Edgar Filing: GELFOND RICHARD L - Form 4

GELFOND Form 4	RICHARD L										
April 09, 20)10										
FORM	14		CECU					NOLO			PPROVAL
	UNITED	STATES				AND EX(, D.C. 20		NGE C	OMMISSION	OMB Number:	3235-0287
Check t			***	singu		, D.C. 20	547			Expires:	January 31,
if no longer subject to Section 16. Form 4 or				SEC	UF	RITIES				Estimated average burden hours per response (
Form 5 obligation may con <i>See</i> Inst 1(b).	ons ntinue. Section 17(a) of the l	Public U	Itility H	lol		npan	y Act of	e Act of 1934, 1935 or Sectio 0	n	
(Print or Type	Responses)										
	Address of Reporting D RICHARD L	Person <u>*</u>	Symbol			d Ticker or	Tradi	ng	5. Relationship of Issuer	Reporting Per	rson(s) to
		A. 1.11 \		CORP	-	_			(Chec	k all applicabl	e)
(Last) 110 EAST 2100	(First) (1	Middle)		Day/Year		ransaction			_X_ Director _X_ Officer (give below) Chief I		% Owner ner (specify cer
	(Street)			endment, onth/Day/Y		ate Origina r)	1		6. Individual or Jo Applicable Line) _X_ Form filed by 0	One Reporting P	erson
NEW YOR	RK, NY 10022								Form filed by M Person	Iore than One R	eporting
(City)	(State)	(Zip)	Tab	ole I - No	n-I	Derivative	Secur	ities Acq	uired, Disposed of	f, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	Code (Instr. 8	3)	4. Securiti n(A) or Dis (Instr. 3, 4	posed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
common shares	04/07/2010			Code C	V	Amount 10,000 (1)	(D) A	Price \$ 2.88	446,650	D	
common shares	04/07/2010			S		10,000 (1)	D	\$ 18.19	436,650	D	
common shares	04/07/2010			М		30,000 (2)	А	\$ 4.34	466,650	D	
common shares	04/07/2010			D		30,000 (2)	D	\$ 18.11	436,650	D	
common shares	04/08/2010			С		10,000 (1)	А	\$ 2.88	446,650	D	

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common shares	04/08/2010	S	10,000 (1)	D	\$ 17.8	436,650	D	
common shares	04/09/2010	С	10,000 (1)	А	\$ 2.88	446,650	D	
common shares	04/09/2010	S	10,000 (1)	D	\$ 16.96	436,650	D	
common shares						50,000	I	by "Gelfond 2001 Children's Trust"
common shares						25,050	Ι	by "Pamela Gelfond Trust"
common shares						25,050	Ι	by "Claudia Gelfond Trust"
common shares						128,750	Ι	by "Richard Gelfond IRA"

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of D) Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Numbe of Shar
stock options (to buy)	\$ 2.88	04/07/2010		C		10,000 (1)	10/01/2009	12/11/2018	common shares	10,00 (1)
stock appreciation	\$ 4.34	04/07/2010		М		30,000 (2)	12/31/2007	02/15/2017	common shares	30,00

rights								
stock options (to buy)	\$ 2.88	04/08/2010	С	10,000 (1)	10/01/2009	12/11/2018	common shares	10,00 (1)
stock options (to buy)	\$ 2.88	04/09/2010	С	10,000 (1)	10/01/2009	12/11/2018	common shares	10,00 (1)

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
GELFOND RICHARD L 110 EAST 59TH STREET SUITE 2100 NEW YORK, NY 10022	Х		Chief Executive Officer				
Signatures							

Richard L Gelfond 04/09/2010 **Signature of Date Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exercise of stock options and sale of common shares pursuant to Rule 10b5-1 Plan adopted on November 16, 2009

(2) Exercise of stock appreciation rights pursuant to Stock Appreciation Rights Automatic Exercise Plan adopted on November 16, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.