SECURITIES AND EXCHANGE COMMISSION

SECURITIES A	ND EXCHANGE CO	MMISSION
	Washington, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
Purs	uant to Section 13 or 15(d) of the	
Se	curities Exchange Act of 1934	
	Date of Report (Date of earliest event reported)	
	March 23, 2004	
	THE GAP, INC.	
(Exact	name of registrant as specified in its charter)	
Delaware (State of incorporation)	1-7562 (Commission File Number)	94-1697231 (IRS Employer Identification No.)
Two Folsom Street		94105

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San Franci	isco, California
(Address of princ	cipal executive offices)

(Zip Code)

(650) 952-4400

(Registrant s telephone number,

 $including\ area\ code)$

N/A

(Former name or former address, if changed since last report)

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Item 5. Other Events and Regulation FD Disclosure.

On March 23, 2004, The Gap, Inc. (the Company) issued a press release announcing that the Board of Directors elected Jorge P. Montoya to serve as a director of the Company and that Charles Schwab will not stand for re-election as a Director at the Annual Meeting of Shareholders in May 2004. A copy of this press release is attached hereto as Exhibit 99.1.

Item 7. Exhibits.

99.1 Press Release dated March 23, 2004

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GAP, INC. (Registrant)

Date: March 23, 2004 By: Byron H. Pollitt

Byron H. Pollitt Executive Vice President and Chief Financial Officer

EXHIBIT INDEX

Exhibit Number	Description	
99.1	Press Release dated March 23, 2004	