into 1,510,710 shares of Series A Preferred Stock.

In September 2001, a creditor of the Company agreed to convert approximately \$10,000 of trade accounts payable into 2,000 shares of Series A Preferred Stock.

In December 2001, concurrent with a modification in the holding period prior to conversion, certain holders of the Series A Preferred Stock orally notified the Company of their intent to exercise the conversion features on 1,749,720 issued and outstanding shares of Series A Preferred Stock into 19,246,920 shares of common stock prior to December 31, 2001. Due to the timing of the requisite documentation, the clerical activities related to this conversion were not completed until February 2002.

In conjunction with the Series A Preferred Stock, certain shares were sold after the Company's common stock was approved for trading by the National Association of Securities Dealers on the OTC Bulletin Board in October 2001. The shares of Series A Preferred Stock sold subsequent to this date had an equivalent per share value of common stock below the ending quoted market price of the Company's common stock on their respective issue dates. This difference created a Beneficial Conversion Feature Discount of approximately \$1,207,993. This discount was then amortized over the unexpired time period between the date of issue of the eligible shares and the eligible conversion date, as amended. All of the shares sold subsequent to the initial trading date were converted in December 2001 and, accordingly, the approximate \$1,207,993 in Beneficial Conversion Feature Discount was fully amortized to operations.

In December 2002, a holder of 5,000 shares of Series A Preferred Stock exercised his conversion rights and converted these shares of Series A Preferred Stock into 55,000 shares of restricted, unregistered common stock.

In January 2003, three separate holders of 9,000 shares of Series A Preferred Stock exercised their conversion rights and converted these shares of Series A Preferred stock into 99,000 shares of restricted, unregistered common stock.

Series B Convertible Preferred Stock

In May 2003, the Company sold an aggregate 91,700 shares of \$5.00 Series B Convertible Preferred Stock (Series B Preferred Stock) for total proceeds of approximately \$458,500 through a separate Private Placement Memorandum. The Series B Convertible Preferred Stock provides for cumulative dividends at a rate of 8.0% per year, payable quarterly, in cash or shares of the Company's common stock at the Company's election. Each share of Series B Preferred Stock is convertible into 11 shares of the Company's common stock initially at any time after 6 months of the date of issue and prior to the notice of redemption at the option of the holder, subject to adjustments for customary anti-dilution events.

In September and December 2004, respectively, the Holders of the Series B Preferred Stock exercised their conversion rights and exchanged an aggregate 18,340 shares of Series B Preferred Stock for 66,810 post-reverse split shares of restricted, unregistered common stock.

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Note J - Preferred Stock Transactions - Continued

Series B Convertible Preferred Stock - continued

On March 31 and June 30, 2006, respectively, the holders of the Series B Preferred Stock exercised their conversion rights and exchanged an aggregate 18,340 shares (9,170 shares per conversion) of Series B Preferred Stock for 415,706 shares of restricted, unregistered common stock.

Series C Convertible Preferred Stock

In November 2004, the Company sold 1,905,882 shares of Series C Convertible Preferred Stock to an existing stockholder and officer of the Company in a private transaction pursuant to Section (4)2 of the Securities Act of 1933 for gross proceeds of approximately \$324,000. No underwriter was used in conjunction with this transaction.

The Series C Convertible Preferred Stock provides for dividends at a rate of 4.0% per annum, to be declared and paid monthly in either cash or stock at the discretion of the Company.

Each share of Series C Preferred Stock is convertible at a rate of \$0.18 per share into 1,800,000 shares of the Company's common stock at any time at the option of the holder, subject to adjustments for customary anti-dilution events.

Series E 8% Convertible Preferred Stock

On March 1, 2006, the Company issued a Private Placement Memorandum offering up to 200,000 shares of 8% Convertible Preferred Stock at an offering price of \$5.00 per share on a "best efforts" basis through an unrelated placement agent.

The Series E 8% Convertible Preferred Stock provides for cumulative dividends at the rate of 8% per year, payable quarterly, 50% in cash and 50% in shares or 100% in cash at the Company's election. In the event the Company elects to pay such dividends in shares of the Company's Common Stock, the number of shares to be issued shall be based on the average of the closing prices of the Company's Common Stock, as reported on the NASDAQ Over the Counter Bulletin Board (or such other market on which the Company's Common Stock is then traded) for the 10 consecutive trading days preceding the record date for each such dividend, with such record date being the 14th day preceding the end of each calendar quarter.

