

Masciantonio Ronald James  
 Form 3  
 April 27, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *	2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol
Â Masciantonio Ronald James	(Month/Day/Year)	Destination Maternity Corp [DEST]
(Last) (First) (Middle)	04/21/2011	
		4. Relationship of Reporting Person(s) to Issuer
		5. If Amendment, Date Original Filed(Month/Day/Year)

C/O DESTINATION MATERNITY CORPORATION,Â 456 NORTH FIFTH STREET  
 (Street)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
 (give title below) (specify below)  
 SVP & General Counsel

PHILADELPHIA,Â PAÂ 19123  
 (City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	10,200 <sup>(1)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
---	---	--	---------------------------	----------------------	--

## Edgar Filing: Masciantonio Ronald James - Form 3

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Options (Right to Buy)	Â (2)	08/07/2016	Common Stock	2,000	\$ 17.06	D	Â
Stock Options (Right to Buy)	Â (3)	11/19/2018	Common Stock	2,400	\$ 3.515	D	Â
Stock Options (Right to Buy)	Â (4)	01/29/2020	Common Stock	24,000	\$ 11.89	D	Â
Stock Options (Right to Buy)	Â (5)	03/03/2021	Common Stock	15,000	\$ 22.13	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Masciantonio Ronald James C/O DESTINATION MATERNITY CORPORATION 456 NORTH FIFTH STREET PHILADELPHIA, PA 19123	Â	Â	Â SVP & General Counsel	Â

## Signatures

Ronald J. Masciantonio                      04/27/2011

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Comprised of 10,200 shares of unvested restricted stock, including 200 shares from the November 22, 2006 grant, 800 shares from the (1) November 21, 2007 grant, 1,200 shares from the November 19, 2008 grant, and 8,000 shares from the March 3, 2011 grant. All currently outstanding and unvested restricted stock of the Reporting Person vest in equal annual installments over a five (5) year period.
- (2) The Reporting Person received a grant of stock options to acquire 10,000 shares on August 7, 2006. The options vest and are exercisable in five (5) equal annual installments beginning on August 7, 2007.
- (3) The Reporting Person received a grant of stock options to acquire 4,000 shares on November 19, 2008. The options vest and are exercisable in five (5) equal annual installments beginning on November 19, 2009.
- (4) The Reporting Person received a grant of stock options to acquire 30,000 shares on January 29, 2010. The options vest and are exercisable in five (5) equal annual installments beginning on January 29, 2011.
- (5) The Reporting Person received a grant of stock options to acquire 15,000 shares on March 3, 2011. The options vest and are exercisable in five (5) equal annual installments beginning on March 3, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.