

VALASSIS COMMUNICATIONS INC
Form 8-K
June 30, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 27, 2003

VALASSIS COMMUNICATIONS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State of incorporation)

1-10991

(Commission File Number)

38-2760940

(IRS Employer
Identification No)

19975 Victor Parkway, Livonia, Michigan 48152

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(Address of principal executive office)

Registrant's telephone number, including area code: 734-591-3000

Item 5. REGULATION FD DISCLOSURE

On June 27, 2003, Valassis announced that it acquired the remaining 20% interest of Boston-based PreVision Marketing, a high-end, full-service customer relationship management (CRM) agency. Valassis originally took an 80% ownership position in PreVision in August 2000. A copy of the Company press release related to this event is being filed as an Exhibit to this Form 8-K.

Item 7. FINANCIAL STATEMENTS AND EXHIBITS

Exhibit 99.1 Press Release of Valassis Communications, Inc. dated June 27, 2003

