

AMERISERV FINANCIAL INC /PA/  
Form 10-K  
February 26, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 10-K**

(MARK ONE)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE FISCAL YEAR ENDED DECEMBER 31, 2009

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE TRANSITION PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_

COMMISSION FILE NUMBER 0-11204

**AMERISERV FINANCIAL, INC.**

(Exact name of registrant as specified in its charter)

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

PENNSYLVANIA  
(State or other jurisdiction)

25-1424278  
(I.R.S. Employer

of incorporation or organization)

Identification No.)

MAIN & FRANKLIN STREETS,

P.O. BOX 430, JOHNSTOWN,

PENNSYLVANIA  
(Address of principal executive offices)

15907-0430  
(Zip Code)

Registrant's telephone number, including area code (814) 533-5300

Securities registered pursuant to Section 12(b) of the Act:

Title Of Each Class  
None

Name Of Each Exchange On Which Registered

Securities registered pursuant to Section 12(g) of the Act:

Common Stock, \$0.01 Par Value  
(Title of class)

Share Purchase Rights  
(Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.  Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.  Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, accelerated filer, non-accelerated filer or a smaller reporting company. See definition of accelerated filer, large accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  Yes  No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked prices of such common equity, as of the business day of the registrant's most recently completed second fiscal quarter. The aggregate market value was \$39,140,082 as of June 30, 2009.

## Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date. There were 21,223,942 shares outstanding as of January 29, 2010.

### **DOCUMENTS INCORPORATED BY REFERENCE.**

List hereunder the following documents if incorporated by reference and the Part of the Form 10-K (e.g., Part I, Part II, etc.) into which the document is incorporated: (1) Any annual report to security holders; (2) Any proxy or information statement; and (3) Any prospectus filed pursuant to Rule 424(b) or (e) under the Securities Act of 1933. The listed documents should be clearly described for identification purposes (e.g., annual report to security holders for fiscal year ended December 24, 1980).

Portions of the annual shareholders' report for the year ended December 31, 2009, are incorporated by reference into Parts I and II.

Portions of the proxy statement for the annual shareholders' meeting are incorporated by reference in Part III.

Exhibit Index is located on page 84.

---

**FORM 10-K INDEX**

	<b>Page No.</b>
PART I	
Item 1. <u>Business</u>	3
Item 1A. <u>Risk Factors</u>	13
Item 1B. <u>Unresolved Staff Comments</u>	13
Item 2. <u>Properties</u>	13
Item 3. <u>Legal Proceedings</u>	13
Item 4. <u>Submission of Matters to a Vote of Security Holders</u>	13
PART II	
Item 5. <u>Market for the Registrant's Common Equity and Related Stockholder Matters and Issuer Purchases of Equity Securities</u>	14
Item 6. <u>Selected Consolidated Financial Data</u>	15
Item 7. <u>Management's Discussion and Analysis of Consolidated Financial Condition and Results of Operations</u>	17
Item 7A. <u>Quantitative and Qualitative Disclosures about Market Risk</u>	38
Item 8. <u>Consolidated Financial Statements and Supplementary Data</u>	39
Item 9. <u>Changes In and Disagreements With Accountants On Accounting and Financial Disclosure</u>	82
Item 9A.(T) <u>Controls and Procedures</u>	82
Item 9B. <u>Other Information</u>	82
PART III	
Item 10. <u>Directors, Executive Officers, and Corporate Governance</u>	82
Item 11. <u>Executive Compensation</u>	82
Item 12. <u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>	82
Item 13. <u>Certain Relationships and Related Transactions and Director Independence</u>	83
Item 14. <u>Principal Accounting Fees and Services</u>	83
PART IV	
Item 15. <u>Exhibits and Consolidated Financial Statement Schedules</u>	83
<u>Signatures</u>	85

**PART I**

**ITEM 1. BUSINESS  
GENERAL**

AmeriServ Financial, Inc. (the Company) is a bank holding company organized under the Pennsylvania Business Corporation Law. The Company became a holding company upon acquiring all of the outstanding shares of AmeriServ Financial Bank (the Bank) on January 5, 1983. The Company's other wholly owned subsidiaries include AmeriServ Trust and Financial Services Company (the Trust Company) formed in October 1992, and AmeriServ Life Insurance Company (AmeriServ Life) formed in October 1987.

The Company's principal activities consist of owning and operating its three wholly owned subsidiary entities. At December 31, 2009, the Company had, on a consolidated basis, total assets, deposits, and shareholders' equity of \$970 million, \$786 million and \$107 million, respectively. The Company and its subsidiaries derive substantially all of their income from banking and bank-related services. The Company functions primarily as a coordinating and servicing unit for its subsidiary entities in general management, accounting and taxes, loan review, auditing, investment accounting, marketing and insurance risk management.

As previously stated, the Company is a bank holding company and is subject to supervision and regular examination by the Federal Reserve Bank of Philadelphia and the Pennsylvania Department of Banking. The Company is also under the jurisdiction of the Securities and Exchange Commission (SEC) for matters relating to offering and sale of its securities. The Company is subject to the disclosure and regulatory requirements of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended, as administered by the SEC. The Company is listed on the NASDAQ Stock Market under the trading symbol ASRV, and is subject to the NASDAQ rules applicable to listed companies.

**AMERISERV FINANCIAL BANKING SUBSIDIARY**

**AmeriServ Financial Bank**

The Bank is a state bank chartered under the Pennsylvania Banking Code of 1965, as amended. Through 18 locations in Allegheny, Cambria, Centre, Somerset, and Westmoreland Counties, Pennsylvania, AmeriServ Financial Bank conducts a general banking business. It is a full-service Bank offering (i) retail banking services, such as demand, savings and time deposits, money market accounts, secured and unsecured loans, mortgage loans, safe deposit boxes, holiday club accounts, money orders, and traveler's checks; (ii) lending, depository and related financial services to commercial, industrial, financial, and governmental customers, such as real estate-mortgage loans, short- and medium-term loans, revolving credit arrangements, lines of credit, inventory and accounts receivable financing, real estate-construction loans, business savings accounts, certificates of deposit, wire transfers, night depository, and lock box services. The Bank also operates 21 automated bank teller machines (ATMs) through its 24-Hour Banking Network that is linked with NYCE, a regional ATM network and CIRRUS, a national ATM network. On March 7, 2007, the Bank completed the acquisition of West Chester Capital Advisors (WCCA). WCCA is a registered investment advisor and as of December 31, 2009 had \$100 million in assets under management.

The Bank's deposit base is such that loss of one depositor or a related group of depositors would not have a materially adverse effect on its business. In addition, the loan portfolio is also diversified so that one industry or group of related industries does not comprise a material portion of the loan portfolio. The Bank's business is not seasonal nor does it have any risks attendant to foreign sources.

The Bank is subject to supervision and regular examination by the Federal Reserve Bank of Philadelphia and the Pennsylvania Department of Banking. Various federal and state laws and regulations govern many aspects of its banking operations. The following is a summary of key data (dollars in thousands) and ratios at December 31, 2009:

<b>Headquarters</b>	<b>Johnstown, PA</b>
Chartered	<b>1933</b>
Total Assets	<b>\$ 942,633</b>
Total Investment Securities	<b>123,554</b>
Total Loans (net of unearned income)	<b>722,904</b>
Total Deposits	<b>786,211</b>
Total Net Loss	<b>(4,044)</b>
Asset Leverage Ratio	<b>8.71%</b>
Return on Average Assets	<b>(0.43)</b>
Return on Average Equity	<b>(4.10)</b>
Total Full-time Equivalent Employees	<b>276</b>

#### **RISK MANAGEMENT OVERVIEW:**

Risk identification and management are essential elements for the successful management of the Company. In the normal course of business, the Company is subject to various types of risk, which includes interest rate, credit, and liquidity risk. The Company controls and monitors these risks with policies, procedures, and various levels of managerial and Board oversight.

Interest rate risk is the sensitivity of net interest income and the market value of financial instruments to the magnitude, direction, and frequency of changes in interest rates. Interest rate risk results from various repricing frequencies and the maturity structure of assets and liabilities. The Company uses its asset liability management policy to control and manage interest rate risk.

Liquidity risk represents the inability to generate cash or otherwise obtain funds at reasonable rates to satisfy commitments to borrowers, as well as, the obligations to depositors, debtholders and the funding of operating costs. The Company uses its asset liability management policy and contingency funding plan to control and manage liquidity risk.

Credit risk represents the possibility that a customer may not perform in accordance with contractual terms. Credit risk results from extending credit to customers, purchasing securities, and entering into certain off-balance sheet loan funding commitments. The Company's primary credit risk occurs in the loan portfolio. The Company uses its credit policy and disciplined approach to evaluating the adequacy of the allowance for loan losses to control and manage credit risk. The Company's investment policy and hedging policy strictly limit the amount of credit risk that may be assumed in the investment portfolio and through hedging activities. The following summarizes and describes the Company's various loan categories and the underwriting standards applied to each:

#### **Commercial**

This category includes credit extensions to commercial and industrial borrowers. Business assets, including accounts receivable, inventory and/or equipment, typically secure these credits. In appropriate instances, extensions of credit in this category are subject to collateral advance formulas. Balance sheet strength and profitability are considered when analyzing these credits, with special attention given to historical, current and prospective sources of cash flow, and the ability of the customer to sustain cash flow at acceptable levels. Our policy permits flexibility in determining acceptable debt service coverage ratios, with a minimum level of 1.1 to 1 desired. Personal guarantees are frequently required; however, as the financial strength of the borrower increases, the Company's ability to obtain personal guarantees decreases. In addition to economic risk, this category is impacted by the management ability of the borrower and industry risk, which are also considered during the underwriting process.

### **Commercial Loans Secured by Real Estate**

This category includes various types of loans, including acquisition and construction of investment property, owner-occupied property and operating property. Maximum term, minimum cash flow coverage, leasing requirements, maximum amortization and maximum loan to value ratios are controlled by the Company's credit policy and follow industry guidelines and norms, and regulatory limitations. Personal guarantees are normally required during the construction phase on construction credits, and are frequently obtained on mid to smaller commercial real estate loans. In addition to economic risk, this category is subject to geographic and portfolio concentration risk, which are monitored and considered in underwriting.

### **Real Estate Mortgage**

This category includes mortgages that are secured by residential property. Underwriting of loans within this category is pursuant to Freddie Mac/Fannie Mae underwriting guidelines, with the exception of Community Reinvestment Act (CRA) loans, which exhibit more liberal standards. The major risk in this category is that a significant downward economic trend would increase unemployment and cause payment default. The Company does not and has never engaged in subprime residential mortgage lending.

### **Consumer**

This category includes consumer installment loans and revolving credit plans. Underwriting is pursuant to industry norms and guidelines. The major risk in this category is a significant economic downturn.

## **MAJOR TYPES OF INVESTMENTS AND THE ASSOCIATED INVESTMENT POLICIES**

The investment securities portfolio of the Company and its subsidiaries is managed to provide ample liquidity in a manner that is consistent with proper bank asset/liability management and current banking practices. The objectives of portfolio management include consideration of proper liquidity levels, interest rate and market valuation sensitivity, and profitability. The investment portfolios of the Company and its subsidiaries are proactively managed in accordance with federal and state laws and regulations in accordance with generally accepted accounting principles.

The investment portfolio is primarily made up of AAA rated agency mortgage-backed securities and short maturity agency securities. The purpose of this type of portfolio is to generate adequate cash flow to fund potential loan growth, as the market allows. Management strives to maintain a relatively short duration in the portfolio. All holdings must meet standards documented in the AmeriServ Financial Investment Policy.

## **DEPOSIT ACTIVITIES AND OTHER SOURCES OF FUNDS, INCLUDING REPAYMENTS AND MATURITIES OF LOANS, SALES AND MATURITIES OF INVESTMENTS AND FHLB ADVANCES**

### **Deposits**

The Bank has a loyal core deposit base made up of traditional commercial bank products that exhibits little fluctuation, other than jumbo CDs, which demonstrate some seasonality. The Bank also utilizes certain Trust Company specialty deposits related to the ERECT Fund as a funding source which serve as an alternative to wholesale borrowings and can exhibit some degree of volatility.

### **Borrowings**

The Bank, when needed, uses both overnight borrowings and term advances from the Federal Home Loan Bank of Pittsburgh for liquidity management purposes. During the past several years the Company has significantly deleveraged its balance sheet and reduced its level of borrowings through investment portfolio cash flow.

---

## Loans

During the periods presented herein, the Company has grown its loan portfolio with no adverse effect on liquidity. The Company believes it will be able to fund anticipated loan growth generally from investment securities portfolio cash flow and deposit growth.

## Secondary Market Activities

The Residential Lending department of the Bank continues to originate one-to-four family mortgage loans for customers some of which are sold to outside investors in the secondary market and some of which are retained for the AmeriServ portfolio. Mortgages sold on the secondary market are sold to investors on a flow basis: Mortgages are priced and delivered on a best efforts pricing basis, with servicing released to the investor. Fannie Mae/Freddie Mac guidelines are used in underwriting all mortgages with the exception of CRA loans. The mortgages with longer terms such as 20-year, 30-year, FHA, and VA loans are usually sold. The remaining production of the department includes construction, adjustable rate mortgages, 10-year, 15-year, and bi-weekly mortgages. These loans are usually kept in the AmeriServ portfolio although during periods of low interest rates 15-year loans are typically sold into the secondary market.

## AMERISERV FINANCIAL NON-BANKING SUBSIDIARIES

### AmeriServ Trust and Financial Services Company

AmeriServ Trust and Financial Services Company is a trust company organized under Pennsylvania law in October 1992. As one of the larger providers of trust and investment management products and services between Pittsburgh and Harrisburg, AmeriServ Trust and Financial Services Company is committed to delivering personalized, professional service to its clients. Its staff of approximately 44 professionals administer assets valued at approximately \$1.4 billion that are not recognized on the Company's balance sheet at December 31, 2009. The Trust Company focuses on wealth management. Wealth management includes personal trust products and services such as personal portfolio investment management, estate planning and administration, custodial services and pre-need trusts. Also, institutional trust products and services such as 401(k) plans, defined benefit and defined contribution employee benefit plans, and individual retirement accounts are included in this segment. The Wealth management business also includes the union collective investment funds, namely the ERECT and BUILD funds which are designed to use union pension dollars in construction projects that utilize union labor. Note that the BUILD fund is in the process of liquidation. At December 31, 2009, AmeriServ Trust and Financial Services had total assets of \$3.5 million and total shareholder's equity of \$3.1 million. In 2009, the Trust Company contributed earnings to the corporation as its gross revenue amounted to \$5.7 million and the net income contribution was \$387,000. The Trust Company is subject to regulation and supervision by the Federal Reserve Bank of Philadelphia and the Pennsylvania Department of Banking.

### AmeriServ Life

AmeriServ Life is a captive insurance company organized under the laws of the State of Arizona. AmeriServ Life engages in underwriting as reinsurer of credit life and disability insurance within the Company's market area. Operations of AmeriServ Life are conducted in each office of the Company's banking subsidiary. AmeriServ Life is subject to supervision and regulation by the Arizona Department of Insurance, the Pennsylvania Insurance Department, and the Federal Reserve System. At December 31, 2009, AmeriServ Life had total assets of \$778,000 and total stockholders' equity of \$719,000.

## MONETARY POLICIES

Commercial banks are affected by policies of various regulatory authorities including the Federal Reserve System. An important function of the Federal Reserve System is to regulate the national supply of bank credit. Among the instruments of monetary policy used by the Board of Governors are: open market operations in U.S.



Government securities, changes in the federal funds rate and discount rate on member bank borrowings, and changes in reserve requirements on bank deposits. These means are used in varying combinations to influence overall growth of bank loans, investments, and deposits, and may also affect interest rate charges on loans or interest paid for deposits. The monetary policies of the Board of Governors have had a significant effect on the operating results of commercial banks in the past and are expected to continue to do so in the future.

## COMPETITION

The subsidiaries face strong competition from other commercial banks, savings banks, credit unions, savings and loan associations, and several other financial or investment service institutions for business in the communities they serve. Several of these institutions are affiliated with major banking and financial institutions which are substantially larger and have greater financial resources than the subsidiary entities. As the financial services industry continues to consolidate, the scope of potential competition affecting the subsidiary entities will also increase. Brokerage houses, consumer finance companies, insurance companies, and pension trusts, are important competitors for various types of financial services. In addition, personal and corporate trust investment counseling services are offered by insurance companies, other firms, and individuals.

## MARKET AREA & ECONOMY

Nationally, the economy is improving, although it may take years to fully emerge from the negative effects of the recent economic downturn. The U.S. economy appears to have exited 2009 on an improving note with 4.0 GDP. This growth rate appears unsustainable and a forward projection of 2.5% growth in the first quarter of 2010 is more in line with the Bloomberg consensus forecast and general expectations. Going forward, the inventory cycle looks promising for growth, and it seems to be improving at a faster pace. Inventories were still being cut sharply in the third quarter of 2009, but if inventories flatten, replacement could contribute as much as 1% to the level of GDP over the first two to three quarters of 2010. The consumer remains a big problem for the economic recovery. Consumer spending is gradually picking up, but most economists are skeptical about its future strength, given that debt burdens are still high, wealth is depleted, and credit remains very tight. The consumer remains very concerned about jobs. The unemployment rate is expected to remain at or near 10% through all of 2010. The Federal Reserve is not expected to change course until it appears that unemployment rate is going to decline. Recent indications show core inflation should remain relatively flat, despite increases in commodity prices, which is expected given the excess capacity in product markets and in the labor market. Getting the housing market back on firm footing is a key ingredient to a lasting recovery. The collapse of the housing market, which dragged down home prices with it, was the catalyst for the longest and worst recession to hit the country since the 1930s. To nurture the recovery, the Federal Reserve is expected to keep its key bank lending rate at a record low near zero and keep it there for an extended period. The goal is that low interest rates will entice people and businesses to boost spending, in order to fuel economic growth.

The economy in Cambria and Somerset Counties at the end of 2009 produced seasonally adjusted unemployment rates of 8.8% and 9.2%, respectively, as compared to national and state rates of 10.0% and 8.9%, respectively. Local markets have been negatively impacted by the recessionary conditions that exist in the national economy causing the unemployment rate to increase from last year's average of 7.9%. The increases in unemployment and the difficulties being experienced by small and medium businesses nationally are also being experienced locally. Johnstown, PA, where AmeriServ Financial, Inc is headquartered, is a leader in defense technology and continues to have a cost of living that is lower than the national average. As of December 31, 2009, total non-farm jobs in Johnstown MSA were 1,800 below the December 2008 level with losses coming from both goods-producing and service-providing industries. However, work on defense projects is expected to contribute to the local economy in the future. Local loan demand slowed in the second half of 2009 after good performance earlier in the year.

Economic conditions are stronger in the State College market but have also been negatively impacted by the struggling national economy. The unemployment rate for the State College MSA reached 6.0% late in 2009, which represents a 0.9% increase since last year, but remains the lowest of all regions in the Commonwealth.

Seasonally adjusted total nonfarm jobs for the MSA increased by 100 since December 2008. The Company plans to open a third branch office in the State College market during 2010 as this area presents the Company with a more vibrant economic market and a much different demographic. A large percentage of the population in State College falls into the 18 to 34 year old age group, while potential customers in the Cambria/Somerset markets tend to be over 50 years of age. Overall, opportunities in the State College market are quite different and challenging, providing a promising source of business to profitably grow the Company.

## **EMPLOYEES**

The Company employed 379 people as of December 31, 2009, in full- and part-time positions. Approximately 208 non-supervisory employees of the Bank are represented by the United Steelworkers, AFL-CIO-CLC, Local Union 2635-06. In 2009, the Bank successfully negotiated a new four year labor contract with the United Steelworkers Local that will expire on October 15, 2013. The contract calls for annual wage increases of 1.5% in the first year, 2.0% in each of the second and third years, and 3.0% in the fourth year. The Bank has not experienced a work stoppage since 1979. The Bank is one of 13 union-represented banks nationwide.

## **FEDERAL DEPOSIT INSURANCE CORPORATION IMPROVEMENT ACT**

The Federal Deposit Insurance Corporation Improvement Act of 1991 (the FDICIA ), among other things, identifies five capital categories for insured depository institutions: well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized and critically undercapitalized. It requires U.S. federal bank regulatory agencies to implement systems for prompt corrective action for insured depository institutions that do not meet minimum capital requirements based on these categories. The FDICIA imposes progressively more restrictive constraints on operations, management and capital distributions, depending on the category in which an institution is classified. Unless a bank is well capitalized, it is subject to restrictions on its ability to utilize brokered deposits and on other aspects of its operations. The FDICIA generally prohibits a bank from paying any dividend or making any capital distribution or paying any management fee to its holding company if the bank would thereafter be undercapitalized. An undercapitalized bank must develop a capital restoration plan, and its parent holding company must guarantee the bank's compliance with the plan up to the lesser of 5% of the bank's assets at the time it became undercapitalized and the amount needed to comply with the plan.

As of December 31, 2009, the Company believes that its Bank subsidiary was well capitalized, based on the prompt corrective action guidelines described above. A bank's capital category is determined solely for the purpose of applying the prompt corrective action regulations, and the capital category may not constitute an accurate representation of the bank's overall financial condition or prospects for other purposes.

## **TEMPORARY LIQUIDITY GUARANTEE PROGRAM**

On November 21, 2008, the Board of Directors of the FDIC adopted a final rule relating to the Temporary Liquidity Guarantee Program (TLGP). The TLGP was announced by the FDIC on October 14, 2008, preceded by the determination of systemic risk by the Secretary of the Department of Treasury, as an initiative to counter the system-wide crisis in the nation's financial sector. Under the TLGP the FDIC will (1) guarantee, through the earlier of maturity or June 30, 2012, certain newly issued senior unsecured debt issued by participating institutions on or after October 14, 2008, and before June 30, 2009 and (2) provide full FDIC deposit insurance coverage for non-interest bearing transaction deposit accounts, Negotiable Order of Withdraw (NOW) accounts paying less than 0.5% interest per annum and Interest on Lawyers Trust Accounts held at participating FDIC-insured institutions through December 31, 2009. Coverage under the TLGP was available for the first 30 days without charge. The fee assessment for coverage of senior unsecured debt ranges from 50 basis points to 100 basis points per annum, depending on the initial maturity of the debt. The fee assessment for deposit insurance coverage is 10 basis points per quarter on amounts in covered accounts exceeding \$250,000. The Company elected to participate in the program that provided full FDIC deposit insurance coverage for all non-interest bearing accounts.

---

## **SARBANES-OXLEY ACT OF 2002**

The Sarbanes-Oxley Act of 2002 contains important requirements for public companies in the area of financial disclosure and corporate governance. In accordance with Section 302(a) of the Sarbanes-Oxley Act, written certifications by the Company's Chief Executive Officer and Chief Financial Officer are required. These certifications attest, among other things, that the Company's quarterly and annual reports filed with the SEC do not contain any untrue statement of a material fact. In response to the Sarbanes-Oxley Act of 2002, the Company adopted a series of procedures to further strengthen its corporate governance practices. The Company also requires signed certifications from managers who are responsible for internal controls throughout the Company as to the integrity of the information they prepare. These procedures supplement the Company's Code of Conduct Policy and other procedures that were previously in place. In 2005, the Company implemented a program designed to comply with Section 404 of the Sarbanes-Oxley Act. This program included the identification of key processes and accounts, documentation of the design of control effectiveness over process and entity level controls, and testing of the effectiveness of key controls.

## **PRIVACY PROVISIONS OF GRAMM-LEACH-BLILEY ACT**

Under the Gramm-Leach-Bliley Act (GLB Act), federal banking regulators adopted rules that limit the ability of banks and other financial institutions to disclose non-public information about customers to non-affiliated third parties. These limitations require disclosure of privacy policies to consumers and, in some circumstances, allow consumers to prevent disclosure of certain personal information to non-affiliated third parties. The privacy provision of the GLB Act affects how consumer information is transmitted through diversified financial companies and conveyed to outside vendors. The Company believes it is in compliance with the various provisions of the GLB Act.

## **USA PATRIOT ACT OF 2001**

A major focus of governmental policy on financial institutions in recent years has been aimed at combating money laundering and terrorist financing. The USA Patriot Act substantially broadened the scope of United States anti-money laundering laws and regulations by imposing significant new compliance and due diligence obligations, creating new crimes and penalties and expanding the extra-territorial jurisdiction of the United States. The United States Treasury Department has issued and, in some cases, proposed a number of regulations that apply various requirements of the USA Patriot Act to financial institutions. These regulations impose obligations on financial institutions to maintain appropriate policies, procedures and controls to detect, prevent and report money laundering and terrorist financing and to verify the identity of their customers. Failure of a financial institution to maintain and implement adequate programs to combat money laundering and terrorist financing, or to comply with all of the relevant laws or regulations, could have serious legal and reputational consequences for the Company.

## **STATISTICAL DISCLOSURES FOR BANK HOLDING COMPANIES**

The following Guide 3 information is included in this Form 10-K as listed below:

- I. Distribution of Assets, Liabilities, and Stockholders' Equity; Interest Rates and Interest Differential Information. Information required by this section is presented on pages 17-22, and 29-30.
- II. Investment Portfolio Information required by this section is presented on pages 10 and 51-54.
- III. Loan Portfolio Information required by this section appears on pages 10-11 and 24-25.
- IV. Summary of Loan Loss Experience Information required by this section is presented on pages 25-26.
- V. Deposits Information required by this section follows on page 12.

VI. Return on Equity and Assets Information required by this section is presented on page 16.

VII. Short-Term Borrowings Information required by this section is presented on page 12.

**INVESTMENT PORTFOLIO**

Investment securities classified as held to maturity are carried at amortized cost while investment securities classified as available for sale are reported at fair market value. The following table sets forth the cost basis and fair market value of the Company's investment portfolio as of the periods indicated:

Investment securities available for sale at:

COST BASIS:	AT DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
U.S. Treasury	\$	\$	\$ 6,006
U.S. Agency	12,342	10,387	37,255
U.S. Agency mortgage-backed securities	116,088	114,380	98,484
Other securities		24	25
<b>Total cost basis of investment securities available for sale</b>	<b>\$ 128,430</b>	<b>\$ 124,791</b>	<b>\$ 141,770</b>
<b>Total fair value of investment securities available for sale</b>	<b>\$ 131,272</b>	<b>\$ 126,781</b>	<b>\$ 140,582</b>

Investment securities held to maturity at:

COST BASIS:	AT DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
U.S. Treasury	\$ 3,009	\$ 3,082	\$ 3,153
U.S. Agency			3,473
U.S. Agency mortgage-backed securities	7,602	9,562	6,157
Other securities	1,000	3,250	5,750
<b>Total cost basis of investment securities held to maturity</b>	<b>\$ 11,611</b>	<b>\$ 15,894</b>	<b>\$ 18,533</b>
<b>Total fair value of investment securities held to maturity</b>	<b>\$ 11,996</b>	<b>\$ 16,323</b>	<b>\$ 18,378</b>

**LOAN PORTFOLIO**

The loan portfolio of the Company consisted of the following:

	AT DECEMBER 31,				
	2009	2008	2007	2006	2005
	(IN THOUSANDS)				
Commercial	\$ 96,158	\$ 110,197	\$ 118,936	\$ 91,746	\$ 80,629
Commercial loans secured by real estate(1)	396,787	353,870	285,115	269,781	249,204
Real estate-mortgage(1)	207,221	218,928	214,839	209,728	201,111
Consumer	19,619	23,804	16,676	18,336	20,391
<b>Loans</b>	<b>719,785</b>	<b>706,799</b>	<b>635,566</b>	<b>589,591</b>	<b>551,335</b>

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Less: Unearned income	671	691	471	514	831
Loans, net of unearned income	<b>\$ 719,114</b>	\$ 706,108	\$ 635,095	\$ 589,077	\$ 550,504

- (1) For each of the periods presented beginning with December 31, 2009, real estate-construction loans constituted 6.8%, 6.2%, 5.5%, 4.4% and 5.5% of the Company's total loans, net of unearned income, respectively.