Each share of Series E Convertible Preferred Stock shall be convertible into shares of the Company's Common Stock at any time after March 1, 2007. The number of shares to be issued on a conversion shall be based on 80% of the average closing price of the Common Stock of the Company; as reported on the NASDAQ OTC Bulletin Board (or such other market on which such stock is traded) for ten (!0) consecutive trading days preceding the date the Company received notice of such conversion. Subject to certain restrictions, the Series E 8% Convertible Preferred Stock shall automatically convert into shares of the Company's Common Stock upon any of the following events: (I) the sale by the Company of all or substantially all of its assets; (ii) the consummation of a merger or a consolidation in which the Company is not the survivor; or (iii) the sale or exchange of all or substantially all of the outstanding shares of the Company's common stock (including by way of merger, consolidation, or other similar action).

In the event of the liquidation, dissolution or winding up of the Company, the holders of Series E Convertible Preferred Stock shall have a liquidation preference over holders of common stock and shares junior to the Series E 8% Convertible Preferred Stock equal to \$5.50 per share. Additionally, the Company shall not impose or allow any additional liens on it's existing fixed assets in excess of \$1,000,000; provided that at such time as total gross proceeds from

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the offering equal or exceed \$2,000,000, the Company shall satisfy such existing liens on its existing fixed assets and shall not impose or allow any additional liens on its existing fixed assets unless subordinated to the interest of the Series E 8% Convertible Preferred Stock, with such preference on the fixed assets equal to the fixed asset value, as determined in accordance with the United States Generally Accepted Accounting Principles ("GAAP"), of 150% of the stated value of the aggregate of the outstanding shares of Series E Convertible Preferred Stock except for fixed assets of the Company that were otherwise purchased pursuant to a security interest.

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American Ammunition, Inc. and Subsidiaries
Notes to Restated Consolidated Financial Statements - Continued
September 30, 2006 and 2005

Note J - Preferred Stock Transactions - Continued

Series E 8% Convertible Preferred Stock - continued

The Series E 8% Convertible Preferred Stock shall be redeemable, at the option of the Company, for cash in the amount of \$5.50 per share of Series E Convertible Preferred Stock or for shares of the Company's Common Stock in accordance with the Conversion Rate, at any time after March 1, 2007, or in the event the closing sale price of the Company's Common Stock, as reported on the NASDAQ Over the Counter Bulletin Board (or such other market on which the Company's Common Stock is then traded), is greater than or equal to \$7.00 after March 1, 2007 for any consecutive five trading days. In addition, the Series E 8% Convertible Preferred Stock shall be redeemable, at the option of the holder, at any time for shares of the Company's Common Stock in accordance with the Conversion Rate. At any time after March 1, 2007, at the option of the holder, the Series E 8% Convertible Preferred Stock shall be redeemable for cash in the amount of \$5.10 per share of Series E Convertible Preferred Stock or for shares of the Company's Common Stock in accordance with the Conversion Rate. After such date, if redemption is for cash, shares will be redeemed at the rate of 1/10 of such aggregate shares per quarterly period for any 10 consecutive quarters commencing after March 1, 2007. Any redemption by either the Company or the holder shall be subject to 15 days written notice.

The Company warrants and agrees that if, at any time within the period commencing on the date of the final closing of the Offering and expiring on the 5th anniversary of the date thereof, the Company should file a registration statement with the SEC under the Securities Act (other than in connection with a merger or other business combination transaction or pursuant to Form S-8), it will give written notice at least 30 calendar days prior to the filing of each such registration statement to the holders of the Series E 8% Convertible Preferred Stock and the holders of the shares of the Common Stock issued upon the conversion or redemption of the shares of Series E Convertible Preferred Stock, or their permitted assigns (Holders) of its intention to do so. If the Holders notify the Company within 30 calendar days after receipt of any such notice of its or their desire to include any such shares of Common Stock issued or issuable upon the conversion or redemption of the Series E 8% Convertible Preferred Stock in such proposed registration statement, the Company shall use its "best efforts" to have any such shares of Common Stock is issued or issuable upon the conversion or redemption of the Series E 8% Convertible Preferred Stock registered under such registration statement. Notwithstanding the foregoing, the Company shall have the right at any time after it shall have given written

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notice (irrespective of whether a written request for inclusion of any such securities shall have been made) to elect not to file any such proposed registration statement, or to withdraw the same after the filing but prior to the effective date thereof. If the managing underwriter of an offering to which the above "piggyback registration rights" apply, in good faith and for valid business reasons, objects to such rights, such objection shall preclude such inclusion. All expenses incurred by the Company in registration of the shares of Common Stock issued or issuable upon the conversion or redemption of The Series E 8% Convertible Preferred Stock, including with out limitation all registration and filing fees, listing fees, printing expenses, fees and disbursements of all independent accounts, or counsel for the Company and the expense of any special audits incident to or required by any such registration and the expenses of complying with the securities or blue sky laws of any jurisdiction shall be paid by the Company.

