

FISERV INC  
Form 3  
March 10, 2014

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Gregoire Kevin P.                       |         | (Month/Day/Year)                     | FISERV INC [FISV]  |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
|   |         | 03/03/2014                           |  |  |
| 255 FISERV DRIVE                          |         |                                      | (Check all applicable)   | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| BROOKFIELD,Â WIÂ 53045                    |         |                                      | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input type="checkbox"/> Form filed by More than One Reporting Person  |
| (City)                                    | (State) | (Zip)                                | (give title below) (specify below)   |  |
|   |         |                                      | EVP, Group President   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 43,877  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  | Date Exercisable   | Expiration Date   | Title  | Amount or Number of  |   |

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|                             |                           |            |              | Shares |          | (I)<br>(Instr. 5) |   |
|-----------------------------|---------------------------|------------|--------------|--------|----------|-------------------|---|
| Stock Option (right to buy) | 02/27/2009 <sup>(1)</sup> | 02/27/2018 | Common Stock | 5,202  | \$ 27.11 | D                 | Â |
| Stock Option (right to buy) | 02/24/2011 <sup>(2)</sup> | 02/24/2020 | Common Stock | 2,408  | \$ 23.85 | D                 | Â |
| Stock Option (right to buy) | 02/23/2012 <sup>(3)</sup> | 02/23/2021 | Common Stock | 6,584  | \$ 30.86 | D                 | Â |
| Stock Option (right to buy) | 02/22/2013 <sup>(4)</sup> | 02/22/2022 | Common Stock | 11,604 | \$ 32.64 | D                 | Â |
| Stock Option (right to buy) | 02/20/2014 <sup>(5)</sup> | 02/20/2023 | Common Stock | 9,950  | \$ 40.35 | D                 | Â |
| Stock Option (right to buy) | 02/19/2015 <sup>(6)</sup> | 02/19/2024 | Common Stock | 7,991  | \$ 56.97 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                                | Relationships |           |                        |       |
|---|---------------|-----------|------------------------|-------|
|   | Director      | 10% Owner | Officer                | Other |
| Gregoire Kevin P.<br>255 FISERV DRIVE<br>BROOKFIELD, WI 53045 | Â             | Â         | Â EVP, Group President | Â     |

## Signatures

/s/ Lynn S. McCreary  
(attorney-in-fact) 03/10/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) One-third of these options vest each year commencing on February 27, 2009.

(2) One-third of these options vest each year commencing on February 24, 2011.

(3) One-third of these options vest each year commencing on February 23, 2012.

(4) One-third of these options vest each year commencing on February 22, 2013.

(5) One-third of these options vest each year commencing on February 20, 2014.

(6) One-third of these options vest each year commencing on February 19, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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