

CEVA INC  
Form 4  
November 21, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WERTHEIZER GIDEON

(Last) (First) (Middle)

CEVA, INC., 2033 GATEWAY PLACE, #150

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CEVA INC [CEVA]

3. Date of Earliest Transaction (Month/Day/Year)  
11/19/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 11/19/2007                           |  | M                              |   | 28,800 A \$ 9.82  | D  |                                   |
| Common Stock                    | 11/19/2007                           |  | S                              |   | 1,600 D \$ 10.65  | D  |                                   |
| Common Stock                    | 11/19/2007                           |  | S                              |   | 1,400 D \$ 10.74  | D  |                                   |
| Common Stock                    | 11/19/2007                           |  | S                              |   | 100 D \$ 10.59  | D  |                                   |
| Common Stock                    | 11/19/2007                           |  | S                              |   | 200 D \$ 10.54  | D  |                                   |

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|              |            |   |        |   |          |        |   |
|--------------|------------|---|--------|---|----------|--------|---|
| Common Stock | 11/19/2007 | S | 900    | D | \$ 10.53 | 24,600 | D |
| Common Stock | 11/19/2007 | S | 1,459  | D | \$ 10.57 | 23,141 | D |
| Common Stock | 11/19/2007 | S | 2,100  | D | \$ 10.55 | 21,041 | D |
| Common Stock | 11/19/2007 | S | 213    | D | \$ 10.47 | 20,828 | D |
| Common Stock | 11/19/2007 | S | 6,600  | D | \$ 10.5  | 14,228 | D |
| Common Stock | 11/19/2007 | S | 1,900  | D | \$ 10.49 | 12,328 | D |
| Common Stock | 11/19/2007 | S | 900    | D | \$ 10.46 | 11,428 | D |
| Common Stock | 11/19/2007 | S | 6,728  | D | \$ 10.45 | 4,700  | D |
| Common Stock | 11/19/2007 | S | 4,700  | D | \$ 10.48 | 0      | D |
| Common Stock | 11/20/2007 | M | 11,700 | A | \$ 9.82  | 11,700 | D |
| Common Stock | 11/20/2007 | S | 100    | D | \$ 10.51 | 11,600 | D |
| Common Stock | 11/20/2007 | S | 519    | D | \$ 10.68 | 11,081 | D |
| Common Stock | 11/20/2007 | S | 1,675  | D | \$ 10.77 | 9,406  | D |
| Common Stock | 11/20/2007 | S | 200    | D | \$ 10.76 | 9,206  | D |
| Common Stock | 11/20/2007 | S | 930    | D | \$ 10.7  | 8,276  | D |
| Common Stock | 11/20/2007 | S | 200    | D | \$ 10.75 | 8,076  | D |
| Common Stock | 11/20/2007 | S | 1,081  | D | \$ 10.71 | 6,995  | D |
| Common Stock | 11/20/2007 | S | 300    | D | \$ 10.72 | 6,695  | D |
| Common Stock | 11/20/2007 | S | 500    | D | \$ 10.78 | 6,195  | D |
| Common Stock | 11/20/2007 | S | 470    | D | \$ 10.73 | 5,725  | D |
|              | 11/20/2007 | S | 400    | D |          | 5,325  | D |

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|              |            |  |   |     |       |    |       |   |
|--------------|------------|--|---|-----|-------|----|-------|---|
| Common Stock |            |  |   |     | \$    |    |       |   |
|              |            |  |   |     | 10.74 |    |       |   |
| Common Stock | 11/20/2007 |  | S | 800 | D     | \$ | 4,525 | D |
|              |            |  |   |     | 10.69 |    |       |   |
| Common Stock | 11/20/2007 |  | S | 200 | D     | \$ | 4,325 | D |
|              |            |  |   |     | 10.66 |    |       |   |
| Common Stock | 11/20/2007 |  | S | 300 | D     | \$ | 4,025 | D |
|              |            |  |   |     | 10.65 |    |       |   |
| Common Stock | 11/20/2007 |  | S | 100 | D     | \$ | 3,925 | D |
|              |            |  |   |     | 10.64 |    |       |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Amount or Number of Shares |
| Stock Option (Right to Buy)                | \$ 9.82  | 11/19/2007                           |  | M                              | 28,800  | 12/19/2003 <sup>(1)</sup>                                | 01/22/2008  | Common Stock | 28,800                     |
| Stock Option (Right to Buy)                | \$ 9.82  | 11/20/2007                           |  | M                              | 11,700  | 12/19/2003 <sup>(1)</sup>                                | 01/22/2008  | Common Stock | 11,700                     |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                         |       |
|---------------------------------|---------------|-----------|-------------------------|-------|
|                                 | Director      | 10% Owner | Officer                 | Other |
| WERTHEIZER GIDEON<br>CEVA, INC. |               |           | Chief Executive Officer |       |

2033 GATEWAY PLACE, #150  
SAN JOSE, CA 95110

## Signatures

/s/ Gideon

Wertheizer

11/21/2007

    Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option becomes exercisable as to 25% of the underlying shares on the first anniversary of the grant date and as to 6.25% each quarter thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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