

ENTRAVISION COMMUNICATIONS CORP

Form 4

November 01, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ZEVNIK PAUL A

(Last) (First) (Middle)

2425 OLYMPIC BLVD., SUITE
6000 WEST

(Street)

SANTA MONICA, CA 90404

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTRAVISION
COMMUNICATIONS CORP
[NYSE:EVC]

3. Date of Earliest Transaction
(Month/Day/Year)
10/30/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Class B common stock | 10/30/2013 | | J ⁽¹⁾ | | 50,000 D \$ 0 | 3,087,582 ⁽²⁾ | D |
| Class A common stock | 10/30/2013 | | J ⁽¹⁾ | | 50,000 A \$ 0 | 50,000 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | | S ⁽⁴⁾ | | 100 D \$ 6.41 | 49,900 ⁽³⁾ | D |

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| | | | | | | | |
|----------------------------|------------|---|--------|---|------------|-----------------------|---|
| Class A common stock | 10/30/2013 | S | 2,500 | D | \$ 6.42 | 47,400 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,100 | A | \$ 6.43 | 46,300 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,000 | D | \$ 6.44 | 45,300 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,300 | D | \$ 6.45 | 44,000 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 3,100 | D | \$ 6.46 | 40,900 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 2,500 | D | \$ 6.47 | 38,400 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,600 | D | \$ 6.48 | 36,800 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 3,900 | D | \$ 6.49 | 32,900 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,900 | D | \$ 6.5 | 31,000 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 25,539 | D | \$ 6.51 | 25,539 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 4,325 | D | \$ 6.52 | 21,214 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 2,400 | D | \$ 6.53 | 18,814 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 3,000 | D | \$ 6.54 | 15,814 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,700 | D | \$ 6.55 | 14,114 ⁽³⁾ | D |
| Class A common | 10/30/2013 | S | 400 | D | \$ 6.56 | 13,714 ⁽³⁾ | D |

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stock

| | | | | | | | |
|----------------------------|------------|---|-------|---|------------|-----------------------|---|
| Class A common stock | 10/30/2013 | S | 300 | D | \$ 6.57 | 13,414 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 500 | D | \$ 6.58 | 12,914 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 2,100 | D | \$ 6.61 | 10,814 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 400 | D | \$ 6.62 | 10,414 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 2,700 | D | \$ 6.63 | 7,714 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 300 | D | \$ 6.64 | 7,414 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 2,814 | D | \$ 6.65 | 4,600 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 600 | D | \$ 6.66 | 4,000 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 300 | D | \$ 6.67 | 3,700 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 600 | D | \$ 6.68 | 3,100 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 1,700 | D | \$ 6.7 | 1,400 ⁽³⁾ | D |
| Class A common stock | 10/30/2013 | S | 100 | D | \$ 6.71 | 1,300 ⁽³⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

ZEVNIK PAUL A
2425 OLYMPIC BLVD., SUITE 6000 WEST X
SANTA MONICA, CA 90404

Signatures

/s/ Marissa de la Rosa by power of attorney for Paul A. Zevnik

11/01/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction represents the conversion of 50,000 shares of Class B common stock into 50,000 shares of Class A common stock.
- (2) The reporting person also has indirect beneficial ownership of 550,666 shares of Class B common stock held by the Paul A. Zevnik Irrevocable Trust of 1996.
- (3) The reporting person also has direct beneficial ownership of 16,000 restricted stock units and indirect beneficial ownership of 10,000 restricted stock units held by The Zevnik Charitable Foundation.
- (4) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 9, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.