Hillshire Brands Co Form 8-K October 29, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 24, 2013

The Hillshire Brands Company

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction

1-3344 (Commission **36-2089049** (IRS Employer

of incorporation)

File Number)

Identification No.)

400 South Jefferson Street, Chicago, Illinois 60607

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(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code: (312) 614-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.07. Submission of Matters to a Vote of Security Holders.

The Hillshire Brands Company (Hillshire Brands) held its 2013 Annual Meeting of Stockholders on October 24, 2013. A total of 107,561,087 shares of Hillshire Brands common stock, or 87.3% of our outstanding shares of common stock, were represented at the annual meeting in person or by proxy. The final results for each of the matters submitted to a stockholder vote at the annual meeting are as follows:

1. The stockholders elected 9 directors, with each director to serve a one-year term until the Hillshire Brands 2014 Annual Meeting of Stockholders or until his or her successor has been duly elected and qualified. The votes regarding this proposal were as follows:

| | | | DIORCI |
|------------|--|--|---|
| For | Against | Abstain | Non-Votes |
| 88,089,546 | 1,338,058 | 309,969 | 17,823,514 |
| 87,628,529 | 1,800,635 | 308,409 | 17,823,514 |
| 87,952,624 | 1,480,316 | 304,633 | 17,823,514 |
| 88,233,058 | 1,332,647 | 171,868 | 17,823,514 |
| 87,505,539 | 1,926,066 | 305,968 | 17,823,514 |
| 88,064,932 | 1,361,610 | 311,031 | 17,823,514 |
| 87,613,571 | 1,886,056 | 237,946 | 17,823,514 |
| 87,306,123 | 2,194,523 | 236,927 | 17,823,514 |
| 87,529,609 | 1,967,690 | 240,274 | 17,823,514 |
| | 88,089,546 87,628,529 87,952,624 88,233,058 87,505,539 88,064,932 87,613,571 87,306,123 | 88,089,546 1,338,058 87,628,529 1,800,635 87,952,624 1,480,316 88,233,058 1,332,647 87,505,539 1,926,066 88,064,932 1,361,610 87,613,571 1,886,056 87,306,123 2,194,523 | 88,089,546 1,338,058 309,969 87,628,529 1,800,635 308,409 87,952,624 1,480,316 304,633 88,233,058 1,332,647 171,868 87,505,539 1,926,066 305,968 88,064,932 1,361,610 311,031 87,613,571 1,886,056 237,946 87,306,123 2,194,523 236,927 |

2. The stockholders ratified the appointment of PricewaterhouseCoopers LLP as Hillshire Brands independent registered public accounting firm for fiscal year 2014. The votes regarding this proposal were as follows:

| Votes for the proposal | 106,208,660 |
|----------------------------|-------------|
| Votes against the proposal | 995,420 |
| Votes abstaining | 357,007 |

3. The stockholders approved the advisory vote to approve Hillshire Brands named executive officer compensation. The votes regarding this proposal were as follows:

| Votes for the proposal | 81,705,658 |
|----------------------------|------------|
| Votes against the proposal | 3,064,572 |
| Votes abstaining | 4,967,343 |
| Broker Non-Votes | 17,823,514 |

Broker

SIGNATURES

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 29, 2013

The Hillshire Brands Company (Registrant)

By: /s/ Kent B. Magill
Executive Vice President, General
Counsel and
Corporate Secretary