

SIMMONS FIRST NATIONAL CORP

Form 8-K

February 11, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **February 11, 2015**

SIMMONS FIRST NATIONAL CORPORATION

(Exact name of registrant as specified in its charter)

Arkansas

(State or other jurisdiction of incorporation)

000-06253

(Commission File Number)

71-0407808

(IRS Employer Identification No.)

501 Main Street, Pine Bluff, Arkansas

(Address of principal executive offices)

71601

(Zip Code)

Registrant's telephone number, including area code: **(870) 541-1000**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

Executive Officers of Simmons First National Corporation will attend the 2015 Sterne Agee Financial Institutions Investor Conference to be held February 11 - 13, 2015 in Boca Raton, Florida. The PowerPoint slides to be used in discussions with Analysts and Investors are attached as Exhibit 99.1 to this Current Report and are incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

Exhibit 99.1. Simmons First National Corporation Investor Presentation

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

SIMMONS FIRST NATIONAL CORPORATION

Date: February 11, 2015 /s/ Robert A. Fehlman
Robert A. Fehlman, Senior Executive Vice President
Chief Financial Officer and Treasurer