

VIASYSTEMS GROUP INC

Form 425

September 23, 2014

Acquisition of Viasystems  
Customer and Vendor Joint  
Presentation

9/23/2014

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Pursuant to Rule 425 under the Securities Act of 1933  
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Subject Company: Viasystems Group, Inc.

Commission File No. 001-15755

Date: September 23, 2014

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Disclaimer

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Forward-Looking Statements

Certain statements in this communication may constitute forward-looking statements within the meaning of the Private Securities Act of 1995. Such statements relate to a variety of matters, including but not limited to: the operations of the businesses of TTM separately and as a combined entity; the timing and consummation of the proposed merger; the expected benefits of the integration of the two companies; the combined company's plans, objectives, expectations and intentions; and other statements that are not historical. All forward-looking statements are made on the basis of the current beliefs, expectations and assumptions of the management of TTM and Viasystems as of the date of this communication and are subject to significant risks and uncertainty. Statements regarding our expected performance in the future are forward-looking statements.

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Data Used in This Presentation

Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals provided and percentages may not be included in the Proxy Statement/Prospectus that TTM will file with the SEC. These numbers may not reflect the absolute figures.

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## Transaction Overview

TTM to acquire 100% of Viasystems in a cash/stock transaction

As of the market close on Friday, September 19, the value of the transaction consideration was \$16.46 per Viasystems share, or approximately \$368mm in aggregate

Viasystems' implied enterprise valuation of approximately \$927mm

Expected closing in the first half of 2015, subject to regulatory approvals and other customary conditions to closing

TTM has fully committed financing for the transaction

Viasystems' two largest shareholders (combined 67% ownership) have signed agreements to vote in favor of the transaction

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Strategic Rationale

Combination  
of  
two  
industry  
leaders,  
creating  
enhanced  
scale  
and  
new  
growth opportunities

End  
market  
diversification  
into  
Automotive  
and  
expanded  
presence  
in  
Medical, Industrial & Instrumentation, Networking /Telecom and Aerospace  
& Defense

Complementary global footprint, commitment to operational excellence  
and expertise in key technologies

Outstanding combined group of customers spanning North America, Asia  
and Europe

Strong talent pool, with extensive experience in the PCB industry

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Market Leader

7

2013 Top 10 world PCB makers by revenue (\$mm)

Top 10 represent ~34% of 2013 total world PCB output

2013 Global PCB output of ~\$55bn

Pro forma TTM

+ Viasystems: 5%

Leading position in growing market segments

Global PCB manufacturer with combined pro forma FY 2013 revenue of \$2.5 billion

Core supplier to automotive segment

Complementary positions in Medical; Industrial & Instrumentation; Networking & Communications; and  
Aerospace & Defense segments

Advanced technology supplier to rapidly growing smartphone and tablet segments

\$2,556

\$2,539

\$2,205

\$2,163

\$2,136

\$1,700

\$1,567

\$1,372

\$1,315

\$1,180

0

500

1,000

1,500

2,000

2,500

3,000

3,500

4,000

Nippon

Mektron

TTM +

Viasystems

Young

Poong

Zhen Ding

Unimicron

SEMCO

Ibiden

Tripod

Sumitomo

Daeduck

VIAS

TTM

5%

3%

2%

4%

4%

4%

3%

3%

2%

2%

2%

Others

66%

Source: Prismark Partners (February 2014) and company filings



8  
Introduces  
attractive  
new  
Automotive  
segment

14%  
of  
total  
sales  
Cellular Phone end market reduced from 20% of total sales to 11%  
Telecom

and  
Computing  
end  
market  
reduced  
from  
51%  
of  
total  
sales  
to  
43%

Aerospace & Defense reduced from 15% of total sales to 13%

Medical, Industrial and Instrumentation end market increased to 16% of total sales from 8%

End Market Diversification

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2013 sales = \$1,171mm

2013 sales = \$1,368mm

Computing/Storage/

Peripherals

20%

Source: Company website and filings

TTM

Viasystems

2013 revenue by end market

2013 pro forma combined revenue by end market

Cellular

Phone

20%

Other

5%

Telecom

17%

Computer &

Datacom

17%

Industrial &

Instrumentation

25%

Military and

Aerospace

11%

Automotive

30%

Aerospace/

Defense

15%

Medical/

Industrial/

Instrumentation/

Other

8%

Networking/  
Communications

32%

9  
Complementary Global Footprint and Capabilities  
9  
TTM  
Viasystems  
Total  
TTM  
Viasystems  
Total  
Combined Total  
# of facilities  
7  
10

