

eHealth, Inc.

Form 4

October 19, 2006

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**SCHAEPE CHRISTOPHER J**

(Last) (First) (Middle)

**C/O LIGHTSPEED VENTURE  
PARTNERS, 2200 SAND HILL  
ROAD**

(Street)

**MENLO PARK, CA 94025**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**eHealth, Inc. [EHTH]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**10/18/2006**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☒ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☐ Form filed by One Reporting Person  
☒ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------|
|                                       |                                         |                                                             | Code                                    | V                                                                       | Amount<br>(5)                                                                                                      | (A)<br>or<br>(D)                                                     | Price<br>(12)                           |
| Common<br>Stock                       | 10/18/2006                              |                                                             | C                                       |                                                                         | 104,639<br>(5)                                                                                                     | A                                                                    | \$ 0<br>(12)                            |
| Common<br>Stock                       | 10/18/2006                              |                                                             | C                                       |                                                                         | 3,629 (6)                                                                                                          | A                                                                    | \$ 0<br>(10)                            |
| Common<br>Stock                       | 10/18/2006                              |                                                             | C                                       |                                                                         | 950 (6)<br>(13)                                                                                                    | A                                                                    | \$ 0<br>(11)                            |
| Common<br>Stock                       | 10/18/2006                              |                                                             | F                                       |                                                                         | 876 (6)                                                                                                            | A                                                                    | \$ 0<br>(12)                            |
| Common<br>Stock                       | 10/18/2006                              |                                                             | C                                       |                                                                         | 88,953<br>(7)                                                                                                      | A                                                                    | \$ 0<br>(10)                            |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | 699,792                                 |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | 3,782                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | 4,732                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | 5,608                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | 92,708                                  |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | D (5)                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | D (6)                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | D (6)                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | D (6)                                   |
|                                       |                                         |                                                             |                                         |                                                                         |                                                                                                                    |                                                                      | D (7)                                   |

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|              |            |   |                    |   |              |         |       |
|--------------|------------|---|--------------------|---|--------------|---------|-------|
| Common Stock | 10/18/2006 | C | 23,289<br>(7) (13) | A | \$ 0<br>(11) | 115,997 | D (7) |
| Common Stock | 10/18/2006 | C | 21,476<br>(7)      | A | \$ 0<br>(12) | 137,473 | D (7) |
| Common Stock | 10/18/2006 | C | 9,751 (8)          | A | \$ 0<br>(10) | 10,162  | D (8) |
| Common Stock | 10/18/2006 | C | 2,553 (8)<br>(13)  | A | \$ 0<br>(11) | 12,715  | D (8) |
| Common Stock | 10/18/2006 | C | 2,354 (8)          | A | \$ 0<br>(12) | 15,069  | D (8) |
| Common Stock | 10/18/2006 | C | 6,013 (9)          | A | \$ 0<br>(10) | 6,267   | D (9) |
| Common Stock | 10/18/2006 | C | 1,573 (9)<br>(13)  | A | \$ 0<br>(11) | 7,840   | D (9) |
| Common Stock | 10/18/2006 | C | 1,452 (9)          | A | \$ 0<br>(12) | 9,292   | D (9) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V (A) (D)                                                                               | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Series B Convertible Preferred Stock       | (11)                                                   | 10/18/2006                           |                                                    | C                              | 723                                                                                     | (11) (11)                                                | Common Stock 950 (13)                                         |
| Series B Convertible Preferred Stock       | (11)                                                   | 10/18/2006                           |                                                    | C                              | 17,717                                                                                  | (11) (11)                                                | Common Stock 23,289 (13)                                      |
| Series B Convertible                       | (11)                                                   | 10/18/2006                           |                                                    | C                              | 1,942                                                                                   | (11) (11)                                                | Common Stock 2,553 (13)                                       |

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Preferred  
Stock

Series B  
Convertible  
Preferred  
Stock

(11)

10/18/2006

C

1,197

(11)

(11)

Common  
Stock

1,573  
(13)

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

56,086

(12)

(12)

Common  
Stock

56,086

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

64,130

(12)

(12)

Common  
Stock

64,130

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

8,096

(12)

(12)

Common  
Stock

8,096

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

2,485

(12)

(12)

Common  
Stock

2,485

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

104,639

(12)

(12)

Common  
Stock

104,639

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

876

(12)

(12)

Common  
Stock

876

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

21,476

(12)

(12)

Common  
Stock

21,476

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

2,354

(12)

(12)

Common  
Stock

2,354

Series C  
Convertible  
Preferred  
Stock

(12)

10/18/2006

C

1,452

(12)

(12)