The Company has agreed to pay the Placement Agent a cash commission equal to 10% of the aggregate Purchase Price of the shares of Series E Convertible Preferred Stock sold by the Placement Agent in the Offering (Placement Agent Fee). The Company shall also pay the Placement Agent reasonable expenses associated with the Offering, which expenses shall not exceed \$50,000 (Expense Allowance). In addition, the Company shall issue to the Placement Agent 500 warrants for each \$50,000 of Series E Convertible Preferred Stock sold by the Placement Agent in the Offering (Placement Agent Warrants), each warrant entitling the holder to purchase 1 share of the Company's Common Stock at an exercise price of \$0.90 per share exercisable at any time for a period of 3 years from date of issuance.

Upon completion of the Maximum Offering, the Company will receive net proceeds of approximately \$900,000.00. The Company intends to use the net proceeds for potential acquisitions, working capital, general corporate purposes and repayment of outstanding debt.

The Company and the Placement Agent shall have discretion to increase the Maximum Offering to \$2,000,000.00, without notice to investors..

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American Ammunition, Inc. and Subsidiaries
Notes to Restated Consolidated Financial Statements - Continued
September 30, 2006 and 2005

Note J - Preferred Stock Transactions - Continued

Series E 8% Convertible Preferred Stock - continued

Through June 30, 2006, the Company sold 100,000 shares in a two separate transactions under this Private Placement Memorandum and has received the gross sales proceeds of \$500,000 and has paid an aggregate of \$50,000 to the Placement Agent for the 10% fees due on these transactions.

On September 13, 2006, the Company exercised it's repurchase rights and retired 50,000 shares of the Series E 8% Convertible Preferred Stock, including a 10% prepayment penalty, for \$275,000 cash.

Note K - Common Stock Transactions

On January 9, 2006, by written consent in lieu of meeting, a majority of the

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Company's stockholders approved a recommendation by the Company's Board of Directors to effect a one share for twenty shares (1 for 20) reverse stock split of our common stock, par value \$.001 per share, with fractional shares rounded up to the nearest whole share. The reverse split became effective on that date. As a result of the reverse split, the total number of issued and outstanding shares of the Company's common stock decreased from 92,576,839 to 4,629,381 shares, after giving effect to rounding for fractional shares. The effect of this action is reflected in the Company's financial statements as of the first day of the first period presented.

In conjunction with the above discussed reverse stock split, all share references in the following paragraphs reflect the January 9, 2006 reverse split action.

Calendar 2005 Transactions

On various dates between June 28, 2005 and August 10, 2005, the Debenture Holder elected to convert an aggregate \$40,000, through 4 separate transactions, in outstanding Debenture principal into registered common stock. This election caused the Company to issue 293,602 shares of common stock to the Debenture Holder. Additionally, pursuant to the contract terms, the Debenture Holder concurrently exercised a portion of the outstanding Warrant to purchase 400,000 shares of the Company's common stock for gross proceeds of \$400,000.

In September and December 2004, respectively, the Holders of the Series B Preferred Stock exercised their conversion rights and exchanged an aggregate 18,340 shares of Series B Preferred Stock for 66,810 shares of restricted, unregistered common stock.

In July 2005, the Company issued approximately 8,333 shares of unregistered, restricted common stock to Paul Goebel, the Company's Director of Domestic Sales, as an employee bonus. These shares were valued at approximately \$17,166, which approximated the market value of the shares on the transaction date. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction.

In February, August, September and December 2005, the Company issued an aggregate 23,615 shares of restricted, unregistered common stock in payment of approximately \$44,124 in accrued dividends payable on the Company's outstanding Series B Preferred Stock for the quarters ended December 31, 2004, March 31, 2005, June 30, 2005, September 30, 2005 and December 31, 2005, respectively. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction.

Note K - Common Stock Transactions - Continued

Calendar 2005 Transactions - continued

In August, November and December 2005, respectfully, the Company issued an

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aggregate 37,500 shares of restricted, unregistered common stock to an existing stockholder as payment of various fees and costs associated with the funding of approximately \$875,000 short-term working capital loans to the Company. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction.

Calendar 2006 Transactions

In February 2006, the Company issued approximately 41,666 shares of unregistered, restricted common stock to Paul Goebel, the Company's Director of Domestic Sales, as an employee bonus. These shares were valued at approximately \$17,500, which approximated the market value of the shares on the transaction date. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction.

In February 2006, the Company issued approximately 226,065 shares of restricted, unregistered common stock, valued at approximately \$18,325, to an existing stockholder as for payment of accrued interest associated with approximately \$875,000 short-term working capital loans to the Company and reimbursement of direct public relation expenses. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction. As the per share value of this transaction was substantially less than the "fair value" of the Company's common stock, per the closing price of the Company's common stock on the transaction date, the Company recognized "consulting expense related to the issuance of common stock at less than "fair value" in the amount of approximately \$70,080 on this transaction.

