

PRUDENTIAL PLC
Form 6-K
March 23, 2010

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

**Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934**

For the month of March, 2010

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

PRUDENTIAL PLC ANNOUNCEMENT

Notification of Major Interests in Shares

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:
Prudential plc

2. Reason for the notification (please tick the appropriate box or boxes):
An acquisition or disposal of voting rights

Full name of person(s) subject to the notification obligation :

CAPITAL RESEARCH AND MANAGEMENT COMPANY

3. Full name of shareholder(s) (if different from 3.):
N/A

4. Date of the transaction and date on which the threshold is crossed or reached :
19 March 2010

5. Date on which issuer notified:
22 March 2010

6. Threshold(s) that is/are crossed or reached:
Holding has gone above 11%

7. Notified details:
8A: Voting rights attached to shares

Class/type of shares: **Ordinary 5p**

Situation previous to the Triggering transaction:

No of Shares
277,207,770

No of Voting Rights
277,207,770

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Resulting situation after the triggering transaction:

No of shares Direct	No of voting rights		% of voting rights	
	Indirect	Direct	Indirect	Direct
0	280,291,176	0	280,291,176	N/A

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights
N/A				

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights	
				Nominal	Delta
N/A	N/A	N/A	N/A	N/A	N/A

Total (A+B+C):

Number of voting rights	% of voting rights
280,291,176	11.0687%

8. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:
N/A

Proxy Voting:

9. Name of the proxy holder:
N/A

10. Number of voting rights proxy holder will cease to hold:
N/A

11. Date on which proxy holder will cease to hold voting rights:

N/A

12. Additional information:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

Jennie Webb

020 7548 2027

Company official responsible for making notification

Penny Follows, Shareholder Services and Share Plans Manager

020 7548 3821

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 23, 2010

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ PENNY FOLLOWS
Penny Follows
Shareholder Services and Share Plans manager