## Edgar Filing: Strober Joanna A - Form 4

Strober Joan	na A									
Form 4										
August 10, 2	2005									
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION							OMB APPROVAL			
<b>CUNIVI 4</b> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287		
Check this box							Expires:	January 31,		
subject to	if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OW					NERSHIP OF	Estimated a	2005 Verage		
Section 1		SECURITIES					burden hours per			
Form 4 o							response 0.5			
Form 5 obligation	-	Section 16(a) of the			-					
may cont	inue. Section 17(a) of the	•	•	· ·			1			
See Instruction 30(h) of the Investment Company Act of 1940										
1(b).										
(Print or Type I	Responses)									
1. Name and A		me <b>and</b> Ticker or Trading 5. Relationship of Issuer				Reporting Person(s) to				
Strober Joar	Symbol									
BLUE N			C [NILE]	]		(Check all applicable)				
(Last)	(First) (Middle)	3. Date of Earliest T	ransaction			× ×		, 		
~ ~ ~ ~ ~ ~ ~ ~ ~	(Month/Day/Year)	•			_X_Director10% Owner					
C/O BLUE	08/08/2005	05 <u>—</u> Officer below)			Officer (give below)	below)	r (specify			
AVENUE S	5, STE 900									
(Street) 4. If Amer			ndment, Date Original			6. Individual or Joint/Group Filing(Check				
Filed(Mon			ur)			Applicable Line) _X_ Form filed by One Reporting Person				
	WA 00104					_X_Form filed by C Form filed by M				
SEATTLE,	WA 98104					Person				
(City)	(State) (Zip)	Table I - Non-	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of	2. Transaction Date 2A. De		4. Secur			5. Amount of	6. Ownership	7. Nature of		
Security	· · · · · · · · · · · · · · · · · · ·		ion(A) or D	-		Securities	Form: Direct			
(Instr. 3)	any (Month	Code h/Day/Year) (Instr. 8)	(Instr. 3,	4 and	5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership		
	(110111	(11501 0)				Following	(Instr. 4)	(Instr. 4)		
				(A)		Reported				
				or		Transaction(s) (Instr. 3 and 4)				
		Code V	Amount	(D)	Price	(111SU.5 and 4)				
Common Stock	08/08/2005	A <u>(1)</u>	77	А	\$ 32.43	5,211	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title Amoun Underl Securit (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Relationships **Reporting Owner Name / Address** Director 10% Owner Officer Other Strober Joanna A C/O BLUE NILE, INC. Х 705 FIFTH AVENUE S, STE 900 SEATTLE, WA 98104 Signatures /s/ Joanna A. 08/10/2005 Strober \*\*Signature of Date Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares issued in lieu of cash consideration for quarterly Board of Directors fee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.