In May 2006, the Company issued approximately 266,511 shares of restricted, unregistered common stock, valued at approximately \$21,054, to an existing stockholder as for payment of accrued interest associated with approximately \$975,000 short-term working capital loans to the Company and reimbursement of direct public relation expenses. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction. As the per share value of this transaction was substantially less than the "fair value" of the Company's common stock, per the closing price of the Company's common stock on the transaction date, the Company recognized "consulting expense related to the issuance of common stock at less than "fair value" in the amount of approximately \$69,293 on this transaction.

In September 2006, the Company issued approximately 275,229 shares of restricted, unregistered common stock, valued at approximately \$22,018, to an existing stockholder as for payment of accrued interest associated with approximately \$975,000 short-term working capital loans to the Company and reimbursement of direct public relation expenses. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction. As the per share value of this transaction was substantially less than the "fair value" of the Company's common stock, per the closing price of the Company's common stock on the transaction date, the Company recognized "consulting expense related to the issuance of common stock at less than "fair value" in the amount of approximately \$118,348 on this transaction.

On September 13, 2006, the Company issued 56,003 shares of common stock to La Jolla Cove Investors, Inc. to complete all obligations to La Jolla and assign any and all of La Jolla's right, title and interest in any and all of AAMU indebtedness to La Jolla and specifically including La Jolla's rights under the active SB-2 Registration Statement for the issuance and registration of securities thereunder; the consent of AAMU to the foregoing subject to the right

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of AAMU to prepay any and all indebtedness thereunder in AAMU common stock, without penalty, at any time before or after default to La Terraza Trading and Asset Management, Inc.

In July and August 2006, the Company issued an aggregate 41,245 shares of restricted, unregistered common stock in payment of approximately \$13,675 in accrued dividends payable on the Company's outstanding Series B Preferred Stock for the quarters ended March 31, 2006 and June 30, 2006. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction.

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American Ammunition, Inc. and Subsidiaries Notes to Restated Consolidated Financial Statements - Continued September 30, 2006 and 2005

Note L - Rental Commitments

The Company leases its corporate office and manufacturing facility from its controlling stockholder under a long-term operating lease agreement. The lease requires a monthly payment of approximately \$5,735, including applicable sales taxes. The Company is responsible for all utilities and maintenance expenses. The lease expires on December 1, 2009 and contains a clause that upon expiration, the Company and the controlling shareholder shall renegotiate the annual rental amount.

The Company's subsidiary, IPE, leases its manufacturing facility from an unrelated third-party under a long-term operating lease agreement. This lease is for a period of five (5) years and requires graduated monthly payments, changing on the lease anniversary date, ranging from approximately \$1,751 to \$1,914, plus the applicable sales taxes. The Company is responsible for all utilities and maintenance expenses. The lease expires on February 28, 2007 and may be renewed for an additional five (5) year term at a rental rate of approximately \$1,971, plus applicable sales taxes for the first renewal year and 3.0% increase on each succeeding anniversary date. Total rent expense under this lease was approximately \$20,752 and \$16,622, respectively, for each of the years ended December 31, 2004 and 2003.

In May 2004, the Company entered into a long-term lease agreement for a warehouse facility adjacent to the Company's primary office and manufacturing facility. This lease is for a period of two (2) years and requires payments of approximately \$6,206 per month for the first 12 months and approximately \$6,393 for the second 12 months, plus applicable sales taxes. The Company is responsible for all utilities and maintenance expenses. This lease expired on May 31, 2006. The Company has no further responsibility under this lease agreement.

Future minimum rental payments on the above leases are as follows:

Year ended December 31, -----	Amount -----
2005	\$166,974
2006	117,244
2007	72,643
2008	68,815

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2007	68,815

Totals	\$494,491
	=====

Note M - Income Taxes

The components of income tax (benefit) expense for the respective nine month periods ended September 30, 2006 and 2005 are as follows:

	Nine months ended September 30, 2006	Nine months ended September 30, 2005
	-----	-----
Federal:		
Current	\$ -	\$ -
Deferred	-	-
	-----	-----
	-	-
	-----	-----
State:		
Current	-	-
Deferred	-	-
	-----	-----
	-	-
	-----	-----
Total	\$ -	\$ -
	=====	=====

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American Ammunition, Inc. and Subsidiaries
Notes to Consolidated Financial Statements - Continued
September 30, 2006 and 2005

Note M - Income Taxes - Continued

As of December 31, 2005, the Company has a net operating loss carryforward of approximately \$10,500,000 to offset future taxable income. Subject to current regulations, components of this carryforward began to expire at the end of Calendar 2003. The amount and availability of the net operating loss carryforwards may be subject to limitations set forth by the Internal Revenue Code. Factors such as the number of shares ultimately issued within a three year look-back period; whether there is a deemed more than 50 percent change in control; the applicable long-term tax exempt bond rate; continuity of historical business; and subsequent income of the Company all enter into the annual computation of allowable annual utilization of the carryforwards.

