

COCA COLA BOTTLING CO CONSOLIDATED /DE/  
Form 8-K  
April 23, 2004

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## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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### FORM 8-K

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#### Current Report

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

April 21, 2004

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## COCA-COLA BOTTLING CO. CONSOLIDATED

(Exact name of registrant as specified in its charter)

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Delaware  
(State or other jurisdiction  
of incorporation)

0-9286  
(Commission File Number)

56-0950585  
(IRS Employer  
Identification No.)

4100 Coca-Cola Plaza, Charlotte, North Carolina 28211  
(Address of principal executive offices) (Zip Code)

(704) 557-4400

(Registrant's telephone number, including area code)

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Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

- (a) Financial Statements. Not applicable.
- (b) Pro Forma Financial Information. Not applicable.
- (c) Exhibits. The following exhibit is being furnished pursuant to Item 12 and shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), and shall not be incorporated by reference into any filings made by Coca-Cola Bottling Co. Consolidated (the Company ) under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

99.1 Press release issued on April 21, 2004.

Item 12. Results of Operations and Financial Condition.

On April 21, 2004, the Company issued a press release announcing first quarter 2004 results. A copy of this press release is attached as Exhibit 99.1.



**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC

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**EXHIBITS**

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**CURRENT REPORT**

**ON**

**FORM 8-K**

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**COCA-COLA BOTTLING CO. CONSOLIDATED**

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**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Exhibit Description</b>
99.1	Press release issued on April 21, 2004.

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