

Duken John G  
 Form 3  
 February 23, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Duken John G		(Month/Day/Year)	DICKS SPORTING GOODS INC [DKS]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		02/21/2012		
345 COURT STREET			(Check all applicable)	
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) EVP, Global Merchandising	
CORAOPOLIS, Â PA Â 15108			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$0.01 per share <sup>(1)</sup>	97,927	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Stock Option (Right to Buy)	Â <u>(2)</u>	03/15/2018	common stock par value \$0.01	10,529	\$ 40	D	Â
Stock Option (Right to Buy)	02/20/2012 <u>(3)</u>	01/07/2013	common stock par value \$0.01	20,000	\$ 5.24	D	Â
Stock Option (Right to Buy)	02/20/2012 <u>(11)</u>	01/21/2014	common stock par value \$0.01	45,000	\$ 12.63	D	Â
Stock Option (Right to Buy)	02/20/2012 <u>(12)</u>	01/21/2014	common stock par value \$0.01	40,000	\$ 12.63	D	Â
Stock Option (Right to Buy)	02/20/2012 <u>(13)</u>	03/02/2015	common stock par value \$0.01	20,000	\$ 17.98	D	Â
Stock Option (Right to Buy)	02/20/2012 <u>(4)</u>	03/01/2016	common stock par value \$0.01	20,000	\$ 18.95	D	Â
Stock Option (Right to Buy)	Â <u>(5)</u>	03/27/2018	common stock par value \$0.01	15,000	\$ 27.87	D	Â
Stock Option (Right to Buy)	Â <u>(6)</u>	03/27/2015	common stock par value \$0.01	6,000	\$ 27.87	D	Â
Stock Option (Right to Buy)	Â <u>(7)</u>	03/18/2016	common stock par value \$0.01	22,500	\$ 13.82	D	Â
Stock Option (Right to Buy)	Â <u>(8)</u>	03/18/2016	common stock par value \$0.01	30,500	\$ 13.82	D	Â
Stock Option (Right to Buy)	Â <u>(9)</u>	03/16/2017	common stock par value	22,500	\$ 26.03	D	Â

				\$0.01				
Stock Option (Right to Buy)	02/20/2012 <sup>(10)</sup>	03/21/2017	common stock par value	20,000	\$ 28.23	D	Â	\$0.01

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Duken John G 345 COURT STREET CORAOPOLIS, PA 15108	Â	Â	Â EVP, Global Merchandising	Â

## Signatures

John G. Duken                      02/23/2012  
 \_\_Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 34,259 shares of restricted stock subject to vesting.
- (2) Option granted on March 15, 2011 and vests 25% per year over four years.
- (3) Option became 100% exercisable on January 7, 2007.
- (4) Option became 100% exercisable on March 1, 2010.
- (5) Option granted on March 27, 2008 and vests 25% per year over four years. 75% of the option is exercisable.
- (6) Option granted on March 27, 2008 and vests 25% per year over four years. 75% of the option is exercisable.
- (7) Option granted on March 18, 2009 and vests 25% per year over four years. 50% of the option is exercisable.
- (8) Option granted on March 18, 2009 with four year cliff vesting.
- (9) Option granted on March 16, 2010 and vests 25% per year over four years. 25% of the option is exercisable.
- (10) Option became 100% exercisable on March 21, 2011.
- (11) Option became 100% exercisable on January 21, 2007.
- (12) Option became 100% exercisable on January 21, 2008.
- (13) Option became 100% exercisable on March 2, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.