**NON-PERFORMING ASSETS**

The following table presents information concerning non-performing assets:

	AT DECEMBER 31,				
	2009	2008	2007	2006	2005
(IN THOUSANDS, EXCEPT PERCENTAGES)					
<b>Non-accrual loans</b>					
Commercial	\$ 3,375	\$ 1,128	\$ 3,553	\$ 494	\$ 2,315
Commercial loans secured by real estate	11,716	484	225	195	318
Real estate-mortgage	1,639	1,313	875	1,050	1,070
Consumer	386	452	585	547	446
Total	17,116	3,377	5,238	2,286	4,149
<b>Past due 90 days or more and still accruing</b>					
Consumer				3	31
Total				3	31
<b>Other real estate owned</b>					
Commercial loans secured by real estate	871	701			
Real estate-mortgage	350	494	42	3	130
Consumer					5
Total	1,221	1,195	42	3	135
<b>Total non-performing assets</b>	<b>\$ 18,337</b>	<b>\$ 4,572</b>	<b>\$ 5,280</b>	<b>\$ 2,292</b>	<b>\$ 4,315</b>

Total non-performing assets as a percent of loans and loans held for sale, net of unearned income, and other real estate owned

	2.53%	0.65%	0.83%	0.39%	0.78%
Total restructured loans (included in non-accrual loans above)	\$ 9,602	\$ 1,360	\$ 1,217	\$ 1,302	\$ 258

The Company is unaware of any additional loans which are required to either be charged-off or added to the non-performing asset totals disclosed above. Other real estate owned is recorded at the lower of (1) fair value minus estimated costs to sell, or (2) carrying cost.

The following table sets forth, for the periods indicated, (1) the gross interest income that would have been recorded if non-accrual loans had been current in accordance with their original terms and had been outstanding throughout the period or since origination if held for part of the period, (2) the amount of interest income actually recorded on such loans, and (3) the net reduction in interest income attributable to such loans.

	YEAR ENDED DECEMBER 31,				
	2009	2008	2007	2006	2005
(IN THOUSANDS)					
Interest income due in accordance with original terms	\$ 553	\$ 198	\$ 215	\$ 214	\$ 213
Interest income recorded	(75)		(24)	(55)	(12)
Net reduction in interest income	\$ 478	\$ 198	\$ 191	\$ 159	\$ 201

**DEPOSITS**

The following table sets forth the average balance of the Company's deposits and average rates paid thereon for the past three calendar years:

	AT DECEMBER 31,					
	2009		2008		2007	
	(IN THOUSANDS, EXCEPT PERCENTAGES)					
Demand:						
Non-interest bearing	\$ 114,473	%	\$ 110,601	%	\$ 105,306	%
Interest bearing	62,494	0.41	64,683	1.01	67,132	1.76
Savings	72,350	0.73	70,255	0.76	71,922	0.76
Money market	169,823	1.44	107,843	2.24	158,947	3.80
Other time	343,841	2.88	341,185	3.54	346,134	4.34
Total deposits	\$ 762,981	2.02	\$ 694,567	2.69	\$ 749,441	3.54

Interest expense on deposits consisted of the following:

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
Interest bearing demand	\$ 256	\$ 653	\$ 1,184
Savings	530	535	549
Money market	2,437	2,417	6,040
Certificates of deposit in denominations of \$100,000 or more	1,186	1,744	1,774
Other time	8,700	10,331	13,264
Total interest expense	\$ 13,109	\$ 15,680	\$ 22,811

Additionally, the following table provides more detailed maturity information regarding certificates of deposit issued in denominations of \$100,000 or more as of December 31, 2009:

MATURING IN:

	(IN THOUSANDS)
Three months or less	\$ 13,140
Over three through six months	17,667
Over six through twelve months	5,192
Over twelve months	9,170
Total	\$ 45,169

**FEDERAL FUNDS PURCHASED AND OTHER SHORT-TERM BORROWINGS**

The outstanding balances and related information for federal funds purchased and other short-term borrowings are summarized as follows:

AT DECEMBER 31, 2009	
FEDERAL	OTHER SHORT-TERM

	FUNDS PURCHASED (IN THOUSANDS, EXCEPT RATES)	BORROWINGS
Balance	\$	\$ 25,775
Maximum indebtedness at any month end	5,968	54,649
Average balance during year	1,358	19,670
Average rate paid for the year	0.50%	0.67%
Interest rate on year end balance		0.62



	AT DECEMBER 31, 2008	
	FEDERAL FUNDS PURCHASED (IN THOUSANDS, EXCEPT RATES)	OTHER SHORT-TERM BORROWINGS
Balance	\$	\$ 119,920
Maximum indebtedness at any month end	5,685	138,855
Average balance during year	20	71,617
Average rate paid for the year	3.16%	1.96%
Interest rate on year end balance		0.60

	AT DECEMBER 31, 2007	
	FEDERAL FUNDS PURCHASED (IN THOUSANDS, EXCEPT RATES)	OTHER SHORT-TERM BORROWINGS
Balance	\$	\$ 72,210
Maximum indebtedness at any month end	3,430	74,095
Average balance during year	99	19,745
Average rate paid for the year	5.18%	4.89%
Interest rate on year end balance		3.88

Average amounts outstanding during the year represent daily averages. Average interest rates represent interest expense divided by the related average balances.

These borrowing transactions can range from overnight to one year in maturity. The average maturity was two days at the end of 2009, 2008, and 2007.

#### ITEM 1A. RISK FACTORS

Not applicable.

#### ITEM 1B. UNRESOLVED STAFF COMMENTS

The Company has no unresolved staff comments from the SEC for the reporting periods presented.

#### ITEM 2. PROPERTIES

The principal offices of the Company and the Bank occupy the five-story AmeriServ Financial building at the corner of Main and Franklin Streets in Johnstown plus twelve floors of the building adjacent thereto. The Company occupies the main office and its subsidiary entities have 13 other locations which are owned. Eight additional locations are leased with terms expiring from February 16, 2010 to March 31, 2018.

#### ITEM 3. LEGAL PROCEEDINGS

The Company is subject to a number of asserted and unasserted potential legal claims encountered in the normal course of business. In the opinion of both management and legal counsel, there is no present basis to conclude that the resolution of these claims will have a material adverse effect on the Company's consolidated financial position, results of operations or cash flows.

#### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matter was submitted by the Company to its shareholders through the solicitation of proxies or otherwise during the fourth quarter of the fiscal year covered by this report.

## PART II

**ITEM 5. MARKET FOR THE REGISTRANT'S COMMON EQUITY AND RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES**  
**COMMON STOCK**

As of January 29, 2010, the Company had 4,138 shareholders of its common stock. AmeriServ Financial, Inc.'s common stock is traded on the NASDAQ Global Market System under the symbol ASRV. The following table sets forth the actual high and low closing prices and the cash dividends declared per share for the periods indicated:

	PRICES		CASH
	HIGH	LOW	DIVIDENDS DECLARED
<b>Year ended December 31, 2009:</b>			
<b>First Quarter</b>	<b>\$ 1.99</b>	<b>\$ 1.43</b>	<b>\$ 0.00</b>
<b>Second Quarter</b>	<b>1.88</b>	<b>1.56</b>	<b>0.00</b>
<b>Third Quarter</b>	<b>2.09</b>	<b>1.54</b>	<b>0.00</b>
<b>Fourth Quarter</b>	<b>1.97</b>	<b>1.46</b>	<b>0.00</b>
Year ended December 31, 2008:			
First Quarter	\$ 3.30	\$ 2.21	\$ 0.00
Second Quarter	3.08	2.60	0.00
Third Quarter	2.98	2.37	0.00
Fourth Quarter	2.85	1.59	0.025

See Capital Resources section of the MD&A for dividend restriction information. Information required by this section is presented in the Capital Equity Compensation Plan Information Table section of the Proxy Statement for the Annual Meeting of Shareholders.

**ITEM 6. SELECTED CONSOLIDATED FINANCIAL DATA****SELECTED FIVE-YEAR CONSOLIDATED FINANCIAL DATA**

	AT OR FOR THE YEAR ENDED DECEMBER 31,				
	2009	2008	2007	2006	2005
(DOLLARS IN THOUSANDS, EXCEPT PER SHARE DATA)					
<b>SUMMARY OF INCOME STATEMENT DATA:</b>					
Total interest income	\$ 47,455	\$ 47,819	\$ 49,379	\$ 46,565	\$ 45,865
Total interest expense	15,021	18,702	25,156	22,087	21,753
Net interest income	32,434	29,117	24,223	24,478	24,112
Provision for loan losses	15,150	2,925	300	(125)	(175)
Net interest income after provision for loan losses	17,284	26,192	23,923	24,603	24,287
Total non-interest income	13,928	16,424	14,707	12,841	10,209
Total non-interest expense	39,157	35,637	34,672	34,692	49,420
Income (loss) from continuing operations before income taxes	(7,945)	6,979	3,958	2,752	(14,924)
Provision (benefit) for income taxes	(3,050)	1,470	924	420	(5,902)
Income (loss) from continuing operations	(4,895)	5,509	3,034	2,332	(9,022)
Loss from discontinued operations, net of income taxes*					(119)
Net income (loss)	\$ (4,895)	\$ 5,509	\$ 3,034	\$ 2,332	\$ (9,141)
<b>PER COMMON SHARE DATA FROM CONTINUING OPERATIONS:</b>					
Basic earnings (loss) per share	\$ (0.28)	\$ 0.25	\$ 0.14	\$ 0.11	\$ (0.44)
Diluted earnings (loss) per share	(0.28)	0.25	0.14	0.11	(0.44)
<b>PER COMMON SHARE DATA FROM DISCONTINUED OPERATIONS*:</b>					
Basic loss per share	\$	\$	\$	\$	\$ (0.01)
Diluted loss per share					(0.01)
<b>PER COMMON SHARE DATA:</b>					
Basic earnings (loss) per share	\$ (0.28)	\$ 0.25	\$ 0.14	\$ 0.11	\$ (0.45)
Diluted earnings (loss) per share	(0.28)	0.25	0.14	0.11	(0.45)
Cash dividends declared	0.00	0.025	0.00	0.00	0.00
Book value at period end	4.09	4.39	4.07	3.82	3.82
<b>BALANCE SHEET AND OTHER DATA:</b>					
Total assets	\$ 970,026	\$ 966,929	\$ 904,878	\$ 895,992	\$ 880,176
Loans and loans held for sale, net of unearned income	722,904	707,108	636,155	589,435	550,602
Allowance for loan losses	19,685	8,910	7,252	8,092	9,143
Investment securities available for sale	131,272	126,781	140,582	172,223	201,569
Investment securities held to maturity	11,611	15,894	18,533	20,657	30,355
Deposits	786,011	694,956	710,439	741,755	712,665
Total borrowings	64,664	146,863	95,200	63,122	77,256
Stockholders' equity	107,254	113,252	90,294	84,684	84,474
Full-time equivalent employees	345	353	351	369	378

\* The Company sold its remaining mortgage servicing rights of Standard Mortgage Corporation, its former mortgage servicing subsidiary, in December 2004 and incurred discontinued operations activity of this non-core business in 2005.

	AT OR FOR THE YEAR ENDED DECEMBER 31,				
	2009	2008	2007	2006	2005
<b>SELECTED FINANCIAL RATIOS:</b>					
Return on average total equity	<b>(4.33)%</b>	5.93%	3.51%	2.74%	(10.77)%
Return on average assets	<b>(0.51)</b>	0.62	0.34	0.27	(0.95)
Loans and loans held for sale, net of unearned income, as a percent of deposits, at period end	<b>91.97</b>	101.75	89.54	79.46	77.26
Ratio of average total equity to average assets	<b>11.72</b>	10.40	9.79	9.73	8.80
Common stock cash dividends as a percent of net income available to common shareholders		9.92			
Interest rate spread	<b>3.37</b>	3.21	2.54	2.67	2.39
Net interest margin	<b>3.72</b>	3.64	3.06	3.12	2.76
Allowance for loan losses as a percentage of loans and loans held for sale, net of unearned income, at period end	<b>2.72</b>	1.26	1.14	1.37	1.66
Non-performing assets as a percentage of loans, loans held for sale and other real estate owned, at period end	<b>2.53</b>	0.65	0.83	0.39	0.78
Net charge-offs as a percentage of average loans and loans held for sale	<b>0.60</b>	0.20	0.19	0.16	0.11
Ratio of earnings to fixed charges and preferred dividends:(1)					
Excluding interest on deposits	<b>(1.12)X</b>	3.17X	2.60X	1.93X	(1.35)X
Including interest on deposits	<b>0.53</b>	1.37	1.16	1.12	0.05
Cumulative one year interest rate sensitivity gap ratio, at period end	<b>1.08</b>	1.10	0.90	0.85	0.89

- (1) The ratio of earnings to fixed charges and preferred dividends is computed by dividing the sum of income before taxes, fixed charges, and preferred dividends by the sum of fixed charges and preferred dividends. Fixed charges represent interest expense and are shown as both excluding and including interest on deposits.

---

**ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF CONSOLIDATED FINANCIAL CONDITION AND RESULTS OF OPERATIONS (MD&A)**

The following discussion and analysis of financial condition and results of operations of AmeriServ Financial, Inc. (AmeriServ) should be read in conjunction with the consolidated financial statements of AmeriServ Financial, Inc. including the related notes thereto, included elsewhere herein.

**RESULTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2009, 2008, AND 2007**

**2009 SUMMARY OVERVIEW:**

On January 26, 2010, AmeriServ announced a net loss for the fourth quarter of 2009 of \$1.7 million or \$0.09 per share. This quarterly loss increased the net loss for 2009 to \$4.9 million or \$0.28 per share compared to net income of \$5.5 million or \$0.25 per share reported for 2008. It is our job to provide an analysis of the 2009 challenges and our responses to those challenges. But first a few comments on the economy and the steps that AmeriServ has been taking to position the Company to be a healthy survivor of this economic downturn.

Many people are aware of the increases in unemployment and the difficulties being experienced by small and medium sized businesses around the nation as well as in this region. The banking industry has presented a rather confused story of late. As the quarter progressed, the media noted that the Wall Street banks were emphasizing their trading activities, instead of traditional banking in order to rebuild their revenues. Their trading profits, along with a series of shareholder diluting capital infusions, permitted them to repay their TARP injections from the U.S. Treasury so that they could continue to practice their much criticized executive compensation programs. However, at the same time, the banking supervisors continued to classify more community banks as troubled and continued to close banks in the fourth quarter. It was probably inevitable that the brush fire that began on Wall Street in securitized subprime residential mortgages would grow and eventually impact Main Street where community banks live. Faced with this spreading recession, community banks have necessarily focused on their fundamental safety and soundness.

So it has been here at AmeriServ. Even though this Western Pennsylvania region had not been a participant in the so called economic bubble, the resulting recession has also spread to this region. So as to increase the level of vigilance, in September, the AmeriServ Board of Directors and management established an asset quality task force and charged it with the responsibility to examine and critique the entire loan portfolio. The task force was instructed to recommend setting aside the appropriate level of allowance for loan losses for any loan weakened by the recession. This review has been completed, but the task force will remain active in 2010 for we do not believe that the economy has yet entered a period of sustained recovery. Guided by the task force recommendations, AmeriServ added \$3.8 million in the fourth quarter to the allowance for loan losses insuring that this represents over 100% coverage of the total of non-performing loans. This concentrated focus on asset quality actually resulted in a reduction of \$5.4 million in the total of non-performing assets when compared with September 30, 2009. We believe that this coldly realistic policy will provide the necessary level of reserves for these times and reduce the likelihood of unpleasant surprises.

It is also common knowledge that the wealth management business has been through something of a firestorm as a consequence of the recession. Therefore, AmeriServ has also taken specific actions to strengthen our trust and wealth management subsidiaries. Beginning in October 2009, a nationally known consulting firm has been performing a comprehensive study of the Trust Company from top to bottom. This study is focused on strategic issues, but also on the day-to-day operating and compliance issues. The Boards and management received this study just recently and are now building a timeline during which to implement the recommendations. The year 2010 is a year for the Trust Company to re-invent itself so that it can be an active participant in its various markets. A part of that re-invention is a search for a successor to the retiring Trust Company CEO.

You should also know that the fourth quarter has not been just studying things and fixing things. AmeriServ has been quite active in the business of banking. During the fourth quarter, the Company:

originated \$55 million of new loans, including \$23 million of residential mortgages in this region,

increased its core deposit base by \$6.8 million, further maintaining its position as the market leader in deposits in its primary market,

concluded a new 4 year collective bargaining agreement with its unionized work force, ensuring a united staff focused on customer service for years to come,

received the necessary approvals to begin construction of our third full service retail banking branch in State College, PA,

began an effort to emphasize the marketing and sales of business services, to improve our visibility in the business community, and

completed a seamless transition between our retiring President and Chief Executive Officer, Allan R. Dennison, and his successor, Glenn L. Wilson.

Just another word about these difficult times for community banks. It has been the keystone of the AmeriServ Turnaround strategy to maintain a conservative balance sheet and to deal with problem situations swiftly and completely. This has meant emphasizing our core deposit strength, limiting the geographical radius of our lending activities and emphasizing the growth of Trust business revenue and profitability. We try to always keep three goals in mind:

Maintain an Allowance for Loan Losses equal to at least 100% of Non-Performing Loans. We ended 2009 with a coverage of 115%

Surpass all required regulatory Capital Ratios and report these to shareholders publicly each quarter. AmeriServ also met this goal as of year-end 2009

Ensure strong liquidity. While there is no commonly accepted liquidity measure in our industry, our Board Investment/ALCO Committee examines this calculation regularly and, as of year-end 2009, AmeriServ reported strong liquidity.

We hope that this recession will pass soon so that we can get back to growing the franchise. But as long as the troubles continue we will continue to concentrate on the safety and soundness of this institution and position AmeriServ to be one of the strong survivors.

PERFORMANCE OVERVIEW... The following table summarizes some of the Company's key profitability performance indicators for each of the past three years.

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS, EXCEPT PER SHARE DATA AND RATIOS)		
Net income (loss)	\$ (4,895)	\$ 5,509	\$ 3,034
Diluted earnings (loss) per share	(0.28)	0.25	0.14
Return on average assets	(0.51)%	0.62%	0.34%
Return on average equity	(4.33)	5.93	3.51





The Company reported a net loss of \$4.9 million or \$0.28 loss per diluted common share for 2009. This represents a decrease of \$10.4 million from the 2008 net income of \$5.5 million or \$0.25 per diluted common share. Diluted earnings per share declined more significantly than net income due to the preferred dividend requirement on the CPP preferred stock purchased by the U.S. Treasury under its TARP program in 2009, which amounted to \$1.0 million and reduced the amount of net income available to common shareholders. An increased provision for loan losses, reduced non-interest income, and higher non-interest expenses were the main factors causing the decrease in net income in 2009. These negative items more than offset good growth in net interest income that resulted from solid loan and deposit growth within our retail Bank and effective balance sheet management in a declining interest rate environment.

The Company reported net income of \$5.5 million or \$0.25 per diluted share for 2008. This represented an increase of \$2.5 million or 82% over 2007 net income of \$3.0 million or \$0.14 per diluted share. The Company's return on assets improved to 0.62% in 2008 compared to 0.34% in 2007. Conservative balance sheet positioning allowed AmeriServ to report improved financial performance during a historic period of turmoil and crisis within the financial markets. The growth in earnings in 2008 was driven by increased net interest income and higher non-interest revenue, which more than offset an increased provision for loan losses and higher non-interest expenses.

**NET INTEREST INCOME AND MARGIN...** The Company's net interest income represents the amount by which interest income on earning assets exceeds interest paid on interest bearing liabilities. Net interest income is a primary source of the Company's earnings; it is affected by interest rate fluctuations as well as changes in the amount and mix of earning assets and interest bearing liabilities. The following table summarizes the Company's net interest income performance for each of the past three years:

	<b>YEAR ENDED DECEMBER 31,</b>		
	<b>2009</b>	<b>2008</b>	<b>2007</b>
	<b>(IN THOUSANDS, EXCEPT RATIOS)</b>		
Interest income	<b>\$ 47,455</b>	\$ 47,819	\$ 49,379
Interest expense	<b>15,021</b>	18,702	25,156
<b>Net interest income</b>	<b>32,434</b>	29,117	24,223
Net interest margin	<b>3.72%</b>	3.64%	3.06%

**2009 NET INTEREST PERFORMANCE OVERVIEW** The Company's net interest income in 2009 increased by \$3.3 million, or 11.4%, from 2008 and the net interest margin rose by 8 basis points to 3.72% over the same comparative period. The increased net interest income and margin resulted from a combination of good balance sheet growth and the pricing benefits achieved from a steeper yield curve in 2009. Specifically, total loans averaged \$725 million in 2009, an increase of \$83 million or 13.0% over 2008. This growth caused overall loan interest revenue to increase in 2009 despite the lower interest rate environment. The Company's strong liquidity position has been supported by total deposits that averaged \$763 million in 2009, an increase of \$68 million or 9.8% over 2008. The Company believes that uncertainties in the financial markets and the economy have contributed to growth in money market accounts, certificates of deposit, and demand deposits as consumers have looked for safety in well capitalized community banks like AmeriServ Financial Bank. Additionally, the Company also benefited from a favorable \$3.7 million decline in interest expense caused by the more rapid downward repricing of both deposits and Federal Home Loan Bank borrowings due to the market decline in short-term interest rates.

**COMPONENT CHANGES IN NET INTEREST INCOME: 2009 VERSUS 2008** Regarding the separate components of net interest income, the Company's total interest income in 2009 decreased by \$364,000 when compared to 2008. This decrease was due to a 52 basis point decline in the earning asset yield to 5.44%, that was partially mitigated by a \$79 million increase in average earning assets due to the previously mentioned strong loan growth. Within the earning asset base, the yield on the total loan portfolio decreased by 65 basis points to 5.72% and reflects the lower interest rate environment in 2009 as the Federal Reserve has reduced the federal

funds rate by approximately 200 basis points in response to the financial market crisis that hit in last year's third quarter. The total investment securities yield decreased by 5 basis points to 4.08% while the yield on short-term money market funds dropped by 161 basis points to 0.35%. Both of these yield drops also reflect the lower interest rate environment in 2009.

The \$79 million, or 9.9%, increase in the volume of average earning assets was due to an \$83 million, or 13.0%, increase in average loans, partially offset by a \$7 million, or 4.9%, decrease in average investment securities. This loan growth was driven by increased commercial real estate loans as a result of successful new business development efforts, particularly in the suburban Pittsburgh market. The Company found increased commercial lending opportunities in the Pittsburgh market in the second half of 2008 and first half of 2009 due to the retrenchment of several larger competitors as a result of the turmoil in the financial markets. This loan growth caused the Company's loan to deposit ratio to average 95.1% in 2009 compared to 92.4% in 2008. The decline in investment securities was caused by the call of certain agency securities and ongoing cash flow from mortgage-backed securities. The Company has elected to utilize this cash from lower yielding investment securities to fund higher yielding loans in an effort to improve the Company's earning asset yield and net interest margin. The Company, however, does not expect the investment securities portfolio to shrink any further in 2010 in order to maintain sufficient security balances for pledging purposes.

The Company's total interest expense for 2009 decreased by \$3.7 million, or 19.7%, when compared to 2008. This decrease in interest expense was due to a lower cost of funds as the cost of both deposits and borrowings repriced downward with the reductions in short-term interest rates. Specifically, the cost of interest bearing deposits declined by 67 basis points to 2.02%, while the cost of all FHLB borrowings dropped by 106 basis points to 1.22%. This decrease in funding costs more than offset the additional interest expense associated with a \$46 million increase in the volume of interest bearing liabilities due to the previously mentioned deposit growth. Additionally, the Company's funding mix also benefited from a \$3.9 million increase in non-interest bearing demand deposits. Overall, in 2009 the Company had the discipline to further reduce its reliance on borrowings as a funding source as wholesale borrowings averaged only 6.7% of total assets. The Company also does not use brokered certificates of deposit as a funding source.

**2008 NET INTEREST PERFORMANCE OVERVIEW** The Company's net interest income in 2008 increased by \$4.9 million, or 20.2%, from the prior year and the net interest margin was up by 58 basis points over the same comparative period. The Company's balance sheet positioning allowed it to benefit from the significant Federal Reserve reductions in short-term interest rates and the return to a more traditional positively sloped yield curve. As a result of these changes, the Company's interest expense on deposits and borrowings declined at a faster rate than the interest income on loans and investments. Additionally, an improved earning asset mix with fewer investment securities and more loans outstanding also contributed to the increased net interest income and margin in 2008. Total loans increased by \$71 million or 11.1% with \$43 million of the growth occurring during the fourth quarter of 2008 as we were able to extend credit to quality borrowers within the communities in which we operate.

**COMPONENT CHANGES IN NET INTEREST INCOME: 2008 VERSUS 2007** Regarding the separate components of net interest income, the Company's total interest income for 2008 decreased by \$1.6 million when compared to 2007. This decrease was due to a 27 basis point decrease in the earning asset yield to 5.96%. Within the earning asset base, the yield on the total loan portfolio decreased by 45 basis points to 6.37% and reflects the lower interest rate environment in 2008 as the Federal Reserve reduced the federal funds rate by 400 basis points during 2008. The total investment securities yield, however, increased by five basis points to 4.13%. The Company took advantage of the positively sloped yield curve in the second quarter of 2008 to position the investment portfolio for better future earnings by selling some of the lower yielding securities in the portfolio at a loss and replacing them with higher yielding securities with a modestly longer duration.

The \$8.8 million increase in the volume of average earning assets was due to a \$34.3 million, or 5.6%, increase in average loans partially offset by a \$21.6 million, or 12.3%, decrease in average investment securities. The loan growth was driven by increased commercial real estate loans as a result of successful new business

development efforts particularly in the suburban Pittsburgh market. The Company has found increased commercial lending opportunities in the Pittsburgh market in 2008 due to the retrenchment of several larger competitors as a result of the turmoil in the financial markets. The decline in investment securities was caused by the call of certain agency securities and ongoing cash flow from mortgage-backed securities. The Company has elected to utilize this cash from lower yielding securities to fund higher yielding loans in an effort to improve the Company's earning asset yield.

The Company's total interest expense for 2008 decreased by \$6.5 million, or 25.7%, when compared to 2007. This decrease in interest expense was due to a lower cost of funds. The total cost of funds for 2008 declined by 94 basis points to 2.75% and was driven down by lower short-term interest rates and a more favorable funding mix in 2008. Specifically, the costs of interest bearing deposits decreased by 85 basis points to 2.69% while the cost of short-term borrowings dropped by 293 basis points to 1.96%. Total average interest bearing deposits decreased by \$60.2 million or 9.3% due almost entirely to a decline in Trust Company specialty deposits as wholesale borrowings provided the Company with a lower cost funding source than these deposits for the majority of 2008. Wholesale borrowings averaged 9.3% of total assets in 2008. Additionally, the Company's funding mix also benefited from a \$5.3 million increase in non-interest bearing demand deposits and an increase in retail money market deposits as customers had opted for short-term liquidity during this period of volatility and decline in the equity markets.

The table that follows provides an analysis of net interest income on a tax-equivalent basis setting forth (i) average assets, liabilities, and stockholders' equity, (ii) interest income earned on interest earning assets and interest expense paid on interest bearing liabilities, (iii) average yields earned on interest earning assets and average rates paid on interest bearing liabilities, (iv) interest rate spread (the difference between the average yield earned on interest earning assets and the average rate paid on interest bearing liabilities), and (v) net interest margin (net interest income as a percentage of average total interest earning assets). For purposes of these tables loan balances include non-accrual loans, and interest income recorded on non-accrual loans on a cash basis, which is deemed to be immaterial, is included in interest income. Regulatory stock is included within available for sale investment securities for this analysis. Additionally, a tax rate of approximately 34% is used to compute tax-equivalent yields.