Common  
Stock

1,452

## Reporting Owners

| Reporting Owner Name / Address                                                                          | Relationships |           |         |       |
|---------------------------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                                         | Director      | 10% Owner | Officer | Other |
| SCHAEPE CHRISTOPHER J<br>C/O LIGHTSPEED VENTURE PARTNERS<br>2200 SAND HILL ROAD<br>MENLO PARK, CA 94025 | X             | X         |         |       |
| WPG Enterprise Fund III, L.L.C.<br>2200 SAND HILL ROAD<br>MENLO PARK,, CA 94025                         |               | X         |         |       |
| Weiss, Peck & Greer Venture Associates IV, L.L.C.<br>2200 SAND HILL ROAD<br>MENLO PARK,, CA 94025       |               | X         |         |       |
| Weiss, Peck & Greer Venture Associates IV Cayman, L.P.<br>2200 SAND HILL ROAD<br>MENLO PARK, CA 94025   |               | X         |         |       |
| WPG INFORMATION SCIENCES ENTREPRENEUR FUND LP<br>2200 SAND HILL ROAD<br>MENLO PARK, CA 94025            |               | X         |         |       |
| WEISS PECK & GREER VENTURE ASSOCIATES V LLC<br>2200 SAND HILL ROAD<br>MENLO PARK, CA 94025              |               | X         |         |       |
| WEISS PECK & GREER VENTURE ASSOCIATES V-A LLC<br>2200 SAND HILL ROAD<br>MENLO PARK, CA 94025            |               | X         |         |       |

## Signatures

|                                                                                                                                            |            |
|--------------------------------------------------------------------------------------------------------------------------------------------|------------|
| /s/ Christopher J. Schaepe                                                                                                                 | 10/18/2006 |
| _____<br>**Signature of Reporting Person                                                                                                   | Date       |
| /s/ Christopher J. Schaepe, Managing Member, WPG VC Fund Adviser, LLC, for WPGEF III, WPGVA IV, WPGVA IV Cayman, WPGISEF                   | 10/18/2006 |
| _____<br>**Signature of Reporting Person                                                                                                   | Date       |
| /s/ Christopher J. Schaepe, Managing Member, WPG VC Fund Adviser II, LLC, for WPGVA V, WPGVA V-A, WPGVA V Cayman, WPGISEF II, WPGISEF II-A | 10/18/2006 |
| _____<br>**Signature of Reporting Person                                                                                                   | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares are held by WPG Enterprise Fund III, LLC ("WPGEF III"). Mr. Schaepe is a managing member of WPG VC Fund Adviser, LLC, which is the fund investment advisory member of WPGEF III. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGEF III, except to the extent of his pecuniary interest therein.
- (2)

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Shares are held by Weiss, Peck & Greer Venture Associates IV, LLC ("WPGVA IV"). Mr. Schaepe is a managing member of WPG VC Fund Adviser, LLC, which is the fund investment advisory member of WPGVA IV. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGVA IV, except to the extent of his pecuniary interest therein.

- (3) Shares are held by Weiss, Peck & Greer Venture Associates IV Cayman, LP ("WPGVA IV Cayman"). Mr. Schaepe is a managing member of WPG VC Fund Adviser, LLC, which is the fund investment advisory partner of WPGVA IV Cayman. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGVA IV Cayman, except to the extent of his pecuniary interest therein.
- (4) Shares are held by WPG Information Sciences Entrepreneur Fund, LP ("WPGISEF"). Mr. Schaepe is a managing member of WPG VC Fund Adviser, LLC, which is the general partner of WPGISEF. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGISEF, except to the extent of his pecuniary interest therein.
- (5) Shares are held by Weiss, Peck & Greer Venture Associates V, LLC ("WPGVA V"). Mr. Schaepe is a managing member of WPG VC Fund Adviser II, LLC, which is the fund investment advisory member of WPGVA V. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGVA V, except to the extent of his pecuniary interest therein.
- (6) Shares are held by Weiss, Peck & Greer Venture Associates V-A, LLC ("WPGVA V-A"). Mr. Schaepe is a managing member of WPG VC Fund Adviser II, LLC, which is the fund investment advisory member of WPGVA V-A. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGVA V-A, except to the extent of his pecuniary interest therein.
- (7) Shares are held by Weiss, Peck & Greer Venture Associates V Cayman, LP ("WPGVA V Cayman"). Mr. Schaepe is a managing member of WPG VC Fund Adviser II, LLC, which is the fund investment advisory partner of WPGVA V Cayman. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGVA V Cayman, except to the extent of his pecuniary interest therein.
- (8) Shares are held by WPG Information Sciences Entrepreneur Fund II, LLC ("WPGISEF II"). Mr. Schaepe is a managing member of WPG VC Fund Adviser II, LLC, which is the fund investment advisory member of WPGISEF II. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGISEF II, except to the extent of his pecuniary interest therein.
- (9) Shares are held by WPG Information Sciences Entrepreneur Fund II-A, LLC ("WPGISEF II-A"). Mr. Schaepe is a managing member of WPG VC Fund Adviser II, LLC, which is the fund investment advisory member of WPGISEF II-A. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGISEF II-A, except to the extent of his pecuniary interest therein.
- (10) The Series A Convertible Preferred Stock converted into Issuer's common stock on a 1-for-1 basis and had no expiration date.
- (11) The Series B Convertible Preferred Stock converted into Issuer's common stock on a 1-for-1.3145 basis and had no expiration date.
- (12) The Series C Convertible Preferred Stock converted into Issuer's common stock on a 1-for-1 basis and had no expiration date.
- (13) Reflects the 1-for-1.3145 conversion ratio which became effective upon the closing of the Issuer's initial public offering.

### Remarks:

This is the second of four Forms 4 filed by the Reporting Person on this date to report transactions occurring on October 18, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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