NOVA MEASURING INSTRUMENTS LTD Form 6-K March 06, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

March 6, 2013

Commission File No.: 000-30688

NOVA MEASURING INSTRUMENTS LTD. (Translation of registrant's name into English)

Building 22 Weizmann Science Park, Rehovot
P.O.B 266
Israel
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F S Form 40-F £

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes £ No S

Attached hereto and incorporated by way of reference herein is a press release issued by the Registrant and entitled: "Nova Measuring Instruments to Present at the Roth Capital Growth Stock Conference on Monday, March 18, 2013".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

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NOVA MEASURING INSTRUMENTS LTD.

(Registrant)

Date: March 6, 2013 By: /s/ Dror David

Dror David

Chief Financial Officer

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Nova Measuring Instruments to Present at the Roth Capital Growth Stock Conference on Monday, March 18, 2013

Rehovot, Israel, March 6, 2013 - Nova Measuring Instruments Ltd. (Nasdaq: NVMI), a provider of leading edge stand alone metrology and a market leader of integrated metrology solutions to the semiconductor process control market, announced that it will be presenting to the investor community at the Annual Roth Capital Growth Stock Conference in Dana Point, California on Monday, March 18, 2013.

The conference will be taking place at the Ritz-Carlton hotel in Laguna Niguel, California. Nova's President & CEO, Mr. Gabi Seligsohn is scheduled to present at 11:00am Pacific Time on Monday, March 18, 2013. The presentation will be simultaneously broadcast from a link in the investors' section of Nova's website, or from the following link: http://wsw.com/webcast/roth27/nymi/

There will also be an opportunity for investors to meet one-on-one with Mr. Seligsohn throughout the day of the presentation and the following day at the conference. Interested investors should contact the Investor Relations team at Nova Measuring Instruments and/or the conference organizers at Roth.

About Nova Measuring Instruments Ltd.

Nova Measuring Instruments Ltd. develops, produces and markets advanced integrated and stand alone metrology solutions for the semiconductor manufacturing industry. Nova is traded on the NASDAQ & TASE under the symbol NVMI. The Company's website is http://www.novameasuring.com