Seagate Technology plc Form 4 July 25, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number:

January 31,

2005

0.5

Expires: Estimated average

burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Richarz David K | g Person * | 2. Issuer Name and Ticker or Trading Symbol Seagate Technology plc [STX] | 5. Relationship of Reporting Person(s) to Issuer | | | |
|---|------------|--|--|--|--|--|
| (N | | 3. Date of Earliest Transaction (Month/Day/Year) 07/23/2014 | (Check all applicable) Director 10% OwnerX_ Officer (give title Other (specification) below) below) below) | | | |
| BOULEVARD | | | Executive Vice President,Sales | | | |
| (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | | |
| CUDEDTINO CA 05014 | | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |

CUPERTINO, CA 95014

Shares

| (City) | (State) | (Zip) Tab | ole I - Non- | Derivative | Secu | rities Acquir | ed, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|---|---|--|---|---------|---------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securit or Dispos (Instr. 3, 4 | ed of (| | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Ordinary Shares | 07/23/2014 | | A | 3,750 (1) | A | \$ 0 | 10,391 | D | |
| Ordinary Shares | 07/23/2014 | | A | 4,500 (2) | A | \$ 0 | 14,891 | D | |
| Ordinary Shares | 07/23/2014 | | A | 14,625 (3) | A | \$ 0 | 29,516 | D | |
| Ordinary Shares | 07/23/2014 | | A | 3,600 (4) | A | \$ 0 | 33,116 | D | |
| Ordinary Shares | 07/25/2014 | | M | 11,900 | A | \$ 11.065 | 45,016 | D | |

Person

Edgar Filing: Seagate Technology plc - Form 4

| Ordinary Shares | 07/25/2014 | M | 13,750 | A | \$ 29.87 | 58,766 | D |
|--------------------|------------|---|--------|---|----------------------|--------|---|
| Ordinary Shares | 07/25/2014 | S | 25,650 | D | \$ 59.5559 (5) | 33,116 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount o Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|---|--|--------------------|--|------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Share |
| NQ Stock Options | \$ 11.065 | 07/25/2014 | | M | 11,900 | 09/13/2011 <u>(6)</u> | 09/13/2017 | Ordinary Shares | 11,900 |
| NQ Stock Options | \$ 29.87 | 07/25/2014 | | M | 13,750 | 09/10/2013(7) | 09/10/2019 | Ordinary Shares | 13,750 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|------------|-----------------------------------|-------|--|--|--|
| . 8 | Director | 10% Owner | Officer | Other | | | |
| Richarz David K SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD CUPERTINO, CA 95014 | | | Executive Vice President,Sales | | | | |
| Signatures | | | | | | | |
| /s/ Jolene A. Mendelsohn by power of attorney | | 07/25/2014 | | | | | |
| **Signature of Reporting Person | | Date | | | | | |

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 3,750 of the 15,000 Performance Share Units granted to Mr. Richarz on September 9, 2013. The 3,750 Ordinary Shares will vest on September 9, 2014, subject to the continuous service through such date.
- On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 4,500 of the 18,000 Performance Share Units granted to Mr. Richarz on September 10, 2012. The 4,500 Ordinary Shares will vest on September 10, 2014, subject to the continuous service through such date.
- On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 14,625 of the 58,500 Performance Share Units granted to Mr. Richarz on September 12, 2011. The 14,625 Ordinary Shares will vest on September 12, 2014 (or in certain circumstances, at the opening of the next following trading window), subject to the continuous service through such date.
- On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 3,600 of the 14,400 Performance Shares granted to Mr. Richarz on September 13, 2010. The 3,600 Ordinary Shares will vest on September 13, 2014 (or in certain circumstances, at the opening of the next following trading window), subject to the continuous service through such date.
- These Ordinary Shares were sold in multiple transactions at sales prices ranging from \$59.48 to \$59.68, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the footnote of this Form 4.
- Options granted to the Reporting Person under the Seagate Technology's 2001 Share Option Plan are subject to a four-year vesting schedule. One quarter of the option shares vested on September 13, 2011. The remaining options vest in equal monthly installments over the 36 months following September 13, 2011.
- Options granted to the Reporting Person under the Seagate Technology's 2012 Share Option Plan are subject to a four-year vesting (7) schedule. One quarter of the option shares vested on September 10, 2013. The remaining options vest in equal monthly installments over the 36 months following September 10, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.