The Company's income tax expense (benefit) for the nine months ended September 30, 2006 and 2005, respectively, differed from the statutory federal rate of 34 percent as follows:

	Nine months	Nine months
	ended	ended
	September 30,	September 30,

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	2006	2005
Statutory rate applied to loss before income taxes	\$ (913,000)	\$ (1,062,000)
Increase (decrease) in income taxes resulting from:		
State income taxes	-	-
Other, including reserve for deferred tax asset	913,000	1,062,000
Income tax expense	\$ -	\$ -

Temporary differences, consisting primarily of the net operating loss carryforward and statutory differences in the depreciable lives for property and equipment, between the financial statement carrying amounts and tax bases of assets and liabilities give rise to deferred tax assets and liabilities as of December 31, 2005 and 2004, respectively:

	Year ended December 31, 2005	Year ended December 31, 2004
Deferred tax assets - long-term		
Net operating loss carryforwards	\$ 3,570,000	\$ 2,669,000
Statutory depreciation differences	316,000	-
Deferred tax liabilities - long-term		
Statutory depreciation differences	-	(690,000)
	3,886,000	1,979,000
Less valuation allowance	(3,886,000)	(1,979,000)
Net Deferred Tax Asset	\$ -	\$ -

During the years ended December 31, 2005 and 2004, respectively, the valuation allowance increased (decreased) by approximately \$1,907,000 and \$(671,000)

Item 2 - Management's Discussion and Analysis or Plan of Operation

Caution Regarding Forward-Looking Information

Certain statements contained in this Quarterly Report including, without limitation, statements containing the words "believes", "anticipates", "expects" and words of similar import, constitute forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Such factors include, among others, the following: international, national and local general economic and market conditions; demographic changes; the ability of the Company to sustain, manage or forecast its growth; the ability of the Company to successfully make and integrate acquisitions; raw material costs and availability; new product development and introduction; existing government regulations and changes in, or the failure to comply with, government regulations; adverse publicity; competition; the loss of significant customers or suppliers; fluctuations and difficulty in forecasting operating results;

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changes in business strategy or development plans; business disruptions; the ability to attract and retain qualified personnel; the ability to protect technology; and other factors referenced in this and previous filings.

Given these uncertainties, readers of this Quarterly Report and investors are cautioned not to place undue reliance on such forward-looking statements. The Company disclaims any obligation to update any such factors or to publicly announce the result of any revisions to any of the forward-looking statements contained herein to reflect future events or developments.

General

American Ammunition, Inc. is a holding company with two operating subsidiaries: F&F Equipment, Inc. and Industrial Plating Enterprise Co.

F&F Equipment, Inc. (F&F) was incorporated on October 4, 1983 under the laws of the State of Florida. F&F was formed to engage principally in the "import, export, retail & wholesale of firearms equipment, ammunition & other devices and for the purpose of transacting any and/or all lawful business." F&F conducts its business operations under the assumed name of "American Ammunition."

In June 2002, American Ammunition, Inc. formed a wholly owned subsidiary, Industrial Plating Enterprise Co. (IPE), which started production on June 14, 2002. IPE is a fully licensed and approved electrochemical metallization facility with significant capacity for processing our line of projectiles as well as other products and services while employing environmentally sound water conservation and proven waste treatment techniques.

Results of Operations

Nine months ended September 30, 2006 compared with the nine months ended September 30, 2005.

During the nine months ended September 30, 2006, we experienced aggregate net revenues of approximately \$1,685,000 (\$306,000 in the current quarter), as compared to approximately \$2,233,000 during the first nine months of Calendar

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2005 (\$378,000 in the current quarter). The decline in sales was attributable to our curtailing of production during January 2006 to improve the operating efficiency of our manufacturing equipment and better automate select machines so we can rely upon lower labor requirements in future periods.

In 2004, the Company initiated a direct solicitation program for its "dealer direct" sales program. This endeavor has received a very positive initial response from the qualified retail resellers of the Company's product. We are realizing that the existence of previously announced contracts with various U. S. Governmental agencies and orders from foreign governments are becoming more erratic in their order placements. Accordingly, management is realizing that a consistent demand from the U. S. retail segment will be our best source of consistent sales. Further, we have identified certain production issues which has inhibited the full realization of existing product demands and management believes that the necessary steps are being taken to remedy any production deficiencies.

