

BRISTOL MYERS SQUIBB CO  
Form DEFA14A  
March 23, 2009

## SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

|                                     |   |                          |   |
|-------------------------------------|---|--------------------------|---|
| <input type="checkbox"/>            | Preliminary Proxy Statement                 | <input type="checkbox"/> | <b>Confidential, for Use of the Commission Only</b> |
| <input type="checkbox"/>            | Definitive Proxy Statement                  |                          |   |
| <input checked="" type="checkbox"/> | Definitive Additional Materials             |                          | (as permitted by Rule 14a-6(e)(2))                  |
| <input type="checkbox"/>            | Soliciting Material Pursuant to §240.14a-12 |                          |   |

**Bristol-Myers Squibb Company**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11
- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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**BRISTOL-MYERS SQUIBB COMPANY**

**\*\* IMPORTANT NOTICE \*\***

**Regarding the Availability of Proxy Materials**

You are receiving this communication because you hold shares in the above company, and the materials you should review before you cast your vote are now available.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

*BRISTOL-MYERS SQUIBB COMPANY*

*P.O. BOX 4000*

*PRINCETON, NJ 08540*

**Stockholder Meeting to be held on May 5, 2009  
Proxy Materials Available on the Internet**

Notice and Proxy Statement  
Annual Report

**PROXY MATERIALS - VIEW OR RECEIVE**

You can choose to view the materials online or receive a paper or e-mail copy. There is NO charge for requesting a copy. Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.

To facilitate timely delivery please make the request as instructed below on or before April 21, 2009.

**HOW TO VIEW MATERIALS VIA THE INTERNET**

Have the 12 Digit Control Number (located on the following page) available and visit: [www.proxyvote.com](http://www.proxyvote.com)

**HOW TO REQUEST A PAPER OR E-MAIL COPY  
OF MATERIALS**

- 1) BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE - 1-800-579-1639
- 3) BY E-MAIL\* - [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\*If requesting materials by e-mail, please send a blank e-mail with the 12 Digit Control Number (located on the following page) in the subject line.

***See the Reverse Side for Meeting Information and Instructions on How to Vote***

### Meeting Information

Meeting Type: Annual Meeting of Stockholders  
Meeting Date: May 5, 2009  
Meeting Time: 9:45 A.M., EDT  
For holders as of: March 12, 2009

### How To Vote

#### Vote In Person

All stockholders of record and stockholders in street name who have obtained a legal proxy may vote in person at the meeting. If you plan on attending the meeting in person, please bring this Notice. **This Notice serves as your admission ticket to the meeting. It will only admit the stockholder(s) listed in this Notice and is not transferable. Please bring photo identification if you plan to attend the meeting in person.**

#### Meeting Location:

Bristol-Myers Squibb Company

777 Scudders Mill Rd.  
Plainsboro, NJ 08536

For directions to the meeting, please see the inside back cover of the Proxy Statement or call the company at (609) 897-2000.

#### Vote By Internet

To vote **now** by Internet, go to [WWW.PROXYVOTE.COM](http://WWW.PROXYVOTE.COM). Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m., Eastern Time either on (i) April 30, 2009 for shares in employee benefit plans, or (ii) May 4, 2009 for all other shares. Have this Notice in hand when you access the website and follow the instructions.

**Voting items**

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE  
FOR EACH DIRECTOR UNDER ITEM 1.**

1. Election of Directors

**Nominees:**

- 1A) L. Andreotti
- 1B) L. B. Campbell
- 1C) J. M. Cornelius
- 1D) L. J. Freeh
- 1E) L. H. Glimcher, M.D.
- 1F) M. Grobstein
- 1G) L. Johansson
- 1H) A. J. Lacy
- 1I) V. L. Sato, Ph.D.
- 1J) T. D. West, Jr.
- 1K) R. S. Williams, M.D.

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR  
ITEM 2.**

- 2. Ratification of Independent Registered Public Accounting Firm.

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE  
AGAINST ITEMS 3, 4, 5 and 6.**

- 3. Executive Compensation Disclosure.
- 4. Simple Majority Vote.
- 5. Special Shareowner Meetings.
- 6. Executive Compensation Advisory Vote.