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

	YEAR ENDED DECEMBER 31,								
	2009			2008			2007		
	AVERAGE BALANCE	INTEREST INCOME/ EXPENSE	YIELD/ RATE	AVERAGE BALANCE	INTEREST INCOME/ EXPENSE	YIELD/ RATE	AVERAGE BALANCE	INTEREST INCOME/ EXPENSE	YIELD/ RATE
(IN THOUSANDS, EXCEPT PERCENTAGES)									
Interest earning assets:									
Loans, net of unearned income	\$ 725,241	\$ 41,488	5.72%	\$ 641,766	\$ 41,100	6.37%	\$ 607,507	\$ 41,654	6.82%
Deposits with banks	1,782	4	0.23	583	13	2.23	500	20	4.00
Federal funds sold	490	1	0.11	114	4	3.54	2,278	121	5.26
Short-term investment in money market funds	9,022	30	0.35	7,136	140	1.96	8,857	203	2.29
Investment securities:									
Available for sale	131,804	5,340	4.05	136,344	5,770	4.03	155,003	6,433	3.96
Held to maturity	14,346	630	4.36	17,292	875	5.06	20,257	1,039	5.04
Total investment securities	146,150	5,970	4.08	153,636	6,645	4.13	175,260	7,472	4.08
TOTAL INTEREST EARNING ASSETS/ INTEREST INCOME	882,685	47,493	5.44	803,235	47,902	5.96	794,402	49,470	6.23
Non-interest earning assets:									
Cash and due from banks	14,498			16,786			17,750		
Premises and equipment	9,213			9,333			8,623		
Other assets	72,574			72,249			70,369		
Allowance for loan losses	(13,382)			(7,837)			(7,755)		
TOTAL ASSETS	\$ 965,588			\$ 893,766			\$ 883,389		
Interest bearing liabilities:									
Interest bearing deposits:									
Interest bearing demand	\$ 62,494	\$ 256	0.41%	\$ 64,683	\$ 654	1.01%	\$ 67,132	\$ 1,184	1.76%
Savings	72,350	530	0.73	70,255	535	0.76	71,922	549	0.76
Money market	169,823	2,437	1.44	107,843	2,417	2.24	158,947	6,040	3.80
Other time	343,841	9,886	2.88	341,185	12,074	3.54	346,134	15,038	4.34
Total interest bearing deposits	648,508	13,109	2.02	583,966	15,680	2.69	644,135	22,811	3.54
Federal funds purchased and other short-term borrowings	21,028	140	0.67	71,636	1,403	1.96	19,844	972	4.89
Advances from Federal Home Loan Bank	43,934	652	1.48	11,725	499	4.26	4,852	253	5.22
Guaranteed junior subordinated deferrable interest debentures	13,085	1,120	8.57	13,085	1,120	8.57	13,085	1,120	8.57
TOTAL INTEREST BEARING LIABILITIES/ INTEREST EXPENSE	726,555	15,021	2.07	680,412	18,702	2.75	681,916	25,156	3.69
Non-interest bearing liabilities:									
Demand deposits	114,473			110,601			105,306		
Other liabilities	11,428			9,816			9,703		
Stockholders equity	113,132			92,937			86,464		
TOTAL LIABILITIES AND STOCKHOLDERS EQUITY	\$ 965,588			\$ 893,766			\$ 883,389		

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Interest rate spread		3.37		3.21		2.54
Net interest income/net interest margin	32,472	3.72%	29,200	3.64%	24,314	3.06%
Tax-equivalent adjustment	(38)		(83)		(91)	
Net interest income	\$ 32,434		\$ 29,117		\$ 24,223	

Net interest income may also be analyzed by segregating the volume and rate components of interest income and interest expense. The table below sets forth an analysis of volume and rate changes in net interest income on a tax-equivalent basis. For purposes of this table, changes in interest income and interest expense are allocated to volume and rate categories based upon the respective percentage changes in average balances and average rates. Changes in net interest income that could not be specifically identified as either a rate or volume change were allocated proportionately to changes in volume and changes in rate.

	2009 vs. 2008			2008 vs. 2007		
	INCREASE (DECREASE)			INCREASE (DECREASE)		
	DUE TO CHANGE IN:			DUE TO CHANGE IN:		
	AVERAGE		TOTAL	AVERAGE		TOTAL
	VOLUME	RATE	(IN THOUSANDS)	VOLUME	RATE	(IN THOUSANDS)
<b>INTEREST EARNED ON:</b>						
Loans, net of unearned income	\$ 1,146	\$ (758)	\$ 388	\$ 3,258	\$ (3,812)	\$ (554)
Deposits with banks	15	(24)	(9)	4	(11)	(7)
Federal funds sold	9	(12)	(3)	(87)	(30)	(117)
Short-term investments in money market funds	(78)	(32)	(110)	(36)	(27)	(63)
Investment securities:						
Available for sale	(156)	(274)	(430)	(777)	114	(663)
Held to maturity	(265)	20	(245)	(169)	5	(164)
Total investment securities	(421)	(254)	(675)	(946)	119	(827)
Total interest income	671	(1,080)	(409)	2,193	(3,761)	(1,568)
<b>INTEREST PAID ON:</b>						
Interest bearing demand deposits	(410)	12	(398)	(42)	(489)	(531)
Savings deposits	(5)		(5)	(14)		(14)
Money market	526	(506)	20	(1,591)	(2,032)	(3,623)
Other time deposits	(2,158)	(30)	(2,188)	(213)	(2,751)	(2,964)
Federal funds purchased and other short-term borrowings	(1,916)	653	(1,263)	561	(129)	432
Advances from Federal Home Loan Bank	1,046	(893)	153	283	(37)	246
Total interest expense	(2,917)	(764)	(3,681)	(1,016)	(5,438)	(6,454)
Change in net interest income	\$ 3,588	\$ (316)	\$ 3,272	\$ 3,209	\$ 1,677	\$ 4,886

**LOAN QUALITY** AmeriServ Financial's written lending policies require underwriting, loan documentation, and credit analysis standards to be met prior to funding any loan. After the loan has been approved and funded, continued periodic credit review is required. The Company's policy is to individually review, as circumstances warrant, each of its commercial and commercial mortgage loans to determine if a loan is impaired. At a minimum, credit reviews are mandatory for all commercial and commercial mortgage loan relationships with aggregate balances in excess of \$250,000 within a 12-month period. The Company has also identified three pools of small dollar value homogeneous loans which are evaluated collectively for impairment. These separate pools are for small business loans \$250,000 or less, residential mortgage loans and consumer loans. Individual loans within these pools are reviewed and removed from the pool if factors such as significant delinquency in payments of 90 days or more, bankruptcy, or other negative economic concerns indicate impairment. The following table sets forth information concerning AmeriServ's loan delinquency and other non-performing assets.

	2009	AT DECEMBER 31, 2008	2007
	(IN THOUSANDS, EXCEPT PERCENTAGES)		
Total loan past due 30 to 89 days	\$ 11,408	\$ 4,396	\$ 3,559
Total non-accrual loans	17,116	3,377	5,238
Total non-performing assets(1)	18,337	4,572	5,280
Loan delinquency as a percentage of total loans and loans held for sale, net of unearned income	1.58%	0.62%	0.56%
Non-accrual loans as a percentage of total loans and loans held for sale, net of unearned income	2.37	0.48	0.82
Non-performing assets as a percentage of total loans and loans held for sale, net of unearned income, and other real estate owned	2.53	0.65	0.83
Non-performing assets as a percentage of total assets	1.89	0.47	0.58
Total classified loans (loans rated substandard or doubtful)	\$ 48,689	\$ 13,235	\$ 10,839

(1) Non-performing assets are comprised of (i) loans that are on a non-accrual basis, (ii) loans that are contractually past due 90 days or more as to interest and principal payments and (iii) other real estate owned.

As a result of the recessionary economy, non-performing assets and delinquency levels have trended upward over the past year, specifically, non-performing assets have increased by \$13.8 million and now total \$18.3 million or 2.53% of total loans. Three credits were primarily responsible for the increased level of non-performing assets: First, in response to the Shared National Credit Examination, the Company transferred a \$9.6 million commercial loan relationship to a borrower in the restaurant industry to non-accrual status. The Company restructured this loan at its maturity by entering into a forbearance agreement with the borrower to make reduced payments over a six-month period in an effort to give the borrower greater flexibility to restructure its operations to improve its cash flows during this difficult economic period. The Company has never had any payment delinquency with this borrower. Recently, the borrower has resumed making normal principal and interest payments in accordance with the terms of the forbearance agreement. A \$3.4 million specific reserve has been established against this credit. Second, a \$3.0 million loan to a borrower in the heavy construction equipment rental business was transferred to non-accrual status. This borrower was experiencing cash flow difficulties that caused payment delinquency. A \$1.1 million specific reserve has been established against this credit. Third, a \$2.3 million land development loan related to a lake property in Western Pennsylvania. Interest on the loan since origination had been paid through an interest reserve funded via proceeds from the loan. Development of the land has not proceeded according to schedule and the Company elected to transfer this commercial loan into non-accrual status during the fourth quarter. A \$461,000 reserve has been established against this credit.

The remainder of the total \$35 million increase in classified loans was caused by the downgrade of the rating classification of numerous commercial loans that are experiencing operating weakness in the recessionary economy but are still performing. These downgrades reflected the receipt of the most current financial data we could obtain from our commercial borrowers to determine what impact the recessionary economy had on their financial performance. Included in this amount was another \$5 million credit to a large national industrial company that was downgraded to substandard in the third quarter of 2009, as a result of the Shared National Credit Examination. We continue to closely monitor the portfolio given the recessionary economy and the number of relatively large-sized commercial and commercial real estate loans within the portfolio. As of December 31, 2009, the 25 largest credits represented 31.1% of total loans outstanding. Additionally, the Company had no performing loans that were considered restructured for the periods presented.

**ALLOWANCE AND PROVISION FOR LOAN LOSSES...** As described in more detail in the Critical Accounting Policies and Estimates section of this MD&A, the Company uses a comprehensive methodology and procedural discipline to maintain an allowance for loan losses to absorb inherent losses in the loan portfolio. The Company believes this is a critical accounting policy since it involves significant estimates and judgments. The allowance consists of three elements: 1) an allowance established on specifically identified problem loans, 2) formula driven general reserves established for loan categories based upon historical loss experience and other qualitative factors which include delinquency and non-performing loan trends, economic trends, concentrations of credit, trends in loan volume, experience and depth of management, examination and audit results, effects of any changes in lending policies, and trends in policy, financial information, and documentation exceptions, and 3) a general risk reserve which provides support for variance from our assessment of the previously listed qualitative factors, provides protection against credit risks resulting from other inherent risk factors contained in the Bank's loan portfolio, and recognizes the model and estimation risk associated with the specific and formula driven allowances. The qualitative factors used in the formula driven general reserves are evaluated quarterly (and revised if necessary) by the Company's management to establish allocations which accommodate each of the listed risk factors. The following table sets forth changes in the allowance for loan losses and certain ratios for the periods ended.

	YEAR ENDED DECEMBER 31,				
	2009	2008	2007	2006	2005
	(IN THOUSANDS, EXCEPT RATIOS AND PERCENTAGES)				
Balance at beginning of year	\$ 8,910	\$ 7,252	\$ 8,092	\$ 9,143	\$ 9,893
Charge-offs:					
Commercial	(3,810)	(405)	(934)	(769)	(214)
Commercial loans secured by real estate	(840)	(811)	(12)	(2)	(113)
Real estate-mortgage	(128)	(132)	(79)	(76)	(145)
Consumer	(352)	(365)	(307)	(397)	(403)
Total charge-offs	(5,130)	(1,713)	(1,332)	(1,244)	(875)
Recoveries:					
Commercial	601	299	40	115	77
Commercial loans secured by real estate	14	39	38	41	15
Real estate-mortgage	27	26	12	19	52
Consumer	113	82	102	143	156
Total recoveries	755	446	192	318	300
Net charge-offs	(4,375)	(1,267)	(1,140)	(926)	(575)
Provision for loan losses	15,150	2,925	300	(125)	(175)
Balance at end of year	\$ 19,685	\$ 8,910	\$ 7,252	\$ 8,092	\$ 9,143
Loans and loans held for sale, net of unearned income:					
Average for the year	\$ 725,241	\$ 644,896	\$ 610,685	\$ 567,435	\$ 528,545
At December 31	722,904	707,108	636,155	589,435	550,602
As a percent of average loans and loans held for sale:					
Net charge-offs	0.60%	0.20%	0.19%	0.16%	0.11%
Provision for loan losses	2.09	0.45	0.05	(0.02)	(0.03)
Allowance as a percent of each of the following:					
Total loans and loans held for sale, net of unearned income	2.72	1.26	1.14	1.37	1.66
Total delinquent loans (past due 30 to 89 days)	172.55	202.68	203.77	270.54	209.65
Total non-accrual loans	115.01	263.84	138.45	353.98	220.37
Total non-performing assets	107.35	194.88	137.35	353.05	211.89
Allowance as a multiple of net charge-offs	4.50x	7.03x	6.36x	8.74x	15.90x





The Company appropriately strengthened its allowance for loan losses in 2009 in response to deterioration in asset quality. As previously discussed, this deterioration in asset quality in 2009 was evidenced by higher levels of non-performing loans and classified loans than in 2008 and reflects the results of a comprehensive review of loans in the commercial loan and commercial real estate portfolio in the second half of 2009. Overall, the Company recorded a \$15.2 million provision for loan losses in 2009, compared to a \$2.9 million provision for 2008, or an increase of \$12.2 million. Actual credit losses realized through charge-off, however, are running well below the provision level, but are higher than the prior year. For 2009, net charge-offs amounted to \$4.4 million or 0.60% of total loans, compared to net charge-offs of \$1.3 million or 0.20% of total loans for 2008. Of the 2009 net charge-offs, \$3.3 million was realized in the fourth quarter and reflected the resolution of one of the Company's larger non-performing loans. In summary, the allowance for loan losses provided 115% coverage of non-performing loans and was 2.72% of total loans at December 31, 2009, compared to 264% of non-performing loans and 1.26% of total loans at December 31, 2008.

The Company recorded a \$2.9 million loan loss provision for 2008 compared to a \$300,000 loan loss provision for 2007. The higher loan provision in 2008 was caused by the Company's decision to strengthen its allowance for loan losses due to the downgrade of the rating classification of several specific performing commercial loans, uncertainties in the local and national economies and strong growth in total loans in 2008. Overall net charge-offs have trended upward over the past several years. Specifically, for 2008, net charge-offs amounted to \$1.3 million or 0.20% of total loans compared to net charge-offs of \$1.1 million or 0.19% of total loans for 2007.

The following schedule sets forth the allocation of the allowance for loan losses among various loan categories. This allocation is determined by using the consistent quarterly procedural discipline that was previously discussed. The entire allowance for loan losses is available to absorb future loan losses in any loan category.

	2009		2008		AT DECEMBER 31, 2007		2006		2005	
	PERCENT OF LOANS IN EACH CATEGORY TO AMOUNT	PERCENT OF LOANS IN EACH CATEGORY TO LOANS	PERCENT OF LOANS IN EACH CATEGORY TO AMOUNT	PERCENT OF LOANS IN EACH CATEGORY TO LOANS	PERCENT OF LOANS IN EACH CATEGORY TO AMOUNT	PERCENT OF LOANS IN EACH CATEGORY TO LOANS	PERCENT OF LOANS IN EACH CATEGORY TO AMOUNT	PERCENT OF LOANS IN EACH CATEGORY TO LOANS	PERCENT OF LOANS IN EACH CATEGORY TO AMOUNT	PERCENT OF LOANS IN EACH CATEGORY TO LOANS
	(IN THOUSANDS, EXCEPT PERCENTAGES)									
Commercial	\$ 4,756	13.3%	\$ 2,841	15.6%	\$ 2,074	18.7%	\$ 2,361	15.6%	\$ 3,312	14.6%
Commercial loans secured by real estate	12,692	54.9	4,467	50.0	3,632	44.8	3,546	45.8	3,644	45.3
Real estate-mortgage	314	29.2	325	31.1	316	33.9	424	35.6	381	36.5
Consumer	905	2.6	925	3.3	835	2.6	1,000	3.0	1,022	3.6
Allocation to general risk	1,018		352		395		761		784	
Total	\$ 19,685	100.0%	\$ 8,910	100.0%	\$ 7,252	100.0%	\$ 8,092	100.0%	\$ 9,143	100.0%

Even though residential real estate-mortgage loans comprise 29.2% of the Company's total loan portfolio, only \$314,000 or 1.6% of the total allowance for loan losses is allocated against this loan category. The residential real estate-mortgage loan allocation is based upon the Company's five-year historical average of actual loan charge-offs experienced in that category and other qualitative factors. The disproportionately higher allocations for commercial loans and commercial loans secured by real estate reflect the increased credit risk associated with this type of lending, the Company's historical loss experience in these categories, and other qualitative factors.

Based on the Company's allowance for loan loss methodology and the related assessment of the inherent risk factors contained within the Company's loan portfolio, we believe that the allowance for loan losses was adequate at December 31, 2009 to cover losses within the Company's loan portfolio.

NON-INTEREST INCOME... Non-interest income for 2009 totalled \$13.9 million; a decrease of \$2.5 million, or 15.2%, from 2008. Factors contributing to this reduced level of non-interest income in 2009 included:

a \$1.5 million decrease in revenue from bank owned life insurance (BOLI) due to fewer death claim payments in 2009.

a \$1.2 million, or 16.2%, decline in trust and investment advisory fees due to reductions in the market value of assets managed due to lower equity and real estate values in 2009.

a \$174,000, or 36.5%, increase in gains realized on residential mortgage loan sales into the secondary market in 2009. As a result of increased mortgage purchase and refinance activity in the Company's primary market, there were \$66 million of residential mortgage loans sold into the secondary market in 2009 compared to \$37 million in 2008. Overall, the Company sold approximately 70% of its new residential mortgage loan production into the secondary market in 2009 in an effort to limit longer term interest rate risk.

the Company took advantage of market opportunities and generated \$164,000 of gains on the sale of investment securities in 2009 compared to a \$95,000 loss on a portfolio repositioning strategy executed in 2008.

Non-interest income for 2008 totalled \$16.4 million; an increase of \$1.7 million, or 11.7%, from 2007. Factors contributing to this increased level of non-interest income in 2008 included:

a \$1.4 million increase in revenue from bank owned life insurance due to increased payments of death claims in 2008.

a \$170,000 increase in gains on loans held for sale due to increased residential mortgage loan sales into the secondary market in 2008. There were \$37.5 million of residential mortgage loans sold into the secondary market in 2008 compared to \$26.7 million in 2007.

a \$490,000, or 19.0%, increase in deposit service charges due to increased overdraft fees and greater service charge revenue that resulted from a realignment of the Bank's checking accounts to include more fee based products.

a \$195,000 decrease in investment advisory fees as a result of a drop in assets under management due to the declines experienced in the equity markets in 2008.

NON-INTEREST EXPENSE... Non-interest expense for 2009 totalled \$39.2 million; a \$3.5 million, or 9.9%, increase from 2008. Factors contributing to the higher non-interest expense in 2009 included:

a \$1.6 million increase in FDIC deposit insurance expense due to the recognition of a \$435,000 expense for a special five basis point assessment mandated for all banks and higher recurring insurance premiums due to the need to strengthen the deposit insurance fund.

a \$1.3 million, or 6.8%, increase in salaries and employee benefits expense due to higher sales related incentive compensation, normal merit increases, severance costs and greater pension expense.

Other expense increased by \$1.1 million primarily due to credit related costs. Specifically, other real estate owned expense increased by \$715,000 due to the write-down and operating costs associated with an increased number of other real-estate owned properties while the Company also had to fund its reserve for unfunded commitments by an additional \$118,000 in 2009.

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

a \$450,000 increase in professional fees due to higher legal costs, recruitment fees, and greater consulting costs associated with a comprehensive review of the Trust Company in the fourth quarter of 2009.

a \$757,000 decrease in core deposit amortization as a branch core deposit intangible was fully amortized by the end of the first quarter of 2009.

Non-interest expense for 2008 totaled \$35.6 million; a \$965,000 or 2.8% increase from 2007. Factors contributing to the higher non-interest expense in 2008 included:

a \$887,000 increase in other expense was largely caused by the non-recurrence of a favorable \$400,000 recovery related to previous mortgage servicing operation that was realized in 2007 and greater marketing, other real estate owned, and telephone expenses in 2008. The higher other real estate expense was due to the Company taking possession of a commercial apartment building in the first half of 2008.

a \$385,000 increase in professional fees due to higher legal costs related to the Trust Company matters, and higher consulting and other professional fees related to productivity studies in 2008.

a \$122,000 decrease in salaries and employee benefits due primarily to lower medical insurance premiums in 2008 as a result of a switch in carriers.

a \$368,000 decrease in equipment expense resulting from the benefits achieved on the migration to a new core data processing operating system and mainframe processor.

a \$91,000 penalty realized on the prepayment of \$6 million of Federal Home Loan Bank debt. This charge resulted from the Company's decision to retire some higher cost advances and replace them with lower cost current market rate borrowings in order to reduce ongoing interest expense.

**INCOME TAX EXPENSE...** As a result of the pre-tax loss incurred in 2009, the Company recorded an income tax benefit of \$3.1 million or 38.4% compared to income tax expense of \$1.5 million or an effective tax rate of 21.1% in 2008. The income tax expense recorded in 2007 was \$924,000 or an effective tax rate of 23.3%. The Company was able to record a lower effective tax rate in all periods due to tax-free revenue from BOLI. BOLI is the Company's largest source of tax-free income. The Company's deferred tax asset was \$15.9 million at December 31, 2009 and relates primarily to net operating loss carryforwards and the allowance for loan losses.

**SEGMENT RESULTS...** Retail banking's net income contribution was \$948,000 in 2009 compared to \$2.7 million in 2008 and \$2.0 million in 2007. The lower 2009 net income performance is reflective of increases in FDIC insurance premiums, generally higher other non-interest expenses and reduced non-interest income from BOLI. These negative items more than offset increased net interest income resulting from the growth in deposits achieved in 2009 and improved revenue from residential mortgage loan sales into the secondary market. The 2008 net income is better than 2007 due to the positive impact of increased non-interest revenue in line items such as deposit service charges, bank owned life insurance, and gain on residential mortgage loan sales. Retail banking also benefited from reduced non-interest expenses due to lower salaries/benefits costs and reduced occupancy costs as a result of the consolidation and closing of two offices in our branch network.

The commercial lending segment reported a net loss of \$6.4 million in 2009 compared to net income of \$2.3 million in 2008 and \$3.2 million in 2007. The loss in 2009 was caused by an increased provision for loan losses due to the previously discussed strengthening of the allowance for loan losses as a result of the deterioration in asset quality experienced in 2009. The loan loss provision allocated to this segment was \$12.3 million greater in 2009. Non-interest expenses also increased in 2009 due to higher other real-estate owned expenses and other loan work out related costs. These negative items more than offset an increased level of net interest income due to the solid commercial loan growth achieved over the past year. The reduced net income contribution in 2008 was caused by an increased provision for loan losses due to the previously discussed strengthening of the allowance for loan losses and higher non-interest expenses. These factors more than offset an increased level of net interest income that resulted from the strong growth in commercial real-estate loans achieved in 2008. Overall, assets within the commercial lending segment increased by \$30 million or 6.5% during 2009 after achieving growth of 16.9% in 2008.

The trust segment's net income contribution was \$148,000 in 2009 compared to \$1.3 million in 2008 and \$1.8 million in 2007. The major reason for the decrease between years was due to less wealth management revenue as a result of fewer assets under management due to the declines experienced in the equity and real estate markets during the past year. Specifically, the most significant decline has been in the value of real-estate assets in the BUILD Fund (a fund that invests union pension dollars in construction projects that utilize union labor) where the market value of assets has declined from \$151 million at December 31, 2008 to \$33 million at December 31, 2009. The BUILD Fund is in liquidation status. This segment has also experienced an increase in non-interest expenses due to increased personnel costs and higher professional fees due in part to consulting costs associated with a comprehensive review of the Trust Company in the fourth quarter of 2009. The decline in net income contribution in 2008 when compared to 2007 was also caused by less investment advisory and trust revenue as a result of fewer assets under management due to the declines experienced in the equity markets in 2008. Another factor causing the drop between years was increased non-interest expenses due in part to higher legal and professional costs incurred in conjunction with the movement of the union collective Investment BUILD Fund into liquidation status. The Company expects this fund to be liquidated over a 3 to 5 year period given the current real estate market conditions. Overall, the fair market value of trust assets totaled \$1.36 billion at December 31, 2009, a decrease of \$196 million, or 12.6%, from the December 31, 2008 total of \$1.55 billion.

The investment/parent segment reported net income of \$379,000 in 2009 compared to net losses of \$783,000 in 2008 and \$3.9 million in 2007. The Company's balance sheet positioning allowed it to benefit from the significant Federal Reserve reductions in short-term interest rates and the return to a more traditional positively sloped yield curve, which has caused net interest income in this segment to increase meaningfully over each of the past two years. Also, the Company realized \$164,000 of investment security gains in 2009 compared to losses of \$95,000 realized in 2008.

For greater discussion on the future strategic direction of the Company's key business segments, see Forward Looking Statements in this MD&A.

**BALANCE SHEET...** The Company's total consolidated assets were \$970 million at December 31, 2009 which was comparable with the \$967 million level at December 31, 2008. The Company's loans and loan held for sale totaled \$723 million at December 31, 2009, an increase of \$15.8 million or 2.2% from year-end 2008 due to commercial loan growth. The Company's commercial loan pipelines are currently weak so we expect that it will be difficult to grow the loan portfolio during the first half of 2010. Investment securities and short-term money market investments declined by \$12 million in 2009 due to principal repayments in the mortgage backed securities portfolio and \$5 million of investment security sales in 2009. The Company has elected to utilize this excess cash to fund loan growth. Other assets increased by \$4 million due to the industry mandated prepayment of three years worth of FDIC deposit insurance in the fourth quarter of 2009.

The Company's deposits totaled \$786 million at December 31, 2009, which was \$91 million or 13.1% higher than December 31, 2008, due to an increase in money market deposits, certificates of deposit, and demand deposits. We believe that uncertainties in the financial markets and the economy have contributed to growth in our deposits as consumers have looked for safety in well capitalized community banks like AmeriServ Financial Bank. As a result of this deposit growth, we were able to reduce FHLB borrowings by \$82 million during 2009. Total FHLB borrowings now represent 5.3% of total assets compared to 13.8% at December 31, 2008. The Company's total shareholders' equity has decreased by \$6 million since year-end 2008 due to the net loss reported for 2009 and the dividend paid on the CPP preferred stock. The Company continues to be considered well capitalized for regulatory purposes with an asset leverage ratio at December 31, 2009 of 11.06%. At December 31, 2009, the Company's book value per common share was \$4.09, its tangible book value per common share was \$3.47, and its tangible common equity to tangible assets ratio was 7.71%.

**LIQUIDITY...** The Bank's liquidity position has been strong during the last several years. Our core retail deposit base has remained stable throughout the early part of this period and has recently shown nice growth, which has been adequate to fund the Bank's operations. Cash flow from maturities, prepayments and amortization of securities was used to fund the strong net loan growth that the Company has achieved over the

past several years. We plan to operate our loan to deposit ratio in a range of 90% to 95%. At December 31, 2009, the Bank's loan to deposit ratio was 92.0%. Additionally, we do not plan to shrink the investment securities portfolio any further in 2010 in order to maintain sufficient security balances for pledging purposes.

Liquidity can also be analyzed by utilizing the Consolidated Statement of Cash Flows. Cash and cash equivalents decreased by \$8.8 million from December 31, 2008, to December 31, 2009, due to \$16.5 million of cash used in investing activities. This was partially offset by \$6.5 million of cash provided by financing activities and \$1.2 million of cash provided by operating activities. Within investing activities, cash advanced for new loan fundings and purchases totalled \$157.9 million and was \$16.4 million higher than the \$141.5 million of cash received from loan principal payments and sales. Within financing activities, deposits increased by \$89.6 million, which was used to help pay down short-term borrowings by \$94.1 million.