We experienced costs of goods sold of approximately \$2,738,000 for the nine

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months ended September 30, 2006 as compared to approximately \$4,021,000 for the first nine months of Calendar 2005. Through September 30, 2006, and subsequent thereto, we continue to experience negative trends with relation to our calculated standard production costs for material and labor due to excess labor capacity due to anticipated governmental orders which did not materialize as management was led to believe from the various U. S. Governmental agencies contracting officers. Management remains of the opinion that the production labor force is stable and able to maintain a constant standard of quality in future periods. We experience variable costs in the area of material consumption and direct labor. In the second quarter of 2006, management took drastic steps to reduce excess labor capacity through the elimination of the 2nd shift, which was never able to reach full utilization. This action is not expected to have any adverse impact on our ability to meet our existing and future product demands.

For the nine month periods ended September 30, 2006 and 2005, we generated a positive (negative) gross profit of approximately \$1,053,000, or (62.5%), and approximately \$(1,787,000), or (80.0%).

We experienced nominal research and development expenses of approximately \$-0- and \$2,600, respectively, during the respective nine month periods ended September 30, 2006 and 2005.

During the nine months of Calendar 2006 and 2005, we expended approximately \$94,000 and \$162,000, respectively, in advertising and marketing expenses, principally in developing and promoting our retail dealer direct program. We anticipate to continue our marketing efforts in this area in future periods; however, the volume and frequency of our expenditures may fluctuate as management allocates available capital to these efforts.

Other general and administrative expenses were approximately \$1,188,000 for the nine months ended September 30, 2006 as compared to approximately \$1,108,000 for the nine months ended September 30, 2005. Included in these expenses are non-cash charges of approximately \$260,000 and \$198,000 for consulting fees related to the sale/issuance of common stock at less than "fair value". Management is of the opinion that G&A expenses are relatively stable and should not experience significant increases except for inflationary pressures caused principally by increases in energy costs which are affecting all businesses in all sectors of the U. S. economy.

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We recognized a net loss of approximately \$(2,684,000) and \$(3,132,000) for the respective nine month periods ended September 30, 2006 and 2005, respectively, or \$(0.58) and \$(0.83) per share. We call to the reader's attention that the loss per share calculation for the nine months ended September 30, 2005 has been adjusted for the effect of our 1 for 20 reverse stock split on January 9, 2006.

Liquidity And Capital Resources

As of September 30, 2006, December 31, 2005 and September 30, 2005, respectively, we had working capital of approximately \$(1,783,000), \$(885,000) and \$(504,000). Our working capital position continues to fluctuate based on collections on our trade accounts receivable and investments from the mandatory exercise of our outstanding warrant related to our convertible debenture. We anticipate that we have sufficient inventory levels to support our order demand and have access to raw material suppliers that will enable us to receive raw

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materials for future periods. We also note that we have approximately \$1,075,000 in short-term notes payable to existing stockholders which may or may not be renegotiated, repaid in common stock of the Company or otherwise reclassified prior to their maturity on December 31, 2006. This amount is a contributing factor to our negative working capital position at September 30, 2006 and December 31, 2005.

We have used cash in operating activities of approximately \$(1,247,000) and \$(1,663,000) during the nine month periods ended September 30, 2006 and 2005, respectively. Due to our history of operating losses, our resources for additional working capital are becoming more scarce.

During the third quarter of 2006, we negotiated a settlement with La Jolla Cove Investors, Inc. and the assignment of the existing debentures and outstanding warrants to La Terraza Trading and Asset Management, Ltd. As a result of this transaction, the Company received a net \$700,000 in restricted cash to be held for future exercise of outstanding warrants.

On March 1, 2006, the Company issued a Private Placement Memorandum offering up to 200,000 shares of Series E 8% Convertible Preferred Stock at an offering price of \$5.00 per share on a "best efforts" basis through an unrelated placement agent. As of September 30, 2006, the Company has sold an aggregate of 100,000 shares for gross proceeds of \$500,000 in two separate transactions pursuant to this Private Placement Memorandum. Management continues to undertake all prudent measures to assure that the Company can be self-supporting.

On September 13, 2006, the Company exercised its repurchase rights related to 50,000 shares of Series E 8% Convertible Preferred Stock for \$275,000, including a prepayment penalty of \$25,000.

We anticipate that our liquidity position will continue to improve as management is of the opinion that, with the current changes to our production capacity, the Company will be in a position to better support all existing orders and accept existing and future inquiries.

During the nine months ended September 30, 2006 and 2005, respectively, we added approximately \$31,000 and \$111,000 in new equipment. Any equipment to be added in future periods is fully dependent upon the Company's cash position, the availability of either new equity or debt capital and the ultimate realization of communicated future product sales demand. However, we may not be able to obtain additional funding or, that such funding, if available, will be obtained on terms favorable to or affordable by us.

