

Lloyds Banking Group plc  
Form 6-K  
January 29, 2009

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549**

**FORM 6-K**

**Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

29 January 2009

**LLOYDS BANKING GROUP plc**  
(Translation of registrant's name into English)

**5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X..Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes .....No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 29 January 2009

re: UBS Appointed as Joint Corporate Broker

19/09

29 January 2009

## **LLOYDS BANKING GROUP APPOINTS UBS AS JOINT CORPORATE BROKER**

Lloyds Banking Group is pleased to announce that it has appointed UBS Investment Bank as joint Corporate Broker. Citigroup Global Markets Limited will continue to act in its current role as joint Corporate Broker to Lloyds Banking Group.

For further information:

### **Investor Relations**

Michael Oliver

+44 (0) 20 7356 2167

Director of Investor Relations

Email: [michael.oliver@ltsb-finance.co.uk](mailto:michael.oliver@ltsb-finance.co.uk)

Douglas Radcliffe +44 (0) 20 7356 1571

Senior Manager, Investor Relations

Email: douglas.radcliffe@ltsb-finance.co.uk

**Media Relations**

Shane O'Riordain +44 (0) 20 7356 1849

Group Communications Director

Email: shane.o'riordain@lloydsbanking.com

Leigh Calder +44 (0) 20 7356 1347

Senior Manager, Media Relations

Email: leigh.calder@lloydstsb.co.uk

**Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc  
(Registrant)

By: M D Oliver

Name: M D Oliver

Title: Director of Investor

Relations

Date: 29 January 2009