A.C. Moore Arts & Crafts, Inc. Form 8-K October 18, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) October 18, 2011

A.C. Moore Arts & Crafts, Inc.

(Exact name of registrant as specified in its charter)

Pennsylvania (State or other jurisdiction

000-23157 (Commission 22-3527763 (IRS Employer

of incorporation) File Number) Identification No.)

Edgar Filing: A.C. Moore Arts & Crafts, Inc. - Form 8-K 130 A.C. Moore Drive, Berlin, NJ 08009

(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code (856) 768-4930

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On October 18, 2011, A.C. Moore Arts & Crafts, Inc. (the Company) and Sbar s, Inc. issued a joint press release announcing the commencement of the previously announced tender offer by Sbar s Acquisition Corporation, a wholly-owned subsidiary of Nicole Crafts LLC and affiliate of Sbar s, Inc., to acquire all of the outstanding shares of common stock, no par value, of the Company at a purchase price of \$1.60 per share in cash.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit

No. Description

99.1 Joint press release dated October 18, 2011.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

A.C. MOORE ARTS & CRAFTS, INC.

By: /s/ Joseph A. Jeffries Name: Joseph A. Jeffries Title: Chief Executive Officer

Date: October 18, 2011

Exhibit Index

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