Convertible Debenture

The Company entered into a Securities Purchase Agreement with La Jolla Cove Investors, Inc. ("La Jolla") on October 4, 2002 for the sale of (i) \$250,000 in convertible debentures and (ii) warrants to buy 30,000,000 shares of our common stock. On March 13, 2003 and May 6, 2003, La Jolla advanced an aggregate of \$350,000 to our company which such funding was allocated towards the principal balance of our convertible debentures. This Agreement was transferred by La Jolla to La Terraza Trading and Asset Management, Ltd. on September 13, 2006. The Company paid an aggregate of \$585,000 to retire the outstanding principal balance on the debentures, repayment of prepaid warrant exercises and all penalties, prepayment fees and other items contractually agreed to between the

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Company and La Jolla.

	Debenture (in dollars)	Warrant (in shares)
Initial amount	\$ 600,000	6,000,000
2003 redemptions	(208,635)	(2,086,350)
2004 redemptions	(125,000)	(1,250,000)
2005 redemptions	(40,000)	(400,000)
2006 retirement	(226,365)	(2,263,650)
Balances outstanding at September 30, 2006	\$ -	-

The debentures bear interest at 8%, mature on June 31 [sic], 2007, and are convertible into the Company's common stock, at the selling stockholder's option. The convertible debentures are convertible into the number of the Company's shares of common stock equal to the principal amount of the debentures being converted multiplied by 11, less the product of the conversion price multiplied by 10 times the dollar amount of the debenture. The conversion price for the convertible debentures is the lesser of (I) \$1.00 or (ii) seventy six percent of the average of the five lowest volume weighted average prices during the twenty (20) trading days prior to the conversion. Accordingly, there is in fact no limit on the number of shares into which the debenture may be converted. However, in the event that our market price is less than \$0.30 per share, the Company will have the option to prepay the debenture at 125% rather than have the debenture converted. In addition, the selling stockholder is obligated to exercise the warrant concurrently with the submission of a conversion notice by the selling stockholder. As of June 30, 2006, the warrant is exercisable into 2,263,650 shares of common stock at an exercise price of \$1.00 per share.

In December 2004, we entered into an addendum to the convertible debenture and warrant whereby the Company agreed to the following:

- * the discount multiplier was reduced from eighty percent to seventy six percent;
- * within five business days after this registration statement being declared effective, La Jolla is required to submit a debenture conversion in the amount of \$10,000 and every ten business days thereafter La Jolla shall submit three additional debenture conversion in the amount of \$10,000 each;
- * within five business days after this registration statement being declared effective, La Jolla shall wire \$400,000 to us as a prepayment towards the exercise of its warrant; and

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- * immediately following the sale of all shares held by La Jolla in connection with the debenture conversions in the aggregate amount of \$40,000, La Jolla shall wire \$275,000 to us as a prepayment towards the exercise of its warrant and shall submit a debenture conversion in the amount of \$6,250 on the first business day of each month until the debenture is no longer outstanding.

In May 2005, we entered into an additional addendum to the convertible debenture

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and warrant whereby the Company agreed to the following:

- * The Company shall deposit 4,000,000 unregistered shares in the name of LaJolla with the Company's Escrow Agent and, upon confirmation of receipt, LaJolla will wire the Company \$150,000 as an advance on the \$400,000 amount that LaJolla was obligated to fund pursuant to the December 2004 Addendum. In the event that the Company's Registration Statement was not declared effective within nine (9) months of the date of this Addendum, the 4,000,000 shares in escrow will be released to LaJolla and sold by LaJolla pursuant to Rule 144. If LaJolla sells these shares for net sales proceeds of more than \$150,000 (without interest accruing on this amount), the excess over \$150,000 will be refunded to the Company.
- * The maturity date of the convertible debenture and warrant was extended to June 31, [sic], 2007.
- * All other terms and conditions remain in full force and effect.

LaJolla has contractually agreed to restrict its ability to convert or exercise its warrants and receive shares of our common stock such that the number of shares of common stock held by them and their affiliates after such conversion or exercise does exceed 4.9% of the then issued and outstanding shares of common stock.

Due to the contractually agreed mandatory conversion of this Debenture, the Company has reflected this transaction in its balance sheet as a "mezzanine" level debt obligation on its balance sheet, between "Total Liabilities" and "Stockholders' Equity". Upon the respective mandatory conversion, the Company will relieve the respective portion of the Debenture and the any related accrued, but unpaid interest, and credit this amount to the respective "common stock" and "additional paid-in capital" accounts in the stockholder's equity section for the par value and excess amount over the par value of the respective shares issued.

As the warrant is non-detachable from the Debenture and requires simultaneous exercise upon conversion of the Debenture, no value was assigned to the issued warrant. Upon exercise of the warrant, the Company will record the issuance of the underlying shares as a new issuance of common stock on the date of each respective exercise.

