

Crutchfield Scott
Form 3
March 25, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *	2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol
Â Crutchfield Scott	(Month/Day/Year)	Crocs, Inc. [CROX]
(Last) (First) (Middle)	03/17/2011	
	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
C/O CROCS, INC.,Â 6328		
MONARCH PARK PLACE	(Check all applicable)	
(Street)	☐ Director ☐ 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
	☒ Officer ☐ Other	☒ Form filed by One Reporting Person
NIWOT,Â COÂ 80503	(give title below) (specify below)	☐ Form filed by More than One Reporting Person
(City) (State) (Zip)	Senior VP, WWOps	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	34,297 ⁽¹⁾	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (2)	11/17/2018	Common Stock	33,000	\$ 1.14	D	Â
Employee Stock Option (Right to Buy)	Â (3)	02/07/2016	Common Stock	93,748	\$ 10.5	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Crutchfield Scott C/O CROCS, INC. 6328 MONARCH PARK PLACE NIWOT, CO 80503	Â	Â	Â Senior VP, WWOps	Â

Signatures

/s/ Ned Prusse,
Attorney-in-Fact

03/25/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Includes 24,667 shares of restricted stock that vest as follows: (i) 6,667 shares that vest on November 17, 2011; (ii) 9,000 shares that vest in four equal annual installments on June 15, 2011, June 15, 2012, June 15, 2013 and June 15, 2014; and (iii) 9,000 shares that vest on June 15, 2014, provided that certain corporate performance metrics are achieved and the reporting person remains employed by the issuer as of such vesting date.
- (1) Twenty-five percent (25%) of the stock options vested and became exercisable on November 17, 2009. Thereafter, the remaining options
- (2) vest and become exercisable in thirty-six (36) successive equal monthly installments upon the reporting person's completion of each additional month of continuous service with the issuer.
- (3) All of the stock options are currently vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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