17  
6  
5  
11  
28  
Size (~ 1,000 sq.ft)  
860  
1,100  
1,960  
3,400  
4,610  
8,010  
9,970  
North America  
China  
Automotive  
Conventional PCB  
HDI & QTA  
Aerospace & Defense  
Specialty Assy  
1  
Anaheim, CA  
San Jose, CA  
2  
Milpitas, CA  
Cleveland, OH  
6  
North Jackson, OH  
5  
Denver, CO  
8  
Zhongshan, China  
9  
Guangzhou, China  
10  
Huiyang, China  
7  
Sterling, VA  
11  
Forest Grove, OR  
12  
Toronto, Canada  
13  
Juarez, Chihuahua  
15  
Shenzhen, China  
14  
Shanghai, China  
4  
5

3  
4  
6  
1  
3  
9  
2  
8  
10  
11  
7  
13  
14  
15  
Viasystems Facilities:  
Combined Total  
12

10

Summary

The proposed combination of TTM and Viasystems will strengthen our global capability to supply our diverse customer base

We plan to focus on advanced technology requirements in our diverse end market segments

Viasystems' zero defect focus in operations and our combined commitment to execution will keep our organizations focused on customer needs

Until close, it will be business as usual  
as we continue to operate  
as independent companies

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Thank you!



## JOINT CUSTOMER/VENDOR SCRIPT

### SLIDES 2-4 - DISCLAIMERS

Clay Swain:

Welcome to the TTM Technologies and Viasystems customer and supplier conference call. I would like to inform all participants this call is being recorded and is in listen only mode. As a reminder, TTM has posted an accompanying slide presentation on the Home Page of its website at [www.ttmtech.com](http://www.ttmtech.com). The audio portion of the call will be available for one week on the TTM website.

Before we get started, I would like to remind everyone that comments made on today's call may contain forward-looking statements. I wish to remind you that any forward-looking information we provide is given in reliance upon the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. The comments we will make today are management's best judgments based on information currently available. Actual results could differ materially from any implied projections due to one or more of the factors explained in the Annual Reports on Form 10-K and other documents that both companies file with the Securities and Exchange Commission. TTM and Viasystems do not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or other circumstances, except as required by law.

In addition to the legal disclaimers noted on slides 2 through 4 of the presentation, please refer to the full disclosures regarding the risks that may affect Viasystems and TTM and the risks associated with the proposed transaction, which may be found in the Current Reports on Form 8-K that have been filed by both Viasystems and TTM and the companies' other SEC filings.

Please note that the following communication is for informational purposes only and is neither an offer to purchase nor a solicitation of an offer to sell, subscribe for or buy any securities. No offer of securities shall be made except by means of a prospectus.

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Today's call will be led by the Chief Executive Officer of TTM Technologies, Tom Edman. Tom .

### INTRODUCTION

Tom:

Thank you, Clay. Good morning everyone and good evening to some of you. Thank you for joining us from around the world.

We at TTM are really excited to announce the signing of a definitive agreement to acquire Viasystems. I believe this combination will allow us to establish a globally competitive organization which will better service our customer base with a diverse set of PCB and EMS capabilities.

Dave and I are both enthusiastic and will discuss on this call the transformational combination of the two companies. We are bringing together two organizations that, each in its own right, has an impressive position in our industry.

TTM is a leading global printed circuit board manufacturer with a broad product offering and a focus on advanced technology. We are a leader in aerospace and defense, networking and telecom, and advanced mobile devices.

Viasystems is a leading manufacturer of multi-layer, high reliability printed circuit boards and specialty assembly products. The company serves customers in the automotive, industrial and instrumentation, computing, telecommunications, and aerospace and defense end markets.

These two industry leaders are very complementary and the combination of our two companies creates enhanced scale from which to serve all of you around the world. Dave, over to you.

Dave:

Thanks, Tom, and good morning/good evening everyone. I would like to begin by saying that I too share the team's excitement about this combination. I truly believe it's a compelling strategic transaction and will allow us to bring significant combined capabilities to our customers.

## **SLIDE 5 TRANSACTION OVERVIEW**

Tom:

And with that, if everyone could turn to slide 5 in the slide deck that we provided, I will briefly summarize the key features of this transaction.

TTM will acquire all shares of Viasystems.

Viasystems stockholders will receive \$11.33 per share in cash and 0.706 shares of TTM common stock for each Viasystems share. This translates to total consideration of \$16.46 per share, based on the TTM closing stock price on September 19, 2014.

We currently expect to close the transaction in the first half of 2015. In the meantime, we will continue to operate as independent companies, focused on day-to-day execution on behalf of our global customer base.

After the transaction closes, I will be excited to lead the combined firm and join forces with the many highly talented and skilled executives and professionals throughout Viasystems.

## **SLIDE 6 STRATEGIC RATIONALE**

Tom:

Now if you can turn to slide 6. This is on the Strategic Rationale.

TTM will be able to significantly diversify and broaden our end market exposure with this combination. As an example, Viasystems' leading global position in the automotive industry provides a compelling expansion opportunity.

The automotive end market is growing at an estimated rate of 3 to 5 percent annually and importantly, the technology content within each automobile is increasing at an even more pronounced pace. This provides a great example of how our combined company can leverage Viasystems' existing strengths as well as growing opportunities for TTM's advanced technologies.

