DOLE FOOD CO INC Form DEFA14A November 15, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C.

## FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report: November 15, 2012

# DOLE FOOD COMPANY, INC.

(Exact Name of Registrant as Specified in Charter)

**Delaware** (State or Other Jurisdiction

1-4455 (Commission 99-0035300 (IRS Employer

of Incorporation) File Number) Identification No.)

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#### **One Dole Drive**

#### Westlake Village, California 91362

(Address of Principal Executive Offices and Zip Code)

Registrant s telephone number, including area code: (818) 879-6600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Section 2. Financial Information.

#### Item 2.02. Results of Operations and Financial Condition.

On November 15, 2012, Dole Food Company, Inc. issued a press release to report third quarter 2012 results and provide an update on the ITOCHU sale transaction. The text of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

#### Section 7. Regulation FD

#### Item 7.01. Regulation FD Disclosure

On November 15, 2012, Dole will host a previously announced conference call/webcast and slide presentation at 4:45 p.m. Eastern Time, in connection with Dole s November 15, 2012 filing of its Quarterly Report on Form 10-Q. As noted in the November 8, 2012 press release announcing the conference call/webcast and slide presentation, any interested party can listen to the call using the telephone numbers and passcode provided in the press release, and the webcast and slide presentation are available to the public on the website provided in the press release. The slide presentation furnished as Exhibit 99.2 to this Current Report on Form 8-K is the slide presentation available on such website and will be discussed on the conference call/webcast and slide presentation.

#### Section 9. Financial Statement and Exhibits

#### Item 9.01. Financial Statements and Exhibits

- (d) Exhibits:
- 99.1 Press Release dated November 15, 2012 re third quarter 2012 results and ITOCHU sale transaction update.
- 99.2 Slide presentation to be discussed on publicly accessible November 15, 2012 conference call/webcast and slide presentation. Pursuant to the rules and regulations of the Securities and Exchange Commission, the exhibits and the information set forth therein and herein are furnished to the Commission and shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement pursuant to the Securities Act of 1933, as amended.

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: November 15, 2012 Dole Food Company, Inc.

REGISTRANT

By: /s/ Joseph S. Tesoriero

Joseph S. Tesoriero

Executive Vice President and Chief Financial Officer

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# EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release dated November 15, 2012 re third quarter 2012 results and ITOCHU sale transaction update.
99.2	Slide presentation to be discussed on publicly accessible November 15, 2012 conference call/webcast and slide presentation.