The Parent Company had a total of \$20 million of cash, short-term investments, and securities at December 31, 2009, which was down \$3.2 million from the year-end 2008 total. We have elected to retain \$15 million of the total \$21 million in funds received from the preferred stock issued to the U.S. Treasury in connection with our participation in TARP's Capital Purchase Program (CPP) at the Parent Company to provide us with greater liquidity and financial flexibility. (\$6 million of the CPP funds were downstreamed to our subsidiary Bank over the past 13 months.) Additionally, dividend payments from our subsidiaries can also provide ongoing cash to the Parent. At December 31, 2009, however, the subsidiary Bank did not have any cash available for immediate dividends to the Parent under the applicable regulatory formulas because of the loss it incurred in 2009.

Financial institutions must maintain liquidity to meet day-to-day requirements of depositors and borrowers, take advantage of market opportunities, and provide a cushion against unforeseen needs. Liquidity needs can be met by either reducing assets or increasing liabilities. Sources of asset liquidity are provided by short-term investment securities, time deposits with banks, federal funds sold, and short-term investments in money market funds, these assets totaled \$33 million at December 31, 2009 and \$42 million at December 31, 2008. Maturing and repaying loans, as well as the monthly cash flow associated with mortgage-backed securities and security maturities are other significant sources of asset liquidity for the Company.

Liability liquidity can be met by attracting deposits with competitive rates, using repurchase agreements, buying federal funds, or utilizing the facilities of the Federal Reserve or the Federal Home Loan Bank systems. The Company utilizes a variety of these methods of liability liquidity. Additionally, the Company's subsidiary Bank is a member of the Federal Home Loan Bank, which provides the opportunity to obtain short- to longer-term advances based upon the Bank's investment in assets secured by one- to four-family residential real estate. At December 31, 2009, the Bank had immediately available \$142 million of overnight borrowing availability at the FHLB, \$24 million of short-term borrowing availability at the Federal Reserve Bank and \$23 million of unsecured federal funds lines with correspondent banks. The Company believes it has ample liquidity available to fund outstanding loan commitments if they were fully drawn upon.

**CAPITAL RESOURCES...** The Company meaningfully exceeds all regulatory capital ratios for each of the periods presented and is considered well capitalized. The asset leverage ratio was 11.06%, the Tier 1 capital ratio was 14.06%, and the risk based capital ratio was 15.33% at December 31, 2009. Each of these ratios did decline from the prior year-end due primarily to the net loss the Company incurred in 2009. Note that the impact of other comprehensive loss is excluded from the regulatory capital ratios. At December 31, 2009, accumulated other comprehensive loss amounted to \$4.4 million. The Company's tangible equity to assets ratio was 9.85% and its tangible common equity to assets ratio was 7.71% at December 31, 2009. We anticipate that our strong capital ratios may increase in 2010 due to the retention of all earnings, which will be partially offset by preferred dividend requirements and limited balance sheet growth.

Our decision to accept the \$21 million CPP preferred stock investment in December 2008 did strengthen our capital ratios. However as a result of this decision, for a period of three years we are no longer permitted to

repurchase stock or declare and pay common dividends without the consent of the U.S. Treasury. The Company currently does not expect to repay any portion of the CPP preferred stock investment in 2010 given the uncertainties in the economic environment.

**INTEREST RATE SENSITIVITY...** Asset/liability management involves managing the risks associated with changing interest rates and the resulting impact on the Company's net interest income, net income and capital. The management and measurement of interest rate risk at the Company is performed by using the following tools: 1) simulation modeling, which analyzes the impact of interest rate changes on net interest income, net income and capital levels over specific future time periods. The simulation modeling forecasts earnings under a variety of scenarios that incorporate changes in the absolute level of interest rates, the shape of the yield curve, prepayments and changes in the volumes and rates of various loan and deposit categories. The simulation modeling incorporates assumptions about reinvestment and the repricing characteristics of certain assets and liabilities without stated contractual maturities; 2) market value of portfolio equity sensitivity analysis, and 3) static GAP analysis, which analyzes the extent to which interest rate sensitive assets and interest rate sensitive liabilities are matched at specific points in time. The overall interest rate risk position and strategies are reviewed by senior management and the Company's Board of Directors on an ongoing basis.

The following table presents a summary of the Company's static GAP positions at December 31, 2009:

INTEREST SENSITIVITY PERIOD	3 MONTHS OR LESS	OVER	OVER	OVER 1 YEAR	TOTAL
		3 MONTHS THROUGH 6 MONTHS	6 MONTHS THROUGH 1 YEAR		
(IN THOUSANDS, EXCEPT RATIOS AND PERCENTAGES)					
<b>RATE SENSITIVE ASSETS:</b>					
Loans and loans held for sale	\$ 239,602	\$ 50,171	\$ 78,452	\$ 334,994	\$ 703,219
Investment securities	19,807	8,304	17,067	97,705	142,883
Short-term assets	5,473				5,473
Regulatory stock	7,614			2,125	9,739
Bank owned life insurance			33,690		33,690
<b>Total rate sensitive assets</b>	<b>\$ 272,496</b>	<b>\$ 58,475</b>	<b>\$ 129,209</b>	<b>\$ 434,824</b>	<b>\$ 895,004</b>
<b>RATE SENSITIVE LIABILITIES:</b>					
Deposits:					
Non-interest bearing deposits	\$	\$	\$	\$ 118,232	\$ 118,232
NOW	5,064			56,228	61,292
Money market	159,723			21,416	181,139
Other savings	18,139			54,418	72,557
Certificates of deposit of \$100,000 or more	13,290	17,667	5,192	9,020	45,169
Other time deposits	72,383	33,252	54,471	147,516	307,622
<b>Total deposits</b>	<b>268,599</b>	<b>50,919</b>	<b>59,663</b>	<b>406,830</b>	<b>786,011</b>
Borrowings	39,788	12	8,027	16,837	64,664
<b>Total rate sensitive liabilities</b>	<b>\$ 308,387</b>	<b>\$ 50,931</b>	<b>\$ 67,690</b>	<b>\$ 423,667</b>	<b>\$ 850,675</b>
<b>INTEREST SENSITIVITY GAP:</b>					
Interval	(35,891)	7,544	61,519	11,157	
Cumulative	\$ (35,891)	\$ (28,347)	\$ 33,172	\$ 44,329	\$ 44,329
Period GAP ratio	0.88X	1.15X	1.91X	1.03X	
Cumulative GAP ratio	0.88	0.92	1.08	1.05	
Ratio of cumulative GAP to total assets	(3.70)%	(2.92)%	3.42%	4.57%	

When December 31, 2009, is compared to December 31, 2008, there has been little change in the Company's modestly positive cumulative GAP ratio through one year. While the Company does have a negative GAP position through six months, the absolute low level of rates makes this table more difficult to analyze since there is little room for certain liabilities to reprice downward further.





Management places primary emphasis on simulation modeling to manage and measure interest rate risk. The Company's asset/liability management policy seeks to limit net interest income variability over the first twelve months of the forecast period to +/-7.5%, which include, interest rate movements of 200 basis points. Additionally, the Company also uses market value sensitivity measures to further evaluate the balance sheet exposure to changes in interest rates. The Company monitors the trends in market value of portfolio equity sensitivity analysis on a quarterly basis.

The following table presents an analysis of the sensitivity inherent in the Company's net interest income and market value of portfolio equity. The interest rate scenarios in the table compare the Company's base forecast, which was prepared using a flat interest rate scenario, to scenarios that reflect immediate interest rate changes of 100 and 200 basis points. Note that we suspended the 200 basis point downward rate shock since it has little value due to the absolute low level of interest rates. Each rate scenario contains unique prepayment and repricing assumptions that are applied to the Company's existing balance sheet that was developed under the flat interest rate scenario.

INTEREST RATE SCENARIO	VARIABILITY OF NET INTEREST INCOME	CHANGE IN MARKET VALUE OF PORTFOLIO EQUITY
200 bp increase	4.6%	4.1%
100 bp increase	4.0	4.6
100 bp decrease	(8.5)	(13.8)

The variability of net interest income is negative in the 100 basis point downward rate scenario as the Company has more exposure to assets repricing downward to a greater extent than liabilities due to the absolute low level of interest rates with the fed funds rate currently at 0.25%. The variability of net interest income is positive in the upward rate shocks as the Company has better diversified its loan portfolio over the past year with the interest rate on more loans now tied to LIBOR. Also, the Company expects that it will not have to reprice its core deposit accounts up as quickly when interest rates rise. The market value of portfolio equity increases in the upward rate shocks due to the improved value of the Company's core deposit base. Negative variability of market value of portfolio equity occurs in the downward rate shock due to a reduced value for core deposits.

Within the investment portfolio at December 31, 2009, 92% of the portfolio is classified as available for sale and 8% as held to maturity. The available for sale classification provides management with greater flexibility to manage the securities portfolio to better achieve overall balance sheet rate sensitivity goals and provide liquidity to fund loan growth if needed. The mark to market of the available for sale securities does inject more volatility in the book value of equity, but has no impact on regulatory capital. There are 19 securities that are temporarily impaired at December 31, 2009. The Company reviews its securities quarterly and has asserted that at December 31, 2009, the impaired value of securities represents temporary declines due to movements in interest rates and the Company does have the ability and intent to hold those securities to maturity or to allow a market recovery. Furthermore, it is the Company's intent to manage its long-term interest rate risk by continuing to sell newly originated fixed-rate 30-year mortgage loans into the secondary market. The Company also periodically sells 15-year fixed rate mortgage loans into the secondary market as well. For the year 2009, 70% of all residential mortgage loan production was sold into the secondary market.

The amount of loans outstanding by category as of December 31, 2009, which are due in (i) one year or less, (ii) more than one year through five years, and (iii) over five years, are shown in the following table. Loan balances are also categorized according to their sensitivity to changes in interest rates.

	ONE YEAR OR LESS	MORE THAN ONE YEAR THROUGH FIVE YEARS (IN THOUSANDS, EXCEPT RATIOS)	OVER FIVE YEARS	TOTAL LOANS
Commercial	\$ 31,426	\$ 46,702	\$ 18,030	\$ 96,158
Commercial loans secured by real estate	39,588	182,102	175,097	396,787
Real estate-mortgage	51,615	76,500	82,896	211,011
Consumer	4,782	6,738	8,099	19,619
<b>Total</b>	<b>\$ 127,411</b>	<b>\$ 312,042</b>	<b>\$ 284,122</b>	<b>\$ 723,575</b>
Loans with fixed-rate	\$ 72,454	\$ 169,050	\$ 116,659	\$ 358,163
Loans with floating-rate	54,957	142,992	167,463	365,412
<b>Total</b>	<b>\$ 127,411</b>	<b>\$ 312,042</b>	<b>\$ 284,122</b>	<b>\$ 723,575</b>
Percent composition of maturity	17.6%	43.1%	39.3%	100.0%
Fixed-rate loans as a percentage of total loans				49.5%
Floating-rate loans as a percentage of total loans				50.5%

The loan maturity information is based upon original loan terms and is not adjusted for principal paydowns and rollovers. In the ordinary course of business, loans maturing within one year may be renewed, in whole or in part, as to principal amount at interest rates prevailing at the date of renewal.

CONTRACTUAL OBLIGATIONS... The following table presents, as of December 31, 2009, significant fixed and determinable contractual obligations to third parties by payment date. Further discussion of the nature of each obligation is included in the referenced note to the consolidated financial statements.

	NOTE REFERENCE	ONE YEAR OR LESS	ONE TO THREE YEARS	THREE TO FIVE YEARS	OVER FIVE YEARS	TOTAL
		PAYMENTS DUE IN (IN THOUSANDS)				
Deposits without a stated maturity	8	\$ 433,220	\$	\$	\$	\$ 433,220
Certificates of deposit*	8	201,888	122,144	21,361	31,809	377,202
Borrowed funds*	10	48,463	3,317	177	695	52,652
Guaranteed junior subordinated deferrable interest debentures*	10				31,052	31,052
Pension obligation	13	1,500				1,500
Lease commitments	14	753	1,103	670	2,816	5,342

\* Includes interest based upon interest rates in effect at December 31, 2009. Future changes in market interest rates could materially affect contractual amounts to be paid.

OFF BALANCE SHEET ARRANGEMENTS... The Bank incurs off-balance sheet risks in the normal course of business in order to meet the financing needs of its customers. These risks derive from commitments to extend credit and standby letters of credit. Such commitments and standby letters of credit involve, to varying degrees, elements of credit risk in excess of the amount recognized in the consolidated financial statements. The Company's exposure to credit loss in the event of nonperformance by the other party to these commitments to extend credit and standby letters of credit is represented by their contractual amounts. The Bank uses the same



credit and collateral policies in making commitments and conditional obligations as for all other lending. The Company had various outstanding commitments to extend credit approximating \$99,275,000 and standby letters of credit of \$11,695,000 as of December 31, 2009. The Company can also use various interest rate contracts, such as interest rate swaps, caps, floors and swaptions to help manage interest rate and market valuation risk exposure, which is incurred in normal recurrent banking activities. As of December 31, 2009, the Company had \$18 million in interest rate swaps outstanding.

**CRITICAL ACCOUNTING POLICIES AND ESTIMATES...** The accounting and reporting policies of the Company are in accordance with Generally Accepted Accounting Principles and conform to general practices within the banking industry. Accounting and reporting policies for the allowance for loan losses, goodwill and core deposit intangibles, income taxes, and investment securities are deemed critical because they involve the use of estimates and require significant management judgments. Application of assumptions different than those used by the Company could result in material changes in the Company's financial position or results of operation.

ACCOUNT Allowance for Loan Losses

BALANCE SHEET REFERENCE Allowance for Loan Losses

INCOME STATEMENT REFERENCE Provision for Loan Losses

**DESCRIPTION**

The allowance for loan losses is calculated with the objective of maintaining reserve levels believed by management to be sufficient to absorb estimated probable credit losses. Management's determination of the adequacy of the allowance is based on periodic evaluations of the credit portfolio and other relevant factors. However, this evaluation is inherently subjective as it requires material estimates, including, among others, likelihood of customer default, loss given default, exposure at default, the amounts and timing of expected future cash flows on impaired loans, value of collateral, estimated losses on consumer loans and residential mortgages, and general amounts for historical loss experience. This process also considers economic conditions, uncertainties in estimating losses and inherent risks in the various credit portfolios. All of these factors may be susceptible to significant change. Also, the allocation of the allowance for credit losses to specific loan pools is based on historical loss trends and management's judgment concerning those trends.

Commercial and commercial mortgage loans are the largest category of credits and the most sensitive to changes in assumptions and judgments underlying the determination of the allowance for loan loss. Approximately \$17.4 million, or 89%, of the total allowance for loan losses at December 31, 2009 has been allotted to these two loan categories. This allocation also considers other relevant factors such as actual versus estimated losses, economic trends, delinquencies, concentrations of credit, trends in loan volume, experience and depth of management, examination and audit results, effects of any changes in lending policies and trends in policy, financial information and documentation exceptions. To the extent actual outcomes differ from management estimates, additional provision for credit losses may be required that would adversely impact earnings in future periods.

ACCOUNT Goodwill and core deposit intangibles

BALANCE SHEET REFERENCE Goodwill and core deposit intangibles

INCOME STATEMENT REFERENCE Goodwill impairment and amortization of core deposit intangibles

**DESCRIPTION**

The Company considers our accounting policies related to goodwill and core deposit intangibles to be critical because the assumptions or judgment used in determining the fair value of assets and liabilities acquired

in past acquisitions are subjective and complex. As a result, changes in these assumptions or judgment could have a significant impact on our financial condition or results of operations.

The fair value of acquired assets and liabilities, including the resulting goodwill, was based either on quoted market prices or provided by other third party sources, when available. When third party information was not available, estimates were made in good faith by management primarily through the use of internal cash flow modeling techniques. The assumptions that were used in the cash flow modeling were subjective and are susceptible to significant changes. The Company routinely utilizes the services of an independent third party that is regarded within the banking industry as an expert in valuing core deposits to monitor the ongoing value and changes in the Company's core deposit base. These core deposit valuation updates are based upon specific data provided from statistical analysis of the Bank's own deposit behavior to estimate the duration of these non-maturity deposits combined with market interest rates and other economic factors.

Goodwill arising from business combinations represents the value attributable to unidentifiable intangible elements in the business acquired. The Company's goodwill relates to value inherent in the banking and wealth management businesses and the value is dependent upon the Company's ability to provide quality, cost-effective services in the face of free competition from other market participants on a regional basis. This ability relies upon continuing investments in processing systems, the development of value-added service features and the ease of use of the Company's services. As such, goodwill value is supported ultimately by revenue that is driven by the volume of business transacted and the loyalty of the Company's deposit and customer base over a longer time frame. The quality and value of a Company's assets is also an important factor to consider when performing goodwill impairment testing. A decline in earnings as a result of a lack of growth or the inability to deliver cost-effective value added services over sustained periods can lead to impairment of goodwill.

Goodwill which has an indefinite useful life is tested for impairment at least annually and written down and charged to results of operations only in periods in which the recorded value is more than the estimated fair value. The Company's testing in 2009 indicated that its goodwill was not impaired. However, during the third quarter of 2009, the Company did reduce the goodwill allocated to West Chester Capital Advisors (WCCA) by \$547,000. This reduction resulted from a purchase price adjustment as the principals of WCCA did not fully earn a deferred contingent payment that had been accrued for at the time of acquisition.

Core deposit intangibles that have a finite life are amortized over their useful life. As of December 31, 2009, all core deposit intangibles for the Company had been fully amortized.

As of December 31, 2009, goodwill was not considered impaired; however, deteriorating economic conditions could result in impairment, which could adversely affect earnings in future periods.

ACCOUNT Income Taxes

BALANCE SHEET REFERENCE Deferred Tax Asset and Current Taxes Payable

INCOME STATEMENT REFERENCE Provision for Income Taxes

#### **DESCRIPTION**

The provision for income taxes is the sum of income taxes both currently payable and deferred. The changes in deferred tax assets and liabilities are determined based upon the changes in differences between the basis of asset and liabilities for financial reporting purposes and the basis of assets and liabilities as measured by the enacted tax rates that management estimates will be in effect when the differences reverse.

In relation to recording the provision for income taxes, management must estimate the future tax rates applicable to the reversal of tax differences, make certain assumptions regarding whether tax differences are

permanent or temporary and the related timing of the expected reversal. Also, estimates are made as to whether taxable operating income in future periods will be sufficient to fully recognize any gross deferred tax assets. If recovery is not likely, we must increase our provision for taxes by recording a valuation allowance against the deferred tax assets that we estimate will not ultimately be recoverable. Alternatively, we may make estimates about the potential usage of deferred tax assets that decrease our valuation allowances. As of December 31, 2009, we believe that all of the deferred tax assets recorded on our balance sheet will ultimately be recovered and that no valuation allowances were needed.

In addition, the calculation of our tax liabilities involves dealing with uncertainties in the application of complex tax regulations. We recognize liabilities for anticipated tax audit issues based on our estimate of whether, and the extent to which, additional taxes will be due. If we ultimately determine that payment of these amounts is unnecessary, we reverse the liability and recognize a tax benefit during the period in which we determine that the liability is no longer necessary. We record an additional charge in our provision for taxes in the period in which we determine that the recorded tax liability is less than we expect the ultimate assessment to be.

ACCOUNT Investment Securities

BALANCE SHEET REFERENCE Investment Securities

INCOME STATEMENT REFERENCE Net realized gains (losses) on investment securities

#### **DESCRIPTION**

Available-for-sale and held-to-maturity securities are reviewed quarterly for possible other-than-temporary impairment. The review includes an analysis of the facts and circumstances of each individual investment such as the severity of loss, the length of time the fair value has been below cost, the expectation for that security's performance, the creditworthiness of the issuer and the Company's intent and ability to hold the security to recovery. A decline in value that is considered to be other-than-temporary is recorded as a loss within non-interest income in the Consolidated Statements of Operations. At December 31, 2009, all of the unrealized losses in the available-for-sale security portfolio were comprised of securities issued by government agencies, the U.S. Treasury or government sponsored agencies. The Company believes the unrealized losses are primarily a result of increases in market yields from the time of purchase. In general, as market yields rise, the value of securities will decrease; as market yields fall, the fair value of securities will increase. Management generally views changes in fair value caused by changes in interest rates as temporary; therefore, these securities have not been classified as other-than-temporarily impaired. Management has also concluded that based on current information we expect to continue to receive scheduled interest payments as well as the entire principal balance. Furthermore, management does not intend to sell these securities and does not believe it will be required to sell these securities before they recover in value.

FORWARD LOOKING STATEMENTS...

#### **THE STRATEGIC FOCUS:**

The challenge for the future is to improve earnings performance to peer levels through a disciplined focus on community banking and improving the profitability of our growing Trust Company. In accordance with our strategic plan, AmeriServ will maintain its focus as a community bank delivering banking and trust services to the best of our ability. This Company will not succumb to the lure of quick fixes and fancy financial gimmicks. We have seen where that path leads, and have marveled at how many knowledgeable people fall victim. It is our plan to continue to build AmeriServ into a potent banking force in this region and in this industry. Our focus encompasses the following:

Customer Service – it is the existing and prospective customer that AmeriServ must satisfy. This means good products and fair prices. But it also means quick response time and professional competence. It means speedy problem resolution and a minimizing of bureaucratic frustrations. AmeriServ is training and motivating its staff to meet these standards.

**Revenue Growth** It is necessary for AmeriServ to focus on growing revenues. This means loan growth, deposit growth and fee growth. It also means close coordination between all customer service areas so as many revenue producing products as possible can be presented to existing and prospective customers. The Company's Strategic Plan contains action plans in each of these areas. This challenge will be met by seeking to exceed customer expectations in every area. An examination of the peer bank database provides ample proof that a well executed community banking business model can generate a reliable and rewarding revenue stream.

**Expense Rationalization** Despite the set back in 2009 due to higher FDIC insurance and OREO expense, AmeriServ Financial remains focused on trying to rationalize expenses. This has not been a program of broad based cuts but has been targeted so AmeriServ stays strong but spends less. However, this initiative takes on new importance because it is critical to be certain that future expenditures are directed to areas that are playing a positive role in the drive to improve revenues.

This Form 10-K contains various forward-looking statements and includes assumptions concerning the Company's beliefs, plans, objectives, goals, expectations, anticipations, estimates, intentions, operations, future results, and prospects, including statements that include the words may, could, should, would, believe, expect, anticipate, estimate, intend, plan or similar expressions. These forward-looking statements are based upon current expectations and are subject to risk and uncertainties. In connection with the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statement identifying important factors (some of which are beyond the Company's control) which could cause the actual results or events to differ materially from those set forth in or implied by the forward-looking statements and related assumptions.

Such factors include the following: (i) the effect of changing regional and national economic conditions; (ii) the effects of trade, monetary and fiscal policies and laws, including interest rate policies of the Board of Governors of the Federal Reserve System; (iii) significant changes in interest rates and prepayment speeds; (iv) inflation, stock and bond market, and monetary fluctuations; (v) credit risks of commercial, real estate, consumer, and other lending activities; (vi) changes in federal and state banking and financial services laws and regulations; (vii) the presence in the Company's market area of competitors with greater financial resources than the Company; (viii) the timely development of competitive new products and services by the Company and the acceptance of those products and services by customers and regulators (when required); (ix) the willingness of customers to substitute competitors' products and services for those of the Company and vice versa; (x) changes in consumer spending and savings habits; (xi) unanticipated regulatory or judicial proceedings; and (xii) other external developments which could materially impact the Company's operational and financial performance.

The foregoing list of important factors is not exclusive, and neither such list nor any forward-looking statement takes into account the impact that any future acquisition may have on the Company and on any such forward-looking statement.



**ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Risk identification and management are essential elements for the successful management of the Company. In the normal course of business, the Company is subject to various types of risk, including interest rate, credit, and liquidity risk. The Company controls and monitors these risks with policies, procedures, and various levels of managerial and Board oversight. The Company's objective is to optimize profitability while managing and controlling risk within Board approved policy limits.

Interest rate risk is the sensitivity of net interest income and the market value of financial instruments to the magnitude, direction, and frequency of changes in interest rates. Interest rate risk results from various repricing frequencies and the maturity structure of assets, liabilities, and hedges. The Company uses its asset liability management policy and hedging policy to control and manage interest rate risk.

Liquidity risk represents the inability to generate cash or otherwise obtain funds at reasonable rates to satisfy commitments to borrowers, as well as, the obligations to depositors, debtholders and to fund operating expenses. The Company uses its asset liability management policy and contingency funding plan to control and manage liquidity risk.

Credit risk represents the possibility that a customer may not perform in accordance with contractual terms. Credit risk results from extending credit to customers, purchasing securities, and entering into certain off-balance sheet loan funding commitments. The Company's primary credit risk occurs in the loan portfolio. The Company uses its credit policy and disciplined approach to evaluating the adequacy of the allowance for loan losses to control and manage credit risk. The Company's investment policy and hedging policy strictly limit the amount of credit risk that may be assumed in the investment portfolio and through hedging activities.

For information regarding the market risk of the Company's financial instruments, see Interest Rate Sensitivity in the MD&A. The Company's principal market risk exposure is to interest rates.

**ITEM 8. CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**  
**AMERISERV FINANCIAL, INC.**

**CONSOLIDATED BALANCE SHEETS**

	AT DECEMBER 31,	
	2009	2008
	(IN THOUSANDS)	
<b>ASSETS</b>		
Cash and due from depository institutions	\$ 20,835	\$ 17,945
Interest bearing deposits	1,707	1,601
Short-term investments in money market funds	3,766	15,578
<b>Cash and cash equivalents</b>	<b>26,308</b>	35,124
Investment securities:		
Available for sale	131,272	126,781
Held to maturity (market value \$11,996 at December 31, 2009 and \$16,323 at December 31, 2008)	11,611	15,894
Loans held for sale	3,790	1,000
Loans	719,785	706,799
Less: Unearned income	671	691
Allowance for loan losses	19,685	8,910
<b>Net loans</b>	<b>699,429</b>	697,198
Premises and equipment, net	9,229	9,521
Accrued income receivable	3,589	3,735
Goodwill	12,950	13,497
Core deposit intangibles		108
Bank owned life insurance	33,690	32,929
Net deferred tax asset	15,925	12,651
Regulatory stock	9,739	9,739
Prepaid federal deposit insurance	4,538	
Other assets	7,956	8,752
<b>TOTAL ASSETS</b>	<b>\$ 970,026</b>	\$ 966,929
<b>LIABILITIES</b>		
Non-interest bearing deposits	\$ 118,232	\$ 116,372
Interest bearing deposits	667,779	578,584
<b>Total deposits</b>	<b>786,011</b>	694,956
Short-term borrowings	25,775	119,920
Advances from Federal Home Loan Bank	25,804	13,858
Guaranteed junior subordinated deferrable interest debentures	13,085	13,085
<b>Total borrowed funds</b>	<b>64,664</b>	146,863
Other liabilities	12,097	11,858
<b>TOTAL LIABILITIES</b>	<b>862,772</b>	853,677
<b>STOCKHOLDERS' EQUITY</b>	<b>20,558</b>	20,447

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Preferred stock, no par value; \$1,000 per share liquidation preference; 2,000,000 shares authorized; there were 21,000 shares issued and outstanding on December 31, 2009 and 2008		
Common stock, par value \$0.01 per share; 30,000,000 shares authorized: 26,410,528 shares issued and 21,221,909 shares outstanding on December 31, 2009; par value \$2.50 per share; 26,317,450 shares issued and 21,128,831 shares outstanding on December 31, 2008	<b>264</b>	65,794
Treasury stock at cost, 5,188,619 shares on December 31, 2009 and 2008	<b>(68,659)</b>	(68,659)
Capital surplus	<b>144,873</b>	79,353
Retained earnings	<b>14,591</b>	20,533
Accumulated other comprehensive loss, net	<b>(4,373)</b>	(4,216)
<b>TOTAL STOCKHOLDERS EQUITY</b>	<b>107,254</b>	113,252
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 970,026</b>	\$ 966,929

See accompanying notes to consolidated financial statements.