Additionally, Viasystems brings complementary positions to TTM in aerospace and defense, industrial and instrumentation, and networking/telecom segments. Our customer overlap in these areas is minimal which will allow us to tap into our respective technologies to strengthen our product offerings to existing customers. This will also help TTM to drive diversification and reduce the seasonality that is inherent to the mobile device segment.

We have an outstanding group of customers that means all of you to service around the world, and we believe this combination will strengthen our ability to service you.

And finally and most importantly, both organizations bring a strong talent pool of employees with a singular focus on executing day in and day out to meet your requirements. Dave, over to you.

## **SLIDE 7 MARKET LEADER**

Dave:

Good. Let's move on to slide 7, the Market Leader slide.

I think the combination will create an industry leader with the ability to deliver expanded capabilities from a broad global footprint to reach each customer and each end market.

The combination will significantly enhance the ability of both companies to deliver a one-stop, integrated global commercial sales and manufacturing platform to a wide range of customers.

Both companies will benefit from expansion within attractive end markets. TTM will benefit from our strong presence in the automotive and other segments in the industrial and instrumentation market segments. Viasystems will gain from TTM's expertise in advanced technology PCBs which are increasingly being utilized in our end markets.

The combined company will be better positioned to serve our customers around the globe. We will have a remarkable pool of talent that few other companies can match. The new company's 30,000 plus employees will serve customers around the world through 28 manufacturing facilities.

## **SLIDE 8 END MARKET DIVERSIFICATION**

Tom:

Thank you, Dave. If you move to slide 8, we cover End Market Diversification.

For TTM investors, this transaction will accelerate our strategy to diversify our business by adding new customers in significant segments such as the automotive, medical, and industrial and instrumentation end markets. This expanded customer base and broader penetration should reduce individual customer exposure and the impact of seasonality for TTM while bringing new growth opportunities to our product portfolio. Overall, if we are to look at the 2013 pro forma numbers, automotive would constitute 14% of combined company sales, cell phone would be 11%, telecom and computing would be 43%, aerospace and defense would be 13% and medical, industrial and instrumentation would constitute 16% of our sales.

In summary, after the deal closes, we expect to benefit from the scale and visibility that come from being one of the industry's leading global suppliers.



**SLIDE 9 COMPLEMENTARY GLOBAL FOOTPRINT AND CAPABILITIES**

Dave:

If you look to slide 9, the Complementary Global Footprint and Capabilities, I think this shows, probably for the TTM customers, Viasystems capabilities, which combined with TTM's plants created a global footprint with substantial assets in both China and North America, and capabilities to serve all of our major customers on a global basis. I think it is a pretty impressive group of assets.

**SLIDE 10 SUMMARY**

Tom:

I agree, and if you look finally on slide 10, we just wanted to summarize for all of you - our customers and vendors - what we feel are the major benefits of the combination.

In summary, TTM will be able to significantly diversify and broaden our customer base with this combination. Additionally, Viasystems brings a new market to TTM in automotive and complementary positions to TTM in the aerospace and defense, industrial and instrumentation, and networking/telecom segments. Our customer overlap in these areas is minimal, as I've mentioned, which will allow us to tap into our respective technologies to strengthen our product offerings to existing customers.

I am also excited by the combination of the strong technology organizations in both companies. Viasystems has an excellent high density interconnect capability in their North American footprint, which will fit in well with our own R&D capabilities for advanced technologies centered in China. Viasystems also brings a zero defect focus in operations stemming from their automotive strength which will provide even more momentum to ongoing yield improvement efforts at TTM. We expect that Viasystems in turn will be able to tap into TTM's areas of technology strength such as our high layer conventional material qualification capabilities centered at our Chippewa Falls, Wisconsin facility. Suffice it to say that combining two leading technology teams is one of the more exciting aspects of this combination.

It is important to note that we will continue to operate as independent companies until close, and you will have your independent sales forces calling on you from both companies.

We hope you have found this summary of the proposed combination of Viasystems and TTM Technologies to be helpful. Dave and I would encourage you to bring up any questions regarding this presentation to either your Viasystems or your TTM Technologies sales contact.

We really look forward to continuing to serve your needs in the future. In closing, I would just like to thank you all for joining this call and thank Dave as well for joining and for all the work that has gone into bringing this deal together. Dave, I'll turn it over to you.

Dave:

Great - thanks, Tom. I'd also like to thank everybody for their time today, and I appreciate the opportunity to describe the transaction. I think the real key to any transaction like this is for TTM employees and Viasystems employees to continue the world class service you all have grown to know and expect. I would echo Tom's comments that as we go through this next period in our histories where we continue to operate as two companies, any questions, any comments, any concern - just raise it. Because at the end of the day, unless we make our customers and our suppliers happy, none of us will succeed. I appreciate your time. Thanks.

Tom:

Thank you everyone and thank you again for joining the call. Take care, and good night, good morning, and good afternoon to all of you.

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