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RYANAIR HOLDINGS PLC  
Form 6-K  
March 12, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of March, 2003

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

New Ryanair Route between Germany and Italy  
Hamburg-Lubeck - Pisa for EUR39.99

Ryanair, Europe's No.1 low fares airlines, today (12 March 2003) announced its seventh route from Germany to Italy with a new daily route between Hamburg-Lubeck and Pisa with fares starting from EUR39.99 including taxes.

Announcing details of the new route, Ryanair's Head of Communications, Paul Fitzsimmons said:

"Ryanair's low fares arrived in Germany in 1999 with the opening of our London-Stansted to Frankfurt-Hahn route. Only then did the German public realise