## AMERISERV FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

YEAR ENDED DECEMBER 31,  
2009                      2008                      2007  
(IN THOUSANDS,

EXCEPT PER SHARE DATA)

	2009	2008	2007
<b>INTEREST INCOME</b>			
Interest and fees on loans:			
Taxable	\$ 41,359	\$ 40,817	\$ 41,345
Tax exempt	91	200	218
Deposits with banks	4	13	20
Short-term investments in money market funds	30	140	203
Federal funds sold	1	4	121
Investment securities:			
Available for sale	5,340	5,770	6,433
Held to maturity	630	875	1,039
<b>Total Interest Income</b>	<b>47,455</b>	<b>47,819</b>	<b>49,379</b>
<b>INTEREST EXPENSE</b>			
Deposits	13,109	15,680	22,811
Federal funds purchased	7	1	
Short-term borrowings	133	1,402	972
Advances from Federal Home Loan Bank	652	499	253
Guaranteed junior subordinated deferrable interest debentures	1,120	1,120	1,120
<b>Total Interest Expense</b>	<b>15,021</b>	<b>18,702</b>	<b>25,156</b>
<b>Net Interest Income</b>	<b>32,434</b>	<b>29,117</b>	<b>24,223</b>
Provision for loan losses	15,150	2,925	300
<b>Net Interest Income after Provision for Loan Losses</b>	<b>17,284</b>	<b>26,192</b>	<b>23,923</b>
<b>NON-INTEREST INCOME</b>			
Trust fees	5,648	6,731	6,753
Net gains on loans held for sale	651	477	307
Net realized gains (losses) on investment securities	164	(95)	
Service charges on deposit accounts	2,769	3,069	2,579
Investment advisory fees	648	779	974
Bank owned life insurance	1,208	2,695	1,268
Other income	2,840	2,768	2,826
<b>Total Non-Interest Income</b>	<b>13,928</b>	<b>16,424</b>	<b>14,707</b>
<b>NON-INTEREST EXPENSE</b>			
Salaries and employee benefits	20,526	19,217	19,339
Net occupancy expense	2,632	2,561	2,494
Equipment expense	1,692	1,677	2,045
Professional fees	4,032	3,582	3,197
Supplies, postage, and freight	1,117	1,252	1,211
Miscellaneous taxes and insurance	1,374	1,395	1,436
Federal deposit insurance expense	1,670	113	88
Amortization of core deposit intangibles	108	865	865

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Federal Home Loan Bank prepayment penalties		91	
Other expense	<b>6,006</b>	4,884	3,997
Total Non-Interest Expense	<b>39,157</b>	35,637	34,672
PRETAX INCOME (LOSS)	<b>(7,945)</b>	6,979	3,958
Provision for income taxes (benefit)	<b>(3,050)</b>	1,470	924
NET INCOME (LOSS)	<b>(4,895)</b>	5,509	3,034
Preferred stock dividends	<b>1,047</b>	35	
NET INCOME (LOSS) AVAILABLE TO COMMON SHAREHOLDERS	<b>\$ (5,942)</b>	\$ 5,474	\$ 3,034

(continued on next page)

AMERISERV FINANCIAL, INC.

CONSOLIDATED STATEMENTS OF OPERATIONS (CONTINUED)

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS,		
	EXCEPT PER SHARE DATA)		
<b>PER COMMON SHARE DATA:</b>			
Basic:			
Net income (loss)	\$ (0.28)	\$ 0.25	\$ 0.14
Average number of shares outstanding	21,172	21,833	22,171
Diluted:			
Net income (loss)	\$ (0.28)	\$ 0.25	\$ 0.14
Average number of shares outstanding	21,174	21,975	22,173
Cash dividends declared	\$ 0.00	\$ 0.025	\$ 0.00

See accompanying notes to consolidated financial statements.

## AMERISERV FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
<b>COMPREHENSIVE INCOME (LOSS)</b>			
Net income (loss)	\$ (4,895)	\$ 5,509	\$ 3,034
Other comprehensive income (loss), before tax:			
Pension obligation change for defined benefit plan	(1,093)	(3,745)	21
Income tax effect	372	1,273	(7)
Unrealized holding gains on available for sale securities arising during period	1,018	3,345	3,683
Income tax effect	(346)	(1,180)	(1,252)
Reclassification adjustment for (gains) losses on available for sale securities included in net income (loss)	(164)	95	
Income tax effect	56	(32)	
Other comprehensive income (loss)	(157)	(244)	2,445
<b>Comprehensive income (loss)</b>	<b>\$ (5,052)</b>	<b>\$ 5,265</b>	<b>\$ 5,479</b>

See accompanying notes to consolidated financial statements.

## AMERISERV FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
<b>PREFERRED STOCK</b>			
Balance at beginning of period	\$ 20,447	\$	\$
New shares issued		20,447	
Accretion of preferred stock discount	111		
Balance at end of period	20,558	20,447	
<b>COMMON STOCK</b>			
Balance at beginning of period	65,794	65,700	65,618
New shares issued (43,078 shares)	51	94	82
Change in par value (from \$2.50 per share to \$0.01 per share)	(65,582)		
Restricted stock (50,000 shares)	1		
Balance at end of period	264	65,794	65,700
<b>TREASURY STOCK</b>			
Balance at beginning of period	(68,659)	(65,824)	(65,824)
Treasury stock, purchased at cost (1,097,700 shares)		(2,835)	
Balance at end of period	(68,659)	(68,659)	(65,824)
<b>CAPITAL SURPLUS</b>			
Balance at beginning of period	79,353	78,788	78,739
New common shares issued (43,078 shares)	22	5	37
Stock option expense	11	7	12
Common stock warrant issued (1,312,500 shares)		553	
Change in par value (from \$2.50 per share to \$0.01 per share)	65,582		
Accretion of preferred stock discount	(111)		
Restricted stock (50,000 shares)	16		
Balance at end of period	144,873	79,353	78,788
<b>RETAINED EARNINGS</b>			
Balance at beginning of period	20,533	15,602	12,568
Net income (loss)	(4,895)	5,509	3,034
Cash dividend declared on preferred stock	(1,047)	(35)	
Cash dividend declared on common stock of \$0.025 per share		(543)	
Balance at end of period	14,591	20,533	15,602
<b>ACCUMULATED OTHER COMPREHENSIVE LOSS</b>			
Balance at beginning of period	(4,216)	(3,972)	(6,417)
Other comprehensive income (loss)	(157)	(244)	2,445
Balance at end of period	(4,373)	(4,216)	(3,972)
<b>TOTAL STOCKHOLDERS EQUITY</b>	<b>\$ 107,254</b>	<b>\$ 113,252</b>	<b>\$ 90,294</b>



See accompanying notes to consolidated financial statements.

## AMERISERV FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

	YEAR ENDED DECEMBER 31		
	2009	2008	2007
	(IN THOUSANDS)		
<b>OPERATING ACTIVITIES</b>			
Net income (loss)	\$ (4,895)	\$ 5,509	\$ 3,034
Adjustments to reconcile net income (loss) to net cash provided by operating activities:			
Provision for loan losses	15,150	2,925	300
Depreciation and amortization expense	1,586	1,533	1,505
Amortization expense of core deposit intangibles	108	865	865
Net amortization of investment securities	231	193	387
Net realized (gains) losses on investment securities available for sale	(164)	95	
Net realized gains on loans held for sale	(651)	(477)	(307)
Amortization of deferred loan fees	(456)	(466)	(518)
Origination of mortgage loans held for sale	(67,775)	(36,923)	(26,720)
Sales of mortgage loans held for sale	65,636	37,460	26,325
Decrease in accrued interest receivable	146	297	133
Increase (decrease) in accrued interest payable	74	(899)	530
Earnings on bank-owned life insurance	(1,021)	(1,038)	(1,268)
Deferred income taxes	(3,274)	1,099	2,087
Net increase in other assets	(4,586)	(3,313)	(36)
Net increase in other liabilities	1,085	1,048	3,000
Net cash provided by operating activities	1,194	7,908	9,317
<b>INVESTING ACTIVITIES</b>			
Purchase of investment securities available for sale	(55,171)	(68,610)	(6,768)
Purchase of investment securities held to maturity		(4,464)	
Purchase of regulatory stock		(8,268)	(5,824)
Proceeds from maturities of investment securities available for sale	46,778	59,299	41,988
Proceeds from maturities of investment securities held to maturity	4,225	7,052	2,054
Proceeds from sales of investment securities available for sale	4,746	25,941	
Proceeds from redemption of regulatory stock		5,733	3,975
Long-term loans originated	(132,551)	(152,535)	(180,558)
Principal collected on long-term loans	128,554	133,043	163,819
Loans purchased or participated	(25,343)	(56,182)	(33,762)
Loans sold or participated	12,950	3,950	4,500
Net decrease (increase) in other short-term loans	116	90	(332)
Purchases of premises and equipment	(1,294)	(2,604)	(1,667)
Proceeds from sale of premises and equipment			522
Proceeds from insurance policies	452	2,635	
Acquisition of West Chester Capital Advisors			2,200
Net cash used in investing activities	(16,538)	(54,920)	(9,853)
<b>FINANCING ACTIVITIES</b>			
Net (decrease) increase in deposit accounts	89,606	(16,526)	(31,316)
Net increase (decrease) in other short-term borrowings	(94,145)	47,710	23,119
Principal borrowings on advances from Federal Home Loan Bank	350,000	11,000	9,004
Principal repayments on advances from Federal Home Loan Bank	(338,055)	(7,047)	(45)
Common stock dividend paid		(543)	
Preferred stock dividend paid	(951)		
Proceeds from dividend reinvestment and stock purchase plan and stock options exercised	73	106	131
Purchases of treasury stock		(2,835)	

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Preferred stock issuance		21,000	
Net cash provided by financing activities	<b>6,528</b>	52,865	893
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	<b>(8,816)</b>	5,853	357
CASH AND CASH EQUIVALENTS AT JANUARY 1	<b>35,124</b>	29,271	28,914
CASH AND CASH EQUIVALENTS AT DECEMBER 31	<b>\$ 26,308</b>	\$ 35,124	\$ 29,271

See accompanying notes to consolidated financial statements.

---

**AMERISERV FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**AT AND FOR THE YEARS ENDED**

**DECEMBER 31, 2009, 2008 AND 2007**

**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**BUSINESS AND NATURE OF OPERATIONS:**

AmeriServ Financial, Inc. (the Company) is a bank holding company, headquartered in Johnstown, Pennsylvania. Through its banking subsidiary the Company operates 18 banking locations in five southwestern Pennsylvania counties. These branches provide a full range of consumer, mortgage, and commercial financial products. The AmeriServ Trust and Financial Services Company (Trust Company) offers a complete range of trust and financial services and administers assets valued at approximately \$1.4 billion that are not recognized on the Company's balance sheet at December 31, 2009.

**PRINCIPLES OF CONSOLIDATION:**

The consolidated financial statements include the accounts of AmeriServ Financial, Inc. and its wholly-owned subsidiaries, AmeriServ Financial Bank (the Bank), Trust Company, and AmeriServ Life Insurance Company (AmeriServ Life). The Bank is a state-chartered full service bank with 18 locations in Pennsylvania. AmeriServ Life is a captive insurance company that engages in underwriting as a reinsurer of credit life and disability insurance.

Intercompany accounts and transactions have been eliminated in preparing the consolidated financial statements. The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (generally accepted accounting principles, or GAAP) requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results may differ from these estimates and the differences may be material to the consolidated financial statements. The Company's most significant estimate is the allowance for loan losses.

**INVESTMENT SECURITIES:**

Securities are classified at the time of purchase as investment securities held to maturity if it is management's intent and the Company has the ability to hold the securities until maturity. These held to maturity securities are carried on the Company's books at cost, adjusted for amortization of premium and accretion of discount which is computed using the level yield method which approximates the effective interest method. Alternatively, securities are classified as available for sale if it is management's intent at the time of purchase to hold the securities for an indefinite period of time and/or to use the securities as part of the Company's asset/liability management strategy. Securities classified as available for sale include securities which may be sold to effectively manage interest rate risk exposure, prepayment risk, and other factors (such as liquidity requirements). These available for sale securities are reported at fair value with unrealized aggregate appreciation/depreciation excluded from income and credited/charged to accumulated other comprehensive income/loss within stockholders' equity on a net of tax basis. Any securities classified as trading assets are reported at fair value with unrealized aggregate appreciation/depreciation included in income on a net of tax basis. The Company does not engage in trading activity. Realized gains or losses on securities sold are computed upon the adjusted cost of the specific securities sold. Available-for-sale and held-to-maturity securities are reviewed quarterly for possible other-than-temporary impairment. The review includes an analysis of the facts and circumstances of each individual investment such as the severity of loss, the length of time the fair value has been below cost, the expectation for that security's performance, the creditworthiness of the issuer and the Company's intent and ability to hold the security to recovery. The Company believes the unrealized losses are primarily a result of increases in market yields from the time of purchase. In general, as market yields rise, the

value of securities will decrease; as market yields fall, the fair value of securities will increase. Management generally views changes in fair value caused by changes in interest rates as temporary; therefore, these securities have not been classified as other-than-temporarily impaired. Management has also concluded that based on current information we expect to continue to receive scheduled interest payments as well as the entire principal balance. Furthermore, management does not intend to sell these securities and does not believe it will be required to sell these securities before they recover in value.

**LOANS:**

Interest income is recognized using methods which approximate a level yield related to principal amounts outstanding. The Bank discontinues the accrual of interest income when loans become 90 days past due in either principal or interest. In addition, if circumstances warrant, the accrual of interest may be discontinued prior to 90 days. Payments received on non-accrual loans are credited to principal until full recovery of principal has been recognized; or the loan has been returned to accrual status. The only exception to this policy is for residential mortgage loans wherein interest income is recognized on a cash basis as payments are received. A non-accrual commercial loan is placed on accrual status after becoming current and remaining current for twelve consecutive payments. Residential mortgage loans are placed on accrual status upon becoming current.

**LOAN FEES:**

Loan origination and commitment fees, net of associated direct costs, are deferred and amortized into interest and fees on loans over the loan or commitment period. Fee amortization is determined by the effective interest method.

**LOANS HELD FOR SALE:**

Certain newly originated fixed-rate residential mortgage loans are classified as held for sale, because it is management's intent to sell these residential mortgage loans. The residential mortgage loans held for sale are carried at the lower of aggregate cost or market value.

**PREMISES AND EQUIPMENT:**

Premises and equipment are stated at cost less accumulated depreciation and amortization. Depreciation is charged to operations over the estimated useful lives of the premises and equipment using the straight-line method with a half-year convention. Useful lives of up to 30 years for buildings and up to 10 years for equipment are utilized. Leasehold improvements are amortized using the straight-line method over the terms of the respective leases or useful lives of the improvements, whichever is shorter. Maintenance, repairs, and minor alterations are charged to current operations as expenditures are incurred.

**ALLOWANCE FOR LOAN LOSSES AND CHARGE-OFF PROCEDURES:**

As a financial institution, which assumes lending and credit risks as a principal element of its business, the Company anticipates that credit losses will be experienced in the normal course of business. Accordingly, the Company consistently applies a comprehensive methodology and procedural discipline to perform an analysis which is updated on a quarterly basis at the Bank level to determine both the adequacy of the allowance for loan losses and the necessary provision for loan losses to be charged against earnings. This methodology includes:

Review of all criticized and impaired loans with balances over \$250,000 (\$100,000 for loans classified as doubtful or worse) to determine if any specific reserve allocations are required on an individual loan basis. The specific reserve established for these criticized and impaired loans is based on careful analysis of the loan's performance, the related collateral value, cash flow considerations and the financial capability of any guarantor. For impaired loans the measurement of impairment may be based upon: 1) the present value of expected future cash flows discounted at the loan's effective interest rate; 2) the observable market price of the impaired loan; or 3) the fair value of the collateral of a collateral dependent loan.

The application of formula driven reserve allocations for all commercial and commercial real-estate loans by using a three-year migration analysis of net losses incurred within each risk grade for the entire commercial loan portfolio. The difference between estimated and actual losses is reconciled through the nature of the migration analysis.

The application of formula driven reserve allocations to consumer and residential mortgage loans which are based upon historical net charge-off experience for those loan types. The residential mortgage loan allocation is based upon the Company's five-year historical average of actual loan net charge-offs experienced in that category. The same methodology is used to determine the allocation for consumer loans except the allocation is based upon an average of the most recent actual three-year historical net charge-off experience for consumer loans.

The application of formula driven reserve allocations to all outstanding loans is based upon review of historical losses and qualitative factors, which include but are not limited to, economic trends, delinquencies, concentrations of credit, trends in loan volume, experience and depth of management, examination and audit results, effects of any changes in lending policies and trends in policy, financial information and documentation exceptions.

Management recognizes that there may be events or economic factors that have occurred affecting specific borrowers or segments of borrowers that may not yet be fully reflected in the information that the Company uses for arriving at reserves for a specific loan or portfolio segment. Therefore, the Company believes that there is estimation risk associated with the use of specific and formula driven allowances.

After completion of this process, a formal meeting of the Loan Loss Reserve Committee is held to evaluate the adequacy of the reserve.

When it is determined that the prospects for recovery of the principal of a loan have significantly diminished, the loan is charged against the allowance account; subsequent recoveries, if any, are credited to the allowance account. In addition, non-accrual and large delinquent loans are reviewed monthly to determine potential losses.

The Company's policy is to individually review, as circumstances warrant, its commercial and commercial mortgage loans to determine if a loan is impaired. At a minimum, credit reviews are mandatory for all commercial and commercial mortgage loan relationships with aggregate balances in excess of \$250,000 within a 12-month period. The Company defines classified loans as those loans rated substandard or doubtful. The Company has also identified three pools of small dollar value homogeneous loans which are evaluated collectively for impairment. These separate pools are for small business loans \$250,000 or less, residential mortgage loans and consumer loans. Individual loans within these pools are reviewed and evaluated for specific impairment if factors such as significant delinquency in payments of 90 days or more, bankruptcy, or other negative economic concerns indicate impairment.

#### **ALLOWANCE FOR UNFUNDED LOAN COMMITMENTS AND LETTERS OF CREDIT:**

The allowance for unfunded loan commitments and letters of credit is maintained at a level believed by management to be sufficient to absorb estimated losses related to these unfunded credit facilities. The determination of the adequacy of the allowance is based on periodic evaluations of the unfunded credit facilities including an assessment of the probability of commitment usage, credit risk factors for loans outstanding to these same customers and the terms and expiration dates of the unfunded credit facilities. Net adjustments to the allowance for unfunded loan commitments and letters of credit are provided for in the unfunded commitment reserve expense line item within other expense in the consolidated statement of income and a separate reserve is recorded within the liabilities section of the consolidated balance sheet in other liabilities.

**TRUST FEES:**

Trust fees are recorded on the cash basis which approximates the accrual basis for such income.

**BANK-OWNED LIFE INSURANCE:**

The Company has purchased life insurance policies on certain employees. These policies are recorded on the Consolidated Balance Sheet at their cash surrender value, or the amount that can be realized. Income from these policies and changes in the cash surrender value are recorded in bank owned life insurance within non-interest income.

**INTANGIBLE ASSETS:**

**Intangible Assets**

Intangible assets consist of core deposit acquisition premiums. Core deposit acquisition premiums, which were developed by specific core deposit life studies, are amortized using the straight-line method over periods not exceeding 10 years. The recoverability of the carrying value of intangible assets is evaluated on an ongoing basis, and permanent declines in value, if any, are charged to expense.

**Goodwill**

The Company accounts for goodwill using a two-step process for testing the impairment of goodwill on at least an annual basis. This approach could cause more volatility in the Company's reported net income because impairment losses, if any, could occur irregularly and in varying amounts. The Company performs an annual impairment analysis of goodwill. No impairment of goodwill was recognized in any of the periods presented.

**EARNINGS PER COMMON SHARE:**

Basic earnings per share include only the weighted average common shares outstanding. Diluted earnings per share include the weighted average common shares outstanding and any potentially dilutive common stock equivalent shares in the calculation. Treasury shares are treated as retired for earnings per share purposes. Options and warrant to purchase 1,546,109, 1,539,509, and 220,892 shares of common stock were outstanding during 2009, 2008 and 2007, respectively, but were not included in the computation of diluted earnings per common share because to do so would be anti-dilutive. Exercise prices of anti-dilutive options and warrant to purchase common stock outstanding were \$1.77-\$6.10, \$2.40-\$6.10, and \$4.02-\$6.10 during 2009, 2008 and 2007, respectively. Dividends on preferred shares are deducted from net income in the calculation of earnings per common share.

**STOCK-BASED COMPENSATION:**

The Company uses the modified prospective method for accounting of stock-based compensation. Under this method, awards that are granted, modified, or vested after December 15, 2005, are measured and accounted for in accordance with GAAP. The Company recognized \$11,000, \$7,000 and \$12,000 of pretax compensation expense for the year 2009, 2008 and 2007. The fair value of each option grant is estimated on the grant date using the Black-Scholes option pricing model with the following assumptions used for the grants: risk-free interest rates ranging from 2.76% to 4.70%; expected lives of 10 years; expected volatility ranging from 33.28% to 37.22% and expected dividend yields of 0%.

**CONSOLIDATED STATEMENT OF CASH FLOWS:**

On a consolidated basis, cash and cash equivalents include cash and due from depository institutions, interest bearing deposits, federal funds sold and short-term investments in money market funds. The Company made \$126,000 in income tax payments in 2009; \$200,000 in 2008; and \$138,000 in 2007. The Company had

non-cash transfers to other real estate owned (OREO) in the amounts of \$2,900,000 in 2009; \$1,319,000 in 2008; and \$131,000 in 2007. The Company made total interest payments of \$15,963,000 in 2009; \$20,617,000 in 2008; and \$25,642,000 in 2007.

**INCOME TAXES:**

Deferred tax assets or liabilities are computed based on the difference between the financial statement and income tax basis of assets and liabilities using the enacted marginal tax rate. Deferred income tax expenses or credits are based on the changes in the corresponding asset or liability from period to period. Deferred tax assets are reduced, if necessary, by the amounts of such benefits that are not expected to be realized based upon available evidence.

**INTEREST RATE CONTRACTS:**

The Company accounts for derivative instruments and hedging activities in accordance with GAAP. The Company recognizes all derivatives as either assets or liabilities on the Consolidated Balance Sheets and measures those instruments at fair value. For derivatives designated as fair value hedges, changes in the fair value of the derivative and hedged item related to the hedged risk are recognized in earnings. Changes in fair value of derivatives designated and accounted as cash flow hedges, to the extent they are effective as hedges, are recorded in Other Comprehensive Income, net of deferred taxes and are subsequently reclassified to earnings when the hedged transaction affects earnings. Any hedge ineffectiveness would be recognized in the income statement line item pertaining to the hedged item.

The Company typically enters into derivative instruments to meet the financing, interest rate and equity risk management needs of its customers. Upon entering into these instruments to meet customer needs, the Company enters into offsetting positions to minimize interest rate and equity risk to the Company. These derivative financial instruments are reported at fair value with any resulting gain or loss recorded in current period earnings. These instruments and their offsetting positions are recorded in other assets and other liabilities on the Consolidated Balance Sheets.

**RECENT ACCOUNTING STANDARDS:**

In June 2009, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) No. 2009-01, *Topic 105 Generally Accepted Accounting Principles FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles*. The Codification is the single source of authoritative nongovernmental U.S. generally accepted accounting principles (GAAP). The Codification does not change current GAAP, but is intended to simplify user access to all authoritative GAAP by providing all the authoritative literature related to a particular topic in one place. Rules and interpretive releases of the SEC under federal securities laws are also sources of authoritative GAAP for SEC registrants. The Company adopted this standard for the interim reporting period ending September 30, 2009.

In April 2009, the FASB issued new guidance impacting Accounting Standards Codification ( ASC ) Topic 820, *Fair Value Measurements and Disclosures*. This ASC provides additional guidance in determining fair values when there is no active market or where the price inputs being used represent distressed sales. It reaffirms the need to use judgment to ascertain if a formerly active market has become inactive and in determining fair values when markets have become inactive. The adoption of this new guidance did not have a material effect on the Company's results of operations or financial position.

In September 2006, the FASB issued an accounting standard related to fair value measurements, which was effective for the Company on January 1, 2008. This standard defined fair value, established a framework for measuring fair value, and expanded disclosure requirements about fair value measurements. On January 1, 2008, the provisions of this accounting standard became effective for the Company's financial assets and financial



liabilities and on January 1, 2009 for nonfinancial assets and nonfinancial liabilities. This accounting standard was subsequently codified into ASC Topic 820, *Fair Value Measurements and Disclosures*. See Notes 11-12 for the necessary disclosures.

In August 2009, the FASB issued ASU No. 2009-05, *Fair Value Measurements and Disclosures (Topic 820) Measuring Liabilities at Fair Value*. This ASU provides amendments for fair value measurements of liabilities. It provides clarification that in circumstances in which a quoted price in an active market for the identical liability is not available, a reporting entity is required to measure fair value using one or more techniques. ASU 2009-05 also clarifies that when estimating a fair value of a liability, a reporting entity is not required to include a separate input or adjustment to other inputs relating to the existence of a restriction that prevents the transfer of the liability. ASU 2009-05 is effective for the first reporting period (including interim periods) beginning after issuance or fourth quarter 2009. The adoption of this new guidance did not have a material impact on the Company's financial position or results of operations.

In April 2009, the FASB issued new guidance impacting ASC 825-10-50, *Financial Instruments*, which relates to fair value disclosures for any financial instruments that are not currently reflected on the balance sheet of companies at fair value. This guidance amended existing GAAP to require disclosures about fair value of financial instruments for interim reporting periods of publicly traded companies as well as in annual financial statements. This guidance is effective for interim and annual periods ending after June 15, 2009. The Company has presented the necessary disclosures in Note 12 herein.

In April 2009, the FASB issued new guidance impacting ASC 320-10, *Investments Debt and Equity Securities*, which provides additional guidance designed to create greater clarity and consistency in accounting for and presenting impairment losses on securities. This guidance is effective for interim and annual periods ending after June 15, 2009. The Company has presented the necessary disclosures in Note 3 herein.

On December 30, 2008, the FASB issued new authoritative accounting guidance under ASC Topic 715, *Compensation Retirement Benefits*, which provides guidance related to an employer's disclosures about plan assets of defined benefit pension or other post-retirement benefit plans. Under ASC Topic 715, disclosures should provide users of financial statements with an understanding of how investment allocation decisions are made, the factors that are pertinent to an understanding of investment policies and strategies, the major categories of plan assets, the inputs and valuation techniques used to measure the fair value of plan assets, the effect of fair value measurements using significant unobservable inputs on changes in plan assets for the period and significant concentrations of risk within plan assets. This guidance is effective fiscal year ending after December 15, 2009. The new authoritative accounting guidance under ASC Topic 715 became effective for the Company's financial statements for the year-ended December 31, 2009 and the required disclosures are reported in Note 14.

The FASB issued new authoritative accounting guidance under ASC Topic 855, *Subsequent Events*, which establishes general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued or available to be issued. ASC Topic 855 defines (i) the period after the balance sheet date during which a reporting entity's management should evaluate events or transactions that may occur for potential recognition or disclosure in the financial statements, (ii) the circumstances under which an entity should recognize events or transactions occurring after the balance sheet date in its financial statements, and (iii) the disclosures an entity should make about events or transactions that occurred after the balance sheet date. The new authoritative accounting guidance under ASC Topic 855 is effective for periods ending after June 15, 2009. The required disclosures are provided in Note 27.

## **2. CASH AND DUE FROM BANKS**

Cash and due from banks at December 31, 2009 and 2008, included \$150,000 and \$587,000, respectively, of reserves required to be maintained under Federal Reserve Bank regulations.

