

SK TELECOM CO LTD  
Form 6-K  
January 28, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE MONTH OF January 2014**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**11, Euljiro2-ga, Jung-gu**

**Seoul 100-999, Korea**

**(Address of principal executive office)**

Edgar Filing: SK TELECOM CO LTD - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

## Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Fourth quarter of 2013)	Previous Period (Third quarter of 2013)	Changes (%)	Year to Year Comparison (Fourth quarter of 2012)	Changes (%)
<b>(unit : in millions of Won, %)</b>						
<b>Operating Revenue</b>	<b>Quarterly Results</b>	4,294,841	4,124,594	4.1%	4,155,712	3.3%
	<b>Year-to-date ( YTD ) Results</b>	16,602,054	12,307,213		16,141,409	2.9%
<b>Operating Income</b>	<b>Quarterly Results</b>	509,700	551,436	7.6%	539,042	5.4%
	<b>YTD Results</b>	2,011,109	1,501,409		1,730,049	16.2%
<b>Profit from Continuing Operations Before Income Tax</b>	<b>Quarterly Results</b>	384,509	429,716	10.5%	645,607	40.4%
	<b>YTD Results</b>	1,827,102	1,442,592		1,519,368	20.3%
<b>Profit for the Period</b>	<b>Quarterly Results</b>	293,670	502,235	41.5%	519,089	43.4%
	<b>YTD Results</b>	1,609,549	1,315,880		1,115,663	44.3%
<b>Attributable To:</b>	<b>Quarterly Results</b>	314,140	504,026	37.7%	523,013	39.9%
<b>Controlling Interests</b>	<b>YTD Results</b>	1,638,964	1,324,824		1,151,705	42.3%

**Data Provider** SK Telecom IR Team

**Provided for** Analysts and Institutional Investors

**Date of Provision** January 28, 2014 / 16:00 (Seoul time)

### 2. Source of Data

**Related Event(Location)** Conference Call for the year ended December 31, 2013  
(SK Telecom Headquarter, Conference Room)

**3. Contact Information**

**Supervisor**                      Soo Cheol Hwang (82-2-6100-1809)

**Organizer**                        Won Tuh Chung (82-2-6100-1550)

**Organizing Team**                SK Telecom IR Team

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Soo Cheol Hwang  
*(Signature)*  
Name: Soo Cheol Hwang  
Title: Senior Vice President

Date: January 28, 2014