On various dates through December 31, 2003, the Debenture Holder elected to convert an aggregate \$208,635, through 24 separate transactions, in outstanding Debenture principal into restricted, unregistered common stock. This election caused the Company to issue 4,561,753 shares of restricted, unregistered common stock to the Debenture Holder. Additionally, pursuant to the contract terms, the Debenture Holder concurrently exercised a portion of the outstanding Warrant to purchase 2,086,350 shares of the Company's restricted, unregistered common stock for gross proceeds of \$2,086,350.

On various dates between January 1, 2004 and December 31, 2004, the Debenture Holder elected to convert an aggregate \$125,000, through 6 separate transactions, in outstanding Debenture principal into registered common stock. This election caused the Company to issue 4,150,000 shares of common stock to the Debenture Holder. Additionally, pursuant to the contract terms, the Debenture Holder concurrently exercised a portion of the outstanding Warrant to

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purchase 1,250,000 shares of the Company's common stock for gross proceeds of \$1,250,000. As of December 31, 2004, an aggregate of 1,000,000 shares of the Company's common stock have been issued by the Company and are being held in escrow by the Company's counsel pending receipt of the final \$175,000 from the Debenture Holder. As of June 30, 2006, this amount remains unpaid.

On various dates between June 28, 2005 and August 10, 2005, the Debenture Holder elected to convert an aggregate \$40,000, through 4 separate transactions, in outstanding Debenture principal into registered common stock. This election caused the Company to issue 5,872,048 shares of common stock to the Debenture Holder. Additionally, pursuant to the contract terms, the Debenture Holder concurrently exercised a portion of the outstanding Warrant to purchase 400,000 shares of the Company's common stock for gross proceeds of \$400,000.

Item 3 - Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) promulgated under the Securities Exchange Act of 1934, as amended (Exchange Act), as of September 30, 2006. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures are effective in alerting them on a timely basis to material information relating to our Company required to be included in our reports filed or submitted under the Exchange Act.

(b) Changes in Internal Controls

There were no significant changes (including corrective actions with regard to significant deficiencies or material weaknesses) in our internal controls over financial reporting that occurred during the second quarter of Calendar 2006 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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Part II - Other Information

Item 1 - Legal Proceedings

The Company may become involved in various claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse impact either individually or in the aggregate on consolidated results of operations, financial position or cash flows of the Company.

Item 2 - Unregistered Sales of Equity Securities and Use of Proceeds

On September 13, 2006, the Company exercised its repurchase rights and retired 50,000 shares of the Series E 8% Convertible Preferred Stock, including a 10% prepayment penalty, for \$275,000 cash.

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In July and August 2006, the Company issued an aggregate 41,245 shares of restricted, unregistered common stock in payment of approximately \$13,675 in accrued dividends payable on the Company's outstanding Series B Preferred Stock for the quarters ended March 31, 2006 and June 30, 2006. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction.

In September 2006, the Company issued approximately 275,229 shares of restricted, unregistered common stock, valued at approximately \$22,018, to an existing stockholder as for payment of accrued interest associated with approximately \$975,000 short-term working capital loans to the Company and reimbursement of direct public relation expenses. The Company relied upon Section 4(2) of the Securities Act of 1933, as amended, for an exemption from registration of these shares and no underwriter was used in this transaction. As the per share value of this transaction was substantially less than the "fair value" of the Company's common stock, per the closing price of the Company's common stock on the transaction date, the Company recognized "consulting expense related to the issuance of common stock at less than "fair value" in the amount of approximately \$118,348 on this transaction.

On September 13, 2006, the Company issued 56,003 shares of common stock to La Jolla Cove Investors, Inc. to complete all obligations to La Jolla and assign any and all of La Jolla's right, title and interest in any and all of AAMU indebtedness to La Jolla and specifically including La Jolla's rights under the active SB-2 Registration Statement for the issuance and registration of securities thereunder; the consent of AAMU to the foregoing subject to the right of AAMU to prepay any and all indebtedness thereunder in AAMU common stock, without penalty, at any time before or after default to La Terraza Trading and Asset Management, Inc.

Item 3 - Defaults on Senior Securities

None

Item 4 - Submission of Matters to a Vote of Security Holders

None

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Item 5 - Other Information

None

Item 6 - Exhibits

Exhibits

31.1 Certification pursuant to Section 302 of Sarbanes-Oxley Act of 2002.

32.1 Certification pursuant to Section 906 of Sarbanes-Oxley Act of 2002.

SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

American Ammunition, Inc.

Date: November 21, 2006

By: /s/ Andres F. Fernandez

Andres F. Fernandez
Chief Executive Officer and
Chief Financial Officer