**3. INVESTMENT SECURITIES**

The cost basis and fair values of investment securities are summarized as follows:

Investment securities available for sale:

	COST BASIS	AT DECEMBER 31, 2009		FAIR VALUE
		GROSS UNREALIZED GAINS	GROSS UNREALIZED LOSSES	
		(IN THOUSANDS)		
U.S. Agency	\$ 12,342	\$ 26	\$ (76)	\$ 12,292
U.S. Agency mortgage-backed securities	116,088	3,128	(236)	118,980
<b>Total</b>	<b>\$ 128,430</b>	<b>\$ 3,154</b>	<b>\$ (312)</b>	<b>\$ 131,272</b>

Investment securities held to maturity:

	COST BASIS	AT DECEMBER 31, 2009		FAIR VALUE
		GROSS UNREALIZED GAINS	GROSS UNREALIZED LOSSES	
		(IN THOUSANDS)		
U.S. Treasury	\$ 3,009	\$ 13	\$	\$ 3,022
U.S. Agency mortgage-backed securities	7,602	373		7,975
Other securities	1,000		(1)	999
<b>Total</b>	<b>\$ 11,611</b>	<b>\$ 386</b>	<b>\$ (1)</b>	<b>\$ 11,996</b>

Investment securities available for sale:

	COST BASIS	AT DECEMBER 31, 2008		FAIR VALUE
		GROSS UNREALIZED GAINS	GROSS UNREALIZED LOSSES	
		(IN THOUSANDS)		
U.S. Agency	\$ 10,387	\$ 188	\$	\$ 10,575
U.S. Agency mortgage-backed securities	114,380	2,057	(248)	116,189
Other securities	24		(7)	17
<b>Total</b>	<b>\$ 124,791</b>	<b>\$ 2,245</b>	<b>\$ (255)</b>	<b>\$ 126,781</b>

Investment securities held to maturity:

	COST BASIS	AT DECEMBER 31, 2008		FAIR VALUE
		GROSS UNREALIZED GAINS	GROSS UNREALIZED LOSSES	

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

	(IN THOUSANDS)			
U.S. Treasury	\$ 3,082	\$ 118	\$	\$ 3,200
U.S. Agency mortgage-backed securities	9,562	321		9,883
Other securities	3,250		(10)	3,240
Total	\$ 15,894	\$ 439	\$ (10)	\$ 16,323

Realized gains and losses are calculated by the specific identification method.

Maintaining investment quality is a primary objective of the Company's investment policy which, subject to certain limited exceptions, prohibits the purchase of any investment security below a Moody's Investors Service or Standard & Poor's rating of A. At December 31, 2009, 99.3% of the portfolio was rated AAA as compared to 97.7% at December 31, 2008. None of the portfolio was rated below A or unrated on December 31, 2009. The Company and its subsidiaries, collectively, did not hold securities of any single issuer, excluding U.S. Treasury and U.S. Agencies, that exceeded 10% of shareholders' equity at December 31, 2009.

The book value of securities, both available for sale and held to maturity, pledged to secure public and trust deposits, and certain Federal Home Loan Bank borrowings was \$103,196,000 at December 31, 2009 and \$119,267,000 at December 31, 2008.

The Company realized \$164,000 of gross investment gains and no investment security losses in 2009 and \$42,000 of gross investment security gains and \$137,000 of gross security losses for 2008 and no security gains or losses on available for sale securities in 2007. The Company realized no gross investment security gains and losses on held to maturity securities in 2009, 2008 or 2007. On a net basis, the realized gain for 2009 was \$108,000, after factoring the tax expense of \$56,000, the realized losses in 2008 amounted to \$63,000, after factoring in tax benefit of \$32,000. Proceeds from sales of investment securities available for sale were \$4.7 million for 2009 and \$25 million during 2008. There were no sales of investment securities for 2007.

The following table sets forth the contractual maturity distribution of the investment securities, cost basis and fair market values, and the weighted average yield for each type and range of maturity as of December 31, 2009. Yields are not presented on a tax-equivalent basis, but are based upon the cost basis and are weighted for the scheduled maturity. The Company's consolidated investment securities portfolio had a modified duration of approximately 2.16 years. The weighted average expected maturity for available for sale securities at December 31, 2009 for U.S. Agency and U.S. Agency Mortgage-Backed was 4.89, and 3.97 years, respectively. The weighted average expected maturity for held to maturity securities at December 31, 2009 for U.S. Treasury, U.S. Agency Mortgage-Backed and other securities was 0.12, 3.73 and 2.45 years.

Investment securities available for sale:

	WITHIN 1 YEAR		AFTER 1 YEAR BUT WITHIN 5 YEARS		AT DECEMBER 31, 2009 AFTER 5 YEARS BUT WITHIN 10 YEARS		AFTER 10 YEARS		TOTAL	
	AMOUNT	YIELD	AMOUNT	YIELD	AMOUNT	YIELD	AMOUNT	YIELD	AMOUNT	YIELD
(IN THOUSANDS, EXCEPT YIELDS)										
<b>COST BASIS</b>										
U.S. Agency	\$	%	\$ 9,842	3.23%	\$ 2,500	4.50%	\$	%	\$ 12,342	3.48%
U.S. Agency mortgage-backed securities	4,796	3.27	1,231	3.83	22,931	4.31	87,130	4.38	116,088	4.32
Total investment securities available for sale	\$ 4,796	3.27%	\$ 11,073	3.30%	\$ 25,431	4.33%	\$ 87,130	4.38%	\$ 128,430	4.24%
<b>FAIR VALUE</b>										
U.S. Agency	\$		\$ 9,850		\$ 2,442		\$		\$ 12,292	
U.S. Agency mortgage-backed securities	4,860		1,253		23,759		89,108		118,980	
Total investment securities available for sale	\$ 4,860		\$ 11,103		\$ 26,201		\$ 89,108		\$ 131,272	

Investment securities held to maturity:

	AT DECEMBER 31, 2009									
	WITHIN 1 YEAR		AFTER 1 YEAR BUT WITHIN 5 YEARS		AFTER 5 YEARS BUT WITHIN 10 YEARS		AFTER 10 YEARS		TOTAL	
	AMOUNT	YIELD	AMOUNT	YIELD	AMOUNT	YIELD	AMOUNT	YIELD	AMOUNT	YIELD
(IN THOUSANDS, EXCEPT YIELDS)										
<b>COST BASIS</b>										
U.S. Treasury	\$ 3,009	3.98%	\$	%	\$	%	\$	%	\$ 3,009	3.98%
U.S. Agency mortgage -backed securities							7,602	5.36	7,602	5.36
Other securities			1,000	1.33					1,000	1.33
<b>Total investment securities held to maturity</b>	<b>\$ 3,009</b>	<b>3.98%</b>	<b>\$ 1,000</b>	<b>1.33%</b>	<b>\$</b>	<b>%</b>	<b>\$ 7,602</b>	<b>5.36%</b>	<b>\$ 11,611</b>	<b>4.35%</b>
<b>FAIR VALUE</b>										
U.S. Treasury	\$ 3,022		\$		\$		\$		\$ 3,022	
U.S. Agency mortgage -backed securities							7,975		7,975	
Other securities			999						999	
<b>Total investment securities held to maturity</b>	<b>\$ 3,022</b>		<b>\$ 999</b>		<b>\$</b>		<b>\$ 7,975</b>		<b>\$ 11,996</b>	

The following tables present information concerning investments with unrealized losses as of December 31, 2009 (in thousands):

Investment securities available for sale:

	LESS THAN 12 MONTHS		12 MONTHS OR LONGER		TOTAL	
	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES
U.S. Agency	\$ 7,424	\$ (76)	\$	\$	\$ 7,424	\$ (76)
U.S. Agency mortgage-backed securities	17,525	(236)			17,525	(236)
<b>Total investment securities available for sale</b>	<b>\$ 24,949</b>	<b>\$ (312)</b>	<b>\$</b>	<b>\$</b>	<b>\$ 24,949</b>	<b>\$ (312)</b>

Investment securities held to maturity:

	LESS THAN 12 MONTHS		12 MONTHS OR LONGER		TOTAL	
	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES
Other securities	\$	\$	\$ 999	\$ (1)	\$ 999	\$ (1)
<b>Total investment securities held to maturity</b>	<b>\$</b>	<b>\$</b>	<b>\$ 999</b>	<b>\$ (1)</b>	<b>\$ 999</b>	<b>\$ (1)</b>



Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

The following tables present information concerning investments with unrealized losses as of December 31, 2008 (in thousands):

Investment securities available for sale:

	LESS THAN 12 MONTHS		12 MONTHS OR LONGER		TOTAL	
	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES
U.S. Agency mortgage-backed securities	\$ 31,063	\$ (226)	\$ 3,375	\$ (22)	\$ 34,438	\$ (248)
Other securities			17	(7)	17	(7)
<b>Total investment securities available for sale</b>	<b>\$ 31,063</b>	<b>\$ (226)</b>	<b>\$ 3,392</b>	<b>\$ (29)</b>	<b>\$ 34,455</b>	<b>\$ (255)</b>

Investment securities held to maturity:

	LESS THAN 12 MONTHS		12 MONTHS OR LONGER		TOTAL	
	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES	FAIR VALUE	UNREALIZED LOSSES
Other securities	\$	\$	\$ 3,240	\$ (10)	\$ 3,240	\$ (10)
<b>Total investment securities held to maturity</b>	<b>\$</b>	<b>\$</b>	<b>\$ 3,240</b>	<b>\$ (10)</b>	<b>\$ 3,240</b>	<b>\$ (10)</b>

The unrealized losses are primarily a result of increases in market yields from the time of purchase. In general, as market yields rise, the value of securities will decrease; as market yields fall, the fair value of securities will increase. There are 20 positions that are considered temporarily impaired at December 31, 2009. Management generally views changes in fair value caused by changes in interest rates as temporary; therefore, these securities have not been classified as other-than-temporarily impaired. Management has also concluded that based on current information we expect to continue to receive scheduled interest payments as well as the entire principal balance. Furthermore, management does not intend to sell these securities and does not believe it will be required to sell these securities before they recover in value.

#### 4. LOANS

The loan portfolio of the Company consisted of the following:

	AT DECEMBER 31,	
	2009	2008
(IN THOUSANDS)		
Commercial	\$ 96,158	\$ 110,197
Commercial loans secured by real estate	396,787	353,870
Real estate-mortgage	207,221	218,928
Consumer	19,619	23,804
<b>Loans</b>	<b>719,785</b>	<b>706,799</b>
Less: Unearned income	671	691
<b>Loans, net of unearned income</b>	<b>\$ 719,114</b>	<b>\$ 706,108</b>

Real estate construction loans comprised 6.8% and 6.2% of total loans net of unearned income at December 31, 2009 and 2008, respectively. The Company has no exposure to subprime mortgage loans in either the loan or investment portfolios. The Company has no direct credit exposure to foreign countries. Additionally,





the Company has no significant industry lending concentrations. As of December 31, 2009 and 2008, loans to customers engaged in similar activities and having similar economic characteristics, as defined by standard industrial classifications, did not exceed 10% of total loans. Additionally, the majority of the Company's lending occurs within a 100 mile radius of the Johnstown market.

In the ordinary course of business, the subsidiaries have transactions, including loans, with their officers, directors, and their affiliated companies. In management's opinion, these transactions were on substantially the same terms as those prevailing at the time for comparable transactions with unaffiliated parties and do not involve more than the normal credit risk. These loans totaled \$1,183,000 and \$6,121,000 at December 31, 2009 and 2008, respectively. An analysis of these related party loans follows:

	YEAR ENDED DECEMBER 31,	
	2009	2008
	(IN THOUSANDS)	
Balance January 1	\$ 6,121	\$ 4,729
New loans	1,220	2,209
Payments	(4,130)	(817)
Reduction due to director retirement	(2,028)	
<b>Balance December 31</b>	<b>\$ 1,183</b>	<b>\$ 6,121</b>

#### 5. ALLOWANCE FOR LOAN LOSSES

An analysis of the changes in the allowance for loan losses follows:

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
Balance January 1	\$ 8,910	\$ 7,252	\$ 8,092
Provision for loan losses	15,150	2,925	300
Recoveries on loans previously charged-off	755	446	192
Loans charged-off	(5,130)	(1,713)	(1,332)
<b>Balance December 31</b>	<b>\$ 19,685</b>	<b>\$ 8,910</b>	<b>\$ 7,252</b>

**6. NON-PERFORMING ASSETS**

Non-performing assets are comprised of (i) loans which are on a non-accrual basis, (ii) loans which are contractually past due 90 days or more as to interest or principal payments, and (iii) other real estate owned (real estate acquired through foreclosure, in-substance foreclosures and repossessed assets).

The following tables present information concerning non-performing assets:

	AT DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS, EXCEPT PERCENTAGES)		
<b>Non-accrual loans</b>			
Commercial	\$ 3,375	\$ 1,128	\$ 3,553
Commercial loans secured by real estate	11,716	484	225
Real estate-mortgage	1,639	1,313	875
Consumer	386	452	585
<b>Total</b>	<b>17,116</b>	<b>3,377</b>	<b>5,238</b>
<b>Other real estate owned</b>			
Commercial loans secured by real estate	871	701	
Real estate-mortgage	350	494	42
<b>Total</b>	<b>1,221</b>	<b>1,195</b>	<b>42</b>
<b>Total non-performing assets</b>	<b>\$ 18,337</b>	<b>\$ 4,572</b>	<b>\$ 5,280</b>
Total non-performing assets as a percent of loans and loans held for sale, net of unearned income, and other real estate owned	2.53%	0.65%	0.83%
Total restructured loans (included in non-accrual loans above)	\$ 9,602	\$ 1,360	\$ 1,217

The Company is unaware of any additional loans which are required to either be charged-off or added to the non-performing asset totals disclosed above. Other real estate owned is recorded at the lower of 1) fair value minus estimated costs to sell, or 2) carrying cost.

The Company had non-accrual loans totaling \$15,091,000 and \$1,612,000 being specifically identified as impaired and a corresponding allocation reserve of \$4,995,000 and \$755,000 at December 31, 2009 and 2008, respectively. The average outstanding balance for loans being specifically identified as impaired was \$11,248,000 for 2009 and \$1,605,000 for 2008. A majority of the impaired loans are secured by sellable collateral, the estimated timing of the liquidation of the collateral and the estimated fair value of the collateral are evaluated in measuring the impairment. The interest income recognized on impaired loans during 2009, 2008 and 2007 was \$75,000, \$0 and \$24,000, respectively.

The following table sets forth, for the periods indicated, (1) the gross interest income that would have been recorded if non-accrual loans had been current in accordance with their original terms and had been outstanding throughout the period or since origination if held for part of the period, (2) the amount of interest income actually recorded on such loans, and (3) the net reduction in interest income attributable to such loans.

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
Interest income due in accordance with original terms	\$ 553	\$ 198	\$ 215
Interest income recorded	(75)		(24)
<b>Net reduction in interest income</b>	<b>\$ 478</b>	<b>\$ 198</b>	<b>\$ 191</b>



**7. PREMISES AND EQUIPMENT**

An analysis of premises and equipment follows:

	AT DECEMBER 31, 2009      2008 (IN THOUSANDS)	
Land	\$ 1,208	\$ 1,208
Premises	21,541	20,845
Furniture and equipment	13,994	13,501
Leasehold improvements	599	599
<b>Total at cost</b>	<b>37,342</b>	<b>36,153</b>
Less: Accumulated depreciation and amortization	28,113	26,632
<b>Net book value</b>	<b>\$ 9,229</b>	<b>\$ 9,521</b>

The Company recorded depreciation expense of \$1.6 million, \$1.5 million and \$1.5 million for 2009, 2008 and 2007, respectively.

**8. DEPOSITS**

The following table sets forth the balance of the Company's deposits:

	AT DECEMBER 31, 2009      2008 (IN THOUSANDS)	
<b>Demand:</b>		
Non-interest bearing	\$ 118,232	\$ 116,372
Interest bearing	61,292	60,900
Savings	72,557	70,682
Money market	181,139	129,692
Certificates of deposit in denominations of \$100,000 or more	45,169	36,166
Other time	307,622	281,144
<b>Total deposits</b>	<b>\$ 786,011</b>	<b>\$ 694,956</b>

Interest expense on deposits consisted of the following:

	YEAR ENDED DECEMBER 31, 2009      2008      2007 (IN THOUSANDS)		
Interest bearing demand	\$ 256	\$ 653	\$ 1,184
Savings	530	535	549
Money market	2,437	2,417	6,040
Certificates of deposit in denominations of \$100,000 or more	1,186	1,744	1,774
Other time	8,700	10,331	13,264
<b>Total interest expense</b>	<b>\$ 13,109</b>	<b>\$ 15,680</b>	<b>\$ 22,811</b>



The following table sets forth the balance of other time deposits and certificates of deposit of \$100,000 or more as of December 31, 2009 maturing in the periods presented:

YEAR	OTHER TIME DEPOSITS (IN THOUSANDS)	CERTIFICATES OF DEPOSIT OF \$100,000 OR MORE	
2010	\$ 160,126	\$	35,999
2011	70,713		5,250
2012	34,669		1,829
2013	10,265		1,808
2014	6,465		142
2015 and after	25,384		141
<b>Total</b>	<b>\$ 307,622</b>	<b>\$</b>	<b>45,169</b>

The maturities on certificates of deposit greater than \$100,000 or more as of December 31, 2009, are as follows:

	(IN THOUSANDS)	
<b>MATURING IN:</b>		
Three months or less	\$	13,140
Over three through six months		17,667
Over six through twelve months		5,192
Over twelve months		9,170
<b>Total</b>	<b>\$</b>	<b>45,169</b>

## 9. FEDERAL FUNDS PURCHASED AND SHORT-TERM BORROWINGS

The outstanding balances and related information for federal funds purchased and other short-term borrowings are summarized as follows:

	AT DECEMBER 31, 2009	
	FEDERAL	SHORT-TERM
	FUNDS PURCHASED (IN THOUSANDS, EXCEPT RATES)	BORROWINGS
Balance	\$	\$ 25,775
Maximum indebtedness at any month end	5,968	54,649
Average balance during year	1,358	19,670
Average rate paid for the year	0.50%	0.67%
Interest rate on year end balance		0.62

	AT DECEMBER 31, 2008	
	FEDERAL	SHORT-TERM
	FUNDS PURCHASED (IN THOUSANDS, EXCEPT RATES)	BORROWINGS
Balance	\$	\$ 119,920
Maximum indebtedness at any month end	5,685	138,855

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Average balance during year	20	71,617
Average rate paid for the year	3.16%	1.96%
Interest rate on year end balance		0.60

Average amounts outstanding during the year represent daily averages. Average interest rates represent interest expense divided by the related average balances.

These borrowing transactions can range from overnight to one year in maturity. The average maturity was two days at the end of 2009 and 2008.

**10. ADVANCES FROM FEDERAL HOME LOAN BANK AND GUARANTEED JUNIOR SUBORDINATED DEFERRABLE INTEREST DEBENTURES**

Borrowings and advances from the FHLB consist of the following:

MATURING	AT DECEMBER 31, 2009	
	WEIGHTED	BALANCE
	AVERAGE YIELD (IN THOUSANDS)	
Overnight	0.62%	\$ 25,775
2010	1.67	22,000
2012	1.97	3,000
2016 and after	6.44	804
<b>Total advances</b>	<b>1.85</b>	<b>25,804</b>
Total FHLB borrowings	1.24%	\$ 51,579

MATURING	AT DECEMBER 31, 2008	
	WEIGHTED	BALANCE
	AVERAGE YIELD (IN THOUSANDS)	
Overnight	1.96%	\$ 119,920
2009	4.17	3,004
2010	3.36	10,000
2011 and after	6.44	854
<b>Total advances</b>	<b>3.72</b>	<b>13,858</b>
Total FHLB borrowings	2.14%	\$ 133,778

The Company's subsidiary Bank is a member of the FHLB which provides this subsidiary with the opportunity to obtain short to longer-term advances based upon the Bank's investment in assets secured by one- to four-family residential real estate. The rate on open repo plus advances, which are typically overnight borrowings, can change daily, while the rate on the advances is fixed until the maturity of the advance. All FHLB stock along with an interest in certain residential mortgage and commercial real-estate loans, with an aggregate statutory value equal to the amount of the advances, are pledged as collateral to the FHLB of Pittsburgh to support these borrowings. At December 31, 2009, the Bank had immediately available \$142 million of overnight borrowing capability at the FHLB and \$46 million of unsecured federal funds lines with correspondent banks.

Guaranteed Junior Subordinated Deferrable Interest Debentures:

On April 28, 1998, the Company completed a \$34.5 million public offering of 8.45% Trust Preferred Securities, which represent undivided beneficial interests in the assets of a Delaware business trust, AmeriServ Financial Capital Trust I. The Trust Preferred Securities will mature on June 30, 2028, and are callable at par at the option of the Company after June 30, 2003. Proceeds of the issue were invested by AmeriServ Financial Capital Trust I in Junior Subordinated Debentures issued by AmeriServ Financial, Inc. Unamortized deferred issuance costs associated with the Trust Preferred Securities amounted to \$287,000 as of December 31, 2009 and are included in other assets on the consolidated balance sheet, and are being amortized on a straight-line basis





over the term of the issue. The Trust Preferred securities are listed on NASDAQ under the symbol ASRVP. AmeriServ Financial Capital Trust I was deconsolidated in the first quarter of 2004 in accordance with GAAP. The Company used \$22.5 million of proceeds from a private placement of common stock to redeem Trust Preferred Securities in 2005 and 2004. The balance as of December 31, 2009 and 2008 was \$13.1 million.

#### **11. DISCLOSURES ABOUT FAIR VALUE MEASUREMENTS**

GAAP establishes a hierarchal disclosure framework associated with the level of pricing observability utilized in measuring assets and liabilities at fair value. The three broad levels defined by GAAP hierarchy are as follows:

Level I: Quoted prices are available in active markets for identical assets or liabilities as of the reported date.

Level II: Pricing inputs are other than the quoted prices in active markets, which are either directly or indirectly observable as of the reported date. The nature of these assets and liabilities includes items for which quoted prices are available but traded less frequently and items that are fair-valued using other financial instruments, the parameters of which can be directly observed.

Level III: Assets and liabilities that have little to no pricing observability as of the reported date. These items do not have two-way markets and are measured using management's best estimate of fair value, where the inputs into the determination of fair value require significant management judgment or estimation.

Securities classified as available for sale are reported at fair value utilizing Level 2 inputs. For these securities, the Company obtains fair value measurements from an independent pricing service. The fair value measurements consider observable data that may include dealer quoted market spreads, cash flows, the U.S. Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information and the bond's terms and conditions, among other things. This applies to all available for sale securities except U.S. Treasury and equity securities which are considered to be Level 1.

Residential real estate loans held for sale are carried at fair value on a recurring basis. Residential real estate loans are valued based on quoted market prices from purchase commitments from market participants and are classified as Level 1.

The fair value of the swap asset is based on an external derivative valuation model using data inputs as of the valuation date and classified Level 2.

The following table presents the assets reported on the Consolidated Balance Sheets at their fair value as of December 31, 2009 and 2008, by level within the fair value hierarchy. As required by GAAP, financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

**Assets Measured on a Recurring Basis**

Assets measured at fair value on a recurring basis are summarized below (in thousands):

	Fair Value Measurements at December 31, 2009 Using			
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)
Assets:				
U.S. Agency securities	\$ 12,292	\$	\$ 12,292	\$
U.S. Agency mortgage-backed securities	118,980		118,980	
Loans held for sale	3,790	3,790		
Fair value swap asset	154		154	

	Fair Value Measurements at December 31, 2008 Using			
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)
Assets:				
U.S. Agency securities	\$ 10,575	\$	\$ 10,575	\$
U.S. Agency mortgage-backed securities	116,189		116,189	
Other securities	17	17		
Loans held for sale	1,000	1,000		
Fair value swap asset	336		336	

Loans considered impaired are loans for which, based on current information and events, it is probable that the creditor will be unable to collect all amounts due according to the contractual terms of the loan agreement. Impaired loans are reported at fair value of the underlying collateral if the repayment is expected solely from the collateral. Collateral values are estimated using Level 2 inputs based on observable market data which at times are discounted. At December 31, 2009, impaired loans with a carrying value of \$15.1 million were reduced by specific valuation allowance totaling \$5.0 million resulting in a net fair value of \$10.1 million.

OREO is measured at fair value, less cost to sell at the date of foreclosure. Valuations are periodically performed by management and the assets are carried at the lower of carrying amount or fair value, less cost to sell. Income and expenses from operations and changes in valuation allowance are included in the net expenses from OREO.

**Assets Measured on a Non-recurring Basis**

Assets measured at fair value on a non-recurring basis are summarized below (in thousands):

Total	Fair Value Measurements at December 31, 2009 Using		
	Quoted Prices in Active Markets for Identical Assets	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

(Level 1)

Assets:

Impaired loans	\$ 10,091	\$	\$ 10,091	\$
Other real estate owned	1,221		1,221	

## Fair Value Measurements at December 31, 2008 Using

		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
	Total			
<b>Assets:</b>				
Impaired loans	\$ 857	\$	\$ 857	\$
Other real estate owned	1,195		1,195	

**12. DISCLOSURES ABOUT FAIR VALUE OF FINANCIAL INSTRUMENTS**

For the Company, as for most financial institutions, approximately 90% of its assets and liabilities are considered financial instruments. Many of the Company's financial instruments, however, lack an available trading market characterized by a willing buyer and willing seller engaging in an exchange transaction. Therefore, significant estimates and present value calculations were used by the Company for the purpose of this disclosure.

Fair values have been determined by the Company using independent third party valuations that uses best available data (Level 2) and an estimation methodology (Level 3) the Company believes is suitable for each category of financial instruments. Management believes that cash, cash equivalents, and loans and deposits with floating interest rates have estimated fair values which approximate the recorded book balances. The estimation methodologies used, the estimated fair values based off of GAAP measurements, and recorded book balances at December 31, 2009 and 2008, were as follows:

	2009		2008	
	FAIR VALUE	RECORDED BOOK BALANCE	FAIR VALUE	RECORDED BOOK BALANCE
	(IN THOUSANDS)			
<b>FINANCIAL ASSETS:</b>				
Cash and cash equivalents	\$ 26,308	\$ 26,308	\$ 35,124	\$ 35,124
Investment securities	143,268	142,883	143,104	142,675
Regulatory stock	9,739	9,739	9,739	9,739
Net loans (including loans held for sale), net of allowance for loan loss	699,770	703,219	701,066	698,198
Accrued income receivable	3,589	3,589	3,735	3,735
Bank owned life insurance	33,690	33,690	32,929	32,929
Fair value swap asset	154	154	336	336
<b>FINANCIAL LIABILITIES:</b>				
Deposits with no stated maturities	\$ 433,220	\$ 433,220	\$ 377,646	\$ 377,646
Deposits with stated maturities	357,275	352,791	320,201	317,310
Short-term borrowings	25,775	25,775	119,920	119,920
All other borrowings	41,272	38,889	31,472	26,943
Accrued interest payable	4,136	4,136	4,062	4,062
Fair value swap liability	154	154	336	336

The fair value of cash and cash equivalents is equal to the current carrying value.

The fair value of investment securities is equal to the available quoted market price.

The fair value of regulatory stock is equal to the current carrying value.

The net loan portfolio has been valued using a present value discounted cash flow. The discount rate used in these calculations is based upon the treasury yield curve adjusted for non-interest operating costs, credit loss, current market prices and assumed prepayment risk.

The fair value of accrued income receivable is equal to the current carrying value.

The fair value of bank owned life insurance is based upon the cash surrender value of the underlying policies and matches the book value.

Deposits with stated maturities have been valued using a present value discounted cash flow with a discount rate approximating current market for similar assets and liabilities. Deposits with no stated maturities have an estimated fair value equal to both the amount payable on demand and the recorded book balance.

The fair value of short-term borrowings is equal to the current carrying value.

The fair value of other borrowed funds are based on the discounted value of contractual cash flows. The discount rates are estimated using rates currently offered for similar instruments with similar remaining maturities.

The fair value of accrued interest payable is equal to the current carrying value.

The fair value of the swap asset is based on an external derivative valuation model using data inputs as of the valuation date.

Changes in assumptions or estimation methodologies may have a material effect on these estimated fair values. The Company's remaining assets and liabilities which are not considered financial instruments have not been valued differently than has been customary under historical cost accounting.

### 13. INCOME TAXES

The expense for income taxes is summarized below:

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
Current	\$ 170	\$ 121	\$ 116
Deferred	(3,220)	1,349	808
Income tax (benefit) expense	\$ (3,050)	\$ 1,470	\$ 924

The reconciliation between the federal statutory tax rate and the Company's effective consolidated income tax rate is as follows:

	YEAR ENDED DECEMBER 31,					
	2009		2008		2007	
	AMOUNT	RATE	AMOUNT	RATE	AMOUNT	RATE
	(IN THOUSANDS, EXCEPT PERCENTAGES)					
Income tax (benefit) expense based on federal statutory rate	\$ (2,701)	(34.0)%	\$ 2,373	34.0%	\$ 1,346	34.0%
Tax exempt income	(443)	(5.6)	(985)	(14.1)	(506)	(12.8)
Other	94	1.2	82	1.2	84	2.1
Total (benefit) expense for income taxes	\$ (3,050)	(38.4)%	\$ 1,470	21.1%	\$ 924	23.3%

December 31, 2009 and 2008, deferred taxes are included in the accompanying Consolidated Balance Sheets. The following table highlights the major components comprising the deferred tax assets and liabilities for each of the periods presented:

	AT DECEMBER 31, 2009      2008 (IN THOUSANDS)	
<b>DEFERRED TAX ASSETS:</b>		
Allowance for loan losses	\$ 6,692	\$ 3,029
Unfunded commitment reserve	240	167
Premises and equipment	796	1,102
Accrued pension obligation	1,510	1,165
Net operating loss carryforwards	6,028	6,362
Alternative minimum tax credits	1,389	1,301
Other	459	396
<b>Total tax assets</b>	<b>17,114</b>	<b>13,522</b>
<b>DEFERRED TAX LIABILITIES:</b>		
Investment accretion	(30)	(36)
Unrealized investment security gains	(967)	(676)
Other	(192)	(159)
<b>Total tax liabilities</b>	<b>(1,189)</b>	<b>(871)</b>
<b>Net deferred tax asset</b>	<b>\$ 15,925</b>	<b>\$ 12,651</b>

At December 31, 2009 and 2008, the Company had no valuation allowance established against its deferred tax assets as we believe the Company will generate sufficient future taxable income to fully utilize all net operating loss carryforwards and AMT tax credits.

The change in net deferred tax assets and liabilities consist of the following:

	YEAR ENDED DECEMBER 31, 2009      2008 (IN THOUSANDS)	
Investment write-ups due to GAAP, charged to equity	\$ (291)	\$ (1,079)
Pension obligation of the defined benefit plan not yet recognized in income	345	1,329
Deferred benefit (provision) for income taxes	3,220	(1,349)
<b>Net increase (decrease)</b>	<b>\$ 3,274</b>	<b>\$ (1,099)</b>

The Company has alternative minimum tax credit carryforwards of approximately \$1.4 million at December 31, 2009. These credits have an indefinite carryforward period. The Company also has a \$17.7 million net operating loss carryforward that will begin to expire in the year 2024.

The Company utilizes GAAP which prescribes a recognition threshold and a measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. Benefits from tax positions should be recognized in the financial statements only when it is more likely than not that the tax position will be sustained upon examination by the appropriate taxing authority that would have full knowledge of all relevant information. A tax position that meets the more-likely-than-not recognition threshold is measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. Tax positions that previously failed to meet the more-likely-than-not recognition threshold should be recognized in the first subsequent financial reporting period in which that threshold is met. Previously recognized tax positions that no longer meet the more-likely-than-not recognition threshold should be derecognized in the





first subsequent financial reporting period in which that threshold is no longer met. GAAP also provides guidance on the accounting for and disclosure of unrecognized tax benefits, interest and penalties. This treatment did not have a significant impact on the Company's financial statements.

#### 14. EMPLOYEE BENEFIT PLANS

##### PENSION PLANS:

The Company has a noncontributory defined benefit pension plan covering all employees who work at least 1,000 hours per year. The participants shall have a vested interest in their accrued benefit after five full years of service. The benefits of the plan are based upon the employee's years of service and average annual earnings for the highest five consecutive calendar years during the final ten year period of employment. Plan assets are primarily debt securities (including U.S. Treasury and Agency securities, corporate notes and bonds), listed common stocks (including shares of AmeriServ Financial, Inc. common stock valued at \$348,000 and is limited to 10% of the plan's assets), mutual funds, and short-term cash equivalent instruments. The following actuarial tables are based upon data provided by an independent third party as of December 31, 2009.

##### PENSION BENEFITS:

	YEAR ENDED DECEMBER 31,	
	2009	2008
	(IN THOUSANDS)	
<b>CHANGE IN BENEFIT OBLIGATION:</b>		
Benefit obligation at beginning of year	\$ 16,801	\$ 16,231
Service cost	1,021	926
Interest cost	1,058	937
Actuarial (gain) loss	1,278	(78)
Benefits paid	(303)	(1,215)
<b>Benefit obligation at end of year</b>	<b>19,855</b>	<b>16,801</b>
<b>CHANGE IN PLAN ASSETS:</b>		
Fair value of plan assets at beginning of year	13,202	15,929
Actual return on plan assets	1,080	(2,912)
Employer contributions	1,500	1,400
Benefits paid	(303)	(1,215)
<b>Fair value of plan assets at end of year</b>	<b>15,479</b>	<b>13,202</b>
Funded status of the plan	\$ (4,376)	\$ (3,599)

	YEAR ENDED DECEMBER 31,	
	2009	2008
	(IN THOUSANDS)	
<b>AMOUNTS NOT YET RECOGNIZED AS A COMPONENT OF NET PERIODIC PENSION COST:</b>		
Amounts recognized in accumulated other comprehensive income (loss) consists of:		
Transition asset	\$ 17	\$ 17
Prior service cost	(11)	(4)
Net actuarial loss	878	3,711
<b>Total</b>	<b>\$ 884</b>	<b>\$ 3,724</b>

	YEAR ENDED DECEMBER 31,	
	2009	2008
	(IN THOUSANDS)	
<b>ACCUMULATED BENEFIT OBLIGATION:</b>		
Accumulated benefit obligation	\$ 17,906	\$ 14,850

The weighted-average assumptions used to determine benefit obligations at December 31, 2009 and 2008 were as follows:

	YEAR ENDED DECEMBER 31,	
	2009	2008
	(PERCENTAGES)	
<b>WEIGHTED AVERAGE ASSUMPTIONS:</b>		
Discount rate	5.75%	6.25%
Salary scale	2.50	2.50

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
<b>COMPONENTS OF NET PERIODIC BENEFIT COST:</b>			
Service cost	\$ 1,021	\$ 926	\$ 927
Interest cost	1,058	937	880
Expected return on plan assets	(1,234)	(1,232)	(1,146)
Amortization of prior year service cost	11	4	4
Amortization of transition asset	(17)	(17)	(17)
Recognized net actuarial loss due to special termination benefit			85
Recognized net actuarial loss	555	355	370
Net periodic pension cost	\$ 1,394	\$ 973	\$ 1,103

The estimated net loss, prior service cost and transition asset for the defined benefit pension plan that be will amortized from accumulated other comprehensive income (loss) into net periodic benefit cost over the next year are \$568,000, \$15,000, and \$(17,000), respectively.

The weighted-average assumptions used to determine net periodic benefit cost for the years ended December 31, 2009, 2008 and 2007 were as follows:

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(PERCENTAGES)		
<b>WEIGHTED AVERAGE ASSUMPTIONS:</b>			
Discount rate	6.25%	6.00%	6.00%
Expected return on plan assets	8.00	8.00	8.00
Rate of compensation increase	2.50	2.50	2.50

The Company has assumed an 8% long-term expected return on plan assets. This assumption was based upon the plan's historical investment performance over a longer-term period of 15 years combined with the plan's investment objective of balanced growth and income. Additionally, this assumption also incorporates a targeted range for equity securities of 50% to 60% of plan assets.

**PLAN ASSETS:**

The plan's measurement date is December 31, 2009. This plan's asset allocations at December 31, 2009 and 2008, by asset category are as follows:

	2009	2008
	(PERCENTAGES)	
<b>ASSET CATEGORY:</b>		
Cash and cash equivalents	6%	48%
Equity securities	63	17

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

Debt securities and short-term investments	31	35
<b>Total</b>	<b>100%</b>	<b>100%</b>

The major categories of assets in the Company's Pension Plan as of year end is presented in the following table. Assets are segregated by the level of the valuation inputs within the fair value hierarchy established by ASC Topic 820 utilized to measure fair value.

	YEAR ENDED DECEMBER 31,	
	2009	2008
	(IN THOUSANDS)	
Level 1:		
Cash and cash equivalents	\$ 854	\$ 6,359
Domestic equities	1,911	880
Mutual funds/ETFs	11,245	3,154
Level 2:		
Agencies	524	844
Collective investment funds		1,440
Corporate bonds	945	525
<b>Total fair value of plan assets</b>	<b>\$ 15,479</b>	<b>\$ 13,202</b>

Cash and cash equivalents may include uninvested cash balances along with money market mutual funds, treasury bills, or other assets normally categorized as cash equivalents. Domestic equities may include common or preferred stocks, covered options, rights or warrants, or ADRs which are traded on any U.S. equity market. Mutual funds/ETFs may include any equity, fixed income, balanced, international, or global mutual fund or exchange traded fund including any proprietary fund managed by the Trust Company. Agencies may include any U.S. government agency security or asset-backed security. Collective investment funds may include equity, fixed income, or balanced collective investment funds managed by the Trust Company. Corporate bonds may include any corporate bond or note.

The investment strategy objective for the pension plan is a balance of growth and income. This objective seeks to develop a portfolio for acceptable levels of current income together with the opportunity for capital appreciation. The balanced growth and income objective reflects a relatively equal balance between equity and fixed income investments such as debt securities. The allocation between equity and fixed income assets may vary by a moderate degree but the plan typically targets a range of equity investments between 50% and 60% of the plan assets. This means that fixed income and cash investments typically approximate 40% to 50% of the plan assets. The investment manager deviated from this targeted range due to the volatility experienced in the equity markets in 2008. The plan is also able to invest in ASRV common stock up to a maximum level of 10% of the market value of the plan assets (at December 31, 2009, 2.2% of the plan assets were invested in ASRV common stock). This asset mix is intended to ensure that there is a steady stream of cash from maturing investments to fund benefit payments.

#### CASH FLOWS:

The Bank presently expects that the contribution to be made to the Plan in 2009 will be comparable with recent years of approximately \$1.5 million.

#### ESTIMATED FUTURE BENEFIT PAYMENTS:

The following benefit payments, which reflect future service, as appropriate, are expected to be paid (in thousands).

2010	\$ 2,051
2011	2,016
2012	2,031
2013	2,327
2014	2,543
Years 2015 - 2018	11,589

**401(k) PLAN:**

The Bank maintains a qualified 401(k) plan that allows for participation by Bank employees. Under the plan, employees may elect to make voluntary, pretax contributions to their accounts, and the Bank contributes 4% of salaries for union members who are in the plan. Contributions by the Bank charged to operations were \$206,000 and \$226,000 for the years ended December 31, 2009 and 2008, respectively. The fair value of plan assets includes \$290,000 pertaining to the value of the Company's common stock and Trust Preferred securities that are held by the plan at December 31, 2009.

Except for the above benefit plans, the Company has no significant additional exposure for any other post-retirement or post-employment benefits.

**15. LEASE COMMITMENTS**

The Company's obligation for future minimum lease payments on operating leases at December 31, 2009, is as follows:

YEAR	FUTURE MINIMUM LEASE PAYMENTS (IN THOUSANDS)
2010	\$ 753
2011	634
2012	460
2013	375
2014	295
2015 and thereafter	2,816

In addition to the amounts set forth above, certain of the leases require payments by the Company for taxes, insurance, and maintenance. Rent expense included in total non-interest expense amounted to \$567,000, \$514,000 and \$492,000, in 2009, 2008, and 2007, respectively.

**16. COMMITMENTS AND CONTINGENT LIABILITIES**

The Bank incurs off-balance sheet risks in the normal course of business in order to meet the financing needs of its customers. These risks derive from commitments to extend credit and standby letters of credit. Such commitments and standby letters of credit involve, to varying degrees, elements of credit risk in excess of the amount recognized in the consolidated financial statements. Commitments to extend credit are obligations to lend to a customer as long as there is no violation of any condition established in the loan agreement. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Because many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. The Bank evaluates each customer's creditworthiness on a case-by-case basis. Collateral which secures these types of commitments is the same as for other types of secured lending such as accounts receivable, inventory, and fixed assets.

Standby letters of credit are conditional commitments issued by the Bank to guarantee the performance of a customer to a third party. Those guarantees are primarily issued to support public and private borrowing arrangements, including normal business activities, bond financings, and similar transactions. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loans to customers. Letters of credit are issued both on an unsecured and secured basis. Collateral securing these types of transactions is similar to collateral securing the Bank's commercial loans.

The Company's exposure to credit loss in the event of nonperformance by the other party to these commitments to extend credit and standby letters of credit is represented by their contractual amounts. The Bank uses the same credit and collateral policies in making commitments and conditional obligations as for all other lending. At December 31, 2009 the Company had various outstanding commitments to extend credit

approximating \$99,275,000 and standby letters of credit of \$11,695,000, compared to commitments to extend credit of \$112,192,000 and standby letters of credit of \$13,064,000 at December 31, 2008. Standby letters of credit had terms ranging from 1 to 2 years with annual extension options available. Standby letters of credit of approximately \$10.2 million were secured as of December 31, 2009 and approximately \$10.1 million at December 31, 2008. The carrying amount of the liability for AmeriServ obligations related to unfunded commitments and standby letters of credit was \$704,000 at December 31, 2009 and \$492,000 at December 31, 2008.

Pursuant to its bylaws, the Company provides indemnification to its directors and officers against certain liabilities incurred as a result of their service on behalf of the Company. In connection with this indemnification obligation, the Company can advance on behalf of covered individuals costs incurred in defending against certain claims. Additionally, the Company is also subject to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of the Company, neither the resolution of these claims nor the funding of these credit commitments will have a material adverse effect on the Company's consolidated financial position, results of operation or cash flows.

## 17. PREFERRED STOCK

On October 3, 2008, the Emergency Economic Stabilization Act of 2008 (initially introduced as the Troubled Asset Relief Program or ( TARP ) was enacted. On October 14, 2008, the U.S. Treasury announced its intention to inject capital into financial institutions under the TARP Capital Purchase Program (the CPP ). The CPP is a voluntary program designed to provide capital to healthy, well managed financial institutions in order to increase the availability of credit to businesses and individuals and help stabilize the U.S. financial system.

On December 19, 2008, the Company sold to the U.S. Treasury for an aggregate purchase price of \$21 million in cash 21,000 shares of Fixed Rate Cumulative Perpetual Preferred Stock, Series D. In conjunction with the purchase of these senior preferred shares, the U.S. Treasury also received a warrant to purchase up to 1,312,500 shares of the Company's common stock. The warrant has a term of 10 years and is exercisable at any time, in whole or in part, at an exercise price of \$2.40 per share. The \$21 million in proceeds was allocated to the Series D Preferred Stock and the warrant based on their relative fair values at issuance (approximately \$20.4 million was allocated to the Series D Preferred Stock and approximately \$600,000 to the warrant). The difference between the initial value allocated to the Series D Preferred Stock of approximately \$20.4 million and the liquidation value of \$21 million will be charged to surplus over the first three years of the contract. Cumulative dividends on Series D Preferred Stock are payable quarterly at 5% through December 19, 2013 and at a rate of 9% thereafter. As a result of the decision by the Company to accept a preferred stock investment under the U.S. Treasury's CPP for a period of three years the Company is no longer permitted to repurchase stock or declare and pay dividends on common stock without the consent of the U.S. Treasury.

## 18. STOCK COMPENSATION PLANS

The Company uses the modified perspective method for accounting for stock-based compensation. Under this method, awards that are granted, modified, or settled after December 31, 2005, are measured and accounted for in accordance with GAAP. As a result of this adoption the Company recognized \$11,000 of pretax compensation expense for the year 2009, \$7,000 in 2008 and \$12,000 in 2007.

In 2001, the Company's Board of Directors adopted a shareholder approved Stock Incentive Plan (the Plan) authorizing the grant of options or restricted stock covering 800,000 shares of common stock. This Plan replaced the expired 1991 Stock Option Plan. Under the Plan, options or restricted stock can be granted (the Grant Date) to directors, officers, and employees that provide services to the Company and its affiliates, as selected by the compensation committee of the Board of Directors. The option price at which a stock option may be exercised shall not be less than 100% of the fair market value per share of common stock on the Grant Date. The maximum term of any option granted under the Plan cannot exceed 10 years. Generally, under the Plan on or after the first anniversary of the Grant Date, one-third of such options may be exercised. On or after the second anniversary of

the Grant Date, two-thirds of such options may be exercised minus the aggregate number of such options previously exercised. On or after the third anniversary of the Grant Date, the remainder of the options may be exercised.

A summary of the status of the Company's Stock Incentive Plan at December 31, 2009, 2008, and 2007, and changes during the years then ended is presented in the table and narrative following:

	YEAR ENDED DECEMBER 31,					
	2009		2008		2007	
	SHARES	WEIGHTED AVERAGE EXERCISE PRICE	SHARES	WEIGHTED AVERAGE EXERCISE PRICE	SHARES	WEIGHTED AVERAGE EXERCISE PRICE
Outstanding at beginning of year	232,009	\$ 4.90	228,392	\$ 5.09	247,208	\$ 5.03
Granted	69,100	1.69	21,217	2.86	900	4.60
Exercised					(5,834)	2.71
Forfeited	(7,500)	1.77	(17,600)	4.86	(13,882)	5.02
Outstanding at end of year	293,609	4.23	232,009	4.90	228,392	5.09
Exercisable at end of year	245,469	4.69	217,564	5.04	227,381	5.09
Weighted average fair value of options granted in current year		\$ 0.37		\$ 1.39		\$ 2.59

A total of 245,469 of the 293,609 options outstanding at December 31, 2009, have exercise prices between \$1.68 and \$6.10, with a weighted average exercise price of \$4.23 and a weighted average remaining contractual life of 3.06 years. Options outstanding at December 31, 2009 reflect option ranges of: \$1.68 to \$3.49 totaling 42,177 options which have a weighted average exercise price of \$2.26 and a weighted average remaining contractual life of 8.04 years; and \$4.02 to \$6.10 totaling 203,292 options which have a weighted average exercise price of \$5.20 and a weighted average remaining contractual life of 2.03 years. All of these options are exercisable. The remaining 48,140 options that are not yet exercisable have exercise prices between \$1.68 and \$3.01, with a weighted average exercise price of \$1.86 and a weighted average remaining contractual life of 9.52 years. The fair value of each option grant is estimated on the date of grant using the Black-Scholes option pricing model with the following assumptions used for grants in 2009, 2008, and 2007.

BLACK-SCHOLES ASSUMPTION RANGES	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
Risk-free interest rate	2.83-3.47%	2.76-3.34%	4.52%
Expected lives in years	10	10	10
Expected volatility	33.67-34.09%	33.28%	36.84%
Expected dividend rate	0%	0%	0%

#### 19. DIVIDEND REINVESTMENT AND COMMON STOCK PURCHASE PLAN

The Company's Dividend Reinvestment and Common Stock Purchase Plan (the Purchase Plan) provides each record holder of Common Stock with a simple and convenient method of purchasing additional shares without payment of any brokerage commissions, service charges or other similar expense. A participant in the Purchase Plan may purchase shares of Common Stock by electing either to (1) reinvest dividends on all of his or her shares of Common Stock (if applicable) or (2) make optional cash payments of not less than \$10 and up to a maximum of \$2,000 per month and continue to receive regular dividend payments on his or her other shares. A participant may withdraw from the Purchase Plan at any time.

In the case of purchases from AmeriServ Financial, Inc. of treasury or newly-issued shares of Common Stock, the average market price is determined by averaging the high and low sale price of the Common Stock as



reported on the NASDAQ on the relevant investment date. At December 31, 2009, the Company issued 43,078 shares and had 5,388 unissued reserved shares available under the Purchase Plan. In the case of purchases of shares of Common Stock on the open market, the average market price will be the weighted average purchase price of shares purchased for the Purchase Plan in the market for the relevant investment date.

## 20. INTANGIBLE ASSETS

The Company's Consolidated Balance Sheets show both tangible assets (such as loans, buildings, and investments) and intangible assets (such as goodwill and core deposits). Goodwill and other intangible assets with indefinite lives are not amortized. Instead such intangibles are evaluated for impairment at the reporting unit level at least annually. Any resulting impairment would be reflected as a non-interest expense. Of the Company's goodwill of \$13.0 million, \$9.5 million is allocated to the retail banking segment and \$3.5 million relates to the West Chester Capital Advisors (WCCA) acquisition which is included in the trust segment. Goodwill in both of these segments was evaluated for impairment on its annual impairment evaluation date. The result of these evaluations indicated that the Company's goodwill had no impairment. During the third quarter of 2009, the Company did reduce the goodwill allocated to West Chester Capital Advisors by \$547,000. This reduction resulted from a purchase price adjustment as the principals of WCCA did not fully earn a deferred contingent payment that had been accrued for at the time of acquisition. The Company's only intangible asset, other than goodwill, was its core deposit intangible, which fully amortized in 2009.

A reconciliation of the Company's intangible asset balances for 2009 and 2008 is as follows (in thousands):

	AT DECEMBER 31,			
	2009	2008	2009	2008
	CORE DEPOSIT INTANGIBLES		GOODWILL	
Balance January 1	\$ 108	\$ 973	\$ 13,497	\$ 13,497
Reduction from purchase price adjustment of WCCA			(547)	
Amortization expense	(108)	(865)		
Balance December 31	\$	\$ 108	\$ 12,950	\$ 13,497

## 21. DERIVATIVE HEDGING INSTRUMENTS

The Company can use various interest rate contracts, such as interest rate swaps, caps, floors and swaptions to help manage interest rate and market valuation risk exposure, which is incurred in normal recurrent banking activities. The Company can use derivative instruments, primarily interest rate swaps, to manage interest rate risk and match the rates on certain assets by hedging the fair value of certain fixed rate debt, which converts the debt to variable rates and by hedging the cash flow variability associated with certain variable rate debt by converting the debt to fixed rates.

To accommodate a customer need and support the Company's asset/liability positioning, we entered into an interest rate swap with the customer and Pittsburgh National Bank (PNC) in the fourth quarter of 2008. This arrangement involves the exchange of interest payments based on the notional amounts. The Company entered into a floating rate loan and a fixed rate swap with our customer. Simultaneously, the Company entered into an offsetting fixed rate swap with PNC. In connection with each swap transaction, the Company agrees to pay interest to the customer on a notional amount at a variable interest rate and receive interest from the customer on the same notional amount at a fixed interest rate. At the same time, the Company agrees to pay PNC the same fixed interest rate on the same notional amount and receive the same variable interest rate on the same notional amount. This transaction allows the Company's customer to effectively convert a variable rate loan to a fixed rate. Because the Company acts as an intermediary for its customer, changes in the fair value of the underlying derivative contracts offset each other and do not significantly impact the Company's results of operations. The \$144,000 fee the Company received on the transaction is being amortized into income over the term of the swap.

The following table summarizes the interest rate swap transactions that impacted the Company's 2009 performance:

START DATE	MATURITY DATE	HEDGE TYPE	NOTIONAL AMOUNT	RATE RECEIVED	RATE PAID	REPRICING FREQUENCY	INCREASE (DECREASE) IN INTEREST EXPENSE
12/12/08	12/24/13	FAIR VALUE	\$ 9,000,000	5.25%	2.85%	MONTHLY	\$ 219,190
12/12/08	12/24/13	FAIR VALUE	9,000,000	2.85	5.25	MONTHLY	(219,190)
							\$

The Company monitors and controls all derivative products with a comprehensive Board of Director approved hedging policy. This policy permits a total maximum notional amount outstanding of \$500 million for interest rate swaps, interest rate caps/floors, and swaptions. All hedge transactions must be approved in advance by the Investment Asset/Liability Committee (ALCO) of the Board of Directors.

## 22. SEGMENT RESULTS

The financial performance of the Company is also monitored by an internal funds transfer pricing profitability measurement system which produces line of business results and key performance measures. The Company's major business units include retail banking, commercial lending, trust, and investment/parent. The reported results reflect the underlying economics of the business segments. Expenses for centrally provided services are allocated based upon the cost and estimated usage of those services. The businesses are match-funded and interest rate risk is centrally managed and accounted for within the investment/parent business segment. The key performance measure the Company focuses on for each business segment is net income contribution.

Retail banking includes the deposit-gathering branch franchise, lending to both individuals and small businesses, and financial services. Lending activities include residential mortgage loans, direct consumer loans, and small business commercial loans. Financial services include the sale of mutual funds, annuities, and insurance products. Commercial lending to businesses includes commercial loans, and commercial real-estate loans. The trust segment contains our wealth management businesses which include the Trust company and West Chester Capital Advisors, our registered investment advisory firm. Wealth management includes personal trust products and services such as personal portfolio investment management, estate planning and administration, custodial services and pre-need trusts. Also, institutional trust products and services such as 401(k) plans, defined benefit and defined contribution employee benefit plans, and individual retirement accounts are included in this segment. The Wealth management businesses also includes the union collective investment funds, namely the ERECT and BUILD funds which are designed to use union pension dollars in construction projects that utilize union labor. The investment/parent includes the net results of investment securities and borrowing activities, general corporate expenses not allocated to the business segments, interest expense on guaranteed junior subordinated deferrable interest debentures, and centralized interest rate risk management. Inter-segment revenues were not material.

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

The contribution of the major business segments to the consolidated results of operations were as follows:

	YEAR ENDED DECEMBER 31, 2009				
	RETAIL BANKING	COMMERCIAL LENDING	TRUST	INVESTMENT/ PARENT	TOTAL
	(IN THOUSANDS)				
Net interest income	\$ 18,057	\$ 11,924	\$ 68	\$ 2,385	\$ 32,434
Provision for loan loss	523	14,627			15,150
Non-interest income	6,872	628	6,299	129	13,928
Non-interest expense	23,202	7,694	6,141	2,120	39,157
Income (loss) before income taxes	1,204	(9,769)	226	394	(7,945)
Income taxes (benefit)	256	(3,399)	78	15	(3,050)
Net income (loss)	\$ 948	\$ (6,370)	\$ 148	\$ 379	\$ (4,895)
Total assets	\$ 323,053	\$ 500,552	\$ 3,538	\$ 142,883	\$ 970,026

	YEAR ENDED DECEMBER 31, 2008				
	RETAIL BANKING	COMMERCIAL LENDING	TRUST	INVESTMENT/ PARENT	TOTAL
	(IN THOUSANDS)				
Net interest income	\$ 17,373	\$ 10,328	\$ 85	\$ 1,331	\$ 29,117
Provision for loan loss	585	2,340			2,925
Non-interest income	8,253	865	7,511	(205)	16,424
Non-interest expense	21,610	5,849	5,694	2,484	35,637
Income (loss) before income taxes	3,431	3,004	1,902	(1,358)	6,979
Income taxes (benefit)	691	705	649	(575)	1,470
Net income (loss)	\$ 2,740	\$ 2,299	\$ 1,253	\$ (783)	\$ 5,509
Total assets	\$ 350,864	\$ 470,084	\$ 3,306	\$ 142,675	\$ 966,929

	YEAR ENDED DECEMBER 31, 2007				
	RETAIL BANKING	COMMERCIAL LENDING	TRUST	INVESTMENT/ PARENT	TOTAL
	(IN THOUSANDS)				
Net interest income	\$ 18,207	\$ 9,199	\$ 159	\$ (3,342)	\$ 24,223
Provision for loan loss	60	240			300
Non-interest income	6,312	588	7,728	79	14,707
Non-interest expense	21,932	5,463	5,155	2,122	34,672
Income (loss) before income taxes	2,527	4,084	2,732	(5,385)	3,958
Income taxes (benefit)	548	892	935	(1,451)	924
Net income (loss)	\$ 1,979	\$ 3,192	\$ 1,797	\$ (3,934)	\$ 3,034
Total assets	\$ 336,291	\$ 402,222	\$ 2,891	\$ 163,474	\$ 904,878

**23. REGULATORY CAPITAL**

The Company is subject to various capital requirements administered by the federal banking agencies. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Company must meet specific capital guidelines that involve quantitative measures of the Company's assets, liabilities, and certain off-balance sheet items as calculated under regulatory accounting practices. The Company's capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings, and other factors. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct material effect on the Company's financial statements.

Quantitative measures established by regulation to ensure capital adequacy require the Company to maintain minimum amounts and ratios (set forth in the table below) of total and Tier I capital to risk-weighted assets, and of Tier I capital to average assets. As of December 31, 2009 and 2008, the Federal Reserve categorized the Company as Well Capitalized under the regulatory framework for prompt corrective action. The Company believes that no conditions or events have occurred that would change this conclusion. To be categorized as well capitalized, the Company must maintain minimum total risk-based, Tier I risk-based, and Tier I leverage ratios as set forth in the table. Additionally, while not a regulatory capital ratio, the Company's tangible common equity ratio was 7.71% and 8.31% for 2009 and 2008, respectively.

	AS OF DECEMBER 31, 2009					
	ACTUAL		FOR CAPITAL ADEQUACY PURPOSES		TO BE WELL CAPITALIZED UNDER PROMPT CORRECTIVE ACTION PROVISIONS	
	AMOUNT	RATIO	AMOUNT	RATIO	AMOUNT	RATIO
	(IN THOUSANDS, EXCEPT RATIOS)					
Total Capital (To Risk Weighted Assets) Consolidated	\$ 113,166	15.33%	\$ 59,072	8.00%	\$ 73,840	10.00%
AmeriServ Financial Bank	88,524	12.15	58,297	8.00	72,871	10.00
Tier 1 Capital (To Risk Weighted Assets) Consolidated	103,798	14.06	29,536	4.00	44,304	6.00
AmeriServ Financial Bank	79,276	10.88	29,148	4.00	43,722	6.00
Tier 1 Capital (To Average Assets) Consolidated	103,798	11.06	37,528	4.00	46,911	5.00
AmeriServ Financial Bank	79,276	8.71	36,399	4.00	45,499	5.00

	AS OF DECEMBER 31, 2008					
	ACTUAL		FOR CAPITAL ADEQUACY PURPOSES		TO BE WELL CAPITALIZED UNDER PROMPT CORRECTIVE ACTION PROVISIONS	
	AMOUNT	RATIO	AMOUNT	RATIO	AMOUNT	RATIO
	(IN THOUSANDS, EXCEPT RATIOS)					
Total Capital (To Risk Weighted Assets) Consolidated	\$ 120,035	15.90%	\$ 60,377	8.00%	\$ 75,472	10.00%
AmeriServ Financial Bank	92,333	12.56	58,813	8.00	73,517	10.00
Tier 1 Capital (To Risk Weighted Assets) Consolidated	110,633	14.66	30,189	4.00	45,283	6.00
AmeriServ Financial Bank	83,143	11.31	29,407	4.00	44,110	6.00
Tier 1 Capital (To Average Assets) Consolidated	110,633	12.15	36,414	4.00	45,518	5.00
AmeriServ Financial Bank	83,143	9.30	35,751	4.00	44,688	5.00

#### 24. WEST CHESTER CAPITAL ADVISORS ACQUISITION

The Company completed the acquisition of West Chester Capital Advisors (WCCA) of West Chester, Pennsylvania on March 7, 2007. WCCA is registered investment advisor formed in 1994 and at December 31, 2009, had \$100 million in assets under management. WCCA is a wholly owned subsidiary of AmeriServ Financial Bank.

Because the acquisition was a cash transaction, the Company did not issue any stock to execute the purchase. Therefore, there was no ownership dilution to AmeriServ stockholders. The purchase price paid by AmeriServ Financial Bank to the Sellers for all the capital stock of WCCA was \$4,000,000. This amount consisted of: (a) \$2,200,000 paid at closing in immediately available funds, and (b) a deferred payment of up to \$1,800,000 to be paid as follows: (A) up to \$1,000,000 payable 30 months after closing, and (B) up to \$800,000 payable 48 months after closing, in each case, subject to proportionate reduction if revenues of WCCA as of those dates is less than \$1,360,000. The Company did pay the Sellers \$453,000 for the first deferred contingent payment. The difference from the maximum payment of \$1,000,000 was \$547,000, which as previously mentioned, was treated as a goodwill reduction.

**25. PARENT COMPANY FINANCIAL INFORMATION**

The parent company functions primarily as a coordinating and servicing unit for all subsidiary entities. Provided services include general management, accounting and taxes, loan review, internal auditing, investment advisory, marketing, insurance risk management, general corporate services, and financial and strategic planning. The following financial information relates only to the parent company operations:

**BALANCE SHEETS**

	<b>AT DECEMBER 31,</b>	
	<b>2009</b>	<b>2008</b>
	<b>(IN THOUSANDS)</b>	
<b>ASSETS</b>		
Cash	\$ 102	\$ 106
Short-term investments in money market funds	2,915	14,202
Investment securities available for sale	16,943	8,813
Equity investment in banking subsidiary	94,225	97,434
Equity investment in non-banking subsidiaries	4,840	4,938
Guaranteed junior subordinated deferrable interest debenture issuance costs	287	302
Other assets	2,119	1,527
<b>TOTAL ASSETS</b>	<b>\$ 121,431</b>	<b>\$ 127,322</b>
<b>LIABILITIES</b>		
Guaranteed junior subordinated deferrable interest debentures	\$ 13,085	\$ 13,085
Other liabilities	1,092	985
<b>TOTAL LIABILITIES</b>	<b>14,177</b>	<b>14,070</b>
<b>STOCKHOLDERS EQUITY</b>		
Total stockholders equity	107,254	113,252
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 121,431</b>	<b>\$ 127,322</b>

**STATEMENTS OF OPERATIONS**

	<b>YEAR ENDED DECEMBER 31,</b>		
	<b>2009</b>	<b>2008</b>	<b>2007</b>
	<b>(IN THOUSANDS)</b>		
<b>INCOME</b>			
Inter-entity management and other fees	\$ 2,254	\$ 2,254	\$ 2,363
Dividends from banking subsidiary		6,000	
Dividends from non-banking subsidiaries	460	1,250	1,580
Interest and dividend income	625	292	167
<b>TOTAL INCOME</b>	<b>3,339</b>	<b>9,796</b>	<b>4,110</b>
<b>EXPENSE</b>			
Interest expense	1,121	1,121	1,121
Salaries and employee benefits	2,162	2,004	1,910
Other expense	1,441	1,336	1,223

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

TOTAL EXPENSE	<b>4,724</b>	4,461	4,254
INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN UNDISTRIBUTED (LOSS)			
EARNINGS OF SUBSIDIARIES	<b>(1,385)</b>	5,335	(144)
Benefit for income taxes	<b>627</b>	651	583
Equity in undistributed (loss) earnings of subsidiaries	<b>(4,137)</b>	(477)	2,595
NET INCOME	<b>\$ (4,895)</b>	\$ 5,509	\$ 3,034

## STATEMENTS OF CASH FLOWS

	YEAR ENDED DECEMBER 31,		
	2009	2008	2007
	(IN THOUSANDS)		
<b>OPERATING ACTIVITIES</b>			
Net income (loss)	\$ (4,895)	\$ 5,509	\$ 3,034
Adjustment to reconcile net income (loss) to net cash (used in) provided by operating activities:			
Equity in undistributed loss (earnings) of subsidiaries	4,137	477	(2,595)
Other net	(462)	160	429
<b>NET CASH (USED IN) PROVIDED BY OPERATING ACTIVITIES</b>	<b>(1,220)</b>	6,146	868
<b>INVESTING ACTIVITIES</b>			
Purchase of investment securities available for sale	(16,099)	(9,720)	(999)
Proceeds from maturity of investment securities available for sale	7,906	2,008	3,053
Capital contribution to banking subsidiary	(1,000)	(5,000)	
<b>NET CASH (USED IN) PROVIDED BY INVESTING ACTIVITIES</b>	<b>(9,193)</b>	(12,712)	2,054
<b>FINANCING ACTIVITIES</b>			
Proceeds from issuance of common stock	73	99	131
Proceeds from issuance of preferred stock		21,000	
Treasury stock, purchased at cost		(2,835)	
Common stock dividends paid		(543)	
Preferred stock dividends paid	(951)		
<b>NET CASH (USED IN) PROVIDED BY FINANCING ACTIVITIES</b>	<b>(878)</b>	17,721	131
<b>NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>(11,291)</b>	11,155	3,053
<b>CASH AND CASH EQUIVALENTS AT JANUARY 1</b>	<b>14,308</b>	3,153	100
<b>CASH AND CASH EQUIVALENTS AT DECEMBER 31</b>	<b>\$ 3,017</b>	\$ 14,308	\$ 3,153

The ability of the subsidiary Bank to upstream cash to the parent company is restricted by regulations. Federal law prevents the parent company from borrowing from its subsidiary Bank unless the loans are secured by specified assets. Further, such secured loans are limited in amount to ten percent of the subsidiary Bank's capital and surplus. In addition, the Bank is subject to legal limitations on the amount of dividends that can be paid to its shareholder. The dividend limitation generally restricts dividend payments to a bank's retained net income for the current and preceding two calendar years. Cash may also be upstreamed to the parent company by the subsidiaries as an inter-entity management fee. At December 31, 2009, the subsidiary Bank was not permitted to upstream any additional cash dividends to the parent company. The subsidiary Bank had a combined \$93,823,000 of restricted surplus and retained earnings at December 31, 2009.



**26. SELECTED QUARTERLY CONSOLIDATED FINANCIAL DATA**

The following table sets forth certain unaudited quarterly consolidated financial data regarding the Company:

	2009 QUARTER ENDED			
	DEC. 31	SEPT. 30	JUNE 30	MARCH 31
(IN THOUSANDS, EXCEPT PER SHARE DATA)				
Interest income	\$ 11,767	\$ 11,698	\$ 12,055	\$ 11,935
Interest expense	3,570	3,773	3,884	3,794
Net interest income	8,197	7,925	8,171	8,141
Provision for loan losses	3,750	6,300	3,300	1,800
Net interest income after provision for loan losses	4,447	1,625	4,871	6,341
Non-interest income	3,422	3,454	3,491	3,561
Non-interest expense	10,793	9,566	9,636	9,162
Income (loss) before income taxes	(2,924)	(4,487)	(1,274)	740
Provision (benefit) for income taxes	(1,245)	(1,677)	(335)	207
Net income (loss)	\$ (1,679)	\$ (2,810)	\$ (939)	\$ 533
Basic earnings (loss) per common share	\$ (0.09)	\$ (0.15)	\$ (0.06)	\$ 0.01
Diluted earnings (loss) per common share	(0.09)	(0.15)	(0.06)	0.01
Cash dividends declared per common share	0.00	0.00	0.00	0.00

	2008 QUARTER ENDED			
	DEC. 31	SEPT. 30	JUNE 30	MARCH 31
(IN THOUSANDS, EXCEPT PER SHARE DATA)				
Interest income	\$ 12,355	\$ 11,732	\$ 11,450	\$ 12,282
Interest expense	4,170	4,501	4,484	5,547
Net interest income	8,185	7,231	6,966	6,735
Provision for loan losses	625	775	1,375	150
Net interest income after provision for loan losses	7,560	6,456	5,591	6,585
Non-interest income	3,476	3,767	5,343	3,838
Non-interest expense	9,049	8,784	9,025	8,779
Income before income taxes	1,987	1,439	1,909	1,644
Provision for income taxes	372	290	393	415
Net income	\$ 1,615	\$ 1,149	\$ 1,516	\$ 1,229
Basic earnings per common share	\$ 0.07	\$ 0.05	\$ 0.07	\$ 0.06
Diluted earnings per common share	0.07	0.05	0.07	0.06
Cash dividends declared per common share	0.025	0.00	0.00	0.00

**27. SUBSEQUENT EVENT**

Management has reviewed events occurring through February 26, 2010, the date the financial statements were issued and no subsequent events occurred requiring accrual or disclosure.



**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

Audit Committee

AmeriServ Financial, Inc.

We have audited the accompanying consolidated balance sheets of AmeriServ Financial, Inc. and subsidiaries (the Company ) as of December 31, 2009 and 2008, and the related consolidated statements of operations, comprehensive income (loss), changes in stockholders equity, and cash flows for each of the three years in the period ended December 31, 2009. These consolidated financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of AmeriServ Financial, Inc. and subsidiaries as of December 31, 2009 and 2008, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2009, in conformity with U.S. generally accepted accounting principles.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), AmeriServ Financial, Inc. and subsidiaries internal control over financial reporting as of December 31, 2009, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission, and our report dated February 26, 2010, expressed an unqualified opinion on the effectiveness of AmeriServ Financial, Inc. and subsidiaries internal control over financial reporting.

/s/S.R. Snodgrass, A.C.

Wexford, PA

February 26, 2010

---

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

Audit Committee

AmeriServ Financial, Inc.

We have audited AmeriServ Financial, Inc.'s internal control over financial reporting as of December 31, 2009, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. AmeriServ Financial, Inc.'s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Report on Management's Assessment of Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, AmeriServ Financial, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2009, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Audit Report of AmeriServ Financial, Inc. and our report dated February 26, 2010, expressed an unqualified opinion.

/s/S.R. Snodgrass, A.C.

Wexford, PA

February 26, 2010

---

**REPORT ON MANAGEMENT'S ASSESSMENT OF  
INTERNAL CONTROL OVER FINANCIAL REPORTING**

AmeriServ Financial, Inc. is responsible for the preparation, integrity, and fair presentation of the consolidated financial statements included in this annual report. The consolidated financial statements and notes included in this annual report have been prepared in conformity with United States generally accepted accounting principles and necessarily include some amounts that are based on management's best estimates and judgments.

We, as management of AmeriServ Financial, Inc., are responsible for establishing and maintaining effective internal control over financial reporting that is designed to produce reliable financial statements in conformity with United States generally accepted accounting principles. The system of internal control over financial reporting as it relates to the financial statements is evaluated for effectiveness by management and tested for reliability through a program of internal audits. Actions are taken to correct potential deficiencies as they are identified. Any system of internal control, no matter how well designed, has inherent limitations, including the possibility that a control can be circumvented or overridden and misstatements due to error or fraud may occur and not be detected. Also, because of changes in conditions, internal control effectiveness may vary over time. Accordingly, even an effective system of internal control will provide only reasonable assurance with respect to financial statement preparation.

Management assessed the Company's system of internal control over financial reporting as of December 31, 2009, in relation to criteria for effective internal control over financial reporting as described in Internal Control - Integrated Framework, issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management concludes that, as of December 31, 2009, its system of internal control over financial reporting is effective and meets the criteria of the Internal Control - Integrated Framework . S.R. Snodgrass A.C., independent registered public accounting firm, has issued an attestation report on management's assessment of the Company's internal control over financial reporting.

/s/ GLENN L. WILSON  
Glenn L. Wilson  
President & Chief Executive Officer  
Johnstown, PA

/s/ JEFFREY A. STOPKO  
Jeffrey A. Stopko  
Executive Vice President & Chief Financial Officer

February 18, 2010

**STATEMENT OF MANAGEMENT RESPONSIBILITY**

February 18, 2010

To the Stockholders and

Board of Directors of

AmeriServ Financial, Inc.

Management of AmeriServ Financial, Inc. and its subsidiaries have prepared the consolidated financial statements and other information in the Annual Report and Form 10-K in accordance with generally accepted accounting principles and are responsible for its accuracy.

In meeting its responsibility, management relies on internal accounting and related control systems, which include selection and training of qualified personnel, establishment and communication of accounting and administrative policies and procedures, appropriate segregation of responsibilities, and programs of internal audit. These systems are designed to provide reasonable assurance that financial records are reliable for preparing financial statements and maintaining accountability for assets and that assets are safeguarded against unauthorized use or disposition. Such assurance cannot be absolute because of inherent limitations in any internal control system.

Management also recognizes its responsibility to foster a climate in which Company affairs are conducted with the highest ethical standards. The Company's Code of Conduct, furnished to each employee and director, addresses the importance of open internal communications, potential conflicts of interest, compliance with applicable laws, including those related to financial disclosure, the confidentiality of proprietary information, and other items. There is an ongoing program to assess compliance with these policies.

The Audit Committee of the Company's Board of Directors consists solely of outside directors. The Audit Committee meets periodically with management and the independent auditors to discuss audit, financial reporting, and related matters. S.R. Snodgrass A.C. and the Company's internal auditors have direct access to the Audit Committee.

/s/ GLENN L. WILSON  
Glenn L. Wilson  
President & Chief Executive Officer

/s/ JEFFREY A. STOPKO  
Jeffrey A. Stopko  
Executive Vice President & Chief Financial Officer

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**  
None.

**ITEM 9A. (T) CONTROLS AND PROCEDURES**

**Evaluation of Disclosure Controls and Procedures.** As of December 31, 2009, an evaluation was performed under the supervision and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer, on the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934). Based on that evaluation, the Company's management, including the Chief Executive Officer and Chief Financial Officer, concluded that the Company's disclosure controls and procedures were effective as of December 31, 2009.

Disclosure controls and procedures are the controls and other procedures that are designed to ensure that the information required to be disclosed by the Company in its reports filed and submitted under the Securities Exchange Act of 1934, as amended ( Exchange Act ), is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by the Company in its reports filed under the Exchange Act is accumulated and communicated to the Company's management, including the principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

**Management Report on Internal Control over Financial Reporting.** The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rule 13a-15(f) under the Exchange Act. Management's assessment of internal control over financial reporting for the fiscal year ended December 31, 2009 is included in Item 8.

**ITEM 9B. OTHER INFORMATION**  
None.

**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

Information required by this section relating to Directors of the Registrant is presented in the Election of ASRV Directors section of the Proxy Statement for the Annual Meeting of Shareholders.

**ITEM 11. EXECUTIVE COMPENSATION**

Information required by this section is presented in the Compensation Committee Interlocks and Insider Participation, Compensation Discussion and Analysis, the Compensation Committee Report, and Compensation Paid to Executive Officers sections of the Proxy Statement for the Annual Meeting of Shareholders.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

Information required by this section is presented in the Principal Owners and Security Ownership of Management sections of the Proxy Statement for the Annual Meeting of Shareholders.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE**

Information required by this section is presented in the Director Independence and Transactions with Related Parties section of the Proxy Statement for the Annual Meeting of Shareholders.

**ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES**

Information required by this section is presented in the Independent Registered Accounting Firm section of the Proxy Statement for the Annual Meeting of Shareholders.

**PART IV**

**ITEM 15. EXHIBITS AND CONSOLIDATED FINANCIAL STATEMENT SCHEDULES**

**CONSOLIDATED FINANCIAL STATEMENTS FILED:**

The consolidated financial statements listed below are from this 2009 Form 10-K and Part II Item 8. Page references are to this Form 10-K.

**CONSOLIDATED FINANCIAL STATEMENTS:**

AmeriServ Financial, Inc. and Subsidiaries	
<u>Consolidated Balance Sheets</u>	39
<u>Consolidated Statements of Operations</u>	40
<u>Consolidated Statements of Comprehensive Income (Loss)</u>	42
<u>Consolidated Statements of Changes in Stockholders' Equity</u>	43
<u>Consolidated Statements of Cash Flows</u>	44
<u>Notes to Consolidated Financial Statements</u>	45
<u>Report of Independent Registered Public Accounting Firm</u>	78
<u>Report on Management's Assessment of Internal Control Over Financial Reporting</u>	80
<u>Statement of Management Responsibility</u>	81

**CONSOLIDATED FINANCIAL STATEMENT SCHEDULES:**

These schedules are not required or are not applicable under Securities and Exchange Commission accounting regulations and therefore have been omitted.



**EXHIBITS:**

The exhibits listed below are filed herewith or to other filings.

<b>EXHIBIT</b>		<b>PRIOR FILING OR EXHIBIT</b>
<b>NUMBER</b>	<b>DESCRIPTION</b>	<b>PAGE NUMBER HEREIN</b>
3.1	Amended and Restated Articles of Incorporation as amended through December 23, 2009.	Exhibit 3.1 to Form 8-K Filed on December 23, 2009
3.2	Bylaws, as amended and restated on December 17, 2009.	Exhibit 3.2 to Form 8-K Filed on December 23, 2009
3.3	Certificate of Designation of Rights of Fixed Rate Cumulative Perpetual Preferred Stock, Series D.	Exhibit 3.1 to Form 8-K Filed December 22, 2008
4.1	Warrant, dated December 19, 2008, to purchase 1,312,500 shares of common stock, par value \$2.50 per share, of AmeriServ Financial, Inc.	Exhibit 4.1 to Form 8-K Filed December 22, 2008
10.1	Agreement, dated July 22, 2009, between AmeriServ Financial, Inc. and Glenn L. Wilson	Exhibit 10.1 to Form 8-K Filed July 28, 2009
21.1	Subsidiaries of the Registrant.	Below
23.1	Consent of Independent Registered Public Accounting Firm	Below
31.1	Certification pursuant to Rule 13a-14(a)/15d-14(a), as adopted pursuant to section 302 of the Sarbanes-Oxley Act of 2002.	Below
31.2	Certification pursuant to Rule 13a-14(a)/15d-14(a), as adopted pursuant to section 302 of the Sarbanes-Oxley Act of 2002.	Below
32.1	Certification pursuant to 18 U.S.C. section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.	Below
32.2	Certification pursuant to 18 U.S.C. section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.	Below

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AmeriServ Financial, Inc.

(Registrant)

By: /s/ Glenn L. Wilson  
Glenn L. Wilson  
President & CEO

Date: February 18, 2010

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated on February 18, 2010:

/s/ Craig G. Ford Craig G. Ford	Chairman Director		
/s/ Glenn L. Wilson Glenn L. Wilson	President, CEO & Director	/s/ Jeffrey A. Stopko Jeffrey A. Stopko	EVP & CFO
/s/ J. Michael Adams, Jr. J. Michael Adams, Jr.	Director	/s/ Very Rev. Christian R. Oravec Very Rev. Christian R. Oravec	Director
/s/ Allan R. Dennison Allan R. Dennison	Director	/s/ Mark E. Pasquerilla Mark E. Pasquerilla	Director
/s/ Daniel R. DeVos Daniel R. DeVos	Director	/s/ Howard M. Picking, III Howard M. Picking, III	Director
/s/ James C. Dewar James C. Dewar	Director	/s/ Sara A. Sargent Sara A. Sargent	Director
/s/ Bruce E. Duke, III Bruce E. Duke, III	Director	/s/ Thomas C. Slater Thomas C. Slater	Director
/s/ James M. Edwards, Sr. James M. Edwards, Sr.	Director	/s/ Nedret Vidinli Nedret Vidinli	Director
/s/ Kim W. Kunkle Kim W. Kunkle	Director	/s/ Robert L. Wise Robert L. Wise	Director
/s/ Margaret A. O Malley Margaret A. O Malley	Director		

**AMERISERV FINANCIAL, INC.**

**AMERISERV FINANCIAL**

**BANK OFFICE LOCATIONS**

- \* Main Office Downtown  
216 Franklin Street  
PO Box 520  
Johnstown, PA 15907-0520  
1-800-837-BANK (2265)
- \* Westmont Office  
110 Plaza Drive  
Johnstown, PA 15905-1211
- \* University Heights Office  
1404 Eisenhower Boulevard Johnstown, PA  
15904-3218
- \* Eighth Ward Office  
1059 Franklin Street  
Johnstown, PA 15905-4303
- \* West End Office  
163 Fairfield Avenue  
Johnstown, PA 15906-2347
- \* Carrolltown Office  
101 South Main Street  
Carrolltown, PA 15722-0507
- \* Northern Cambria Office  
4206 Crawford Avenue Suite 1 Northern  
Cambria, PA 15714-1342

- \* Seward Office  
1 Roadway Plaza 6858 Route 711 Suite One  
Seward, PA 15954-9501
- \* Windber Office  
1501 Somerset Avenue  
Windber, PA 15963-1745
- Central City Office  
104 Sunshine Avenue  
Central City, PA 15926-1129
- \* Somerset Office  
108 W. Main Street  
Somerset, PA 15501-2035
- \* Derry Office  
112 South Chestnut Street  
Derry, PA 15627-1938
- \* South Atherton Office  
734 South Atherton Street  
State College, PA 16801-4628
- \* Pittsburgh Office  
60 Boulevard of the Allies  
Suite 100  
Pittsburgh, PA 15222-1232

**REMOTE ATM**

**BANKING LOCATIONS**

- East Hills Drive-up,  
1213 Scalp Avenue, Johnstown
- Main Office, 216 Franklin Street,  
Johnstown
- The Galleria, Johnstown
- Goga s Service Station,  
Cairnbrook

**AMERISERV RESIDENTIAL**

**LENDING LOCATIONS**

- Main Office Downtown  
216 Franklin Street  
PO Box 520  
Johnstown, PA 15907-0520
- Altoona Office  
87 Logan Boulevard  
Altoona, PA 16602-3123
- Pittsburgh Loan Center  
300 Penn Center Boulevard  
Suite 402  
Pittsburgh, PA 15235-5507

Edgar Filing: AMERISERV FINANCIAL INC /PA/ - Form 10-K

\*Lovell Park Office

179 Lovell Avenue

Ebensburg, PA 15931-0418

\* Nanty Glo Office

1383 Shoemaker Street

Nanty Glo, PA 15943-1254

\*Galleria Mall Office

500 Galleria Drive Suite 100

Johnstown, PA 15904-8911

\* Benner Pike Office

763 Benner Pike

State College, PA 16801-7313

\*= 24-Hour ATM Banking

Available

= Seven Day a Week Banking Available

---

**SHAREHOLDER INFORMATION**

**SECURITIES MARKETS**

AmeriServ Financial, Inc. Common Stock is publicly traded and quoted on the NASDAQ National Market System. The common stock is traded under the symbol of ASRV. The listed market makers for the stock are:

Morgan Stanley SmithBarney

969 Eisenhower Boulevard

Oak Ridge East

Johnstown, PA 15904

Telephone: (814) 266-7900

Sandler O Neill & Partners, L.P.

919 Third Avenue

6th Floor

New York, NY 10022

Telephone: (800) 635-6860

Stifel Nicolaus

1407 Eisenhower Boulevard

Johnstown, PA 15904

Telephone: (814) 269-9211

Keefe Bruyette & Woods, Inc.

787 Seventh Avenue

Equitable Bldg 4th Floor

New York, NY 10019

Telephone: (800) 966-1559

Knight Capital Group, Inc.

545 Washington Boulevard

Jersey City, NJ 07310

Telephone: (800) 544-7508

Janney Montgomery Scott, LLC

1801 Market Street, 8<sup>th</sup> Floor

Philadelphia, PA 19103-1675

Telephone: (215) 665-6000

**CORPORATE OFFICES**

The corporate offices of AmeriServ Financial, Inc. are located at 216 Franklin Street, Johnstown, PA 15901. Mailing address:

P.O. Box 430

Johnstown, PA 15907-0430

(814) 533-5300

**AGENTS**

The transfer agent and registrar for AmeriServ Financial, Inc. s common stock is:

Computershare Investor Services

P O Box 43078

Providence, RI 02940-3078

Shareholder Inquiries: 1-800-730-4001

Internet Address: <http://www.Computershare.com>

#### INFORMATION

Analysts, investors, shareholders, and others seeking financial data about AmeriServ Financial, Inc. or any of its subsidiaries' annual and quarterly reports, proxy statements, 10-K, 10-Q, 8-K, and call reports are asked to contact Jeffrey A. Stopko, Executive Vice President & Chief Financial Officer at (814) 533-5310 or by e-mail at [JStopko@AmeriServFinancial.com](mailto:JStopko@AmeriServFinancial.com). The Company also maintains a website ([www.AmeriServFinancial.com](http://www.AmeriServFinancial.com)) that makes available, free of charge, such reports and proxy statements and other current financial information, such as press releases and SEC documents, as well as the corporate governance documents under the Investor Relations tab on the Company's website.